

**NDEP Hispanic/Latino Campaign**  
**“Thunder & Lightening” Live-Read Radio Script Templates**

**Thunder and Lighting (:60 PSA)**

Bad weather, traffic, long lines. There are many things in life that we can't control. Fortunately, diabetes is not one of them. If you are Hispanic and have diabetes, there is hope. Simple things you can do can make a big difference in how you feel and live. Eating foods low in fat and sugar, getting regular exercise, and taking medications as prescribed will help control your diabetes. Remember, diabetes does not have to control your life. You have the power to make the difference. Start taking control of your diabetes today, by calling (organization) at (phone number).

**Thunder and Lighting (:30 PSA)**

If you are Hispanic and have diabetes, the National Diabetes Education Program has good news for you. You have the power to take control of your diabetes. By learning to control diabetes, you can live longer, feel better, and avoid complications. There are many things in life that can't be controlled. Fortunately, diabetes is not one of them. Learn to take control of diabetes... for life. Call (organization) at (phone number) today to learn more.

**Thunder and Lighting (:30 PSA)**

Approximately 27 million Hispanics in the United States have diabetes. If you have diabetes, remember: while there are many things in life that can't be controlled, diabetes is not one of them. By eating a healthy diet low in fat and sugar, making time for physical activity, taking medications as prescribed, and knowing your blood sugar numbers, you can take control of diabetes... for life. Call (organization) today for more information at (phone number).

**Thunder and Lighting (:15 PSA)**

A beautiful sunrise, a grandchild's hug, the love of family. There are so many things to live for. If you are one of the 27 million Hispanics in the United States with diabetes, there is hope. By learning to take control of your diabetes, you can avoid serious complications, feel better, and enjoy a longer, healthier life. Remember, there are many things in life that can't be controlled. Fortunately, diabetes is not one of them. Learn how you can control diabetes... for life. Call (organization) at (phone number) today.