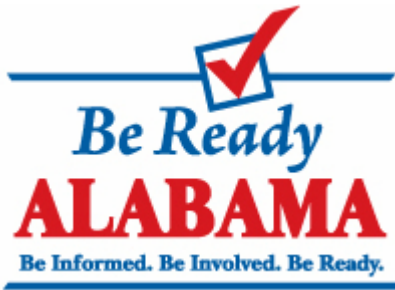


## States Engaging Human Need with Community Partners: Alabama and Prisoner Reentry



Ready Alabama is an aggressive public outreach and citizen preparedness campaign. Ready Alabama challenges individuals to “Be Informed, Be Involved, Be Ready.” This message is delivered via multiple venues and programs in order to ensure that each Alabamian receives preparedness information from their “trusted messenger.” The overarching goal is to have citizens take personal responsibility before and after a disaster for their families and perhaps even their neighbors in a catastrophic event.

Ready Alabama is a portfolio of programs that encourages individuals to engage in citizen service by becoming volunteers in disaster preparedness and response, pursuing additional emergency training, creating family communications plans, building emergency supply kits, knowing evacuation measures, and other relevant information. The components of Ready Alabama are Be Ready Day, Be Ready Kids, Be Ready Business, Be Ready Baby, Be Ready Seniors, Be Ready Camp, and Be Ready Sunday.

**More information is available at [www.readyalabama.org](http://www.readyalabama.org).**