BLOUNT COUNTY Little River Awareness Day Water Festival & Day Camp

> Presented by: James McMillion 4-H Youth Agent Blount County, Tennessee

Blount County Water Quality Coalition Members

- Little River Watershed Association
- Blount County Soil Conservation District
- NRCS
- Keep Blount Beautiful
- The University of Tennessee Blount County Extension Service

## Our Marketing Efforts

- Television Ads Local Cable
- Radio PSAs
- Local Newspaper Briefs and Articles
- Post Card & Bulk Mailings
- Club Newsletter
- Word of Mouth
- Bottled Water (with BCWQC logo)

### Our Objectives/Goals

- Define Watershed
- Define Point & Non-Point Source Pollution
- Educate the Public on Water Quality Status
- Educate the Public on Their Source of Water

 Educate the Public on Illegal Dumping
 Demonstrate Economic Impact of Little River Watershed on Tourism and Industry

#### Objectives/Goals "cont."

- Educate the Public on Funding Opportunities for Best Water Management Practices
- Demonstrate Water Safety Practices
- Demonstrate Well Water Testing with Follow-up Counseling

#### Committees

- Little River Clean Up & Celebration Little River Watershed Assoc & Keep Blount Beautiful
- Water Camp Blount County 4-H Volunteers
- Water Festival Blount County Extension Agents and Volunteers

#### Water Festival Activities

4-H Conservations Demonstrations Best Practices Funding Opportunities Eco House and/or Non-Point Source **Pollution Demonstrations** Water Safety by TWRA Well Water Testing Costumed Characters

### Educational Booths

- Fencing Display
- Local Farmer's Cooperative
- Smoky Mountain National Park Tremont
- TWRA
- Ijam's Nature Center
- Tractor Supply Company
- Well Water Testing
- Trout Unlimited
- Blount County Soil Conservation District

### Ideas To Consider For Budget

- Tents
- Tables & Chairs
- Craft Supplies for Water Camp
- Insurance
- Supplies for Building Demonstrations
- Recognition for Demonstrations
- PR
- Other Things as Needed

### Planned Offerings for The Day

- River Clean-Up
- Roadside Litter Pick-up
- Plantings (along waterways & other)
- Storm Drain Stenciling
- Water Camp (for youth 3<sup>rd</sup> 6<sup>th</sup> grade)
  Education Booth Exhibits
- Food & Music (free for volunteers)







## Well Water Testing Plan

#### New Plan of Action

- October Hire Intern
- Oct./Jan. Gather Well Data & Build Database
- February Plot Out Maps
- Mar./Apr. Cluster Sampling
- May Produce Final Report

















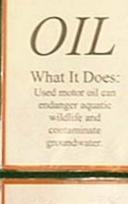
lt can also contaminate groundwater.

Antifrecze is made from Natural Ges—a non-renewable resource.

Never Mix Oil and Antifreeze together for Recycling purposes.

Keep in separate containers III

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#### What to DO:

Never dump used oil into storm drains or on the ground.

Used oil can be recycled at most auto parts stores. Fertilizer: What it Does: Feminer is lood by

Sol first televe application. Offens seel test kits from U.T. Ag. Extension or Bloont SCD. Apply smaller amounts of fertilizer more often for a more even growth rate.

#### What Is a Watershed?

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An Annual Speech & Children Marshell Marshell Stationers



























