

July

NewsWave

2008

DOI'S Oceans and Coastal Newsletter

From Continental Divide to Continental Shelf

Dear Members of DOI's Ocean and Coastal Community:

With the goal of enhancing cooperation between DOI bureaus, NewsWave is a forum to share news, information, and upcoming events related to ocean and coastal issues. We welcome your comments and suggestions.

QUICK LINKS

This Month's Stories

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Top Story

Launch of "Keep Oceans Clean" Campaign on Marine Debris

The Advertising Council in collaboration with the U.S. Department of the Interior, the National Marine Sanctuary Foundation, NOAA, and Walt Disney Studios Home Entertainment, has launched a new series of public service advertisements designed to raise awareness among American children about the health of the oceans. The new public service announcements (PSAs), featuring scenes and characters from Disney's *The Little Mermaid: Ariel's Beginning*, are designed to encourage all Americans to identify ways they can take action to protect our oceans from harmful debris. "The PSAs are a family friendly way to show that our planet's water is connected, part of one giant system that flows across countries, continents and hemispheres," said Secretary of the Interior Dirk Kempthorne. Per the Ad Council model, the PSAs will run in advertising space that is donated by the media.

Full news release: <http://www.adcouncil.org/newsDetail.aspx?id=238>.

To learn more about the "Keep Oceans Clean" campaign visit click on the image below.



Life In The Ocean Depends On You.

Each year more than a billion pounds of litter end up in our oceans. Much of this trash comes from rivers and streams that lead to the ocean.

In partnership with the Commerce Department's National Oceanic and Atmospheric Administration, the National Marine Sanctuary Foundation, and the Ad Council, we at the Department of the Interior are launching new public service announcements (PSAs) that encourage kids and parents to recognize that their actions on land may have an adverse impact on the health of our oceans.

Featuring scenes and characters from Disney's upcoming *The Little Mermaid: Ariel's Beginning*, the PSAs encourage kids and adults to recycle and dispose of their trash properly.

With your support, these PSAs will help raise awareness that we all have an impact on the health of our oceans. Please click on the link below to view my introduction to the PSAs. In addition, the PSAs will be accessible through www.keeпоceansclean.org. Let's join with our partners to get the word out in all 74 marine or island national parks, 177 island and coastal national wildlife refuges and other beaches and coastal areas around the nation.

To view the PSAs and to learn more about the campaign, please click the links below. We encourage you to share these with your friends and colleagues.

[Campaign Preview](#) [View PSAs](#) [Visit Campaign Site](#)

NATIONAL MARINE SANCTUARY FOUNDATION NOAA U.S. DEPARTMENT OF THE INTERIOR Ad Council

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MMS Creates Offshore Alternative Energy Office

The MMS has created a new organization to reflect the significance the agency places on alternative energy. The newly formed [Office of Offshore Alternative Energy Programs \(OAEP\)](#)



raises the alternative energy program's stature in the organization, and enhances the program's ability to meet the new statutory mandates and respond to the unique needs of the regulated community. In a complimentary move, MMS renamed its Offshore Minerals Management program as the [Offshore Energy and Minerals Management \(OEMM\) Program](#). The name change reflects MMS's expanded authority to regulate alternative energy on the Outer Continental Shelf (OCS), in accordance with Energy Policy Act of 2005. The new alternative energy office will now directly report to the Associate Director for OEMM. The alternative energy office, led by career employee Maureen Bornholdt, will develop and implement policy, analysis, and overall management of the OCS alternative energy leasing and operations program while ensuring compliance with departmental goals and philosophy. Press release: <http://www.mms.gov/ooc/press/2008/press0710.htm>.

Research Analyzes Marine Organisms on Southern California Offshore Platforms

The MMS released a report that identifies three marine organisms that may be useful for biomedical research potentially leading to new treatments for human diseases. Under a research agreement sponsored by MMS, University of California at Santa Barbara (UCSB) researchers studied marine organisms collected from offshore oil and gas platforms in California's Santa Barbara Channel and found that two invertebrate species contain compounds that inhibit the



Photo: MMS

division of cancer cells grown in the laboratory. Additionally, a compound isolated from algae collected from oil platforms in the Gulf of Mexico has been shown to block cell division and enhance the activity of the cancer drug Taxol. Read the full article at: <http://www.mms.gov/ooc/press/2008/pressDOI0627.htm>

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Coral reef at Kingman Reef. Photo: Jim Maragos/USFWS

Kingman Reef NWR Featured in July Issue of National Geographic

Few people in the world will ever get to visit remote [Kingman Reef National Wildlife Refuge](#), located at the northern end of the Line Islands in the Central tropical Pacific. Thanks to the National Geographic Society, thousands of people will have the opportunity to see and learn about this coral reef ecosystem through the July issue of National Geographic Magazine. National

Geographic Explorer Dr. Enric Sala led a marine biological expedition to the remote reef in August 2007. Dr. Jim Maragos of the FWS's Pacific Remote Islands NWR Complex served as the coral biologist on the team. Kingman Reef was designated a National Wildlife Refuge in 2001. Link: [National Geographic Article on Kingman Reef](#)

USGS-Salish Tribe Scientific Canoe Journey: A Blending of Science and Tradition

Leaders of the Salish Tribe, the indigenous peoples of the Salish Sea ecoregion, and USGS have formed a new dynamic relationship that blends traditional knowledge of the Coast Salish Nation and USGS science to help manage environmental resources and protect mother earth. In an exciting new partnership, members of western Washington Tribes and British Columbia First Nations will measure water quality in Puget Sound and the Strait of Georgia during the Tribal Journey, the



Five canoes in the annual Salish Tribal Journey will carry water-quality probes and GPS units.

Photo: USGS

annual summer canoe voyage. The project will provide a snapshot of current water quality conditions and data that can be compared with future measurements along successive journeys. This information is important to improve management of ancestral waters that are experiencing environmental decline. The expedition will take place from July 8 to 29, 2008. To follow along with the expedition – viewing photos, video clips, maps and more, check out the following website: www.usgs.gov/coastsalish.

For more information see: <http://soundwaves.usgs.gov/2008/05/>

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Inter-bureau Detail and Exchange Opportunities

At the 2008 DOI Ocean and Coastal Program Retreat, the Collaborative Uses of Ocean and Coastal Areas break-out group recommended the formation of an inter-bureau detail and exchange opportunity listing. The listing will inform all DOI employees working on ocean and coastal issues of detail and exchange opportunities relevant to their skills and interests, as well as provided employment enrichment and an understanding of the mission of other DOI offices/bureaus. The detail and exchange opportunities listing will be posted every month in NewsWave. Those wishing to submit a detail or exchange opportunity to the NewsWave listing should provide the following information to Sarah Bobbe (sarah_bobb@ios.doi.gov)

- Job description
- Length of detail
- Location
- Office/Bureau
- Supervisor
- Contact Information

Upcoming Meetings around the Nation

138th Annual Meeting of the American Fisheries Society, August 17-21, 2008, Ottawa, ON. The theme of the meeting is “Fisheries in Flux: How Do We Ensure Our Sustainable Future.” Conference webpage: <http://www.fisheries.org/afs08/index.html>

World Ocean Conference 2009: May 11-15, 2009, Manado, North Sulawesi, Indonesia. The World Ocean Conference (WOC) 2009 is a forum for the world community to discuss current issues in the marine field, particularly those related to climate change. Conference webpage: http://www.woc2009.org/woc_home.php

Coastal Zone 2009 Revolutionary Times: Changing the Wave of Change, July 19 to 23, 2009, Boston, MA. The conference will explore the many facets of change and share tools and information to help in managing our changing coastal and ocean resources. [Submit abstracts](#) by Friday, November 21, 2008. Conference website: <http://www.csc.noaa.gov/cz/>



[DOI Ocean and Coastal Calendar – events, meetings, workshops, and other important dates](#)

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Sincerely,

Kameran Onley

Assistant Deputy Secretary

Chris Kearney

Deputy Assistant Secretary

To submit a story for next month's NewsWave contact bret_wolfe@fws.gov. Suggestions and comments are also welcome. We are also producing a DOI Oceans calendar to be accessed via the DOI oceans [website](#). Please forward details of any upcoming meetings or events concerning ocean, estuarine, or coastal issues.

To learn more about the ocean and coastal activities of the participating agencies visit their websites:



National Park Service



Minerals Management Service



U.S. Fish and Wildlife Service



Office of Insular Affairs



Bureau of Land Management



U.S. Geological Survey

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