

PRESS RELEASE



Wildlife Forever State-Fish Art Contest

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The Art of Conservation

National Best of Show Awards To Be Announced at Mall of America *Artwork To Be Displayed at State-Fish Art Expo, June 14 & 15, 2003*

EDEN PRAIRIE, MN – Wildlife Forever is bringing the excitement of the State-Fish Art Contest to the Mall of America in Bloomington, Minnesota, on June 14 & 15, culminating with the announcement of the national Best of Show Winners for the 2003 *Wildlife Forever State-Fish Art Contest*. Hundreds of thousands of visitors will have the opportunity to take part in the festivities at the Sears Court of the Mall of America. The 2003 State-Fish Art Expo will include a huge art display, fishing videogame competitions, and fun activities for the whole family.

Winning artwork by talented young students from all over the country will be displayed at the event and an Awards Ceremony on Saturday, June 14th at 6pm will recognize these gifted artists. Ron Shara, host of ESPN2's *Backroads With Ron and Raven* and *Minnesota Bound* on KARE-11 television shows, will host the Awards Ceremony.

The State-Fish Art Expo kicks off on Saturday, June 14th. The hours of the State-Fish Art Expo will be 10am to 7pm on Saturday and 11am to 5pm on Sunday.

Wildlife Forever, a national conservation non-profit organization, is dedicated to preserving America's wildlife heritage, with over 70,000 members nationwide. Working at the grassroots level, Wildlife Forever funds conservation projects in all 50 states, committing millions of dollars to "in the ground" wildlife projects.

More.....

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With the *Wildlife Forever State-Fish Art Contest*, young artists nationwide create an illustration of their state fish and a written composition on its behavior, habitats, or efforts to conserve it. Entries are categorized by grade level: 4-6, 7-9, and 10-12. The winning artwork from each state is featured at the *Wildlife Forever State-Fish Art Expo* and displayed online for one year at www.statefishart.com. Winners are invited to the Expo for an awards ceremony that includes fishing fun and excitement, which will be held at Mall of America on June 14 & 15, 2003. The *Wildlife Forever State-Fish Art Contest* is in its fifth year.

Sponsors for the *Wildlife Forever State-Fish Art Contest* include the Mall of America, the North American Fishing Club, Waste Management and Jiffy Pop, a product of ConAgra Foods, Snack Foods Group.

For information on the *Wildlife Forever State-Fish Art Contest*, visit www.statefishart.com.

