



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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DIGITAL PHOTO AVAILABLE UPON REQUEST

Grieve Elected New Chairman of the Board at Wildlife Forever

BROOKLYN CENTER, MN: Wildlife Forever, a national nonprofit conservation organization, announced today that Scott MacDonald Grieve was unanimously elected as the Chairman of the Board of Directors of Wildlife Forever.

A long time volunteer, Life Member and Board member of Wildlife Forever, Grieve's passion for the outdoors is equaled only by his concern for the conservation of America's natural resources. In addition to his regular support for Wildlife Forever, Grieve funded the Coniferous Forest biome of the renovated Wildlife . . . forever Wing within the DNR Building at the State Fair grounds.

According to Douglas H. Grann, president & CEO officer of Wildlife Forever, "Over the years, Scott's support and guidance as a member of the Board has been invaluable. We look forward to his leadership as Chairman".

Grieve is the Founder of Big Island Publishing, a producer & publisher of computer software and DVDs, located in Excelsior, Minnesota on the shores of Lake Minnetonka. His passion for the outdoors is mirrored also in his business. Big Island Publishing has published an extensive library of outdoor titles including Rapala's "Secrets to More & Bigger Fish" DVD.

Wildlife Forever is a national nonprofit conservation organization headquartered in Brooklyn Center, Minnesota. The mission of Wildlife Forever is "to conserve America's wildlife heritage through conservation education, preservation of habitat, and management of fish and wildlife." As the nonprofit conservation arm of the North American Hunting Club and North American Fishing Club, Wildlife Forever represents the wildlife conservation interests of 1.3 million outdoor enthusiasts.

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