

## Kentucky Restaurant Rewards Program

### Program Overview

The Kentucky Department of Agriculture (KDA) is providing an incentive to local restaurants to purchase eligible Kentucky Proud products. The Kentucky Restaurant Rewards Program reimburses participating restaurants and caterers with up to 20% of the purchase cost of qualifying products.

This program benefits growers by opening up additional local marketing opportunities. It is a way for farmers with competitively priced products to enter the restaurant market. In turn, the Restaurant Rewards Program helps compensate participating restaurants for the higher costs that can be incurred in buying local products, thus enabling them to maintain their usual food costs. Additionally, the restaurants benefit from being able to incorporate fresh, locally grown products into their menu items. This program is also a means of promoting KY Proud products to consumers.

Any foodservice, with the exception of those that are part of a retail store, may participate in this program. Kentucky's state resort park restaurants and other state-operated foodservices may also take part in the Restaurant Rewards Program. The restaurant is required to sign an agreement with the KDA and to promote the Kentucky Proud brand. Participants will also be subject to an audit by the KDA. The reimbursement maximum is \$12,000 over a 12-month period (until funds are exhausted).



Growers interested in marketing to state-run foodservices should contact the appropriate park or cafeteria business office to complete the necessary paperwork connected with the program. Each foodservice makes its own purchases, usually at the request of the chef. The actual purchasing agent may either be the business manager or the chef. Purchase prices are based on the monthly price list sent to each restaurant/cafeteria by the State Parks Department. Producers can obtain this pricing information by contacting the purchasing agent for the individual park.

Eligible products include Kentucky-grown and/or -raised fruits, vegetables, meat, fish, dairy products, and eggs. Value-added items also qualify if at least 90% of the product ingredients were grown or produced in Kentucky. All products must be purchased from a Kentucky Proud member and conform to the KDA eligibility guidelines. Growers who follow Good Agricultural Practices (GAP) and have obtained the KDA GAP certificate will have a marketing advantage. Post-harvest handling and packaging will be important considerations in selling to restaurants.



Growers and foodservice businesses interested in any aspect of the Kentucky Restaurant Rewards Program should contact the KDA regarding eligibility requirements and for more program details.

Producers located near a state resort park or state restaurant may want to take advantage of this marketing opportunity. The following contact information may prove useful to these growers. This listing was current as of August 21, 2008.

## **Contact Information**

### **State Resort Park Restaurants**

#### *Barren River Lake State Resort Park*

Barren County

1149 State Park Road, Lucas, KY 42156-9709

Business manager: Pam Short

Chef: Michael Wells

Phone: 270-646-2151 Fax: 270-646-3645

Toll Free: 1-800-325-0057

#### *Blue Licks Battlefield State Resort Park*

Robertson County

PO Box 66, Mt. Olivet, KY 41064-0066

10299 Maysville Road, Carlisle, KY 40311

Business Manager: Erik Unthank

Chef: Horace Moore

Phone: 859-289-5507 Fax: 859-289-5409

Toll free: 1-800-443-7008

#### *Buckhorn Lake State Resort Park*

Perry County

4441 KY Highway 1833, Buckhorn, KY 41721

Business Manager: JoNell Tackett

Chef: Stephen Rose

Phone: 606-398-7510 Fax: 606-398-7077

Toll Free: 1-800-325-0058

#### *Carter Caves State Resort Park*

Carter County

344 Caveland Drive, Olive Hill, KY 41164

Business Manager: Barney Phillips

Chef: Terry Poppelwell

Phone: 606-286-4411 Fax: 606-286-8165

Toll Free: 1-800-325-0059

#### *Cumberland Falls State Resort Park*

Whitley and McCreary Counties

7351 Highway 90, Corbin, KY 40701-8857

Business Manager: Donna Loudermilk

Chef: Rick Lenoir

Phone: 606-528-4121 Fax: 606-528-0704

Toll Free: 1-800-325-0063

#### *Dale Hollow Lake State Resort Park*

Clinton and Cumberland Counties

6371 State Park Road, Burkesville, KY 42717

Business Manager: Denise Long

Chef: Paul Fish

Phone: 270-433-7431 Fax: 270-433-7453

Toll Free: 1-800-325-2282

#### *General Butler State Resort Park*

Carroll County

Box 325, 1608 Hwy 227, Carrollton, KY 41008

Business Manager: Scott Hadley

Chef: Eric Clippert

Phone: 502-732-4384 Fax: 502-732-4270

Toll Free: 1-866-462-8853

#### *Greenbo Lake State Resort Park*

Greenup County

965 Lodge Road, Greenup, KY 41144-9517

Business Manager: Tom Clay

Chef: Chris Metz

Phone: 606-473-7324 Fax: 606-473-7741

Toll Free: 1-800-325-0083

#### *Jenny Wiley State Resort Park*

Floyd County

75 Theatre Court, Prestonsburg, KY 41653

Business Manager: Mike McKinney

Chef: Barry Oldson

Phone: 606-886-2711 Fax: 606-886-8052

Toll Free: 1-800-325-0142

#### *Kenlake State Resort Park*

Marshall and Calloway Counties

542 Kenlake Road, Hardin, KY 42048-9737

Business Manager: vacant

Chef: Bob Engleman

Phone: 270-474-2211 Fax: 270-474-2018

Toll Free: 1-800-325-0143

*Kentucky Dam Village State Resort Park*  
Marshall and Livingston Counties  
PO Box 69, Gilbertsville, KY 42044-0069  
Business Manager: Greg Hunter  
Chef: James Lindsey  
Phone: 270-362-0711 Fax: 270-362-8747  
Toll Free: 1-800-325-0146

*Lake Barkley State Resort Park*  
Trigg County  
PO Box 790, Cadiz, KY 42211-0790  
Business Manager: Bonnie Johnson  
Chef: Hattie Cheatham  
Phone: 270-924-1131 Fax: 270-924-0013  
Toll Free: 1-800-325-1708

*Lake Cumberland State Resort Park*  
Russell County  
5465 State Park Road, Jamestown, KY 42629  
Business Manager: Kathleen Jackson  
Chef: Bill Ware  
Phone: 270-343-3111 Fax: 270-343-5510  
Toll Free: 1-800-325-1709

*Natural Bridge State Resort Park*  
Powell County  
2135 Natural Bridge Road, Slade, KY 40376  
Business Manager: Roberta Frazier  
Chef: Dan Baxter  
Phone: 606-663-2214 Fax: 606-663-5037  
Toll Free: 1-800-325-1710

*Pennyrile Forest State Resort Park*  
Christian and Hopkins Counties  
20781 Pennyrile Lodge Road  
Dawson Springs, KY 42408-9212  
Business Manager: Susie Cranor  
Chef: Charles Underwood  
Phone: 270-797-3421 Fax: 270-797-3413  
Toll Free: 1-800-325-1711

*Pine Mountain State Resort Park*  
Bell County  
1050 State Park Road, Pineville, KY 40977  
Business Manager: vacant  
Chef: James Messamore  
Phone: 606-337-3066 Fax: 606-337-7250  
Toll Free: 1-800-325-1712

*Rough River Dam State Resort Park*  
Grayson and Breckenridge Counties  
450 Lodge Road, Falls of Rough, KY 40119  
Business Manager: vacant  
Chef: Steve Connell  
Phone: 270-257-2311 Fax: 270-257-8682  
Toll Free: 1-800-325-1713

## **Other State-Operated Foodservices**

*Benham School House Inn*  
100 Central Ave., Benham, KY 40807  
Business manager: Brian Blair  
Phone: 606-848-3820

*Capital Annex Cafeteria*  
702 Capitol Ave., Rm. 48, Frankfort, KY 40601  
Manager: Dan Salvato Phone: 502-564-3142

*Cabinet for Health and Family Services Cafeteria*  
275 East Main Street, Frankfort, KY 40601  
Manager: Mike Vaughn  
Phone: 502-564-9186

*Department of Transportation Cafeteria*  
200 Mero Street, Frankfort, KY 40601  
Manager: Eddie Hunt  
Phone: 502-564-9597

*Kentucky Artisan Center at Berea*  
975 Walnut Meadow Rd., Berea, KY 40403  
Director: Victoria Faoro  
Chef: Deborah Tate  
Phone: 859-985-5448

## **More Information**

- Kentucky Good Agricultural Practices (GAP) Program (Kentucky Department of Agriculture)  
<http://www.kyagr.com/marketing/GAP.htm>
- Kentucky Proud (Kentucky Department of Agriculture)  
<http://www.kyagr.com/kyproud/index.htm>
- Kentucky Restaurant Rewards (Kentucky Department of Agriculture)  
<http://www.kyagr.com/marketing/restrewards/index.htm>

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