



Agriculture and Natural Resources Extension

Greg Lawless

Senior Outreach Specialist

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Extension Expertise

- Co-Director, Ag Innovation Center
- Cooperative business development
- Emerging market opportunities
- Marketing strategies

Research Interests

- Farmers' Off-farm Investment Activity

Education

- BA Political Science, University of Illinois 1989
- MA Land Resources, UW-Madison 1994

Website

- [Ag Innovation Center web site](http://aic.uwex.edu) <http://aic.uwex.edu>

University of Wisconsin-Extension, Cooperative Extension

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