

Using IT & Team Teaching to Promote Government Information

At Shippensburg University

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How did it get started?

- Ship to Shore (SHip Online Resource Education)
 - All freshmen enrolled in **College Writing** must complete this tutorial. Ship to Shore—College Writing will introduce student to the concept of **information literacy**.
 - Completing Ship to Shore fulfills freshman General Education "Library/Information Skills" requirement. It will also give student experience with an online BlackBoard class.

Ship to Shore Description

- A series of **9 Presentations** that will provide students with the information needed to complete Ship to Shore.
- After viewing each presentation, students will demonstrate their mastery of the knowledge they've gained by taking the associated **Quiz**.
- Because Ship to Shore **will require around 1 hour to complete**, students may not want to complete everything at one time.

Tools

- Course Tools
- Course Map

- Refresh
- Detail View

COURSES > SHIP TO SHORE - COLLEGE WRITING > PRESENTATIONS/QUIZZES

Presentations/Quizzes



Instructions

There are a total of nine units, each consisting of a presentation and a quiz. View each presentation and then take the corresponding quiz.



1. What is Information Literacy?

[Click here to view the presentation](#) (Package File)
Presentation 1



Quiz 1: What is Information Literacy?

Quiz 1 -

This quiz has only one question.



2. Beginning to Gather Information

[Click here to view this presentation](#) (Package File)
Presentation 2



Quiz 2: Beginning to Gather Information

Quiz 2



3. Keywords

[Click here to view the presentation](#) (Package File)

Ship to Shore Objectives

- To become familiar with the digital information environment on the World Wide Web.
- To become familiar with online library resources by learning effective search strategies.
- To become aware of ethical issues related to the use of digitized resources, such as copyright, plagiarism, and correct resource citation.

Due Date & Grading

- **Due Date**

The due date will be set by each College Writing professor.

- **Grading**

In order to receive credit for Ship to Shore, students will need to view all 9 presentations, and complete all 9 Quizzes. Students need to achieve a 70% average. It is possible to retake each quiz to improve score.

- **Grade Report**

As proof that students have completed this module students must print out your “**Grade Report**” and their “**Personal Information**” . Professors may ask for a copy of these documents.

What Gov.Info has to do with Information Literacy Skills?

Ship to Shore's Objectives

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Nature of Gov.Info

- There are approximately a quarter of a million titles available to the public via the Internet on the GPO Access Web site.
- Through GPO's partner Web sites, an additional half a million titles are accessible to the public.
- The information is official and can be used without restriction, unless specifically noted.

(Information excerpted from GPO- FAQ)

Why Government Documents?

Provider of valuable information for research

- Official documents
- Reliability
- Authority
- Economy
- Ease of access
- Primary Sources

Gov. Info and Research Methods

- Methods

- Quantitative
- Qualitative
- Survey
- Experimental
- Etc.

- Resource Types

- Articles
- News
- Statistics
- Numeric Data
- Reports

Ship to Shore Business-Related Description

A set of tutorials which assists business students to locate specific types of information from Shippensburg University Library resources. These resources include information about a direction of economy and current marketing, company profiles and histories, trade and industry information, and information about cultural environment and trade opportunities.

Library Resources & Research for Business and Marketing

Topics	Commercial Databases	Government Information
Information about a direction of economy, current marketing and industry, business & marketing news	Business Source Premiere Lexis-Nexis Business News ProQuest ABI/Inform Trade & Industry	STAT-USA State of the Nation (SOTN) Bureau of Economic Analysis
Information about a particular company	Business Source Premiere (Company Profiles) Lexis-Nexis Business (Company Profiles)	STAT-USA (GLOBUS & NTDB) NTDB Global Trade Directory
Information about corporate & cultural environment, a country's background, economic status, and trade opportunities	Business Source Premier (Country Profiles) Lexis-Nexis American Marketplace & World Business opportunities	STAT-USA (GLOBUS & NTDB) CIA World Factbook Background Notes (U.S. Dept. of State)

Library Resources & Research for Business and Marketing

Topics	Commercial Databases	Government Information
General information about business & marketing and related topics	Business Source Premiere Lexis-Nexis Business ProQuest ABI/Inform Trade & Industry	STAT USA (GOLBUS & NTDB – Trade Library)
Consumer Analysis	ProQuest Lexis-Nexis	<u>Bureau of Census</u> (Business & Industry) <u>Bureau of Labor Statistics</u>
Statistical Sources	Lexis-Nexis Academic Lexis-Nexis Statistical	Economic Census Annual Survey of Manufacturers Bureau of Labor Statistics

Ship to Shore - Business

Course Organizer for Economics and Statistics

Data Resources

Audience

Who are the target audience for this course?

Are they new to online learning or prior experience with this type of education?

Please keep in mind that students may also be faculty, staff, employees, parents, and other members of your community or organization

Target Audience

SU undergraduate students with Business, Economics and Marketing majors as well as other students interested in economics and statistics data.

Ship to Shore - Business

Goals

Identify three to five objectives for this course.

These goals may be curriculum focused such as “This course will...”, and they may speak to the goals of the institution where the course will be offered.

Course Goals

1. To provide students with skills to determine the nature and extent of the economics and statistics data available.
2. To teach the skills needed to access economics and statistics data.
3. To teach the skills to evaluate information and its sources critically and incorporate selected information into one’s knowledge base.

Ship to Shore - Business

Learning Objectives

At the end of the tutorial, students should be able to:

- Select and locate information on inflation
- Select and locate information on consumer spending
- Select and locate information on producer prices indexes
- Select, locate and use of information on monitoring economy
- Select, locate and use of information on analyzing factors affecting business/marketing

Ship to Shore - Business

Format

Will this course be offered as a Web-enhancement for a course which meets face to face, or will it be offered in a fully online format? What percent of the course will be online?

Course Format

This course (unit) is offered as a Web-enhancement (tutorial) to traditional face-to-face library instruction setting for any majors available for Bachelor of Science in Business Administration.

Students are required to complete the tutorial and take a test once.

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Outcomes

List four or more outcomes expected of participants in this online course.

Use the following language: Upon completion of this [course, training program, etc.], student will be able to...”

Outcomes may include the acquisition of specific knowledge or the mastery of particular skills.

Individual Outcomes

- Be able to locate available sources for basic information.
- Differentiate between the type and formats of potential sources of information.
- Selects appropriate research tools and search strategies.
- identifies the content and type or sources covered

Ship to Shore - Business

Assessment

Consider the way in which you will measure the successful achievement or attainment of those outcomes.

Assessment may include formal tests, self-checks, surveys, discussion responses, the completion of projects and assignments, etc.

Assessment of Outcomes

(proposed)

Students are required to take quizzes after completion of the tutorial.

Students are expected to achieve a 80% average. It is possible to retake each quiz to improve score.

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Known Challenges or Obstacles

What challenges exist in the development and delivery of this online course?

How will these obstacles be minimized or overcome?

Examples may include digital divide issues, time constraints, poor-quality learning materials, or instructor inexperience.

Challenges

How to develop an online course that can offer hand-on-experience?

Basically, my demonstration on how to use each database and its search strategies is shown by several screen shots from databases and websites.

My biggest concern is the frequently changes of the appearance of those web pages. I will need to frequently update and make changes in my tutorial.

Challenges cont.

- Challenge of transforming passive learning unit into an active, self-directed learning experience
- Cooperating between librarian and teaching faculty in information literacy skills assessment can be a challenge
- Limitation of access to some databases (STAT USA & US Trade Online where password needed)

Suggestions

- Be more aggressive
- Utilize liaison responsibilities
- Persistence
- Sit on influential committee on campus
- ?????

Outcomes Assessment

Student name: _____ Date _____

RUBRIC: SELECTION, USE, AND CITATION OF SOURCES

Category	Unsatisfactory	Satisfactory	Good
Variety of source types (books, journal, newspaper, Internet resources)	All from one type	Mix of few types of sources	Mix of several types of sources
Timeliness of sources	Inappropriate date dates	A few inappropriate dates	Appropriate for all sources
Authority/Reliability/Accuracy	Many inappropriate authorities	A few appropriate authorities	All reliable
Sources satisfy research Information need	Unbalanced bias viewpoints single viewpoint	Adequate balanced viewpoints limited	Balanced/Good representation of viewpoints
Use of references and quotes To evaluate or illustrate specific Points	None or not relevant	Quotes or references serve a purpose	Effectively use for background information, to support thesis and specific
Integrate quotes effectively	Not integrated well	Most quotes effectively integrated	All quotes effectively integrated
Citing/ documenting materials	Many errors	Most are correct	All entries conform to required style
Bibliography/work cited Appropriate style & complete Information	Many errors	Most are correct	All entries conform to required style
Evidence of plagiarism	Throughout paper	None	None
Overall: Knows how to use outside sources	Poor use of sources	Satisfactory use of sources	Good use of sources

COURSES > SHIP TO SHORE - BUSINESS > OTHER LIBRARY TUTORIALS

Other Library Tutorials



[Bureau of Labor Statistics](#)

The Bureau of Labor Statistics (BLS) is the principal fact-finding agency for the Federal Government in the broad field of labor economics and statistics. BLS gathers statistics on Inflation, Consumer Spending, Wages, Productivity, Safety, International Businesses, US Demographics, Employment, Industries, etc.



[Reading Daily Business News Online](#)

The library subscribes online to a number of journals and newspapers of interest to business students. You can read such publications as the Wall Street Journal and Business Week online from the Library's web page.



[Beginning to Gather Information](#)



[Keywords](#)



[Types of Electronic Databases](#)



[SU Library Resources](#)



[Evaluating Digital Resources](#)

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