

TITLE: RECRUITING BILLBOARD POSTERS FOR THE MARINE CORPS

ITEM NC	DESCRIPTION	BASIS OF COMPTON & SONS			NATIONAL PRINT GROUP	
		AWARD	ST. LOUIS, MO	COST	CHATTENOOGA, TN	COST
			UNIT RATE		UNIT RATE	
I	MATCHPRINT PROOFS -- 3 SETS:					
(a)	Four Color Process.....	10	330.00	3,300.00	480.00	4,800.00
(b)	Each Additional Color.....	9	55.00	495.00	50.00	450.00
(c)	Author's Alterations....per hour.....	5	165.00	825.00	75.00	375.00
II	COMPLETE PRODUCT:					
1	2-Sheet Billboard Posters Trim size 1524 X 1168 mm (60 X 46")					
(a)	Four Color Process					
(1)	Makeready and/or Setup.....	2	3,000.00	6,000.00	2,300.00	4,600.00
(2)	Running per 100 Copies.....	40	80.00	3,200.00	150.00	6,000.00
(b)	Each Additional Color					
(1)	Makeready and/or Setup.....	3	500.00	1,500.00	2,500.00	7,500.00
(2)	Running per 100 Copies.....	60	NC		190.00	11,400.00
2	8-Sheet Billboard Posters Trim size 3353 X 1524 mm (132 X 60")					
(a)	Four Color Process					
(1)	Makeready and/or Setup.....	2	2,400.00	4,800.00	2,000.00	4,000.00
(2)	Running per 100 Copies.....	40	315.00	12,600.00	410.00	16,400.00
(b)	Each Additional Color					
(1)	Makeready and/or Setup.....	3	695.00	2,085.00	255.00	765.00
(2)	Running per 100 Copies.....	60	NC		670.00	40,200.00
3	30-Sheet Billboard Posters Trim size 6909 X 3175 mm (272 X 125")					
(a)	Four Color Process					
(1)	Makeready and/or Setup.....	2	6,600.00	13,200.00	7,500.00	15,000.00
(2)	Running per 100 Copies.....	40	935.00	37,400.00	1,245.00	49,800.00
(b)	Each Additional Color					
(1)	Makeready and/or Setup.....	3	1,930.00	5,790.00	3,200.00	9,600.00
(2)	Each Additional Color.....	60	NC		1,536.00	92,160.00
4	Miniature Billboard Labels, Trim size 146 X 73 mm 5-3/4 X 2-7/8" -- Four Color Process					
(1)	Makeready and/or Setup.....	6	500.00	3,000.00	920.00	5,520.00
(2)	Running per 100 Copies.....	120	14.50	1,740.00	30.00	3,600.00
5	VINYL BILLBOARDS Trim size 48' X 14'					
(a)	Four Color Process					
(1)	Makeready and/or Setup.....	2	408.00	816.00		
(2)	Running per 100 Copies.....	4	43,276.00	173,104.00	67,200.00	268,800.00
(b)	Each additional color					
(1)	Makeready and/or Setup.....	3	NC			
(2)	Running per 100 Copies.....	6	NC			
6	Trim size 36' X 10.6'					
(a)	Four Color Process					
(1)	Makeready and/or Setup.....	2	205.00	410.00		
(2)	Running per 100 Copies.....	4	24,576.00	98,304.00	37,800.00	151,200.00
(b)	Each additional color					
(1)	Makeready and/or Setup.....	2	NC			
(2)	Running per 100 Copies.....	6	NC			
7	Miniature Billboard Labels, Trim size 146 X 73 mm Four Color Process					
(1)	Makeready and/or Setup.....	4	500.00	2,000.00	100.00	400.00
(2)	Running per 100 Copies.....	8	14.50	116.00	150.00	1,200.00
III	PACKING					
1	Paper Billboard Posters Multiple copies in shipping containers: Per Shipping Container					
(a)	2- sheets.....	400	3.50	1,400.00	8.00	3,200.00
(b)	8-sheets.....	800	2.15	1,720.00	7.50	6,000.00
(c)	30-sheets.....	2000	2.26	4,520.00	7.95	15,900.00
2	Vinyl Billboard Posters Each individual poster in a mailing carton Per mailing carton					
(d)	48' X 14'.....	400	NC		85.00	34,000.00
(e)	36' X 10.6'.....	400	NC		60.00	24,000.00

Program No. 4211-S 04/01/08 thru 03/31/09

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BASIS OF COMPTON & SONS, INC. NATIONAL PRINT GROUP  
AWARD ST. LOUIS, MO CHATTENOOGA, TN

ITEM NC	DESCRIPTION	UNIT RATE	COST	UNIT RATE	COST
3	Pack 2 mailing cartons per shipping container: Per Shipping container				
(f)	48 X 14'	200	NC		
(g)	36' X 10.6'	200	NC		
	Contractor Totals		\$378,325.00		\$776,870.00
	Discount				
	Discounted Totals		\$378,325.00		\$776,870.00
			AWARDED		