PROGRAM No. 2628-S Date of Award and ending September 30, 2001 and 4 option years

Veterans Health Education Magazine (VISN 3 and 5)

ITEM	DESCRIPTION	BASIS OF AWARD 1 Year	Beaver Prints d/b/a Global Village Bellwood, PA		Dowden Publ. Company Ithaca, NY		Health Ink & Vitality Moorestown, NJ		New South Press Pensacola, FL		Schatz Publishing Group Blackwell, OK		GPO Estimate based on 2610-S	
			UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST
I.	Editiorial:													
(a)	Editorial content creation, management and													
	design for standard 8-page edition													
	……per order……	8	7800.00	62400.00	10070.00	80560.00	9248.00	73984.00	9000.00	72000.00	13650.00	109200.00	20515.00	164120.00
(b)	Additional editorial and design cost for													
	custom Editions……per page……	8	480.00	3840.00	1125.00	9000.00	648.00	5184.00	900.00	7200.00	856.00	6848.00	2564.38	20515.04
II.	Complete Printed Product:													
(a)	8 page pamphlet:													
	Makeready and/or setup.....per order……..	8	2264.00	18112.00	620.00	4960.00	3370.00	26960.00	450.00	3600.00	980.00	7840.00	1130.66	9045.28
(b)	Additional cost for printing more than													
	one edition center spread pages on an order.													
	Makeready and/or setup.....per each addl													
	edition center spread pages…….	4	208.00	832.00	620.00	2480.00	948.00	3792.00	270.00	1080.00	440.00	1760.00	840.00	3360.00
	Per Order/Edition													
(c)	White Litho Coated Stock (60 lbs)													
(1)	Quantity up to 40,000 copies													
	Running per 100 copies……	990	20.95	20740.50	12.00	11880.00	6.37	6306.30	17.50	17325.00	8.00	7920.00	7.34	7266.60
(2)	Quantity over 40,000 copies													
	Running per 100 copies……..	1000	12.60	12600.00	7.56	7560.00	6.07	6070.00	15.56	15560.00	7.60	7600.00	7.34	7340.00
(d)	No. 1 Coated Text (80 lbs)													
(1)	Quantity up to 40,000 copies													
	Running per 100 copies……	0	0.00	0.00	13.00	0.00	8.21	0.00	18.60	0.00	7.95	0.00	9.84	0.00
(2)	Quantity over 40,000 copies													
	Running per 100 copies……	4000	13.55	54200.00	8.43	33720.00	7.94	31760.00	16.32	65280.00	7.65	30600.00	9.84	39360.00
(e)	Business Reply Mail Card……..per order													
(1)	Makeready and/or setup…….	6	75.00	450.00	300.00	1800.00	556.00	3336.00	225.00	1350.00	395.00	2370.00	300.00	1800.00
(2)	Running per 100 copies……..	5300	1.70	9010.00	0.88	4664.00	1.62	8586.00	3.37	17861.00	1.93	10229.00	0.85	4505.00
III.	Packing For Mailing and Shipping:													
	Mailed copies:													
(a)	Self-mailers, affix an address label or print													
	address directly on each copy, prepare													
	mail for automation rate….per 100 copies.....	4870	1.70	8279.00	2.37	11541.90	2.16	10519.20	0.90	4383.00	2.85	13879.50	NC	0.00
(b)	Multiple copies in kraft envelope or in													
	cushioned shipping bags (up to 50													
	pamphlets)……per envelope/bag…….	800	1.55	1240.00	0.75	600.00	5.30	4240.00	0.90	720.00	1.74	1392.00	NC	0.00
	Bulk Shipments:													
(c)	Bulk shipment (f.o.b. destination) copies													
	in containers……per 100 copies……..	1208	2.20	2657.60	1.80	2174.40	5.99	7235.92	0.90	1087.20	3.95	4771.60	NC	0.00
	TOTAL OFFER:			$194,361.10		$170,940.30		$187,973.42		$207,446.20		$204,410.10		$257,311.92
	DISCOUNT:		5.00%	$9,718.06	3.00%	$5,128.21	0.00%	$0.00	2.00%	$4,148.92	2.00%	$4,088.20	0.00%	$0.00
	NET OFFER:			$184,643.05		$165,812.09		$187,973.42		$203,297.28		$200,321.90		$257,311.92

Abstracted by:_____ awarded

Reviewed by:_____ Contract Awarded to:_____