PROGRAM 1543-S-S Contract Period: October 1, 2008 through September 30, 2009 plus four option years

TITLE: Soundings

ITEM	DESCRIPTION	BASIS OF AWARD 1 Year	Helmer Printing Beldenville, WI		Print Center Glendale, AZ		Printed Communications, Inc. Tucker, GA		Tutt & Associates, Inc. Farmington Hills, MI		GPO Estimate	
			UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST
I.												
A.	**COMPLETE PRODUCT:**											
a.	4 page issue											
(1)	Makeready and/or Setup……	1	$180.00	$180.00	$150.00	$150.00	$200.00	$200.00	$210.00	$210.00	$351.65	$351.65
(2)	Running per 100 copies……	6	$43.00	$258.00	$33.00	$198.00	$33.33	$199.98	$35.40	$212.40	$10.82	$64.92
b.	8 page issue											
(1)	Makeready and/or Setup……	1	$285.00	$285.00	$250.00	$250.00	$400.00	$400.00	$415.00	$415.00	$459.85	$459.85
(2)	Running per 100 copies……	6	$55.00	$330.00	$72.00	$432.00	$41.67	$250.02	$55.00	$330.00	$21.64	$129.84
c.	12 page issue											
(1)	Makeready and/or Setup……	3	$390.00	$1,170.00	$350.00	$1,050.00	$600.00	$1,800.00	$620.00	$1,860.00	$568.05	$1,704.15
(2)	Running per 100 copies……	18	$77.00	$1,386.00	$84.00	$1,512.00	$47.22	$849.96	$88.00	$1,584.00	$32.46	$584.28
d.	16 page issue											
(1)	Makeready and/or Setup……	1	$495.00	$495.00	$450.00	$450.00	$800.00	$800.00	$800.00	$800.00	$676.25	$676.25
(2)	Running per 100 copies……	6	$87.00	$522.00	$93.00	$558.00	$53.33	$319.98	$97.00	$582.00	$43.28	$259.68
B.	**ADDITIONAL 2 PAGE INSERTS, INSERTED INTO**											
	CENTER SPREAD:											
a.	2-page insert											
(1)	Makeready and/or Setup……	1	$200.00	$200.00	$100.00	$100.00	$200.00	$200.00	$120.00	$120.00	$324.60	$324.60
(2)	Running per 100 copies……	6	$25.00	$150.00	$30.00	$180.00	$25.00	$150.00	$34.00	$204.00	$7.57	$45.42
II.	**AUTHOR'S ALTERATIONS:**											
a.	Author's Alterations made at the proof stage which											
	require re-output from digital file, per changed page	2	$10.00	$20.00	$10.00	$20.00	$15.00	$30.00	$35.00	$70.00	$37.87	$75.74
III.	**MAILED COPIES:**											
a.	Mailed copies ……..per 100 copies ……	6	$20.00	$120.00	$30.00	$180.00	$110.00	$660.00	$9.00	$54.00	$5.41	$32.46
	TOTAL OFFER:			$5,116.00		$5,080.00		$5,859.94		$6,441.40		$4,708.84
	DISCOUNT:		2.00%	$102.32	3.00%	$152.40	0.00%	$0.00	2.00%	$128.83	0.00%	$0.00
	NET OFFER:			$5,013.68		$4,927.60		$5,859.94		$6,312.57		$4,708.84
						AWARDED						

Prepared by: RAC

Reviewed by: SFW