

TITLE: GRAPHIC DESIGN SERVICES

		Allen Wayne Ltd.			Artech, LLC		Anteon Corp.		Corporate Visions		EFX Media		Innovative Projects		Inside Source		
		Chantilly, VA			Baltimore, MD		Arlington, VA		Washington, DC		Arlington, VA		Fairfax, VA		Portland, OR		
		BASIS OF															
ITEM NO	DESCRIPTION	AWARD	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	
I.	DESIGN AND GRAPHIC SERVICES:																
(a)	Planning and consultation meetings....per hour....	3	0.00	0.00	50.00	150.00	76.13	228.39	50.00	150.00	90.00	270.00	75.00	225.00	0.00	0.00	
(b)	Initial product design, include. Preliminary layout creative develop. visual concepts & presentation each version to present up to 5 pages..per hour....	65	45.00	2,925.00	30.00	1,950.00	76.10	4,946.50	77.00	5,005.00	112.50	7,312.50	75.00	4,875.00	75.00	4,875.00	
(c)	Dateabase preparation-Downlading word proces. provided disk crossover database page compos. (Pagemaker/QuarkXPress)and clean...per hour....	5	36.00	180.00	40.00	200.00	46.41	232.05	50.00	250.00	112.50	562.50	42.50	212.50	75.00	375.00	
(d)	Scanning line and halftone illustrations for "position only" placement in pages...per hour.....	10	36.00	360.00	10.00	100.00	46.65	466.50	50.00	500.00	112.50	1,125.00	42.50	425.00	75.00	750.00	
(e)	Illustr. development (computer of hand),include. charts, seals, line draw muticolor art...per hour....	19	45.00	855.00	35.00	665.00	46.62	885.78	65.00	1,235.00	112.50	2,137.50	75.00	1,425.00	75.00	1,425.00	
(f)	Computer refinement of photographs..per hour....	3	45.00	135.00	10.00	30.00	47.12	141.36	65.00	195.00	112.50	337.50	75.00	225.00	0.00	0.00	
(g)	Page Develop.-All tasks pertinent to construction pages, and other formats by computer ..per file....	250	36.00	9,000.00	45.00	11,250.00	46.70	11,675.00	50.00	12,500.00	112.50	28,125.00	42.50	10,625.00	75.00	18,750.00	
(h)	PDF File.....per file.....	30	15.00	450.00	15.00	450.00	46.68	1,400.40	20.00	600.00	4.50	135.00	15.00	450.00	75.00	2,250.00	
CONTRACTOR TOTALS				\$13,905.00		\$14,795.00		\$19,975.98		\$20,435.00		\$40,005.00		\$18,462.50		\$28,425.00	
DISCOUNT				5.00%	\$695.25	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00
DISCOUNTED TOTALS				\$13,209.75		\$14,795.00		\$19,975.98		\$20,435.00		\$40,005.00		\$18,462.50		\$28,425.00	
		Liberal Arts			LIOBmedia, LLC		Midnight Design		R & B Design		Sparkman & Associates		TAG CDI		Current Contractor		
		Germantown, MD			Washington, DC		Towson, MD		Gaithersburg, MD		Washington, DC		Laurel, MD		Brentworks		
		BASIS OF															
ITEM NO	DESCRIPTION	AWARD	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	
I.	DESIGN AND GRAPHIC SERVICES:																
(a)	Planning and consultation meetings....per hour....	3	93.00	279.00	80.00	240.00	20.00	60.00	118.95	356.85	135.00	405.00	45.00	135.00	\$17.00	51.00	
(b)	Initial product design, include. Preliminary layout creative develop. visual concepts & presentation each version to present up to 5 pages..per hour....	65	93.00	6,045.00	80.00	5,200.00	50.00	3,250.00	58.35	3,792.75	125.00	8,125.00	15.00	975.00	\$20.00	1,300.00	
(c)	Dateabase preparation-Downlading word proces. provided disk crossover database page compos. (Pagemaker/QuarkXPress)and clean...per hour....	5	93.00	465.00	65.00	325.00	15.00	75.00	47.85	239.25	125.00	625.00	10.00	50.00	\$12.00	60.00	
(d)	Scanning line and halftone illustrations for "position only" placement in pages...per hour.....	10	93.00	930.00	50.00	500.00	15.00	150.00	47.85	478.50	125.00	1,250.00	18.00	180.00	\$10.00	100.00	
(e)	Illustr. development (computer of hand),include. charts, seals, line draw muticolor art...per hour....	19	93.00	1,767.00	70.00	1,330.00	15.00	285.00	67.69	1,286.11	115.00	2,185.00	22.50	427.50	\$17.00	323.00	
(f)	Computer refinement of photographs..per hour....	3	93.00	279.00	50.00	150.00	15.00	45.00	67.69	203.07	125.00	375.00	45.00	135.00	\$18.00	54.00	
(g)	Page Develop.-All tasks pertinent to construction pages, and other formats by computer ..per file....	250	93.00	23,250.00	65.00	16,250.00	20.00	5,000.00	47.85	11,962.50	125.00	31,250.00	14.00	3,500.00	\$16.00	4,000.00	
(h)	PDF File.....per file.....	30	30.00	900.00	0.00	0.00	10.00	300.00	23.93	717.90	115.00	3,450.00	12.00	360.00	\$0.00	0.00	
CONTRACTOR TOTALS				\$33,915.00		\$23,995.00		\$9,165.00		\$19,036.93		\$47,665.00		\$5,762.50		\$5,888.00	
DISCOUNT				0.00%	\$0.00	2.00%	\$479.90	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00
DISCOUNTED TOTALS				\$33,915.00		\$23,515.10		\$9,165.00		\$19,036.93		\$47,665.00		\$5,762.50		\$5,888.00	
AWARDED																	

