

DEPARTMENT OF NASA PROGRAM B782-S		BASIS OF AWARD	COLORCRAFT OF VA Sterling, VA UNIT RATE COST	DELANCEY PRINTING Alexandria, VA UNIT RATE COST	FRENCH BRAY INC. Glen Burnie, MD UNIT RATE COST	GRAPHTEC Annapolis Jct, MD UNIT RATE COST	PEAKE PRINTERS, INC. Cheverly, MD UNIT RATE COST
I PREPRESS:							
(a)	Scanning and Digitizing.....per illustration..	5	45.00 225.00	162.00	810.00	26.25 131.25	50.00 250.00 275.00 1,375.00
II. PROOFS:							
(a)	Digital color proof...per trim/page-size unit.	20	150.00 3,000.00	127.00	2,540.00	26.25 525.00	50.00 1,000.00 32.00 640.00
(b)	Digital random halftone illustration proof....per illustration.....	2	20.00 40.00	15.00	30.00	21.00 42.00	50.00 100.00 12.00 24.00
(c)	One-piece composite digital color proof...per trim/page-size unit.....	20	150.00 3,000.00	180.00	3,600.00	78.75 1,575.00	200.00 4,000.00 175.00 3,500.00
(d)	Image Enhancement...per hour.....	5	125.00 625.00	105.42	527.10	63.00 315.00	95.00 475.00 90.00 450.00
III. PRINTING & BINDING:							
<u>Poster printing face only:</u>							
(a)	<u>FORMAT A . . . (per side) . . .</u>						
<u>FOUR COLOR PROCESS:</u>							
(1)	<u>MAKEREADY/SETUP-----</u>	6	1,150.00 6,900.00	1,058.00	6,348.00	560.00 3,360.00	300.00 1,800.00 950.00 5,700.00
(2)	<u>PER 1,000 COPIES-----</u>	60	78.00 4,680.00	95.30	5,718.00	56.17 3,370.20	40.00 2,400.00 90.00 5,400.00
<u>EACH ADD'L INK COLOR:</u>							
(3)	<u>MAKEREADY/SETUP-----</u>	4	250.00 1,000.00	279.00	1,116.00	143.17 572.68	100.00 400.00 145.00 580.00
(4)	<u>PER 1,000 COPIES-----</u>	20	2.00 40.00	2.27	45.40	3.87 77.40	10.00 200.00 3.50 70.00
(b)	<u>FORMAT B . . . (per side) . . .</u>						
<u>FOUR COLOR PROCESS:</u>							
(1)	<u>MAKEREADY/SETUP-----</u>	2	1,150.00 2,300.00	772.00	1,544.00	560.00 1,120.00	300.00 600.00 950.00 1,900.00
(2)	<u>PER 1,000 COPIES-----</u>	6	49.00 294.00	69.20	415.20	32.14 192.84	30.00 180.00 75.00 450.00
<u>EACH ADD'L INK COLOR:</u>							
(3)	<u>MAKEREADY/SETUP-----</u>	4	250.00 1,000.00	248.00	992.00	143.17 572.68	100.00 400.00 145.00 580.00
(4)	<u>PER 1,000 COPIES-----</u>	12	2.00 24.00	1.72	20.64	3.87 46.44	10.00 120.00 3.00 36.00
(c)	<u>FORMAT C . . . (per side) . . .</u>						
<u>FOUR COLOR PROCESS:</u>							
(1)	<u>MAKEREADY/SETUP-----</u>	6	1,150.00 6,900.00	1,058.00	6,348.00	560.00 3,360.00	300.00 1,800.00 950.00 5,700.00
(2)	<u>PER 1,000 COPIES-----</u>	360	78.00 28,080.00	95.30	34,308.00	56.17 20,221.20	40.00 14,400.00 90.00 32,400.00
<u>EACH ADD'L INK COLOR:</u>							
(3)	<u>MAKEREADY/SETUP-----</u>	8	250.00 2,000.00	279.00	2,232.00	143.17 1,145.36	100.00 800.00 145.00 1,160.00
(4)	<u>PER 1,000 COPIES-----</u>	424	2.00 848.00	2.27	962.48	3.87 1,640.88	10.00 4,240.00 3.50 1,484.00
(d)	<u>FORMAT D . . . (per side) . . .</u>						
<u>FOUR COLOR PROCESS:</u>							
(1)	<u>MAKEREADY/SETUP-----</u>	36	1,150.00 41,400.00	1,058.00	38,088.00	560.00 20,160.00	300.00 10,800.00 950.00 34,200.00
(2)	<u>PER 1,000 COPIES-----</u>	668	78.00 52,104.00	95.30	63,660.40	56.17 37,521.56	30.00 20,040.00 90.00 60,120.00
<u>EACH ADD'L INK COLOR:</u>							
(3)	<u>MAKEREADY/SETUP-----</u>	38	250.00 9,500.00	279.00	10,602.00	143.17 5,440.46	100.00 3,800.00 145.00 5,510.00
(4)	<u>PER 1,000 COPIES-----</u>	666	2.00 1,332.00	2.27	1,511.82	3.87 2,577.42	10.00 6,660.00 3.50 2,331.00
(e)	<u>FORMAT A . . . (per side) . . .</u>						
<u>FOUR COLOR PROCESS:</u>							
(1)	<u>MAKEREADY/SETUP-----</u>	2	1,100.00 2,200.00	1,058.00	2,116.00	421.06 842.12	300.00 600.00 950.00 1,900.00
(2)	<u>PER 1,000 COPIES-----</u>	20	78.00 1,560.00	95.30	1,906.00	56.17 1,123.40	40.00 800.00 90.00 1,800.00
<u>BLACK ONLY:</u>							
(3)	<u>MAKEREADY/SETUP-----</u>	4	425.00 1,700.00	329.00	1,316.00	191.58 766.32	75.00 300.00 375.00 1,500.00
(4)	<u>PER 1,000 COPIES-----</u>	40	24.00 960.00	73.30	2,932.00	22.18 887.20	10.00 400.00 70.00 2,800.00
(f)	<u>FORMAT B . . . (per side) . . .</u>						
<u>FOUR COLOR PROCESS:</u>							
(1)	<u>MAKEREADY/SETUP-----</u>	1	1,100.00 1,100.00	772.00	772.00	421.06 421.06	300.00 300.00 950.00 950.00
(2)	<u>PER 1,000 COPIES-----</u>	3	49.00 147.00	69.20	207.60	32.14 96.42	30.00 90.00 75.00 225.00
<u>BLACK ONLY:</u>							
(3)	<u>MAKEREADY/SETUP-----</u>	1	425.00 425.00	329.00	329.00	191.58 191.58	75.00 75.00 375.00 375.00
(4)	<u>PER 1,000 COPIES-----</u>	3	13.00 39.00	73.30	219.90	12.92 38.76	10.00 30.00 65.00 195.00

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			UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	
III.	PRINTING & BINDING: (cont'd)												
(g)	FORMAT C . . . (per side) . . .												
	FOUR COLOR PROCESS:												
(1)	MAKEREADY/SETUP-----	1	1,100.00	1,100.00	1,058.00	1,058.00	421.06	421.06	300.00	300.00	950.00	950.00	
(2)	PER 1,000 COPIES-----	40	78.00	3,120.00	95.30	3,812.00	56.17	2,246.80	40.00	1,600.00	90.00	3,600.00	
	BLACK ONLY:												
(3)	MAKEREADY/SETUP-----	5	425.00	2,125.00	329.00	1,645.00	191.58	957.90	75.00	375.00	375.00	1,875.00	
(4)	PER 1,000 COPIES-----	320	24.00	7,680.00	73.30	23,456.00	42.14	13,484.80	10.00	3,200.00	70.00	22,400.00	
(h)	FORMAT D . . . (per side) . . .												
	FOUR COLOR PROCESS:												
(1)	MAKEREADY/SETUP-----	4	1,100.00	4,400.00	1,058.00	4,232.00	421.06	1,684.24	300.00	1,200.00	950.00	3,800.00	
(2)	PER 1,000 COPIES-----	200	78.00	15,600.00	95.30	19,060.00	56.17	11,234.00	30.00	6,000.00	90.00	18,000.00	
	BLACK ONLY:												
(3)	MAKEREADY/SETUP-----	32	425.00	13,600.00	329.00	10,528.00	191.58	6,130.56	75.00	2,400.00	375.00	12,000.00	
(4)	PER 1,000 COPIES-----	468	24.00	11,232.00	73.30	34,304.40	22.18	10,380.24	10.00	4,680.00	70.00	32,760.00	
	Ultraviolet (UV) Coating per 1,000 Copies:												
(i)	Format A.....per side.....	40	158.00	6,320.00	180.00	7,200.00	115.79	4,631.60	125.00	5,000.00	128.00	5,120.00	
(j)	Format B.....per side.....	2	120.00	240.00	120.00	240.00	84.21	168.42	115.00	230.00	123.00	246.00	
(k)	Format C.....per side.....	40	158.00	6,320.00	180.00	7,200.00	115.79	4,631.60	125.00	5,000.00	128.00	5,120.00	
(l)	Format D.....per side.....	60	158.00	9,480.00	180.00	10,800.00	115.79	6,947.40	115.00	6,900.00	128.00	7,680.00	
IV.	PAPER: (PER 1,000 LEAVES)												
(a)	White No. 2 Coated Text, Gloss Finish (70-lb) . . .												
(1)	FORMAT A-----	5	138.00	690.00	115.92	579.60	122.66	613.30	92.00	460.00	90.00	450.00	
(2)	FORMAT B-----	1	75.00	75.00	83.02	83.02	65.25	65.25	92.00	92.00	60.00	60.00	
(3)	FORMAT C-----	20	138.00	2,760.00	115.92	2,318.40	122.66	2,453.20	92.00	1,840.00	90.00	1,800.00	
(4)	FORMAT D-----	80	138.00	11,040.00	115.92	9,273.60	122.66	9,812.80	75.00	6,000.00	90.00	7,200.00	
(b)	White No. 2 Coated Text, Gloss Finish (80-lb) . . .												
(1)	FORMAT A-----	5	158.00	790.00	132.48	662.40	139.66	698.30	105.00	525.00	100.00	500.00	
(2)	FORMAT B-----	2	86.00	172.00	94.89	189.78	75.89	151.78	105.00	210.00	70.00	140.00	
(3)	FORMAT C-----	300	158.00	47,400.00	132.48	39,744.00	139.66	41,898.00	90.00	27,000.00	100.00	30,000.00	
(4)	FORMAT D-----	360	158.00	56,880.00	132.48	47,692.80	139.66	50,277.60	55.00	19,800.00	100.00	36,000.00	
(c)	White No. 2 Coated Text, Gloss Finish (100-lb) . . .												
(1)	FORMAT A-----	40	197.00	7,880.00	165.60	6,624.00	173.35	6,934.00	119.00	4,760.00	125.00	5,000.00	
(2)	FORMAT B-----	2	108.00	216.00	118.60	237.20	92.63	185.26	119.00	238.00	83.00	166.00	
(3)	FORMAT C-----	30	197.00	5,910.00	165.60	4,968.00	260.63	7,818.90	119.00	3,570.00	125.00	3,750.00	
(4)	FORMAT D-----	148	197.00	29,156.00	165.60	24,508.80	260.63	38,573.24	109.00	16,132.00	125.00	18,500.00	
(d)	White No. 2 Coated Cover, Gloss Finish (80-lb) . . .												
(1)	FORMAT A-----	10	289.00	2,890.00	224.58	2,245.80	469.00	4,690.00	203.00	2,030.00	185.00	1,850.00	
(2)	FORMAT B-----	1	157.00	157.00	160.84	160.84	306.68	306.68	203.00	203.00	125.00	125.00	
(3)	FORMAT C-----	10	289.00	2,890.00	224.58	2,245.80	469.00	4,690.00	203.00	2,030.00	185.00	1,850.00	
(4)	FORMAT D-----	80	289.00	23,120.00	224.58	17,966.40	469.00	37,520.00	193.00	15,440.00	185.00	14,800.00	
V.	PACKING & DISTRIBUTION:												
(a)	Packing and Sealing Shipping Containers...												
	per container-----	9000	5.00	45,000.00	2.00	18,000.00	1.00	9,000.00	1.00	9,000.00	2.00	18,000.00	
(b)	Palletizing.....per pallet-----	30	30.00	900.00	25.00	750.00	25.00	750.00	10.00	300.00	18.00	540.00	
(c)	Single Copy in Kraft Envelope.....												
	per envelope-----	24	4.00	96.00	1.75	42.00	1.00	24.00	1.00	24.00	1.50	36.00	
(d)	Multiple Copies in Kraft Envelope (up to 200 leaves).....per envelope-----												
		24	6.00	144.00	2.00	48.00	1.00	24.00	2.00	48.00	2.50	60.00	
VI.	ADDITIONAL OPERATIONS:												
(a)	Folding from 25-1/2 x 33" to 8-1/2 x 11".....per 1,000 copies-----												
		150	25.00	3,750.00	23.46	3,519.00	20.00	3,000.00	13.00	1,950.00	18.00	2,700.00	
TITLE: NASA POSTERS													
TERM: AUGUST 1, 2004 thru JULY 31, 2005													
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DEPARTMENT OF NASA PROGRAM B782-S		BASIS OF AWARD	COLORCRAFT OF VA Sterling, VA		DELANCEY PRINTING Alexandria, VA		FRENCH BRAY INC. Glen Burnie, MD		GRAPHTEC Annapolis Jct, MD		PEAKE PRINTERS, INC. Cheverly, MD		
			UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	

VII.	PREMIUM PAYMENTS: (SEE % INCREASE).										
	CONTRACTOR'S SUBTOTAL		\$496,556.00		\$496,612.38		\$390,739.16		\$225,597.00		\$430,433.00
	CONTRACTOR'S PAPER PRICE		\$192,026.00		\$159,500.44		\$206,688.31		\$100,330.00		\$122,191.00
	SUBTOTAL LESS PAPER		\$304,530.00		\$337,111.94		\$184,050.85		\$125,267.00		\$308,242.00
	ACCELERATED SCHEDULE	25.00%	76,132.50		84,277.99		46,012.71		31,316.75		77,060.50
	PERCENTAGE INCREASE	15.00%	11,419.88	25.00%	21,069.50	25.00%	11,503.18	25.00%	7,829.19	15.00%	11,559.08
	SUBTOTAL PLUS PERCENTAGE INCREASE		\$507,975.88		\$517,681.88		\$402,242.34		\$233,426.19		\$441,992.08
	DISCOUNT		5,079.76	0.50%	2,588.41	5.00%	20,112.12	2.00%	4,668.52	1.00%	4,419.92
	DISCOUNTED TOTALS		\$502,896.12		\$515,093.47		\$382,130.22		\$228,757.67		\$437,572.16
											AWARDED