

| Program No. 272-S Term Date of Award To November 30, 2008 | | | | | | | | | | |
|---|---|----------------|----------------------------|------------|----------------------------|------------|-------------------------|------------|-----------------------------|------------|
| Title: MEDICARE (Part D Subsidy) NOTICES | | | | | | | | | | |
| | | | DIGITAL INK | | NPC, INC. | | SOURCELINK OHIO, LLC | | VERTIS COMMUN. | |
| ITEM NO | DESCRIPTION | BASIS OF AWARD | DILLSBURG, PA UNIT RATE | COST | CLAYSBURG, PA UNIT RATE | COST | DAYTON, OH UNIT RATE | COST | MANCHESTER, PA UNIT RATE | COST |
| I. PROCESSING/FORMATTING FILES: | | | | | | | | | | |
| (a) | Processing/Formatting Files...per notice workload | 10 | 250.00 | 2,500.00 | 120.00 | 1,200.00 | 1,250.00 | 12,500.00 | 263.13 | 2,631.30 |
| II. COMPOSITION: | | | | | | | | | | |
| | Envelopes.....per envelope | 20 | 75.00 | 1,500.00 | 120.00 | 2,400.00 | 50.00 | 1,000.00 | 52.63 | 1,052.60 |
| III. PREPRODUCTION TESTS: | | | | | | | | | | |
| (a) | Preproduction Print/Mail Run Test..... | 1 | 2,000.00 | 2,000.00 | 1,000.00 | 1,000.00 | 7,500.00 | 7,500.00 | 1,578.95 | 1,578.95 |
| (b) | Wire Transmission Test..... | 1 | No Charge | 0.00 | 300.00 | 300.00 | 1,000.00 | 1,000.00 | No Charge | 0.00 |
| IV. PRINTING/IMAGING, BINDING AND CONSTRUCTION: | | | | | | | | | | |
| (a) | Daily makeready/setup charge..... | 240 | 200.00 | 48,000.00 | 490.00 | 117,600.00 | 125.00 | 30,000.00 | 42.11 | 10,106.40 |
| (b) | Notices/Scannable Forms - Mailers 1 thru 6, incl printing and the imaging of personalized, variable information.....per 1,000 pages | 15,390 | 13.00 | 200,070.00 | 9.75 | 150,052.50 | 20.88 | 321,343.20 | 10.83 | 166,673.70 |
| (c) | Personalized Summary Sheets - Mailers 3 thru 6, incl printing and the imaging of personalized, variable information.....per 1,000 pages | 476 | 20.00 | 9,520.00 | 8.50 | 4,046.00 | 20.88 | 9,938.88 | 11.79 | 5,612.04 |
| (d) | Notices/Scannable Forms - Bulk Mailers 1BL thru 4BL, including 2-D barcoding.....per 1,000 pages | 53,802 | 3.00 | 161,406.00 | 4.25 | 228,658.50 | 7.91 | 425,573.82 | 2.63 | 141,499.26 |
| (e) | Summary Sheet - Bulk Mailers 3BL and 4BL.....per 1,000 pages | 72 | 5.00 | 360.00 | 7.70 | 554.40 | 7.91 | 569.52 | 3.59 | 258.48 |
| (f) | BRM Return Envelopes 5-3/4 x 8-3/4".....per 1,000 envelopes | 8,581 | 9.43 | 80,918.83 | 9.00 | 77,229.00 | 5.15 | 44,192.15 | 7.84 | 67,275.04 |
| (g) | Mailout envelope with window 6-1/8 x 9-1/4".....per 1,000 envelopes | 1,864 | 12.31 | 22,945.84 | 12.80 | 23,859.20 | 6.99 | 13,029.36 | 10.74 | 20,019.36 |
| (h) | Mailout envelope without window 6-1/8 x 9-1/4".....per 1,000 envelopes | 6,716 | 12.31 | 82,673.96 | 12.80 | 85,964.80 | 6.99 | 46,944.84 | 10.16 | 68,234.56 |
| V. PAPER: Per 1,000 Leaves | | | | | | | | | | |
| (a) | Notices/Scannable Forms White OCR Bond, 20-lb..... | 17,161 | 5.00 | 85,805.00 | 13.50 | 231,673.50 | 18.24 | 313,016.64 | 11.03 | 189,285.83 |
| (b) | Summary Sheets/Inserts, White OCR Bond, 20lb | 274 | 5.00 | 1,370.00 | 7.00 | 1,918.00 | 12.91 | 3,537.34 | 5.52 | 1,512.48 |
| (c) | BRM Return Envelope, White Writing, 20-lb..... | 8,581 | 5.00 | 42,905.00 | 7.00 | 60,067.00 | 11.87 | 101,856.47 | 7.01 | 60,152.81 |
| (d) | Mailout Envelope w/Window, White Kraft Envelope 24-lb, or White Offset Book, 50-lb..... | 1,864 | 5.00 | 9,320.00 | 7.50 | 13,980.00 | 16.14 | 30,084.96 | 10.49 | 19,553.36 |
| (e) | Mailout Envelope w/o Window, White Kraft Envelope 24-lb, or White Offset Book, 50-lb..... | 6,716 | 5.00 | 33,580.00 | 7.50 | 50,370.00 | 16.14 | 108,396.24 | 10.49 | 70,450.84 |
| VI. INSERTING AND MAILING: Per 1,000 Mailers | | | | | | | | | | |
| (a) | Personalized Notices/Scannable Form business reply envelope and inserted into window mail-out envelope Mailers 1-2..... | 1,626 | 30.00 | 48,780.00 | 50.00 | 81,300.00 | 14.00 | 22,764.00 | 33.68 | 54,763.68 |
| (b) | Personalized Notices/Scannable Form, Summary Sheet, business reply envelope and inserted into window mail-out envelope Mailers 3-6..... | 238 | 35.00 | 8,330.00 | 50.00 | 11,900.00 | 187.50 | 44,625.00 | 49.47 | 11,773.86 |

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| | | | DIGITAL INK | | NPC, INC. | | SOURCELINK OHIO, LLC | | VERTIS COMMUN. | |
| | | | DILLSBURG, PA | | CLAYSBURG, PA | | DAYTON, OH | | MANCHESTER, PA | |
| ITEM NO | DESCRIPTION | BASIS OF AWARD | UNIT RATE | COST | UNIT RATE | COST | UNIT RATE | COST | UNIT RATE | COST |
| VII. | INSERTING, PACKING AND DISTRIBUTION: | | | | | | | | | |
| (a) | Personalized Notices/Scannable Form business reply envelope and inserted into mail-out envelope 1BI - 2BL.....per container | 6,680 | 22.00 | 146,960.00 | 54.00 | 360,720.00 | 15.25 | 101,870.00 | 37.16 | 248,228.80 |
| (b) | Personalized Notices/Scannable Form, Summary Sheet, business reply envelope and inserted into mail-out envelope 3BL - 4BL.....per container | 36 | 22.00 | 792.00 | 54.00 | 1,944.00 | 15.25 | 549.00 | 52.95 | 1,906.20 |
| | CONTRACTOR TOTALS | | | \$989,736.63 | | \$1,506,736.90 | | \$1,640,291.42 | | \$1,142,569.55 |
| | DISCOUNT | | 0.50% | \$4,948.68 | 0.25% | \$3,766.84 | 0.00% | \$0.00 | 5.00% | \$57,128.48 |
| | DISCOUNTED TOTALS | | | \$984,787.95 | | \$1,502,970.06 | | \$1,640,291.42 | | \$1,085,441.07 |
| | | | | AWARDED | | | | | | |