- WHAT HAPPENED & WHY
- NEAR TERM WHAT WE HAVE DONE & MUST DO
- LONGER TERM WHERE INDUSTRY AND FIRM GOING
- WHAT HAPPENED...
  - o MONT'RY POL: MANAGE RELATION INT RATES, GDP, INFL
  - o COUPLE SIGNIFICANT SHOCKS DOT-COM, 9/11
  - o POLICY WENT TOO LOOSE; RATES TOO LOW, TOO LONG
  - o ASSET PRICE♠, LEV♠, COMPLEXITY♠, PRICE OF RISK♥
  - o 2007: RISING RATES → SEVERE DISLOCATION
  - o SLOW CEN BNK RESP →LIQUID PROB → ASSET QUAL PROB
- WHY DID WE ALLOW OURSELVES TO BE SO EXPOSED?
  - CONDITIONS CLEARLY NOT SUSTAINABLE
  - SAW WARNING SIGNS
  - DID NOT MOVE EARLY/FAST ENOUGH
    - ILLIQUID ASSET ORIG'N TOO MUCH/TOO LONG
    - BEHAVED TOO MUCH INVESTORS, NOT TRADERS
  - NOT ENOUGH DISCIPLINE ABOUT CAPITAL ALLOCATION

- WHERE WE ARE NOW
  - AUTHORITIES INITIALLY SLOW TO ACT
  - o RIGHT THINGS NOW
  - LIQUIDITY ISSUE OFF THE TABLE
  - BANKS RAISING/RAISED CAPITAL
  - o MKT HEALING ITSELF
    - CAPITAL SEEKING OUT DISTRESSED ASSETS
    - RISK EARNING MORE APPROPRIATE RETURN
- PAINFUL PROCESS, BUT REMEMBER CRISES NOT UNUSUAL
  - o HISTORICALLY, CRISES EVERY FEW YRS
  - MKT/ECONOMY BENEFIT OVER L-TERM
  - DARWINIAN PROCESS → HEALTHY FOR PROGRESS
  - o BULL MKT THIS TIME V. LONG;
    - NO SERIOUS CORRECTION SINCE DOT-COM
  - BOOM CONDITIONS SO EXTENDED = MORE SEVERE CRISIS

## SO, WHAT DOES THIS MEAN FOR US ALL RIGHT NOW?

- FIN MKTS STILL IN 'TRANSITION' PHASE
- PROB NEXT Qs LESS VOL THAN RECENTLY

- ESSENTIAL FOR US TO RESPOND INTELLIGENTLY + RAPIDLY
  - o CRISES LAST AVG 1 YEAR;
  - THIS ONE IS MORE SEVERE BUT MKT IS HEALING ITSELF
  - GOAL OUTPERFORM PEERS AS MKTS RECOVER
- SUBSTANTIALLY BOLSTERED B/S
  - o DELEVERAGING (FOCUSSED ACHIEVED QUICKLY; DONE)
    - RAISED \$ 10BN IN NEW EQUITY + \$1.9BN PREF
      - \$1.9BN PREF (FEB); \$4BN CONVERT (APR); \$6BN COMMON +
        CONVERT (JUNE)
    - NET LEVERAGE ♥:
      - 15.4X (Q1 08) TO 12.0X (Q2 08) AND 10X PRO-FORMA POST CAPITAL RASE
  - o MAKING B/S MORE LIQUID (ONGOING PROCESS)
- RE-POSITIONING OF BUSINESS
  - o STAFF CUTS PAINFUL
  - BUT V FOCUSSED + THOUGHTFUL PROCESS
    - LOOKED ALL BUSINESSES/PRODUCTS
    - ASSESSED CYCLICAL, SECULAR OUTLOOKS
    - FINITE RESOURCES: DISCIPLINED ALLOCATION

- ALSO MADE IMPORTANT MANAGEMENT CHANGES
  - o REQUIRED TO REPOSITION/REORIENT FIRM TO MOVE FWD
    - COMPANIES NEED TO CHANGE LEADERSHIP
    - NECESSARY FOR GROWTH AND EVOLUTION
    - IMPORTNT PUT RIGHT PEOPLE IN PLACE AS BEGIN H2
    - BART STRENGTHS, VALUES
    - NEW CFO: IAN BROAD & RELEVANT LEH EXPERIENCE
    - ALSO, MIKE G, ALEX K, JERRY D, DAVE G
  - NOW DISCIPLINE & FOCUS; GET BACK TO BEST OPERATOR
- WE ARE HEALTHY + STRONG AS ENTER H2
- SHARES HAVE FALLEN BUT SAME FIRM AS BEFORE
- H2 08 MUST + CAN BE VERY DIFFERENT FROM H1
  - HAVE RESOURCES
  - o PEOPLE NOW BETTER AT OPERATING IN THIS ENVIRON
  - MKT ENVIRON NOT YET STABLE = RICH RANGE OF OPPS
  - MID-YEAR REVIEWS = NEW REALISTIC BUDGETS
  - NOW SHIFT MINDSET ESSENTIAL
  - MUST TO TAKE ADVANTAGE OF SITUATION

## TALK LONGER TERM WHERE WE AND INDUSTRY GOING

- INEVITABLE QUESTIONS: BUSINESS MODEL BROKEN?
- PUT THINGS IN PERSPECTIVE
  - CRISES A FEATURE OF FINANCIAL MKTS
  - INNOVATION NECESSARY TO GROWTH
  - CHALLENGE IS TO ADAPT
- MODEL NOT BROKEN
  - ORIG'N & DISTRIBUTION MACHING + HUGE CONTENT
  - INV BNKS ARE THE INNOVATORS IN FIN MKTS.
  - OUR BUSINESS IS CHANGE AND ADAPTATION
  - INDUSTRY PROVEN HIGH CAPACITY TO RENEW
  - NO OTHER TYPES OF INSTITUTIONS HAVE OUR
    COMBINATION OF:
    - GLOBAL INFRASTRUCTURE/TECHNOLOGY
    - INTELLECTUAL CAPITAL
    - DRIVE
  - WHAT WE DO IS NECESSARY FOR GROWTH OF ECONOMY
- LEHMAN GROWTH COMPANY IN A GROWTH INDUSTRY

- o GROWTH IS NOT SMOOTH; BUMPS NORMAL
- o PRIORITISING SOURCES OF FUTURE GROWTH:
  - REGIONAL MKTS:
    - EMG LATAM, RUSSIA, ME, INDIA, CHINA
  - PRODUCTS NEW AND OLD:
    - COMMODITIES
    - DERIVS → RISK MGT; ALWAYS EVOLVING
  - CUSTOMERS:
    - SWFs
    - NEW CUST ACCESSED VIA TECHNOLOGY
    - 'OLD' CUSTOMERS NOT DISAPPEARED
      - HF INDUSTRY → EVOLVING & GROWING
      - o PE → LOTS \$ INVEST; ADVICE/PARTNER
  - TECHNOLOGY:
    - V IMPORTANT TO ALL ASPECTS OUR BUSINESS
    - GLOBAL PLATFORM NOT EASY TO REPLICATE
    - NEED TO LEVERAGE VALUE MORE
    - TECH EXPERTISE → NEW PROD + NEW CUST
- SO, KNOWN GROWTH OPPS ARE MANY & NEW ALWAYS EMERGE

- POSITIONING IS KEY TO TAKING ADVANTAGE
- MUST DO THINGS RIGHT AT:
  - o FIRM LEVEL
  - o INDIVIDUAL LEVEL
- AT FIRM LEVEL:
  - o ALREADY MENTIONED:
    - FIRM EXEC MGT CHANGES
    - BUSINESS REPOSITIONING
    - B/S RESTRUCTURING
- WE HAVE LEADERSHIP AND FIN RESOURCES TO SUCCEED
- BUT BUSINESS GETS DONE AT INDIVIDUAL LEVEL
- HOW WELL WE DO AND HOW WELL YOU DO ABOUT WHAT
  YOU DO
- CAREER IN INVESTMENT BANKING IS EXCITING THING
  - o THINK CREATIVELY
  - o BE GLOBAL
  - o BE AGGRESSIVE
  - BE LEADER + POSITIVE INFLUENCE THOSE AROUND YOU
  - ALSO BE FLEXIBLE-IN YOUR THINKING & YOUR CAREER

- o CAREER PATHS ARE MANY; WE VALUE TALENT
- o NETWORK; WE GREAT FIRM; WORK WELL TOGETHER
  - o USE WHAT THE FIRM HAS
    - V SMART GROUP OF PEOPLE
    - GLOBAL PLATFORM
    - STRONG CLIENT RELATIONSHIPS
    - FINANCIAL RESOURCES
  - o YOU WILL BE REWARDED
    - FINANCIALLY
    - INCREDIBLY INTERESTING + SATISFYING CAREER