NATIONAL SURFACE TRANSPORTATION POLICY AND REVENUE STUDY COMMISSION

Memphis Field Hearing

The Peabody Hotel

149 Union Avenue

Memphis, Tennessee

November 15, 2006

ALPHA REPORTING CORPORATION
SHERI ALLEN, COURT REPORTER
236 Adams Avenue

Memphis, Tennessee 38103

(901) 523-8974

www.alphareporting.com

4	OLIAIDMANI DETEDO	
1	CHAIRMAN PETERS:	Ciood

- 2 morning. Welcome everyone. And thank you so
- 3 much for being here to one of our important
- 4 field hearings as part of the National Surface
- 5 Transportation Policy and Revenue Study
- 6 Commission. I have to tell you, we have not
- 7 come up with a good accronym for that. We're
- 8 calling ourselves the National Surface
- 9 Transportation Committee. I'm very pleased to
- 10 call this meeting, this field hearing and the
- 11 Commission to order. And as we begin, I will to
- 12 add a great thanks to our co-hosts,
- 13 particularly, the Memphis Regional Logistics
- 14 Counsel and the Memphis Regional Chamber of
- 15 Commerce. We very much appreciate your
- 16 hospitality. You have been very wonderful,
- 17 wonderful hosts. And I am indeed delighted to
- 18 be here.
- 19 When I was sworn in as
- 20 Secretary of Transportation last month, I told
- 21 President Bush that we would not shy away from
- 22 meeting difficult challenges head on. And that
- 23 means finding ways to make travel safer, to
- 24 improve the performance and reliability of our

- 1 nation's transportation network, and to bring
- 2 what I like to call 21st century solutions to
- 3 bear to today's transportation challenges. The
- 4 work of this Commission is going to be pivotal
- 5 for us in meeting those challenges.
- 6 The Commission was created in
- 7 a Bill that we call SAFETEA-LU, which was the
- 8 last transportation reauthorization completed in
- 9 the summer of 2005 which President Bush then
- 10 signed into law in August of '05. We have been
- 11 charged as a Commission with examining the
- 12 future needs of our nation's surface
- 13 transportation system. And we have been asked
- 14 to explore both short and long-term alternatives
- 15 to replace or supplement the fuel tax as a
- 16 principle revenue source to support the highway
- 17 trust funds over the next 30 years. I truly
- 18 believe that what we have is a once in a
- 19 generation opportunity to take a fresh look and
- 20 to craft contemporary solutions for our nation's
- 21 transportation needs. And if we do our job
- 22 right, and I am confident with the skill and
- 23 capability of my fellow Commissioners that we
- 24 will do that, our work will likely prove as

- 1 far-reaching as the efforts of the Quake
- 2 Commission whose report led to the creation of
- 3 the interstate highway system 50 years ago.
- 4 During my confirmation
- 5 process, I heard very loud and clear from
- 6 members of the Congress. They recognize that
- 7 our current system is under incredible stress
- 8 and they're very interested in working with the
- 9 Commission. And that's what we learned from the
- 10 path of today and the field hearings we're
- 11 having as well as our deliberation. They want
- 12 to know what we're going to recommend, because
- 13 they want to use the work of this Commission to
- 14 inform their decision in the next transportation
- 15 reauthorization process which will come very
- 16 soon by 2009 when we do it again.
- 17 To the work of this
- 18 Commission, our timely report is going to be
- 19 very important to that process. Our efforts
- 20 will have a strong influence on the policy and
- 21 the funding options that will keep America
- 22 powerful, productive and prosperous. Our
- 23 Commission has been hard at work since May
- 24 participating in teleconferences and meetings in

- 1 Washington DC. But what we're doing here today,
- 2 I think, is one of the most important tasks that
- 3 we have as a Commission, and that's to listen to
- 4 the people who are actually using, building,
- 5 maintaining, operating our nation's roads,
- 6 bridges, transit systems. But it's important
- 7 how those systems interact with other modes of
- 8 transportation.
- 9 And I have to tell you that
- 10 being here in Memphis gives us a real life
- 11 opportunity to see this at work. And hearing
- 12 from most of you in those regions is going to be
- 13 very important to our work. There is no one
- 14 better equipped to decide how to include the
- 15 system, no one has a greater stake in the system
- 16 than the folks who are here to address us today
- 17 and the people who live and work in this
- 18 region.
- 19 The best ideas usually do not
- 20 begin in Washington. In fact, I had a colleague
- 21 who once told me that Washington is 42 square
- 22 miles surrounded by reality and the rest of the
- 23 nation. And I sometimes think that is true. So
- 24 it's very, very important that we get out and

- 2 area to learn what the innovative ideas and
- 3 enterprising business solutions that you're
- 4 already trying. We want to find ways to
- 5 strengthen the nation's transportation system,
- 6 because as we all know, it is critically
- 7 important to our productivity as a nation, but
- 8 also to the quality of life of every community
- 9 that we serve with this transportation system.
- 10 And so, we are holding a
- 11 series of public meetings across the country,
- 12 listening and learning from those on the front
- 13 lines who are out there using those systems
- 14 every day to help us shape better the policies
- 15 and programs for the future of America. We have
- 16 already been to Dallas, Texas and to Portland,
- 17 Oregon. And today we are holding two hearings
- 18 simultaneously. Our vice chairman Jack
- 19 Schenendorf and half of the Commission are in
- 20 New York City today and they'll be sharing what
- 21 they learned with us just as we will share with
- 22 them what we learn from you here today. And
- 23 we're very much looking forward to your
- 24 testimony.

1

- 2 because the visionary leaders have built this
- 3 area into such an important transportation hub
- 4 and the regional cooperation that we see evident
- 5 here. And I have to tell you that Steve was
- 6 very influential coming to us in making this
- 7 decision and very influential in my decision to
- 8 come here. Steve, thank you for your good
- 9 recommendations.
- 10 And we're particularly
- 11 interested in the strong network of railroad and
- 12 roadway connection to the City's port and
- 13 airport. You really do have it all here in this
- 14 region and the interaction of the various modes
- 15 of transportation. And to do so as well as
- 16 you've done is a great interest to us. You've
- 17 helped position this region to be a great power
- 18 house, a transportation logistic center.
- 19 Anchored by FedEx and the international port of
- 20 Memphis, which is one of the largest, I believe
- 21 the third largest, if I remember
- 22 correctly inland port -- the fourth largest, I
- 23 was going to move you up -- in the United
- 24 States. And Memphis is a major and growing

- 1 distribution center, our most important incite
- 2 into the role of transportation logistics in

- 3 today's global economy. Memphis is also a
- 4 gateway to the delta region and a major stop
- 5 along the high priority I-69 trade corridor.
- 6 And like so many communities across America,
- 7 Memphis is also struggling to deal with
- 8 congestion. A problem that results in more than
- 9 17 million hours of delay here every year.
- 10 Today's hearing will help my
- 11 fellow Commissioners and I enhance our
- 12 understanding of the transportation challenges
- 13 this region faces. But more importantly, we're
- 14 looking for your input and your ideas about how
- 15 to tackle these problems. We very much
- 16 appreciate all the panelists having prepared
- 17 testimony that we have had an opportunity to
- 18 review and the opportunity to interact with you
- 19 this morning. We've seen how you have applied
- 20 leading edge transportation approaches here in
- 21 Memphis to create a vibrant economy. And now
- 22 we're hoping the nation can benefit by our
- 23 deliberations here today and learn from you to
- 24 find the right solutions to keep passengers and

- 1 freight moving not only through Memphis but
- 2 throughout our country and around the world.

- 3 I thank you all so much for
- 4 being here. I would like to give Steve Odland
- 5 an opportunity to say a few remarks, and Pat as
- 6 well, and then we'll commence the hearings.
- 7 Thank you so much.
- 8 COMMISSIONER ODLAND: Thank
- 9 you, Madam Secretary. I would just like to
- 10 welcome everybody this morning. We are only a
- 11 partial Commission, and so we will only have
- 12 half the questions that we would normally have.
- 13 But thank you for coming. The Bill that was
- 14 passed by Congress was, I think, pretty
- 15 visionary. It was after a 50-year period when
- 16 our country saw one of the greatest economic
- 17 surges ever in the modern history of mankind.
- 18 And I don't think I'm overstating that. And you
- 19 have to wonder how much of that was fueled by
- 20 the transportation system that was created both
- 21 with the interstate highway system and all the
- 22 other surface transportation systems that were
- 23 built over the past 50 years. But I think that
- 24 Congress adequately recognizes that the system

- 1 must be visionary in its scope and that it is
- 2 key to providing a vigorous economy going
- 3 forward.

- 4 It's no secret that the United
- 5 States today is competing with other foreign
- 6 nations, namely China, India, and other
- 7 regions. And that we must, in order to preserve
- 8 our economic dominance and in the best interest
- 9 of this country, we must have a future seeing
- 10 surface transportation system.
- 11 So today I'm hoping that we
- 12 will hear about some of the challenges, but also
- 13 some of your recommendations for solutions.
- 14 Because what we will be tasked with -- listen, I
- 15 think we have every problem there is codified in
- 16 Washington. We know all the problems. The
- 17 issue is, what do we do about it. So we are
- 18 tasked with coming forward with this strategic
- 19 plan for the next couple of generations. So,
- 20 hopefully, in your prepared remarks, but also in
- 21 your unprepared remarks, if you have anything
- 22 that could help us in this task, it will be
- 23 great to hear from the visionary leaders here.
- 24 We're here because this is America's

- 1 distribution center and we're looking forward to
- 2 your recommendations. Pat.
- 3 COMMISSIONER QUINN: Thank

- 4 you, Steve. Just a couple of things. I
- 5 certainly welcome -- it's a great welcome for us
- 6 and great welcome to all of you. Thank you for
- 7 being here this morining. I happen to come from
- 8 the other end of Tennessee, Chattanooga, but
- 9 it's nice to have it in the area and to have it
- 10 in the state. But certainly, you know, as the
- 11 secretary has described, our mandate -- and
- 12 Steve kind of described some of the issues, you
- 13 know, incredibly daunting tasks and we do need
- 14 your help and -- because it has to be forward
- 15 thinking solutions. I also happen to, along
- 16 with US Express Service as chairman of the
- 17 America trucking Associations. And when you
- 18 look at the freight forecast movements, the
- 19 freight for both truck and rail and move this
- 20 nation's economy and, you know, the gridlock
- 21 that we are in and what we are headed for, we
- 22 have to have forward thinking solutions and we
- 23 have to have them quickly. Not just -- we have
- 24 to have some long-term ones, too, but we need

- 1 some short-term ones and they've got to come
- 2 now.
- 3 So what we hope here today
- 4 will be extremely helpful going forward. And

- 5 I'm just very heartened by what I see here, the
- 6 number of people interested in it. Because,
- 7 truthfully, whatever recommendations this
- 8 Commission ultimately makes, the step that has
- 9 to happen and can't come from just us, is the
- 10 sell or the, you know, getting the public
- 11 acceptance of what our recommendations and the
- 12 importance of recommendations down the road. So
- 13 the job does not stop at just giving us your
- 14 ideas here today. It is continuing to take
- 15 opportunities to help people understand that our
- 16 transportation system in this country is, not
- 17 only is in crisis, but it's headed for a
- 18 catastrophic crisis unless we take some really
- 19 forward thinking actions to solve problems that
- 20 are facing it.
- 21 CHAIRMAN PETERS: Pat, thank
- 22 you so much. Commissioner Matt Rose will be
- 23 joining us a little later in the day. And
- 24 Commissioner Thompson sends his apologies. An

- 1 unavoidable conflict came up and did not allow
- 2 him to be here today, but we assure you we will
- 3 share with him all that we learn here today in
- 4 our deliberations.

- 5 We have four very excellent
- 6 panels set up, and about an hour and a half for
- 7 each of those panels. So what I would like to
- 8 do is, introduce all fours panels, if I may at
- 9 the onset, and go in order in which I introduce
- 10 you in terms of your presentation.
- 11 Fellow Commissioners, I think
- 12 if there's some burning question, we may stop
- 13 and take questions during the presentation, but
- 14 by and large, we're going to try to hold our
- 15 questions until the end of the panel so we can
- 16 have a very good deliberating session. And we
- 17 want you to ask questions of us as well. If you
- 18 have issues that you would like us to answer
- 19 that have relationship to what you're testifying
- 20 about, please do so as well. It's the
- 21 interaction that we're hoping to achieve at our
- 22 hearing today.
- 23 I'll start with Doug Duncan,
- 24 President and CEO of FedEx Freight. Doug has

- 1 recieved a strategic direction FedEx segment,
- 2 the primary fronting operations for FedEx. The
- 3 Mr. Duncan's transportation experience spans 25
- 4 years before joining FedEx Freight in February
- 5 of 2001. He served for two years as the

- 6 president and CEO of Viking Freight, now FedEx
- 7 Freight West, where he played a key role in
- 8 Vikings profitability and in the development of
- 9 business strategy.
- 10 Born in 1951 in Hampton,
- 11 Virginia, he earned a Bachelor's degree from
- 12 Christopher Newport College in 1972, and he
- 13 currently serves on Board of Directors and the
- 14 executive committee of the American Trucking
- 15 Association. Doug, welcome and thank you.
- 16 Tim Yatsko is Senior VP and
- 17 Transportation for Wal-Mart. Tim started with
- 18 Wal-Mart in 1990 and served in various positions
- 19 in the private truck fleet, including the
- 20 Director of private fleet operations, Vice
- 21 President for administration and logistics for
- 22 Wal-Mart Direct Imports. Tim was promoted to
- 23 Senior VP of Wal-Mart Transportation in January
- 24 of 2004. Prior to joining Wal-Mart, Tim served

- 1 as a captain in the US Army from 1983 to 1990.
- 2 He serves as a member of the Arkansas Truck
- 3 Association Board.
- 4 Born in Pennsylvania, Tim grew
- 5 up in up state New York and graduated from Union

- 6 College with a degree in economics. Tim,
- 7 welcome and we're very pleased to have you here
- 8 today as well.
- 9 John Moore, one of our hosts
- 10 and who's been very gracious to us here, is
- 11 President and CEO of Memphis Regional Chamber.
- 12 In his role as President and CEO of Memphis
- 13 Regional Chamber, John is focused on the growing
- 14 economy, growing work economy, providing first-
- 15 class business services for the Chamber Members
- 16 and business professionals communicating the
- 17 positive attitudes doing business in Memphis and
- 18 Shelby County, Tennessee. Before joining the
- 19 Chamber in September of 2005, John worked for
- 20 Northwest Airlines as Vice President for state
- 21 and local affairs for 14 years. John, you
- 22 certainly honed your skill over that time,
- 23 especially during that period in the aviation
- 24 industry. And he was also manager of the

- 1 national and corporate sales in Dallas, Texsas
- 2 and later as Regional Vice President for sales
- 3 and administration in Memphis. He has spent
- 4 over 13 years with Trans World Airlines as well.
- 5 Mr. Moore received numerous awards for his
- 6 leadership which have benefited the Memphis

- 7 community.
- 8 A native of Saint Louis, Moore
- 9 earned a Bachelor of Science degree from the
- 10 University of Missouri, Saint Louis, and a
- 11 double major in marketing and finance. John,
- 12 thank you again for your hospitality and welcome
- 13 to the panel.
- 14 And Pete Johnson, Federal
- 15 Co-Chair of the Delta Regional Authority. Pete
- 16 Johnson is the Co-Chair of the Delta Regional
- 17 Authority which serves a 240 county area in an
- 18 eight state region. He was confirmed by the
- 19 United States Senate in September of 2001.
- 20 Johnson began his career in banking with various
- 21 financial institutions, and later in his career
- 22 he was elected Mississippi state auditor in 1989
- 23 and served as Mississippi's state director at
- 24 the Farmer's Home Administration.

- 1 Johnson attended the
- 2 University of Mississippi receiving a Bachelor
- 3 of Business degree in 1971 and is also a
- 4 graduate of the LSU School of Banking of the
- 5 South. He obtained a Docterate degree from the
- 6 former Jackson School of Law and the Mississippi

- 7 College Law School. Pete, welcome as well.
- 8 Doug, if you would like to
- 9 begin, please.
- 10 MR. DUNCAN: Thank you very
- 11 much. It's delightful to be here and to
- 12 participate and to offer our comments. To give
- 13 you a perspective on the infrastructure system,
- 14 I really have to relate it back to our
- 15 customer. The logistics professionals that
- 16 have, over the past 10 years or so, really
- 17 implemented what I call fast cycle resistence.
- 18 Everybody calls it a different name, quick
- 19 response, just in time, JIT, but it's basically
- 20 a compression of the supply chain in taking
- 21 inventory out of the supply chain so the goods
- 22 and freight are delivered absolutely when it's
- 23 needed, and there's, basically, no safety
- 24 stock.

- 1 And these logistics
- 2 professionals have done a wonderful job. Over
- 3 the last 20 years, the logistics cost as a
- 4 percentage of GDP has declined every year. And
- 5 by my calculations, they're saving today about a
- 6 half a trillion dollars with logistics cost in
- 7 that improvement. Inventory sales costs have

- 8 come down year after year and is their lowest
- 9 level ever. And that requires absolutely
- 10 on-time trucking service or transportation
- 11 service which these supply chains have come to
- 12 rely on. And, of course, being the intermediary
- 13 that delivers a network to that supply chain,
- 14 we're really starting to see a real collision
- 15 course between these rapid supply chains and
- 16 aging infrastructure that is lacking investment
- 17 and innovation to support that into the future.
- 18 I'm afraid if things don't turn around soon,
- 19 we'll begin turning the clock back on many of
- 20 the improvements that these supply chains have
- 21 made and begin to restrain commerce instead of
- 22 support commerce.
- 23 I think the research is pretty
- 24 clear. Even the past secretary Manetta

- 1 estimated that the gridlock and congestion in
- 2 this country saps our economy by about 200
- 3 billion dollars a year. Looking forward 20
- 4 years from now, you're going to have 70 percent
- 5 more freight vehicle traffic on the highway.
- 6 And you add to that the additional passenger
- 7 cars and the picture you need to paint for

- 8 yourself is that we'll all be sharing the same
- 9 roads we occupy today with twice as many
- 10 vehicles. And I think that picture can tell you
- 11 exactly what we're up against.
- 12 So we've got to attack the
- 13 problem. And it would be easy as a trucking
- 14 company to say, the way to do it is highways, so
- 15 it's much more involved than that. This is a
- 16 transportation network in this country. And I
- 17 think the solutions have to address it that
- 18 way. We have to look at the highway issues, we
- 19 have to look at the rail issues, we have to look
- 20 at the ports, and certainly that's going to be
- 21 an important part of it, transit system. But
- 22 even the interim locks and dams systems is
- 23 important. I get questioned a lot about that as
- 24 I make those remarks of where do locks and dams

- 1 come into play in the fast cycle logistics. But
- 2 imagine, if you will, what a major lock or dam
- 3 failure on the Mississippi River, what traffic
- 4 would divert to the highways and the rails and
- 5 the catastrophic that that would happen.
- 6 So we have to address. I
- 7 think, this entire transportation network as a
- 8 system. And I think it's going to have to be a

- 9 coordinated effort across all of these modes to
- 10 find the right connections and the right systems
- 11 in order to provide the nation and the supply
- 12 chain, the transportation system it needs. I've
- 13 heard you refer to it as like the power grid.
- 14 And I think that's a great way to look at it.
- 15 It should be a seamless network that when we
- 16 turn the switch on, it works just like our power
- 17 grid does. And I think that's the way we'll
- 18 need to approach the transportation system and
- 19 the collective approach and collaborative
- 20 approach across all modes for the future going
- 21 forward. And that's a difficult thing to do.
- 22 But I think to set that tone
- 23 and to start that off is we need a national
- 24 transportation strategy and a policy which we're

- 1 hopeful will come out of this group. Obviously,
- 2 when we developed the need for this new
- 3 infrastructure, there's going to be a bill to
- 4 pay. And I think we all recognize that. It's
- 5 going to take more revenues. And I would hope
- 6 that we would address those revenues to being
- 7 had in the most efficient manner.
- 8 We have a fuel tax system

- 9 today that is in place. That fuel tax can be
- 10 raised to generate revenues, and every dollar
- 11 raised can go to transportation infrastructure.
- 12 I don't think it's too good to go down the path
- 13 of more tolls, more toll ways, more government
- 14 toll ways which require more bureaucracy and
- 15 more administration to adminster those funds
- 16 when we already have an efficient mechanism to
- 17 raise those revenues. I think several of the
- 18 states have already reverted to privatization of
- 19 some of the highways, selling or leasing
- 20 highways for -- to outside interest, private
- 21 equity, to gain funds for other sources. I
- 22 think many people are fearful of that approach.
- 23 But I would say that's an approach we probably
- 24 ought to leave on the table until we see what

- 1 the Bill is and what we have to do to fund these
- 2 projects. And that one has some possibilities
- 3 and I think we should look at it.
- 4 So I appreciate the
- 5 opportunity to provide the testimony. I look
- 6 forward to your questions, but I really hope
- 7 this panel will come up with a very good
- 8 transportation system approach, not just one
- 9 mode or another. Thank you.

- 10 CHAIRMAN PETERS: Thank you so
- 11 much Doug. Tim.
- 12 MR. YATSKO: Madam Secretary
- 13 and Commissioners, Wal-Mart stores appreciates
- 14 the opportunity to be here today and participate
- 15 in this critical discussion. The transportation
- 16 infrastructure of the U.S. is vital to the
- 17 success of Wal-Mart, and we believe for the
- 18 nation's economy. The transportation and
- 19 logistics industry today is focused on four
- 20 things. Transportation infrastructure,
- 21 efficiency and speed of product close to
- 22 optimize in-stock, safety and security, and
- 23 environmental sustainability. Wal-Mart works
- 24 with and on all four of these each and every day

- 1 and really sees them all as one challenge.
- 2 Wal-Mart's logistic network
- 3 completes 117 distribution centers ranging from
- 4 800,000 square feet to over 4 million square
- 5 feet. These distribution centers serve all of
- 6 our regional grocery, fashion, specialty, and
- 7 Sam's Club needs. After delivering from a
- 8 distribution center to a store, our 8,000 truck
- 9 drivers change from delivery mode to supplier

- 10 pick-up mode and move products back to the
- 11 distribution centers from our suppliers. We
- 12 believe our logistics network is one of the most
- 13 efficient in the country.
- 14 As a transportation
- 15 organization, Wal-Mart has successfully dealt
- 16 with congestion for years. As in all things, we
- 17 do in logistics, we seek to optimize the
- 18 productivity of our assets, trucks trailers,
- 19 distribution centers before we build or buy
- 20 more. Perhaps these contengencies and
- 21 litigation practices that we have executed can
- 22 lead to ideas on what we need to do to improve
- 23 infrastructure U.S..
- Some of the things we do,

- 1 operate pick up and delivery and consolidation
- 2 operations in or just outside the metro areas
- 3 enabling deliveries to be made in stores in
- 4 off-peak hours, extensive trailer pulls to
- 5 enable drop and hook delivery versus live
- 6 unloading and loading. And that keeps our
- 7 productivity of our tractors high. Adjusting
- 8 driver and delivery schedules, night versus day,
- 9 weekend versus weekday. Adjusting supplier
- 10 pick-up schedules, making truck versus rail

- 11 decisions based on congestion opportunities.
- 12 And also, implement startegic direction that
- 13 helps us move around congestion.
- 14 One example would be our
- 15 inport/export strategy we implemented in the
- 16 late '90s. We began to experience an influx of
- 17 imports into our network from overseas into Los
- 18 Angelas in the late '90s. The congestion in LA
- 19 began to impact our ability to flow goods to our
- 20 stores so we split our shipments through the
- 21 Panama and to the Gulf ports and to the east
- 22 coast ports to avoid some of the congestion in
- 23 LA. This strategy has been very successful for
- 24 us nutralizing cost and positioning merchandise

- 1 closer to the stores.
- 2 Going forward, we'll continue
- 3 to implement innovations to facilitate smooth
- 4 ambition supply chain for our customers.
- 5 Specifically, we plan to reduce the number of
- 6 trucks and trailers on the road in metropolitan
- 7 markets during peak hours, keep our trucks safe,
- 8 fuel efficent and environmentally friendly, keep
- 9 our networks flexible to change as congestion
- 10 and conditions change, and compensate for rail

- 11 shortfalls which shifts the supplier shift
- 12 points so that we can use trucks to move that
- 13 cargo.
- 14 In addition, a few specific
- 15 initiatives we're currently working on, remain
- 16 governed at 65 miles per hours on trucks,
- 17 optomizing the use of longer hired acute
- 18 trailers and double trailers where allowed.
- 19 Reducing packaging across all product lines at
- 20 Wal-Mart to reduce the number of trucks we have
- 21 to have on the road. Utilizing hybrid diesel
- 22 and engine recovery process to eleminate
- 23 emissions, and certainly assisting and advising
- 24 state and national associations seeking other

26

- 1 practices.
- While we believe Wal-Mart's
- 3 associates and logistics networks can deal with
- 4 the challeges and the future transportation
- 5 development, we also believe we can work
- 6 together with the others in the industry,
- 7 members of Congress and government officials, to
- 8 develop solutions for the challenges together.
- 9 Thank you again for allowing us to participate
- 10 today.

11 CHAIRMAN PETERS: Tim, thank

Page 25

- 12 you so much. We appreciate you being here as
- 13 well. John, please.
- 14 MR. MOORE: Secretary Peters,
- 15 Commissioners, staff members and public guests,
- 16 on behalf of the Post, the Memphis Regional
- 17 Chamber, who represents over 2,400 businesses
- 18 and employ over 230,000 workers, Memphis
- 19 Regional Logisitics Counsel we thank you for
- 20 selecting Memphis for this important field
- 21 hearing and the opportunity to provide input for
- 22 our nation's transportation policy for the next
- 23 generation.
- We're joined today by many of

- 1 our regional leaders behind me and whose
- 2 businesses and the communities greatly depend on
- 3 your wisdom and future actions as you gather
- 4 testimony of these procedures.
- 5 A few years ago, FedEx
- 6 commissioned a landmark global study, the first
- 7 of its kind, to identify the types of
- 8 infrastructure available in our nation's -- and
- 9 what was needed to increase access. Access
- 10 revolves around three functional variables:
- 11 times, place, and information. Access is

- 12 critical for economic survival and growth.
- 13 According to this study, access to reliable
- 14 transportaion and real time information has
- 15 enabled new supply chain models that
- 16 dramatically increase efficiency and agility,
- 17 thus lowering business costs and increasing
- 18 profitibility. The study shows that those
- 19 countries with a high level of access produce
- 20 higher per capita incomes, stronger innovations
- 21 and larger market growths.
- 22 As labor costs and other
- 23 factors have shifted manufacturing in other
- 24 countries, we have gone from a combined

- 1 import/export trade of \$84 billion in 1970 to
- 2 over 2.6 trillion in 2005. Trade has nearly
- 3 tripled since then and represents a record 21
- 4 percent of our gross national product. And this
- 5 figure is rising at an annual growth rate of
- 6 nearly 20 percent. Our region wants to increase
- 7 our nation's access to trade and commerce by
- 8 supporting both production and consumption.
- 9 As America's distribution
- 10 center, Memphis is in a position to take on an
- 11 even stronger role in the future of our nation
- 12 as North America's logistic center. We are the

- 13 center of a tri-state metropolitan statistical
- 14 area. We're often referred to as the capital of
- 15 the Delta. Our entire region includes 52
- 16 counties and approximately 52.5 million people.
- 17 We connect the nation as the nexus for
- 18 Interstate 40 east and west and Interstate 55
- 19 north and south. And soon Memphis will be able
- 20 to connect nations with the completion of I-69.
- 21 From our front door we can reach more major
- 22 metropolitan markets overnight by truck than any
- 23 other city in the country, and two thirds of the
- 24 nation's population is within a days drive.

- 1 As one of our nation's largest
- 2 inland ports, we maintain our historical
- 3 position of continued river trade and
- 4 transportation of raw material and agricultural
- 5 goods on the Mississippi River. In 2004, 2.5
- 6 billion tons of material moved by water in and
- 7 out of the United States. And of that figure,
- 8 31.7 percent of all water-born commerce in the
- 9 United States traveled on the Mississippi
- 10 River. The economic impact of the international
- 11 port of Memphis is approximately \$5.5 billion
- 12 annually in our local economy. Memphis is home

- 13 to the busiest cargo airport on earth. And we
- 14 have been for that -- we've held that
- 15 description for more than a dozen years.
- We're recently cited by
- 17 Dr. John Casarda, world-wide recognized expert
- 18 on aviation and logistics as the only city in
- 19 America to come close to being what he terms an
- 20 airtropolis. And we will continue to strive to
- 21 enhance that distinction. We regularly host
- 22 elevations and international trade and airport
- 23 officials who come to Memphis with hopes of
- 24 emulating our progress in their own countries.

- 1 The private sectors recognize our outstanding
- 2 attributes in this investment capital to develop
- 3 our assets.
- 4 We are the world headquarters
- 5 for FedEx and 40,000 of their employees call
- 6 Memphis home. Memphis is the third largest hub
- 7 for UPS. Memphis has the largest logistics work
- 8 force in the country. An estimated one in four
- 9 people working in our community works directly
- 10 or indirectly in transportation or logistics.
- 11 Earlier this year we were pleased to announce
- 12 Canadian National Railroad is investing more
- 13 than \$130 million in Memphis for a new

- 14 intermodal and rail yard facility. This will be
- 15 also used by CSX Railroad. And the importance
- 16 of this invesment is the construction of the
- 17 new port Prince Rupert Sound in Canada which is
- 18 expected to open in two years. This port is
- 19 closer to Asia than any other port, including
- 20 Los Angeles, and will offer less congestion.
- 21 This new port is expected to be a very desirable
- 22 alternative for bringing goods into North
- 23 America through Memphis' intermodal complex.
- 24 The BNSF Railroad has also

- 1 invested more than \$50 million in a new
- 2 intermodal facility in Tennessee that will
- 3 triple the lift capacity to approximately one
- 4 million lifts per year. And right across our
- 5 great Mississippi River, Crittendon County,
- 6 Arkansas, the Union Pacific Railroad constructed
- 7 a Greenfield intermodal facility.
- 8 We have a transportation
- 9 infrastructure of more than 100 million square
- 10 feet in industrial space tailored to the big box
- 11 industrial market. Memphis is providing a vital
- 12 role in our nation's economy in global trade.
- 13 We have built access by providing reliable

- 14 transporation, but more must be done to keep the
- 15 demands of our nation and our growing trade.
- 16 Specifically, we need to continue the
- 17 designation of the national high priority
- 18 corridors and secure the resources and funding
- 19 needed for these critical corridors. We believe
- 20 that Interstate 69 is certainly one of those
- 21 corridors. This interstate will connect North
- 22 America with our nation's manufacturing
- 23 corridor. This interstate needs to be completed
- 24 without delays. It should be a national

- 1 priority in its funding streamline to ensure its
- 2 completion.
- 3 Secondly, we ask you to
- 4 develop an intermodal siesmically designed
- 5 Mississippi River bridge. A feasibility state
- 6 completed by Wilbur Smith and Associates in
- 7 March of 2006 for a new Mississippi River
- 8 intermodal bridge determined that bridges in
- 9 Memphis would be destroyed by a national
- 10 disaster such as an earthquake or a terrorist
- 11 event, 23 million cars, 11.3 million trucks, and
- 12 1.6 million rail cars would have to be rerouted
- 13 annually. The adverse economic impact to the
- 14 region could amount to over \$4.2 billion.

- 15 Also, a mechanism to fund the
- 16 rail infrastructure component of the bridge is
- 17 essential. Under current practice, the
- 18 railroads would have to have the entire
- 19 financial obligation to construct any rail
- 20 bridge. And currently, there is limited
- 21 incentive since the current structures are
- 22 adequate for their use today. There is a
- 23 national interest not only to move freight more
- 24 efficiently, but in the event of disaster, the

- 1 national freight network would be seriously
- 2 jeopardized.
- 3 Memphis has and is continuing
- 4 to form alliances with critical links in the
- 5 supply chain on both coasts and
- 6 internationally. The State of Tennessee has
- 7 recently completed the long range transportation
- 8 plan that is guiding strategic decisions for
- 9 investments and transportation infrastructure.
- 10 Our regional logistics counsel is also engaged
- 11 in a reagional infrastructure to treat strategic
- 12 plans for the three state area. We suggested
- 13 the developmental of a national intermodal great
- 14 plan that considers all the roads, ports,

- 15 railroads and airports in the national
- 16 framework. To take what we and other multi-
- 17 state regions are doing and apply it at a
- 18 national level, this would need to include both
- 19 public and private facilities since the
- 20 railroads and many of the port operations are
- 21 private.
- 22 Within this national
- 23 intermodal freight plan, a federal priority
- 24 should be placed on bilateral negotiations with

- 1 bordering members to promote coordination of
- 2 freight movements, new opportunities to eleviate
- 3 congestion, and to produce efficiencies for the
- 4 supply chain. This is particularly true with
- 5 Panama regarding the expansion of the canal
- 6 system in Canada regarding Prince Rupert Sound
- 7 and Mexico regarding Interstate 69 and other
- 8 land routes from the Pacific to the gulf coast
- 9 states.
- 10 We place these opportunities
- 11 and challenges before you today. We pledge our
- 12 support and our assistance as you continue this
- 13 vital process for our nation. I appreciate you
- 14 giving us the opportunity to speak and also for
- 15 selecting Memphis for this very important field

- 16 hearing. Thank you.
- 17 CHAIRMAN PETERS: John, thank
- 18 you so much. Pete, please.
- 19 MR. JOHNSON: Good morning,
- 20 Secretary Peters and Commision members. At the
- 21 beginning of my remarks I have submitted in
- 22 writing in the entirety of my remarks and would
- 23 ask the Commission to include those as part of
- 24 the record. I will be giving you an abbreviated

- 1 statement this morning and ask that the entirety
- 2 of the record be provided to you.
- 3 CHAIRMAN PETERS: We will do
- 4 so, sir.
- 5 MR. JOHNSON: First of all,
- 6 welcome to Memphis, the distinguished members of
- 7 the panel, and I want to thank our hosts, the
- 8 Memphis Regional Chamber of Commerce. The
- 9 hospitality that you are experiencing here today
- 10 is not the exception in the Mid-South area, this
- 11 is the rule. This is typical southern
- 12 hospitality. And I want to thank John Moore and
- 13 his staff for their providing all the things
- 14 that we need to help make this hearing a
- 15 success. John, thank you very much.

- 16 I think, Secretary Peters,
- 17 that you probably stated it best in your
- 18 swearing in remarks most recently when you said,
- 19 we all know that America's continued economic
- 20 vitality and ability to compete in a global
- 21 economy depends on dynamic and well-performing
- 22 transportation systems. It couldn't have been
- 23 better said. You also said, that at the top of
- 24 the list always is making travel safer. But we

- 1 also want to improve system performance and
- 2 reliability and to find the 21st century
- 3 solutions for our 21st century transportation
- 4 problems, and do to everything we can to ensure
- 5 that our skies, highways, ports and rails are
- 6 free from traffic congestion. And we've heard a
- 7 lot about congeston today, I'm sure you'll hear
- 8 a lot more about that.
- 9 Well, I can assure you, as
- 10 Secretary of Transportation and this Commission,
- 11 that the Delta Regional Authority shall work to
- 12 its fullest ability with you and the Department
- 13 of Transportation and other partners to see and
- 14 to ensure that America has the best
- 15 transportation network in the world. To the
- 16 Commission I will say, as you conduct your

- 17 exhaustive research and compile your list of the
- 18 many problems we face, coupled with the
- 19 opportunities and solutions available to our
- 20 national transportation system, you will hear a
- 21 great deal about congestion relief, facilities,
- 22 China, competitive advantage factors, funding,
- 23 national high priority corridors, and many more
- 24 subjects.

- 1 With the few moments I have
- 2 remaining here today, I would like to touch on
- 3 just a few of these. Congestion relief, as you
- 4 know, will improve safety and distribution
- 5 reliability with all modes of transportations
- 6 and in all contexts, particularly, as enumerated
- 7 in the Congressional Relief Commission.
- 8 Reducing the nation's congestion and the more
- 9 than 3.5 billion vehicle hours wasted annually,
- 10 as estimated by the Texas Transportation
- 11 Institute, is an absolute necessity to the
- 12 nation's logical systems.
- 13 As Dr. Jane Wine (spelled
- 14 phonetically), FedEx's chief economist, has
- 15 stated, in the global economy, the concept of
- 16 distance is no longer a factor in decision-

- 17 making. What matters is time. And to the
- 18 best -- to best compete, our nation must reduce
- 19 the lagging dollar wasting time. We've heard
- 20 about facilities and we will hear more today.
- 21 Facilities and the higher leveraging thereof are
- 22 key components to the matrix of our
- 23 transportation component and the dometic context
- 24 and in addition to their traditional facilities

- 1 we always consider, such as highways, airports,
- 2 seaports, and railways. And I would also add,
- 3 other key consolidation distribution modes and
- 4 systems for our consideration, such as
- 5 intermodal facilities, short sea interstate
- 6 commerce, and inland ports.
- 7 In terms of the global
- 8 perspective, I think that the ultimate reality
- 9 will be, and each continent will have only the
- 10 merest number of such global hub facilities
- 11 needed to best achieve the lowest transportation
- 12 cost and the quickest deliveries possible. The
- 13 Mid-South Logistics Industry centered here in
- 14 Memphis is uniquely positioned to be one of
- 15 those global hubs to not only connect this part
- 16 of the nation, but to connect the logistics of
- 17 industries around the world. We've heard so

- 18 much about China and we will continue to hear a
- 19 lot about China. And Fred Smith of FedEx has
- 20 said it very well, he said, China is not only
- 21 the economic base center for Asia, it is the
- 22 beginning and the end of the supply chain for
- 23 the world. We know from Nippon Associates in
- 24 regard to Shanghai Air Freight to the U.S. is

- 1 expected to grow 10 percent per year, while air
- 2 freight in Europe is expected to grow nine
- 3 percent, and Inter Asian Air Freight about eight
- 4 point five percent. Additionally, Global
- 5 Insights Industry analysts predict cargo from
- 6 Asia alone will grow more than 320 percent in
- 7 the next 15 years.
- 8 We've seen a number of issues
- 9 that have come before us. But the one that
- 10 jumps out to us the most in this region is one
- 11 of transportation and surface transportation.
- 12 Specifically, I-55, I-69 and I-40. We support
- 13 very strongly the continuation of I-269 and the
- 14 connection of those corridors with I-269
- 15 currently connecting U.S. 69 in Tunica,
- 16 Mississippi with Memphis, all the way to I-55.
- 17 And then I-55 to I-40 on the northeast side of

- 18 Memphis. We would also suggest that our nation
- 19 look at another connector between I-55, I-69,
- 20 and I-40 which would connect these three
- 21 interstates and help to relieve an enormous
- 22 amount of congestion that is currently passing
- 23 through Memphis.
- 24 In summary, the Delta Regional

- 1 Authority closes with addressing the concerns I
- 2 have just spoken about. Through the developmnet
- 3 of the Delta Development Highway System modeled
- 4 after the Appalachian regional commission's
- 5 highly successful transportation plan, we
- 6 believe that such a plan will not only
- 7 contribute to the region's overall economic
- 8 development, but it will make significant value-
- 9 added contributions to the region's logistical
- 10 connections within the region itself and to the
- 11 nation and the world. Toward these ends, I
- 12 would concur with David Huntington, the
- 13 President and CEO of the Tennessee Trucking
- 14 Association, that while there are variations of
- 15 the Just In Time delivery theme, they all share
- 16 a common thread. None of it works without a
- 17 reliable highway system. And when the highway
- 18 system breaks down, these types of strategies

- 19 cannot continue and our economy suffers as a
- 20 result.
- 21 The positive economic impact
- 22 of this regional plan is undeniable. It is
- 23 estimated by Wilbur Smith and Associates that
- 24 when fully implemented, the Delta Development

- 1 Highway System will have an economic impact on
- 2 the region of over 130,000 full time equivelent
- 3 jobs. Nearly \$3.5 billion in additional income
- 4 annually. Of these total impacts, 1.1 billion
- 5 in income is attributed to the increased travel
- 6 efficiencies, and the remaining 2.4 billion is
- 7 attributable to the regional economic
- 8 development that will be experienced or
- 9 increased in the business area and in the
- 10 attraction for additional businesses.
- 11 There's another very good
- 12 reason the Delta -- for a Delta Development
- 13 Highway System. Professor Ron Couch, a highly
- 14 respective statistician and director of the
- 15 Kentucky Data Center at the University of
- 16 Louisville has projected that almost all of the
- 17 population growth in the United States is
- 18 occurring in the southeast due to increasing

- 19 domestic migration and the southwest due to
- 20 foreign immigration. People are moving to the
- 21 southeast, and specifically, the mid-south for
- 22 jobs and quality of life. And those two
- 23 attractions, jobs and quality of life, will be
- 24 the better -- will be better maintained and

- 1 better able to grow with less congestion, safer
- 2 travel ways, in our region. A well thought out
- 3 Delta Development Highway System will
- 4 significantly improve the efficient use of our
- 5 taxpayer dollars, contribute to our homeland
- 6 security objectives. and prepare our nation or
- 7 the unprecedented growth and prosperity we
- 8 expect.
- 9 Again, thank you very much for
- 10 the opportunity to appear before you. We
- 11 appreciate the chance to tell our story in this
- 12 region and look forward to answering any
- 13 questions that you might have.
- 14 CHAIRMAN PETERS. Thank you so
- 15 much. And let me thank all the panelists. Both
- 16 your written testimony and what you have
- 17 presented today is very helpful to us as we
- 18 tackle the issues that are before the
- 19 Commission. I will open it up now to my fellow

- 20 Commissioners for questions.
- 21 COMMISSIONER QUINN: John, I
- 22 have a question that you referred to with the
- 23 rail lift capacity at BNSF, which is regional
- 24 and is a motor carrier of the Memphis area that

- 1 takes place to and from the rail. Has there
- 2 been consideration given, you know, as this lift
- 3 capacity that also infrastructures supporting it
- 4 that goes to and from, particularly, you know,
- 5 any additional lanes across the Mississippi on
- 6 the bridges or anything? Because those are the
- 7 bottlenecks again that, you know, you increase
- 8 the capacity, here you have to increase it
- 9 overall to be efficient. And I didn't hear
- 10 anything about that. And I don't know, I'm just
- 11 asking the question.
- MR. MOORE: Yes, Commissioner
- 13 Quinn, that would be included in our regional
- 14 infrastructure study and what we hope to gain
- 15 from that is what would be an appropriate road
- 16 structure to decrease congestion and to manage
- 17 the increased demand that we foresee with this
- 18 lift capacity.
- 19 COMMISSIONER QUINN: Because

- 20 bridges are bottleneckers.
- 21 MR. MOORE: They are. And I
- 22 hope in my lifetime there won't be an
- 23 earthquake, but we do need a siesmecally
- 24 appropriate bridge that can handle rail and

- 1 additional automobile traffic and that would be
- 2 additional capacity to the bridges we have today
- 3 and also provide a safety margin for us as well.
- 4 COMMISSIONER ODLAND: Doug, I
- 5 was particularly interested in your comments
- 6 about finance and the gas tax and tolling. We,
- 7 you know, sat in Washington through hours and
- 8 hours of expert testimony and the whole
- 9 financing issue. And almost universally, people
- 10 have told us that the gas tax is not a good
- 11 mechinism to go forward with, which is precisely
- 12 opposite from what you said. And so, there's a
- 13 big move and we're being pushed to do more
- 14 tolling and we've heard lots of testimony and
- 15 smart tolling and every conceivable technology
- 16 for doing that. So maybe you could help us by
- 17 elaborating more on why you think that the gas
- 18 tax is a more efficient method.
- 19 MR. DUNCAN: Well, the fuel
- 20 tax is in place today. So all the mechanisms to

- 21 collect and administer the funds are there. So
- 22 you could put twice as many funds through that
- 23 mechaninism and you won't raise the cost of
- 24 administration one nickel. Which means all of

- 1 those dollars can go to the projects they were
- 2 intended to.
- 3 The only comments that I have
- 4 gotten back in Washington is, while that's not a
- 5 good mechinism is raising taxes is not a
- 6 political good thing to do for anybody inside
- 7 the beltway. So their preference would be to
- 8 call it a user fee and make it tolls and user
- 9 fees, but it's still a tax. I mean, if you tax
- 10 the trucking industry, you're taxing the
- 11 economy. If you tax the transportation system,
- 12 you're taxing the economy. So I would just hope
- 13 that we would have the political will, if you
- 14 will, to let's go about the financing of
- 15 America's infrastructure in the most efficient
- 16 manner and not do it simply so we can call it
- 17 something else and it becomes a political issue.
- 18 COMMISSIONER ODLAND: Has
- 19 FedEx done any studies of what impacts toll that
- 20 is in place today has on time and speed and so

- 21 forth? And how does it interfere with your
- 22 operations?
- 23 MR. DUNCAN: Well, toll roads,
- 24 obviously, slow down the traffic and create

- 1 congestion in themselves. Now, to their credit,
- 2 many of the toll ways today are using electronic
- 3 means to collect those tolls. But that's still
- 4 investment in technology to collect and
- 5 administer the funds that, frankly, I would say
- 6 are not needed. We have a mechanism to collect
- 7 the funds and distribute the funds and it's
- 8 called the fuel tax.
- 9 COMMISSIONER ODLAND: Has
- 10 FedEx done any studies on what -- you know,
- 11 economically on what kind of increases in the
- 12 fuel tax the economy could bear or the private
- 13 sector would be able to absorb and still operate
- 14 efficiently?
- 15 MR. DUNCAN: Well, the
- 16 customers we serve would tell you we can't
- 17 absorb any. You know, Tim is not going to give
- 18 me an increase in what he pays simply because we
- 19 would like to do it. But, you know, the reality
- 20 of it is, if Wal-Mart, a great customer, calls
- 21 today and asks for service and we tell them it's

- 22 going to cost a little more, they're going to
- 23 get mad at us. But if they call today and I
- 24 simply say, I can't serve you today because of

- 1 congestion and gridlock, they would be furious.
- 2 So it's a matter of which do you want.
- 3 We have to improve the
- 4 infrastructure in this country to keep
- 5 supporting the great economy that we have and
- 6 the great companies we have like Wal-Mart. And
- 7 there is going to be a cost to it. You know, I
- 8 don't think there's any question about that. I
- 9 think the key, though, is let's go about it with
- 10 the most effective and most efficient way to
- 11 fund those projects. And let's not play games
- 12 as well and use tax and user fee or a tax
- 13 increase. Let's call it what it is and deal
- 14 with it on a financial basis and get the most
- 15 bang for our dollar as we invest in this
- 16 infrastructure.
- 17 COMMISSIONER ODLAND: Tim,
- 18 what's your point of view on all those issues?
- 19 MR. YATSKO: Well, I'm not
- 20 going to get mad at Doug, I can tell you that.
- 21 But I will challenge him to offset in some other

- 22 part of the operation in terms of efficiency.
- 23 And we have not done any analysis on the
- 24 different revenue mechanisms for funding. I

- 1 would tell you, we expect it to be a combination
- 2 of the mechanisms in the end. And we do, you
- 3 know, the gas tax as support of a bond at the
- 4 state level makes sense to us, you know, to pay
- 5 off a bond. We -- but we would -- the thought
- 6 we have is again, like we looked at a
- 7 distribution center, let's optimize the box
- 8 before we add to it or rebuild a new box. And
- 9 make sure we're optimizing the current
- 10 infrastructure before we start building more.
- 11 And then when we do build more, let's look at
- 12 the projects indivdual funding to see what makes
- 13 sense.
- 14 But that's our encouragement.
- 15 Because we think there are ways to optimize the
- 16 current infrastructures. And there may be some
- 17 hard things and may be some easy things. But we
- 18 encourage the Commission to take a look there as
- 19 well before we start building.
- 20 CHAIRMAN PETERS: Steve, if I
- 21 can maybe continue my question and I would ask
- 22 the panel memebers to come in as well. But

- 23 there is an increased incident of alternative
- 24 fuel hybrid fuel vehicles in the vehicle fleet,

- 1 mostly in the passenger car and light truck
- 2 categories today. And we see more and more of
- 3 the biodiesel, the conveience of other -- other
- 4 fuels coming in. I had an opportunity yesterday
- 5 to sit in on a meeting with the big three
- 6 automakers and the president. And one of the
- 7 things that they said to us is, that as early as
- 8 2012 half of the fleets produced by those
- 9 companies could be alternatively fueled.
- 10 That is my concern with
- 11 continuing that along with the sole dependence
- 12 on the fuel tax is that those revenues simply
- 13 will not be there or that all the users of roads
- 14 will not realize payments that will come from
- 15 alternative fuel vehicles, a significant number
- 16 of alternative fueled vehicles that are likely
- 17 to be in the fleet in the future. I would ask
- 18 all of the panelists, please, to comment on
- 19 those issues and how viable you then see the
- 20 fuel tax mechinism in the future.
- 21 MR. JOHNSON: If I may
- 22 comment, there's great danger in generalizing

- 23 when you talk about using fuel tax as a sole
- 24 source for financing roads and bridges and even

- 1 chosing to elminate because of the congestion,
- 2 that you might have a brief congestion with toll
- 3 bridges. I think that there are times that each
- 4 one will serve their purpose very well.
- 5 But the concern -- I think
- 6 your concern is a legitimate concern. And, of
- 7 course, that will get where we're looking to
- 8 produce a great deal of biofuels in this region
- 9 because this is an agricultural region. And it
- 10 is a concern to us.
- 11 I mentioned earlier in my
- 12 remarks a connector between I-55, I-69 and
- 13 I-40. The significance of that connector is
- 14 that it would essentially complete the four lane
- 15 from Atlanta, Georgia to Little Rock, Arkansas,
- 16 and then into the southwest. And we have an
- 17 enormous amount of congestion that we currently
- 18 see coming through I-240 and the Memphis area.
- 19 That would require a four lane bridge across the
- 20 river. And when you start looking at the cost
- 21 of a four lane bridge, you can't help but ask
- 22 yourself, can we finance that through our normal
- 23 financing mechanisms, or should we use some type Page 49

24 of innovative financial improvment like the user

- 1 and the construction and building of the Saint
- 2 Lawrence seaway.
- 3 And I think as we look up and
- 4 down the Mississippi River, that's something
- 5 that we should look at very carefully and I
- 6 believe we have already done that to some
- 7 extent. But being able to finance the --
- 8 something of that size, we should put everything
- 9 on the table. And I'm not trying to eliminate
- 10 anything, but I do think that if we're going to
- 11 look at the next 15 to 20 years that that --
- 12 that the fuel tax is not going to be a primary
- 13 source of revenue for us.
- 14 CHAIRMAN PETERS: Thank you.
- 15 Other panelists?
- 16 MR. YATSKO. Madam Chairman, I
- 17 might just suggest you also look at -- it's a
- 18 good thing, by the way, to get everybody to
- 19 hybrid vehicles, that would be a great thing for
- 20 the country, but perhaps you look at a sales tax
- 21 on those new vehicles that's diverted to divide
- 22 with the gas tax as well. It could be a
- 23 possibility.

1	Others?
2	MR. MOORE: It would seem to
3	me that any biofuels would be pumped at normal
4	filling stations and that somehow it would be
5	classified as a fuel after all and would be
6	taxed as a fuel. Do I misunderstand are
7	you
8	CHAIRMAN PETERS: John, in
9	many cases it can be done. However, in the case
0	of ethanol, for example, until fairly recent
1	legislation, ethanol was not taxed because there
2	was it was believed to be an incentive that
3	more people would produce ethanol and use
4	ethanol, and therefore, it was not taxed. And
5	recently, in legislation just prior to that Act,
6	that was corrected. But as we see other
7	experimental or other alternative fuels out
8	there, I could see Congress perhaps wanting to
9	incentivize the development of them as well and
20	to do so by not taxing them at the same rate
21	that the bills are taxed today.
22	MR. YATSKO: Madam Chairman, I
23	want to clarify, too, I assume you were taking

24 about the electric --

1	CHAIRMAN PETERS: I think
2	that I personally see ethanol maybe as being
3	a bridge mechinism that will get us into
4	something different in the future. And also
5	discussions have been among those of us in
6	Washington about the use of corn to produce
7	ethanol. I mean, it's the predominant way of
8	producing ethanol today, but there are other
9	uses of corn, some of which is animal feed. And
10	so the price of corn has went up quite
11	substantially based on the demand for ethonol
12	and what effect does it have on other economies
13	other segments of our economy such as
14	agriculture.
15	And so, I think we have to
16	look at this holistically. But I tend to see
17	ethanol as a bridge mechinism as opposed to the
18	ultimate. And I do see hybrid vehicles,
19	electric vehicles, and other things probably
20	will be more predominant in the near future.
21	MR. DUNCAN: You know, I would
22	simply add that I would we need to go about
23	the most efficient way to gain the revenues.
24	That's my biggest issue. I think today the fuel

- 1 tax is the way to do that. But I would say that
- 2 it has to be nationally directed. This has to
- 3 be a national transportation plan and not one
- 4 that is managed by state by state revenue
- 5 sources. I mean, we cannot ask California to do
- 6 all the work for the Asian ports with what's
- 7 going on in California. That has to be
- 8 nationally directed with the connector roads and
- 9 rails and everything else to support that. So
- 10 let's just go down the most efficient ways to
- 11 raise the revenues. But let's direct it
- 12 nationally so we spend it where it gets the most
- 13 bang for the buck.
- 14 CHAIRMAN PETERS: Let me take
- 15 on that guestion and ask others to comment on
- 16 that. During the so-called interstate era, the
- 17 federal government played a very important role
- 18 in the collection of fees and distribution of
- 19 those fees to build the interstate highway
- 20 system. And I think that was very likely a very
- 21 appropriate role for the federal government to
- 22 take during the development to serve individual
- 23 states, per se, that serve the entire nation.
- 24 In the future, we're not going to be necessarily

- 1 building the interstate, but we absolutely must
- 2 maintain and continue to operate that. But I
- 3 don't see us building another interstate, if you
- 4 will.
- 5 But we've all talked about
- 6 very important projects that are regional
- 7 projects, port projects, that should not
- 8 necessarily fall to a certain state to fund
- 9 that. How would you just oppose the
- 10 relationship between federal, state, local,
- 11 regional government and the private sector in
- 12 the future? Should we do it as a federal system
- 13 and guarantee the interstate system or should it
- 14 be something different?
- 15 MR. DUNCAN: Well, I'll
- 16 start. I think it has to be federally
- 17 directed. The states, obviously, are the ones
- 18 that construct the highways and the
- 19 infrastructure. But I think the priorities have
- 20 to be nationally set. The port of Long Beach is
- 21 a great example. You just can't build many more
- 22 lanes of traffic in Los Angeles. It's a
- 23 physics problem. It isn't one of what we would
- 24 like to do or want to do. So it has to be a

- 1 coordinated effort with rail linkages and
- 2 highway linkages so that we can most effectively
- 3 use ports of Long Beach and other ports. And
- 4 I'm not restricting that. But we can't just
- 5 allow the port of Long Beach and LA County to
- 6 deal with all of the issues with this major port
- 7 that's going to be crucial to all of us in our
- 8 economy.
- 9 So while the states have an
- 10 important part of this and the regional part of
- 11 it is hugely important, this national plan and
- 12 national policy has to be directed federally, I
- 13 believe. And then I think the states can play a
- 14 big part in executing that strategy.
- 15 CHAIRMAN PETERS: Thank you.
- 16 MR. MOORE: Madam Chair, I
- 17 would agree. And that's why the Memphis
- 18 Regional Chamber recognizes that we do have a
- 19 national infrastructure to complete that plan.
- 20 Because we are facing some physical challenges
- 21 in land and the ability to expand current
- 22 structures of our intermodal complexes. So
- 23 we've got to figure out where all the relief --
- 24 where the relief can exist and how the flow can

- 1 be improved across the nation, and also
- 2 understand that the demand -- the future demand
- 3 and where the key -- where the hot points are
- 4 going to be regionally around the country.
- 5 CHAIRMAN PETERS: Thank you.
- 6 COMMISSIONER ODLAND: Can I
- 7 follow-up on the comments related to the water.
- 8 You know, if the supply chain is going to begin
- 9 and end in China, or that direction in some air
- 10 freight -- but it's mostly come over water,
- 11 right -- so we're restricting Long Beach today,
- 12 we've got some congestion in the port of Oakland
- 13 and San Francisco. So everything is pushing
- 14 north about the port of prints.
- 15 I guess the question is, where
- 16 is it going in terms of the ship sizes, and how
- 17 is that going to -- you know, how is the Panama
- 18 Canal going to handle the super freighters, and
- 19 where do you see things shaking out here?
- 20 Because if it's inhibition, you've got to drop
- 21 everything in the west coast and then get it
- 22 across the one. But if these ships are going to
- 23 get bigger and bigger and it's all standard size
- 24 containers and so forth, you know, there's a

- 1 point of limitation here. So I'm sure your
- 2 companies have done some long-term strategic
- 3 forecasting here. Where do you see the vehicle
- 4 sizes going and changing over time and what
- 5 impact is that going to have on the
- 6 infrastructure? Whomever wants to answer.
- 7 MR. YATSKO: I can speak to
- 8 the Wal-Mart network. We -- as I mentioned, we
- 9 diverted around LA back in the late '90s. We
- 10 saw a lot of product coming through there. But
- 11 our strategic direction is to continue to divert
- 12 away from the west coast and go through the
- 13 Panama with smaller ships and to, for example,
- 14 ports like Houston, maybe new ports in the
- 15 future that don't have deep water to handle the
- 16 deep ships anyway. But we can pull that product
- 17 in closer to our distribution points and it's a
- 18 cost neutral situation.
- 19 COMMISSIONER ODLAND: But the
- 20 big ships are the ones that are going to be
- 21 increasing, right? So, you know, how are you --
- 22 what are you doing to get it in smaller ships,
- 23 are you breaking it somewhere?
- 24 MR. YATSKO: Yeah. I mean,

- 1 there are smaller ships, and there will be
- 2 smaller ships available. It won't just be the
- 3 8,000, 10,000 ships. But those are perfect for
- 4 landing in LA and the west coast, Seattle,
- 5 Tacoma.
- 6 COMMISSIONER ODLAND: So your
- 7 view is that it actually is going to go to
- 8 smaller ships?
- 9 MR. YATSKO: For our network,
- 10 we'll use the smaller ships to go through the
- 11 Panama. We'll see what happens in the Panama,
- 12 if they expand. That will be a long-term
- 13 project. At that point, those larger ships will
- 14 probably end up going to the east coast.
- 15 COMMISSIONER ODLAND: Do you
- 16 see anything anywhere in between getting -- you
- 17 know, Long Beach is jammed, but somewhere else
- 18 where you can take big ships through and across
- 19 in greater numbers than the smaller ships?
- 20 MR. YATSKO: Well, the big
- 21 ships can move through the Suez on the east
- 22 coast as well. So it just depends on the ports
- 23 you're using in your network. But we see that
- 24 as fairly fluid at this point.

- 1 MR. DUNCAN: We're seeing that
- 2 today in ports like ports in Virginia. The big
- 3 rise in traffic there is acutally Asian traffic
- 4 coming through the Suez Canal, which is not the
- 5 most efficient way. So again, we're
- 6 backtracking on the supply chain with the
- 7 improvments that we've made simply because of
- 8 the infrastructure. You know, you only have to
- 9 turn the mirror and look at China to see what's
- 10 going to happen with container trade. They just
- 11 built a new port to -- and to use the deep water
- 12 draft vessels. In Shanghai they had to build
- 13 the port on the island 20 miles offshore and
- 14 build a six lane bridge 20 miles to accommodate
- 15 it. And that port will handle over a million
- 16 containers a year. So that --
- 17 COMMISSIONER ODLAND: I just
- 18 saw that. So I'm wondering whether your visions
- 19 for the future for our country include something
- 20 like that which is -- operates as sort of a
- 21 master break off facility for goods coming from
- 22 China?
- 23 MR. DUNCAN: You know, the
- 24 models and the research are pretty clear. We

- 1 can predict that there is a percentage of those
- 2 million containers that leave Shanghai that are
- 3 going to come to American shores. So we can
- 4 project out. And what are the ports
- 5 capabilities going to be and can we handle them,
- 6 or are we going to wind up with ships anchored
- 7 offshore in Long Beach again waiting to get a
- 8 birth into the port?
- 9 You know, this -- the
- 10 projections of surface transportation for this
- 11 country are known. I've been through multiple
- 12 hearings like this with different industry
- 13 groups, the Transportation Research Board,
- 14 American Trucking Research Institute. They've
- 15 all done the modeling and they can show you
- 16 where the choke points are going to be in this
- 17 country 20 years from now. So it's not a matter
- 18 of we don't know what the problem is. It's a
- 19 matter of addressing what the problem is. And
- 20 we know where -- I don't have it -- but it is
- 21 known where those containers will naturally come
- 22 for the most efficient transportation network
- 23 from Asia and other countries.
- 24 COMMISSIONER ODLAND: And

- 2 what's the solution, Doug?
- 3 MR. YATSKO: Well, I just
- 4 agree with Doug. I do agree with Doug, and if
- 5 you want to put more through the LA port, you've
- 6 got to expand the producitvity one way or the
- 7 other, and then in tandum expand the real
- 8 capacity. You've got to do both.
- 9 COMMISSIONER ODLAND: And
- 10 then, John, on the Mississippi, is there any --
- 11 you know, how do you see, you know, the water
- 12 freight changing?
- 13 MR. MOORE: We've already seen
- 14 an increase because of this use of the Panama
- 15 Canal and the shipments coming from the port in
- 16 New Orleans. We'll see that continue to
- 17 increase. And then, as I've mentioned, Port of
- 18 Prince and Prince Rupert Sound will provide an
- 19 incredible amount of capacity. And there
- 20 already are, you know, Class 1 rail lines that
- 21 connect with that port. So we're going to see a
- 22 considerable amount of growth and container
- 23 shipments along that corridor and it will come
- 24 down through Memphis.

- 2 we're going to see is probably because of the
- 3 increase and capacity, we're going to see an
- 4 increase in the number of rail cars and we'll
- 5 probably see an increase in the number of the
- 6 delays on the freight system, unfortunately. So
- 7 any way you look at it, wherever it comes in,
- 8 we're going to see continued congestion.
- 9 I would like to also point out
- 10 that there are other countries that view this
- 11 whole issue of access that I mentioned in my
- 12 comments as critical to their growing economies
- 13 because they understand, as my colleague
- 14 mentioned, Pete Johnson, that the issue was time
- 15 and cost. People want faster, better, cheaper.
- 16 And with technology, that's a growing trend
- 17 around the world. And when you look at Wanju
- 18 and Bangkok and Dubai and the way that they're
- 19 master planning their intermodal facilities,
- 20 just in Dubai alone they'll have three times the
- 21 capacity at their airport when they're finished
- 22 than we have here in Memphis, and we're the
- 23 largest cargo airport in the world. So you can
- 24 see how other countries are modeling their

- 1 infrastructure in a way that we're going to see
- 2 some, I think, in my opinion, some shift and

- 3 growth around the world because they're going to
- 4 have a better access system, if you will.
- 5 COMMISSIONER ODLAND: So that
- 6 was really the crux of where you were going with
- 7 your national intermodal plan?
- 8 MR. MOORE: That's right.
- 9 COMMISSIONER ODLAND: Do you
- 10 have a view of what that plan should look like?
- 11 You know, is it your view that there should be X
- 12 number of intermodal facilities in these places
- 13 and so forth to feed existing systems and so
- 14 forth?
- 15 MR. MOORE: Well, yes, it's --
- 16 I mean, it's very complex. And that's what we
- 17 need to understand. We basically have to have a
- 18 national inventory and we have to understand
- 19 where can growth occur most effectively, and
- 20 then how that models into the national
- 21 transportation infrastructure. And, obviously,
- 22 every modality has to be considered. I mean,
- 23 it's like capillaries and arteries. I mean, you
- 24 know, there's no way of stopping it. It flows.

- 1 And we have to understand how it flows. And we
- 2 have to understand how to make it flow better.

- 3 But we also have to be aware that we're in a
- 4 global compitition.
- 5 COMMISSIONER QUINN: Tim, one
- 6 of your comments about -- and I know Wal-Mart
- 7 has done this -- is being fluent of your
- 8 carriers. And we see increased use of our ports
- 9 as you've moved a lot of goods away from the
- 10 west coast. But it's usually Charlston,
- 11 Savannah, Norfolk, as Doug referred to, and
- 12 we've seen exactly that, a pick up, I think, you
- 13 know, probably your freight but also other
- 14 people are doing exactly the same thing. But
- 15 there's also, you know, when you started looking
- 16 at imports for around 24 percent and even 30
- 17 percent, aren't we back -- this is a temproary
- 18 solution that may some -- but as these ports
- 19 reach capacity, which they're not large, it
- 20 doesn't take too much to vision that we're not
- 21 looking out 20 years and beyond. We're back in
- 22 LA's situation like we were two or three years
- 23 ago where the ships are backed up again.
- 24 MR. YATSKO: Yeah. And I.

- 1 would agree, longer term, yeah, they will grow.
- 2 I mean, some of the ports are growing. Some of
- 3 the capacities are growing with the business.

- 4 It's hard to determine where all the ports will
- 5 end up. But, yeah, I agree with you there. A
- 6 longer term given what you see today. There
- 7 will be gridlock at other ports other than LA.
- 8 COMMISSIONER QUINN: A
- 9 comment, I think John did on the river traffic
- 10 and the locks and, you know, I happen to live in
- 11 Chattanooga, Tennessee which has a lock running
- 12 in the Chickamauga Dam that President Rosevelt
- 13 dedicated, I think, in 1936 or something, you
- 14 know. And we're just now talking about the
- 15 funding to begin the replacement process of that
- 16 lock. It may fall apart before it happens,
- 17 which just means you take that much traffic off
- 18 the river and push it on prior to getting to
- 19 that lock. And that needs to be -- it's a good
- 20 point that we haven't addressed, but it's
- 21 certainly, it's part of the aging
- 22 infrastructure. It's not just the efforts on
- 23 the highway, but it could impact highway usage,
- 24 obviously, and rail, if that's not available.

- 1 MR. JOHNSON: Let me comment,
- 2 too, that I think, again, we're studying the
- 3 long effects on Memphis, Tennessee and that it's

- 4 located in the heart of this nation. And it's
- 5 not bound by any structures and there's no map
- 6 range. There's an enormous amount of land
- 7 that's available to continue to expand to meet
- 8 these needs that we're talking about over the
- 9 next 20 to 30 years, if we have any restriction
- 10 in the river, and we think that those can be
- 11 solved by building bridges that would withstand
- 12 any kind of an earthquake. And so that, I think
- 13 what we're doing today states a very strong case
- 14 of why Memphis should be the hub that it is and
- 15 we should continue to build on the
- 16 infrastructure that we have.
- 17 I remember years ago when
- 18 you're going to Chicago O'Hara, it was a tiny
- 19 little airport, and now it's essentially -- it's
- 20 bound, it can't grow anymore. We don't have
- 21 that problem here. And I think we can grow and
- 22 meet those needs. We've got some very bright
- 23 people that know how to do some planning.
- 24 COMMISSIONER ODLAND: You

- 1 know, this issue of the New Madrid Fault is an
- 2 important one because it carries up and down the
- 3 river. We talked -- John, you talked about the
- 4 seismic needs of the I-40 bridge. But really,

- 5 aren't though -- we don't have seismic
- 6 capabilities up and down the river, either
- 7 railroad or highway, do we?
- 8 MR. MOORE: That's correct.
- 9 COMMISSIONER ODLAND: So you
- 10 estimated just one point here, but if you went
- 11 all the way up to Saint Louis and down through
- 12 the Delta, we would have serious issues if there
- 13 was an earthquake similar to the one in the
- 14 early 1800s on the New Madrid Fault.
- 15 MR. MOORE: We would have very
- 16 serious issues.
- 17 COMMISSIONER ODLAND: So
- 18 that's the bridges. Have we done a study of any
- 19 sort to deal with all the infrastructure
- 20 potential to call it a 7.0 on the Richter scale
- 21 of the New Madrid quake?
- 22 MR. MOORE: Well, we've done a
- 23 study to understand the economic impact of
- 24 just -- just on the country -- of just losing

- 1 our two bridges. And that's \$4.2 billion
- 2 annually.
- 3 COMMISSIONER ODLAND: But have
- 4 you seen anything that carries up and down?

- 5 MR. MOORE: No. And I don't
- 6 know if another region may have done what we've
- 7 done, but --
- 8 COMMISSIONER QUINN: Steve,
- 9 within, you know, including bridges in Los
- 10 Angeles, they have regular existing brings to
- 11 strengthen for that. I'm sure that the study
- 12 can be done on -- without having to replace them
- 13 you can strengthen them and make them more
- 14 siesmic or certainly better.
- 15 MR. MOORE: We have actually
- 16 recently done some of that strengthening on our
- 17 own bridges, but it's certainly not enough to
- 18 withstand the type of earthquake that's possible
- 19 with the New Madrid Faultline.
- 20 MR. JOHNSON: I might comment
- 21 on the Delta Regional Conference that was put on
- 22 about the New Madrid Fault in Saint Louis. We
- 23 had the -- we had Richard Share (phonetic), who
- 24 was head of Emergency Management for New York

- 1 the day of 9-11, we had the chief of staff of
- 2 Homeland Security, we had the head of FEMA, we
- 3 had geologists and seismologists from here in
- 4 Memphis. We brought in experts from around the
- 5 country. And we do know that it would be a

- 6 significant impact on the region. And it would
- 7 take several months.
- 8 The dynamic of an earthquake
- 9 is, that we can't predict it like we can
- 10 Hurricane Katrina. We had warning, we were able
- 11 to get people out. But we can prepare for it in
- 12 a number of ways. And I think Memphis is doing
- 13 a good job. We had a structural engineer, for
- 14 example, who spoke to us about what they're
- 15 doing in Memphis now with new buildings and
- 16 existing buildings to prepare these buildings.
- 17 And I think, again, this states a strong case
- 18 for our pursuing new bridges across the river.
- 19 And especially working with the railroads as
- 20 John mentioned a moment ago. I think the newest
- 21 bridge is built in 1916, rail bridge was built
- 22 in 1916.
- 23 And there must be a solution
- 24 to strengthen those bridges, because it is an

- 1 important part of the region. It's not like
- 2 Memphis is sitting on its hands. They've been
- 3 very proactive. And the whole region has been
- 4 very proactive from Saint Louis to Memphis and
- 5 in understanding what the impact will be and

- 6 preparing for it.
- 7 I must say the Department of
- 8 Homeland Security is doing an outstanding job of
- 9 preparing for it. And we will be working with
- 10 them in our interstate region to prepare
- 11 governments at the local level to be able to
- 12 respond in a much better way than we saw
- 13 government respond in Hurricane Katrina. So
- 14 we've been very proactive about this. And I
- 15 think we'll be able to mitigate the amount of
- 16 damage that we would experience if we did have.
- 17 CHAIRMAN PETERS: I'm going to
- 18 take a question back -- I'm going to take a
- 19 little bit different direction for a moment.
- 20 Tim, you talked about some things to do with
- 21 FedEx as well in terms of dealing with
- 22 congestion and bottlenecks and how you used the
- 23 distribution system and made changes in your
- 24 business to accommodate that.

- 1 I'm also intrigued by your
- 2 comment about how let's fix everything inside
- 3 the box first before we expand the box. And I
- 4 believe in establishing the congestion and
- 5 initiative that we have a lot of work that we
- 6 can do to relieve congestion and choke point

- 7 bottleneck of the system. If we were able to do
- 8 that and implement what Secretary Manetta has
- 9 laid out, and I believe it as well, would that
- 10 give your business greater efficiencies, and
- 11 would you be able to respond better than you are
- 12 now with the work around?
- 13 MR. YATSKO: I think so. The
- 14 one thing that we haven't talked about is, I
- 15 think the impact of optimizing the current
- 16 infrastructure allows us to operate with less
- 17 trucks and less drivers. And we haven't
- 18 mentioned the driver shortage that industry is
- 19 facing out there. But any productivity means,
- 20 any reduction in trucks on the road through
- 21 length, weight, regulations, double the
- 22 equipment, packaging reductions that take course
- 23 or anything like that will help hold that
- 24 situation in the driver side but also

- 1 productivity. Absolutely.
- 2 CHAIRMAN PETERS: Doug as
- 3 well.
- 4 MR. DUNCAN: There is a lot we
- 5 can do to make our highways more productive.
- 6 And that was what I really meant was, we haven't

- 7 pursued all the areas of innovation that we can
- 8 do to make our highways better. But -- and, of
- 9 course, if we fight the congestion issues and
- 10 the bottlenecks, I think that's an effective way
- 11 to go about it as long as we start fighting the
- 12 ones that are going to be here 10 years from
- 13 now. Just to fight the ones we see today, as
- 14 soon you get past those there's going to be
- 15 another hill to climb. So we have to -- we have
- 16 to look out to do that.
- 17 There are things we can do to
- 18 make our highways more effective. Size and
- 19 weight issues can be addressed to make our
- 20 highways more productive, get more out of the
- 21 highways that we have. I think we have to be
- 22 careful though, in many big cities there are
- 23 initiatives to push commercial deliveries to
- 24 nighttime functions. And I think, I forget who

- 1 the panelist was that mentioned it, but it's not
- 2 a matter of distance, it's a matter of time.
- 3 And when you impact that time component, you
- 4 start to impact commerce. So it's not as simple
- 5 as just saying, we'll make all the freight
- 6 deliveries tonight. Some of that will work, but
- 7 it's not a perfect solution.

- 8 And I guess the other thing I
- 9 would say is, that if we do all the things from
- 10 the productivity standpoint that we should do to
- 11 optimize what we have, and we should do that and
- 12 that should be job No. 1 for all of us, there is
- 13 still a learning disaster here for just sheer
- 14 infrastructure investment. I mean, in reality,
- 15 the interstate highway system was a gift. It
- 16 had made us the envy of the world and it gave us
- 17 a system that was far more than we needed at the
- 18 time. But, unfortunately, we've used that
- 19 system up and have invested precious little
- 20 back. So it's time to catch up. It's time to
- 21 take your vision for the future and figure out
- 22 what the big next story is to address that
- 23 issue.
- 24 CHAIRMAN PETERS: So we as a

- 1 Commission have been challenged, as we said
- 2 earlier, by coming up with both short-term and
- 3 long-term initiatives. So would you agree that
- 4 short-term -- some of the shorter term
- 5 initiatives may be relieving congestion choke
- 6 points bottleneck in the interim, but also
- 7 making sure that we're looking out into the

- 8 future about where those would occur in the
- 9 system in the future and relieving those while
- 10 implementing. And I am very intrigued by the
- 11 suggestions that you all have made about
- 12 national transportation policies, wayward
- 13 sturcture and intermodal freight policy. Those
- 14 are good suggestions. But those might be more
- 15 for longer-term solutions?
- 16 MR. DUNCAN: Well, I don't
- 17 think that -- I think that is the right
- 18 approach, short-term focus on the congestion.
- 19 But, you know, transportation policy in this
- 20 country has all been by mode. The rails go off
- 21 and do their thing, highway does their thing.
- 22 The ports are on a totally different group. And
- 23 I don't think we can afford to do that going
- 24 forward. It has to be viewed in a seamless

- 1 integrated network. And we have to look at
- 2 where we can invest the dollars to get the most
- 3 good. And it may be in the rail, it may be in
- 4 the highway. It all depends on the
- 5 circumstances. But I think it has to be looked
- 6 at as a collaborative seamless network and not
- 7 just by individual modes.
- 8 CHAIRMAN PETERS: Good

- 9 points. Thank you.
- 10 COMMISSIONER ODLAND: You
- 11 know, it is interesting, and this Commission was
- 12 tasked with dealing with the surface
- 13 transportation and not air cargo in anyway. But
- 14 if you listen to what both you and John have
- 15 said, there is some connection here. If we did
- 16 not think about air cargo as part of the system,
- 17 what would we be missing here and should we be
- 18 thinking about connector points with air freight
- 19 as well?
- 20 MR. DUNCAN: Well, clearly,
- 21 when you look at domestic surface
- 22 transportation, you know, air doesn't get
- 23 involved in that. But today we're involved in
- 24 what is a global economy. So, you know, what

- 1 used to move from Silicon Valley to Kansas City
- 2 is now moving from Guanjo direct to stores all
- 3 over the country. So, you know, this is
- 4 becoming a global economy and a global
- 5 transportation network.
- 6 And the connectors, both air
- 7 and ocean, are hugely important because they're
- 8 the entry points to the US. So I think it has

- 9 to be viewed along with -- just like the ocean
- 10 container traffic. It's going to come into this
- 11 country and it's going to create transportation
- 12 issues that we have to deal with.
- 13 COMMISSIONER ODLAND: So if we
- 14 were to broaden our thinking to include air,
- 15 what would that look like? I mean, because
- 16 you're not dealing with standard cargo
- 17 containers and so forth, but, you know, what
- 18 would be the natural things for us to think
- 19 about?
- 20 MR. DUNCAN: Again, I think,
- 21 you know, would you look at FedEx? I mean,
- 22 we're forecasting out many years out to
- 23 accommodate the changing trends and global
- 24 economics. I mean, we're building a huge hub in

- 1 Guanjo China that won't open until 2008 and
- 2 looking at bigger and bigger airplanes to serve
- 3 that market both in the US and around the
- 4 world. I mean, private enterprise is already
- 5 working down this path and are many, many years
- 6 out in planning to meet the needs of our
- 7 customers. I mean, it's our job to look into
- 8 the future and to be able to support the
- 9 Wal-Marts of the world. And we're doing that.

- 10 So the data is there.
- 11 I don't think it's a problem
- 12 of not knowing, you know, what we expect to
- 13 happen and where the freight flows will be both
- 14 in air and ocean and surface transportation.
- 15 But the problem that we have is we don't control
- 16 the infrastructure. I can't build the
- 17 highways. I can come up with innovative
- 18 solutions for fast-cycled distributions and
- 19 logistics, but we have to involve the government
- 20 for the infrastructure. And that's the piece
- 21 here that I think is coming together.
- 22 I think that's the very
- 23 positive thing about this Commission is to take
- 24 the information that private enterprise has

- 1 about the growth and global economy and where
- 2 it's going to grow, but to begin to work with
- 3 government in a long-term solution so that the
- 4 infrastructure can be there to support that.
- 5 COMMISSIONER ODLAND: Just a
- 6 question, one more, and I'm trying to get at,
- 7 you know, something more tangible here. Do you
- 8 really see an intermodal connection between air
- 9 freight? In other words, you're coming up,

- 10 you're not bringing containers over and so
- 11 forth.
- 12 MR. DUNCAN: Probably not air
- 13 freight. Usually, the inventory velocity that
- 14 is required when an aircraft is used is much
- 15 different than the inventory velocity required
- 16 when it's in a container, you know, taking
- 17 several weeks to come from Asia. Those are
- 18 different. But they're meeting the needs of the
- 19 supply chains that are being built by these
- 20 great logistics professionals that have done a
- 21 phenominal job of taking cost out of the
- 22 network.
- So the plans are there, the
- 24 logistical plans of Wal-Mart and many other

- 1 logistics companies are there, the private
- 2 enterprises like FedEx are visibly working on
- 3 the systems to provide that. But we've got to
- 4 get the government involved to help us with the
- 5 infrastructure issue.
- 6 COMMISSIONER QUINN: Doug,
- 7 that was certainly similar to the other day, as
- 8 you tripled capacity, if you tripled the air
- 9 freight capacity most that will probably leave
- 10 by trucks whether yours mine or similar ones to

- 11 that. Which, again, might not tax the
- 12 infrastructure quite the same way that a rail
- 13 terminal point is. Because what you end up
- 14 doing is moving the freight to the most
- 15 efficient point for distribution. And that's
- 16 panned out by a variety of modes by a small
- 17 delivery truck such as yours or the other colors
- 18 or someone else's. But -- or the minor
- 19 competitors.
- 20 But that's what we're seeing.
- 21 As we define those points that are becoming, we
- 22 always know Chicago has been one for years but
- 23 we're getting more and more others, or as Tim
- 24 pointed out, the use of the other ports which

- 1 will become sort of that same type of
- 2 centralization where, yes, the length of the
- 3 freight is probably by truck is probably
- 4 lessened by doing that. And that probably is a
- 5 good thing. But it is also -- then it is much
- 6 more concentrated at those points. And that
- 7 creates the infrastructure process if we're
- 8 going to do these deliveries efficiently and
- 9 effectively. Am I missing something there or is
- 10 that --

- 11 MR. DUNCAN: You're exactly
- 12 right. But there's give and take in all of
- 13 these situations. We talked about Prince
- 14 Rupert, Canada and running containers on the CNN
- 15 Railroad to Chicago. Well, Chicago can only
- 16 handle so much. And you can only build so many
- 17 lanes of traffice in Chicago. But what about
- 18 the loop of bringing those -- many of those
- 19 containers deisel into the country like Memphis
- 20 by rail and distribute out of Memphis. Those
- 21 are the trade-offs that I think we have to deal
- 22 with. And you just can't do it with trucking
- 23 companies and highways. It has to be in
- 24 conjunction with the rails and ports and all of

- 1 the intermodal groups. It's not a -- it can't
- 2 be dealt with a one mode mentality. And I think
- 3 that's the way much of that has been handled in
- 4 the past.
- 5 CHAIRMAN PETERS: John.
- 6 MR. MOORE: Well, I would like
- 7 to redirect this, if I may again, to the
- 8 question of economies. And, you know, it's
- 9 incredibly vital to the nation's economy to
- 10 address Commissioner Odland's question about
- 11 what are the tangibles that we should be looking Page 80

- 12 at in a national infrastructure study of
- 13 airports, and I think the question is, a couple
- 14 of things. One, we know that two percent of the
- 15 world's goods travel by air but represent over
- 16 50 percent of its value. So that's very
- 17 important to understand in an economy. And
- 18 whatever is shipped by cargo airlines will
- 19 ultimately wind up on the road somewhere.
- 20 And I'll give you a classic
- 21 example. We have a company here that repairs
- 22 and ships repaired laptops overnight at the rate
- 23 of 3 to 5,000 per night globally. And if you
- 24 understand that those laptops traveled somewhere

- 1 on some road. And then, they're going to travel
- 2 again by road when they get back into the hands
- 3 of the owner of the user of the laptop. So I
- 4 would say it's important for us in the scheme of
- 5 things to make sure we understand where can
- 6 capacity -- where can airport capacity enable
- 7 concrete. Where should runways be prioritized
- 8 based upon those flows, as well as, we've got to
- 9 modernize our air traffic control system.
- 10 That's absolutely essential. And I think this
- 11 is a very valuable conversation, because I think

- 12 it's opening a lot of our eyes to the fact that
- 13 you can't look at aviation apart from the
- 14 structure. You can't look at the ports, you
- 15 can't look at rail, and you can't look at the
- 16 highway structure, each one exclusively.
- 17 Because they all have an impact on the other.
- 18 And the other thing that's
- 19 important that I think we need to consider is
- 20 the modern trains and the supply and chain
- 21 management and the way that solutions are being
- 22 employed. And another example that I want to
- 23 share with you, and I'll be brief, is Hino
- 24 Motors across the bridge in Arkansas. They make

- 1 axles for Toyota trucks. I asked the manager of
- 2 the plant if they ever used rail and he said
- 3 they quit using rail a long time ago because
- 4 it's not reliable. They could use rail if it
- 5 was reliable, but they don't. They shifted
- 6 everything to trucking. And the reason they've
- 7 done that is because all their inventory is in
- 8 the manufacturing process.
- 9 In other words, the materials
- 10 come in, they're assembled, and they flow
- 11 immediately from the plant to San Antonio where
- 12 they're mounted on a chassis. And that process

- 13 goes 24 hours a day every day. And if there is
- 14 any interruption at all in the sequence, then
- 15 there will be one less or two less trucks
- 16 produced out of that plant and that's
- 17 unacceptable. So they're choosing different
- 18 modalities based upon their need for
- 19 reliability.
- 20 So all these things, we have
- 21 to really take a holistic approach in how we
- 22 view -- how is business done, where are the --
- 23 where again are, you know, the hot points. We
- 24 have to look at what's going on today, but we

- 1 also have to plan for the future. So we need
- 2 short-term solutions. And we can't wait. We
- 3 can't let -- we can't let ourselves remain in a
- 4 process of constantly being focused on short-
- 5 term solutions. We've got to get to a point
- 6 where we take the satellite view of our
- 7 structure and understand how all of it works
- 8 together. Thank you.
- 9 CHAIRMAN PETERS: I think
- 10 there's a tremendous opportunity next year, in
- 11 fact, next year there will be plenty of
- 12 mechinisms as well as the authorizing of

- 13 legislation ready to expire and are up for
- 14 reconsideration in Congress despite an intense
- 15 deadline. I think that our Commission could do
- 16 well to have input to that process vis-a-vis the
- 17 freight initiatives especially. I think that's
- 18 going to be very important. If I could direct
- 19 one last question to this panel. The one thing
- 20 we would like to do is to establish performance
- 21 measures, so that we could say that if we are
- 22 successfully provided transportation systems and
- 23 services that keep America competitive and keep
- 24 our citizens quality of life good, what would

- 1 those performance measurments be. And
- 2 particularly interested in each of you, from
- 3 your perspective, what type of performance
- 4 measure or measurments would you suggest that we
- 5 look at? Doug, would you like to start?
- 6 MR. DUNCAN: Well, I guess,
- 7 the biggest one that comes to mind from my --
- 8 from the trucking industry, the surface
- 9 industry, is congestion. Some way to measure
- 10 and monitor congestion. And we didn't get to
- 11 where we are today because it just happened
- 12 overnight. It built up over a period of time.
- 13 So, you know, if you have those long-term

- 14 measures and monitors on congestion, it enables
- 15 us to take action, smaller actions to make
- 16 better improvements rather than let it get to be
- 17 a big problem where we have to have catastrophic
- 18 issues. So my issue would be congestion.
- 19 CHAIRMAN PETERS: Thank you.
- 20 Tim.
- 21 MR. YATSKO: I was just
- 22 thinking, Pat, there may be some mechanisms that
- 23 we can input similar stats on a confidential
- 24 basis, but I would think that miles per truck,

- 1 your idling percentage gives you a good
- 2 indication of where your congestion is occurring
- 3 and if it's improving or not.
- 4 The other thing I would
- 5 encourage the Commission to look at is the
- 6 overall to where we are now, where we're going
- 7 in terms of the priorities, if you will, for
- 8 infrastructureing. I mean, we found in the last
- 9 couple of years if you can bulk move as far as
- 10 you can go on a ship and on a train and then
- 11 distribute it, you're much more environmental
- 12 and sustainable. And I would think that would
- 13 be a good measure, as well, of how -- what kind

- 14 of a plan could we end up with. Is it a good
- 15 one for the environment or should we tweak it
- 16 here and there.
- 17 CHAIRMAN PETERS: Thank you.
- 18 John.
- 19 MR. MOORE: Considering our
- 20 conversation, I would say time. I think time
- 21 would be one of the key measures from point to
- 22 point on any modality. In other words, if you
- 23 got to stay in ward out there for three days,
- 24 you know, near Long Beach before you can

- 1 actually bring your ship into port, that --
- 2 unfortunately, that's a negative measure. But
- 3 it's a good measure. And I was thinking about
- 4 this when I flew into Chicago the other day.
- 5 When you think about time, when I first started
- 6 flying back in 1970 -- '78, it took about an
- 7 hour and 20 minutes, wheels up to wheels down, a
- 8 flight from Memphis to Chicago. And now it's an
- 9 hour and 47 minutes. And if you do that and you
- 10 tell people you're flying on time, so where did
- 11 the extra 27 minutes come from? Congestion. So
- 12 I think time is an incredibly important factor.
- 13 CHAIRMAN PETERS: Thank you.
- 14 Pete.

- 15 MR. JOHNSON: To pick up on
- 16 what John just said, time is money. And being
- 17 able to move these goods and services as cost
- 18 efficiently as we possibly can and develop a
- 19 system that will allow us to do that. And I go
- 20 back to my remarks and when Jane Wine at FedEx,
- 21 the chief economist said the global economy and
- 22 concept of business is no longer a factor in
- 23 decision-making, it's the economy, John, what
- 24 you were just talking about, what matters is

- 1 time.
- 2 And the best to -- to best
- 3 compete, our nation must reduce the lagging
- 4 dollar wasting time. And, again, I think that's
- 5 why what we have here and what you're going to
- 6 see over the next couple of days is just so
- 7 critical as we look at our nation's needs. And
- 8 that we have all the basic infrastructure --
- 9 beginning infrastructure in place and we have
- 10 the ability to expand that in this region and to
- 11 maximize the cost efficiencies of moving these
- 12 goods and services. And I think you're going to
- 13 see that. And as you travel around the rest of
- 14 the nation, it's going to strengthen our case

- 15 and the case that we're trying to make here
- 16 today.
- 17 CHAIRMAN PETERS: Have any
- 18 other questions on your part? I want to
- 19 sincerely thank you as panelists and your well-
- 20 prepared remarks. We really appreciate
- 21 everything that you have done to prepare for
- 22 this morning and the opportunity to have this
- 23 dialogue with you. Thank you so much.
- 24 Appreciate your efforts. We're going to break

- 1 now until 10:30 and then we'll reconvene then.
- 2 But please join me in applauding the panel.
- 3 (WHEREUPON, THERE WAS A SHORT
- 4 BREAK.)
- 5 CHAIRMAN PETERS: Thank you so
- 6 much. As I know most of you who were here for
- 7 the first panel though, this is a very exciting
- 8 discussion that we're having today. And our
- 9 second panel also promises to give us excellent
- 10 information that will be beneficial for us as
- 11 Commissioners in formulating our ultimate
- 12 recommendation. And I would like to now
- 13 introduce that panel. And then we will -- I
- 14 will introduce all of you. You will make your
- 15 comments in the order of introduction, I believe

- 16 as you had planned. And then we'll take
- 17 questions for the remainder of the time. And
- 18 the dialogue, of course, is very important to us
- 19 all.
- 20 Before I do that, I wanted to,
- 21 and I apologize for neglecting to do this
- 22 earlier today, but let you know a couple of
- 23 other people who are here with the US Department
- 24 of Transportation. David Hugo, Executive

- 1 Administrator for the FMCSA is here and
- 2 certainly works very closely with the trucking
- 3 industry and trucking issues. Also, Cliff Eby,
- 4 Deputy Administrator for the Federal Rail
- 5 Administration is here. Cliff, thank you for
- 6 being here as well and your comments.
- 7 From USDOT and helping with
- 8 the Commission's overall staffing, Susan Binder,
- 9 right behind me here who has been a person who
- 10 has made a lot of this happen. Susan, thank you
- 11 so much.
- 12 Our Executive Deputy Director,
- 13 I think, Robert Mayner. Robert, thank you for
- 14 your efforts.
- 15 Mark Bushing, one of my policy

- 16 advisors who's been very instrumental in helping
- 17 me pull this together, and Brian Trammel from
- 18 our Public Affairs office. If you get a chance
- 19 to talk to those folks, please do as the day
- 20 goes on. Let me now introduce our next panel.
- 21 This panel is intramodal opportunities in global
- 22 and regional tran.
- 23 Robert West is managing
- 24 director of Global Trade and Transportation

- 1 Global Insight and specializing in trading
- 2 transportation matters in economic development.
- 3 He focusses on business development in latin
- 4 America and also works extensively in ports and
- 5 railway in the region. His consulting
- 6 experience spans 24 years. Mr. West has
- 7 performed feasibility studies for new port
- 8 facilities, developed financial models, and
- 9 recommending financing options for various large
- 10 infrastructure developemnt projects in ports and
- 11 railways. Mr. West is a graduate of Harvard
- 12 College and holds an MS in mathematics from
- 13 Michigan University and an MBA in international
- 14 business from Columbia University. Welcome,
- 15 thank you for being here, Robert.
- 16 Roger Sklar -- and if I'm

- 17 mispronouncing your name, you jump all over me
- 18 -- is director in Inbound Supply of Chain
- 19 Operations for Nike, Incorporated. Roger is
- 20 currently director for the largest seller of
- 21 athletics footwear and atheletes apparel in the
- 22 world. Congratulations. The companies of Nike,
- 23 Incorporated, including Nike, Converse, Cole
- 24 Haan, Nike Bauer and Hurley shipping to over

- 1 59,000 retail accounts and 374 Nike owned stores
- 2 worldwide, and generated over 15 billion in
- 3 annual revenue.
- 4 At Nike, Roger was responsible
- 5 for managing all of the components in the supply
- 6 chain in the United States, including managment
- 7 of the company's ocean air, and consolidation US
- 8 custom and compliance project in their customers
- 9 delivery operation and associated systems and
- 10 data integrity activities. That's a big job,
- 11 Roger. He has over 19 years of international
- 12 transportation in logistics experience in both
- 13 North America, beginning in his career in 1980
- 14 at APL and later with Eastman Chemical. A
- 15 native of Seattle, Roger gratuated from the
- 16 University of Washington School of Business

- 17 Administration with a concentration in finance
- 18 and accounting and earned an MBA at Georgia
- 19 State University's Robertson Business School in
- 20 Atlanta.
- 21 Steve Rand is Assistant Vice
- 22 President in account development for CXS
- 23 International located in Jacksonville, Florida.
- 24 Since January of 1995, Mr. Rand has held a

- 1 variety of positions with CXS International,
- 2 vice president of Operation Services, assistant
- 3 vice president for International Sales and
- 4 Marketing, VP for sales. He is from New Haven,
- 5 Connecticut and received a BS in communication
- 6 from the University of New Haven. He also
- 7 attended the Columbia University Graduate School
- 8 of Business and its executive education program
- 9 in 2005. Steve, welcome and thank you for being
- 10 on the panel.
- Jonathan Red, chief operating
- 12 officer, Sea Point, LLC. Sea Point will be a
- 13 container transfer facility located here in the
- 14 mouth of the Mississippi River in Venice,
- 15 Louisiana. Sea Point will serve the inland port
- 16 and desitination to Mid-America by an efficient
- 17 combination of container on barge, rail, and

- 18 truck. Mr. Red gratuated from Duke University
- 19 in 1974 with a BA in political sciences and
- 20 economics, received an MBA in marketing and
- 21 finance from Jacksonville University in
- 22 Jacksonville, Florida, and immediately after
- 23 graduating from Duke, he began a 23 year career
- 24 in the US Navy. Thank you for your military

- 1 service. Prior to retiring from the Navy at the
- 2 rank of commander, he was charred with in charge
- 3 of systems and facilities procurement for the
- 4 Surface Naval Reserve Force. Since retirement,
- 5 he has had extensive experience in international
- 6 shipping, serving in succession as director of
- 7 finance, operations, and marketing for the
- 8 largest bulk of sea service along the US coast.
- 9 Jonathan, welcome. Also, thank you for being
- 10 here.
- 11 Robert, would you like to
- 12 start the hearing with your presentation.
- 13 MR. WEST: Sure. Thank you
- 14 very much. And thank you for -- to Memphis and
- 15 to all of the Commissioners. I would like to
- 16 address some of the large events and trends
- 17 around the world that nobody here in this

- 18 audience can really control. These are facts of
- 19 the vision of the future that I think we're all
- 20 going to have to contend with.
- 21 First, generally, what about
- 22 oil prices and will that really damage the long-
- 23 term outlook? And the answer is, no, at least
- 24 not at 70 to \$75 per barrel, according to our

- 1 calculations. On the other hand, if you get up
- 2 85 to \$100 a barrel, then we can start to see
- 3 some dramatic economic impacts, at least in the
- 4 United States. Will the dollar crash? Well, as
- 5 you know, it's been sliding in the markets. And
- 6 the answer is, no, we don't think it will
- 7 crash. But on the other hand, with a trade
- 8 deficit running pretty much \$800 billion as far
- 9 as the eye can see in the future, we do think
- 10 that the dollar is headed south. If I can put
- 11 it that way. At least for the next three to
- 12 four years.
- 13 And China has been growing so
- 14 quickly, it's hard to imagine that they can keep
- 15 it going at such a high rate of economic
- 16 growth. And we feel that it will reach actually
- 17 a soft landing. When economies tend to grow
- 18 this fast this long, they often do crash. But

- 19 we don't think that will happen in China. There
- 20 are a lot of institution characteristics about
- 21 the way they manage the economy that I think
- 22 will prevent that.
- 23 And then there are some new
- 24 players, people started to mention the word,

- 1 India, a little bit earlier. On the large end
- 2 of the economic scale, India is definitely a new
- 3 player and one to be reckoned with. On the
- 4 smaller end, I would even add the country of
- 5 Columbia where we're this close to finalizing
- 6 the free trade agreement and the country is
- 7 tremendously rich and a lot of intrade
- 8 opportunities.
- 9 When you look around the
- 10 world, you see that the growth in the world
- 11 economy is going to be spattered between the
- 12 high growth areas in other Asia. But here in
- 13 the NAFTA area where we are, we're expecting
- 14 relatively slow growth. There's other Asia and
- 15 then western Europe. I want to make a point
- 16 about the NAFTA. When you add Canada to the US
- 17 and Mexico and you look a little bit into the
- 18 future, this goes through next year, we see

- 19 these countries growing more slowly than any of
- 20 the other countries in latin America which, I
- 21 think, is an interesting point. And the US will
- 22 probably grow slower than Mexico, at least until
- 23 next year. Western Eurpoe, we think, in the
- 24 long term is really just going to be a great

- 1 museum. And the question is, who'll be visiting
- 2 this museum? The Chinese.
- 3 When you look in very long
- 4 term -- and here I think it's important to
- 5 realize that we do need to look very long
- 6 term -- when you look internationally, the
- 7 picture changes. First of all, China goes from
- 8 being the sixth largest economy in the world to
- 9 being No. 1 by 2050. This is the result of some
- 10 scenario modeling that we've done. India, also
- 11 quite strong and becomes No. 3 behind the US.
- 12 Brazil zooms up, after making room for Russia
- 13 along the way, it becomes No. 5. Japan slides a
- 14 little bit. And then, you see Germany, and then
- 15 France. And basically, the G4 of Europe down at
- 16 the -- occupying the last four slots in the top
- 17 10.
- 18 And the reason for all of
- 19 this, of course, is really the growth of China

- 20 and of India. I said earlier that the dollar
- 21 would slide. This is actually a forecast of
- 22 what we think could happen comparing the US
- 23 dollar with the other industrialized nations.
- 24 We could see a slide of 10 to 30 percent. This

- 1 means that going to that museum will cost a
- 2 little more money in the future. It also means
- 3 that exports from the United States could
- 4 conceive a good stimulus.
- 5 Here we have some actual
- 6 numbers out from 2010 on imports coming into the
- 7 United States in containers from various parts
- 8 of the world and specifically China. One third
- 9 of all of our imports in the year 2000 came from
- 10 China, but by 2010, virtually one out of two
- 11 containers will originate in China. So what
- 12 happens when all these containers hit the west
- 13 coast? Well, sometime -- and I'm not good at
- 14 predicting exactly when this will happen -- but
- 15 at some point, there will be a crunch. When the
- 16 facilities available on the west coast cannot
- 17 process these containers and the cargo will have
- 18 to move in some other way. This map shows
- 19 several alternatives that are being considered

- 20 in Mexico served by rail lines and up in the
- 21 northwest corner a brand new project which is
- 22 being considered by the Mexican government to
- 23 build a brand new port to host Panamex ships
- 24 and to move them quickly inbound into the United

- 1 States.
- 2 Let's go to the next slide.
- 3 So -- fine. So the point that I want to make is
- 4 that the crunch is coming, the courts, at least
- 5 on the west coast, are going to be hitting this
- 6 point at some point before the Panama Canal
- 7 expansion is completed, which is targeted for
- 8 2015. And even on the east coast, if we have an
- 9 increase in Suez Canal traffic, let's say from
- 10 India, then there could be a crunch on the east
- 11 coast as well. So it's possible to imagine a
- 12 scenario even as early as 2010 where the US is
- 13 in a pincer kind of crunch with containers
- 14 coming in both coasts. Not enough facilities to
- 15 handle them, at least the ports within the
- 16 ports, and then those -- that cargo has to seek
- 17 other ways to find its final destination. Thank
- 18 you.
- 19 CHAIRMAN PETERS: Thank you so
- 20 much for your presentation. Roger please.

- 21 MR. SKLAR: Madam Secretary,
- 22 Commission members, staff and to all of the
- 23 interested parties here today, we would like to
- 24 thank you for the opportunity to present our

- 1 views on the infrastructure challenges facing
- 2 the US and its impact on our supply chain. And
- 3 Secretary Peters, we're very grateful for you
- 4 being here, not only to lead this important
- 5 hearing today, but also because of your critical
- 6 role that the department plays in the growth and
- 7 stability of our economy. Your voice actually
- 8 has a very direct impact on our success.
- 9 We're very glad that we're
- 10 having this discussion, because nothing can
- 11 happen without public and private sectors
- 12 talking and working together. A good example of
- 13 that recently was showcased in the recent action
- 14 for the Safe Ports Act, which we have supported
- 15 very much. We commend this recently passed
- 16 legislation and share the interest that have
- 17 secured global supply chains critical for our
- 18 nation's security, and also is vital to
- 19 maintaining America's competitiveness in the
- 20 global economy.

- 21 It's very fitting, we feel,
- 22 that we have this hearing held here in Memphis
- 23 as it's one of the most significant multi-modal
- 24 hubs in the US Transportation network. A

- 1 largest cargo airport full, if it's a full
- 2 interchange point for all of the Class 1
- 3 railroads, barge transportation is here,
- 4 multiple major interstate routes, two thirds of
- 5 the nation's population within a day's drive.
- 6 We've heard that last night and today. But
- 7 today I would like to emphasize how Memphis is
- 8 also one of the critical international cargo
- 9 exchange points that we have.
- 10 By way of background, Nike was
- 11 founded 33 years ago and based up in Beaverton,
- 12 Oregon. We have a very large footprint in this
- 13 community which houses two of our largest US
- 14 distribution centers. These two distribution
- 15 centers receive shipments from Nike
- 16 manufacturers around the globe which are then
- 17 sorted, repackaged, and shipped to US retail
- 18 locations throughout the country. We have a
- 19 facility on Winchester Drive which was open in
- 20 1982. It processes approximately 100,000 pairs
- 21 of shoes each day. We opened a facility on

- 22 Shelby Drive in 1991 and expanded it in 1997.
- 23 And that processes approximately three quarters
- 24 of a million units of apparel and equipment each

- 1 day.
- 2 These two facilities total
- 3 over two million square feet and are operated by
- 4 over 1,400 Nike employees. Nike imports
- 5 approximately 30,000 40 foot containers each
- 6 year and approximately one third of those come
- 7 into our Memphis facilities. This volume
- 8 combined with the volume of other major
- 9 companies with operations here in the Mid-South
- 10 makes Memphis one of the country's top
- 11 destinations of international freight. The flow
- 12 of goods into the area's distribution centers
- 13 depends on a connectivity of ocean going ships,
- 14 the ports and terminals they call on, transfer
- 15 capabilities to the national rail networks at
- 16 those ports, and the speed and predictiblity of
- 17 the rail services in this area.
- 18 As such, inefficiencies
- 19 anywhere along the supply chain have a
- 20 compounding effect on predictibiltiy and cost at
- 21 an inplanned point such as Memphis.

- 22 Seventy-two percent of our
- 23 Memphis destination cargo comes through the Los
- 24 Angeles Long Beach port complex. This is due to

- 1 the speed and frequency of ocean shipment
- 2 services available to that port relative to
- 3 others. The speed and frequency of intermodal
- 4 service is available from LA to Memphis relative
- 5 to other ports in comparatively little capacity
- 6 available from other ports. This undeniably
- 7 ties the health of our operations in Memphis to
- 8 operating in southern California.
- 9 We regularly experience one to
- 10 two day delays in rail transit, and were
- 11 significantly impacted during the severe port
- 12 episode in 2004. With speed at the heart of our
- 13 global competitiveness, we are concerned with
- 14 our experiences and current trends. A slower
- 15 supply chain has a number of direct and negative
- 16 effects. A slower supply chain immediately
- 17 increases the amount of inventory we carry
- 18 simply due to the fact that the supply chain has
- 19 been lengthened. It also creates the need to
- 20 carry additional inventory to buffer against
- 21 uncertainties of the supply chain.
- 22 Additionally, an unpredictable

- 23 flow has an affect on labor planning and
- 24 ultimately, our employees. To counter these

- 1 effects and diversify our own supply chain
- 2 risks, we make an effort to route the cargo
- 3 destined to Memphis over alternate west coast
- 4 ports. However, as mentioned, only limited
- 5 service frequency and capacity is available.
- 6 Developing network alternatives for purposes of
- 7 business continuity should be a national
- 8 priority to create a resilient supply chain
- 9 system.
- 10 Compounding these challenges
- 11 that we face today is the continuing growth of
- 12 our business and international trade as a
- 13 whole. Robert says, statistics pointed that
- 14 out. In fact, the President this weekend will
- 15 be joining the leaders of APAC to discuss, among
- 16 other topics, a responsibility of developing a
- 17 free trade area of the Asian Pacific. Now, even
- 18 without these additional trade catalysts,
- 19 forecasts already indicate that cantainerized
- 20 cargo to and from the US will double during the
- 21 next 10 to 15 years.
- 22 And a US Chamber of Commerce

- transcript_memphis_1106.txt 23 study goes further and determines that our ports
- 24 will reach capacity in 2010. The US economy has

1	been transformed by unprecedented growth in		
2	containerized freight. The growth interest rate		
3	transfusion infrastructure and improvements in		
4	freight transportation productivity have not		
5	matched this growth. With \$1.5 billion worth of		
6	containerized goods moving through US ports each		
7	day, the implication and disruption to our		
8	economy is very clear. We strongly suggest that		
9	a national trade policy developed in concert		
10	with all service providers, shippers, local and		
11	state governments would provide efficient tools		
12	to build secure and efficient freight network.		
13	Such policies could include		
14	efforts to improve road connections between		
15	ports and intermodal freight facilities and the		
16	national highway system; improve the ability of		
17	railroads to efficiently and reliably move cargo		
18	between ports and inland points such as Memphis;		
19	develop a national intermodal transportation		
20	network so that cargo can flow at speed among		
21	multiple alternative routes; work with industry		
22	and foster developing strategies to combat a		
23	threat of terrorism against our national supply Page 104		

24 chain; and prioritize -- help prioritize

- 1 infrastructure improvments of long-term network
- 2 plans as projects of national significance and
- 3 the reserve funding for such projects.
- 4 My comments here are to
- 5 underscore the point that issues anywhere on the
- 6 national transportation grid are issues for
- 7 Memphis and vice versa. Improving the surface
- 8 connectivity to the world is a critical task.
- 9 We ask that the Commission recognize these
- 10 projects at any critical juncture along the
- 11 intermodal network that supports efforts to
- 12 regain these efficiencies, those projects be
- 13 deemed as of national interest.
- 14 In closing, this Commission
- 15 was created because the Congress declared that
- 16 it is in the national interest to preserve and
- 17 enhance the Surface Transportation System to
- 18 meet the needs of the United States for the 21st
- 19 century. Nike shares your admission and is
- 20 honored to have a voice in this debate. Your
- 21 work is imperative as we move forward towards
- 22 securing our supply chain and building a sound
- 23 infrastructure that creates the demand of today

1	for your leadership on this issue.	Nike
2	works looks forward to working	with all of

- 3 you. Thank you.
- 4 CHAIRMAN PETERS: Thank you.
- 5 Steve.
- 6 MR. RAND: Madam Secretary,
- 7 members of the Commission, thank you for having
- 8 me here today. CSX is very proud of its
- 9 presence here in Tennessee. From Memphis to
- 10 Nashville to Kingsport, we serve a vitally
- 11 important need for the communities in Tennessee
- 12 and for the Tennessee economy. We all have a
- 13 responsibility that we work collaboratively with
- 14 local and state governments and federal
- 15 governments, and port authorities, customers,
- 16 and other Class 1 railroads to develop a
- 17 comprehensive rail intermodal network that can
- 18 meet the demands of tomorrow.
- 19 The US is experiencing a rail
- 20 renaissance. The megatrends in the trucking
- 21 industry from hours of service, the higher costs
- 22 of fuel, the low sulfur fuel requirements that
- 23 are coming out recently, driver shortages,
- 24 turnover on drivers near 100 percent are all

- 1 impacting the truck industry. We believe this,
- 2 along with the growth in the industrial economy,
- 3 has led to the rail renaissance. As a matter of
- 4 fact, the fastest growing segment of our
- 5 business at CSX Intermodal are the nation's
- 6 trucking companies. And recently, one of those
- 7 large trucking companies reported that its
- 8 revenue derived from its intermodal operations
- 9 was greater than that of the revenue derived
- 10 from its trucking operations.
- 11 On the import side, from Q1
- 12 1999 to Q1 '05, the US container imports have
- 13 doubled. This is being fueled by record
- 14 consumption levels and driven by the explosive
- 15 manufacturing in China. It's straining our
- 16 ports, our highways, and our rail systems. New
- 17 ports are on the horizon. However, additional
- 18 capacity must be gained through productivity
- 19 enhancements. This will require labor and
- 20 management to work together to develop new work
- 21 rules.
- 22 I was recently in Hong Kong
- 23 and Shanghai, as I know many of you have been.
- 24 And if you look at the productivity level there

- 1 verses what we have in LA it's asstounding. The
- 2 TEU per acre in Hong Kong that's required is
- 3 three to four times less than that in LA. And
- 4 the work never stops. It goes 7 by 24. The
- 5 major intermodal hubs in the United States need
- 6 to look like inland ocean terminals. They need
- 7 to operate with rail mounted or rubber tire
- 8 mounted gantry cranes that enable that facility
- 9 to look more like a port than a traditional
- 10 intermodal yard because the capacity is at such
- 11 a premium at the location of these intermodal
- 12 facilities. So we have to get more productivity
- 13 out of the facilities that we have.
- 14 Intermodal is a highly
- 15 efficient mode, and it's the growth engine for
- 16 the US railroads. It's being embraced by the
- 17 trucking companies who are building containers,
- 18 not trailers to haul their freight, which can be
- 19 double stacked. Infrastructure improvements are
- 20 no longer considered a public benefit but a
- 21 public necessity.
- 22 Recently, CSX and the
- 23 Burlington Northern Santa Fe have entered into a
- 24 20 year agreement to provide a seamless length

- 1 for shippers moving at a high speed double stack
- 2 corridor from LA all the way to Atlanta. Under
- 3 this arrangement, the Santa Fe would actually
- 4 market into Atlanta into the CSX territory.
- 5 They are going to spend significant amounts of
- 6 capital from Avard, Oklahoma to Birmingham and
- 7 CXS from Birmingham to Atlanta. And then
- 8 combined with capital improvments that are
- 9 favored in the facility in Atlanta, we're going
- 10 to provide an intermodal freeway from LA into
- 11 the southeast. Memphis is going to play a key
- 12 role in this new CSX service. Memphis will be
- 13 the interchange point from the traffic moving to
- 14 Florida and other gateways, versus other
- 15 gateways that are already at capacity.
- 16 Why is this so important? The
- 17 shift in demographics shows that while the
- 18 traditional pockets of wealth have been in the
- 19 north, the real income growth has been in the
- 20 southeast. There's new ports coming on stream.
- 21 Mobile is building a new port. Jacksonville is
- 22 building a new port. Norfolk is greatly
- 23 expanding with the AP mobile facility in
- 24 Norfolk. Wilmington is looking for funding to

- 1 build a new port. The larger ships are coming
- 2 to the east coast. There will be a new dynamic
- 3 of traffic flow as 60 percent of the population
- 4 base lives east the Mississippi River, freight
- 5 will follow the people. And Memphis will soon
- 6 be receiving more cargo from these east coast
- 7 ports.
- 8 The demand is here and the
- 9 traffic levels will continue to grow. The
- 10 industry is investing heavily. Last year
- 11 alone -- or this year alone \$8.3 billion is
- 12 being imported into the intermodal industry.
- 13 CSX alone is investing 4.2 billion including a
- 14 \$300 million infrastructure improvement to
- 15 upgrade the Chicago to Jacksonville corridors.
- 16 We're going to be building terminals in Ohio to
- 17 handle block swap facilities that could speed
- 18 traffic through Chicago. We're building a
- 19 facility in Chamberford, one at Charlotte, and
- 20 one at Winterhaven, Florida to accommodate the
- 21 growth. While productivity enhancements are
- 22 important, we need to drive new capacity and
- 23 have a significant infrastructure in place to
- 24 handle the new freight. We can't do it alone.

- 1 We must get new tax legislation to help us
- 2 invest and to grow.
- 3 CXS looks forward to the
- 4 challenges ahead and looks forward to working
- 5 with you. Thank you.
- 6 CHAIRMAN PETERS: Thank you so
- 7 much. Jonathan.
- 8 MR. RED: Good morning, Madam
- 9 Secretary and Commissioners. I'm Jonathan Red,
- 10 from Sea Point. Sea Point is going to begin
- 11 construction in March of 2007. Operation will
- 12 be 2008. \$200 million private container
- 13 facility. We're not asking for any federal,
- 14 state money for structure. Kind of leads me to
- 15 wonder what I'm doing here. But what we noticed
- 16 is a trend in the intermodal systems that allows
- 17 us to capitalize on it. No single mode of
- 18 transportation is best and carriers now
- 19 realizing this. The increased volume is on the
- 20 west coast and east coast. The real useage is
- 21 growing hand over fist. Truck useage is
- 22 phenomenal. And so, no single operation is
- 23 best, and no single water operation is best.
- 24 Ports tend to be located in

- 1 urban centers or away from the coast, as in the
- 2 case of New Orleans, the sea point is built 90
- 3 miles below New Orleans. And the ports like
- 4 Prince Rupert are two days closer to Asia than
- 5 Los Angeles, but the cheapest leg for a
- 6 container being moved is the water leg. And
- 7 most successfully is the land leg. So you're
- 8 saving \$60 a box by using Prince Rupert and
- 9 increasing your cost of that loss then from
- 10 Chicago to Memphis. So it would be used because
- 11 there is capacity there to use it. But no
- 12 single solution is best. Sea Point is built
- 13 upon that premise.
- When you show up with 2,500
- 15 containers and you have to take out 2,500
- 16 containers, you create a lot of use on the rails
- 17 and the interstates. This information came from
- 18 your friends at the Department of
- 19 Transportation. At Sea Point, what we do is we
- 20 put the container into a barge. We sort it into
- 21 the barge by where it needs to go, where it
- 22 comes up to the port of Memphis, which is a very
- 23 good economic and time trade off with container
- 24 on barge removal, or whether we need to take it

- 1 to the rail, which would be down in the New
- 2 Orleans area, or into truck, and that will be
- 3 the most logical location.
- 4 As you can see, if you have a
- 5 loaded 40 foot container -- and I've got these
- 6 numbers from a carrier, one of the Asian
- 7 carriers -- if you got a loaded 40 foot
- 8 container in Los Angeles and you need to get it
- 9 to Memphis, \$1,328; Charleston to Savannah, they
- 10 all have about the same prices, \$508; LA is not
- 11 lower Alabama, it's Louisiana, that's \$391,
- 12 container and barge, \$170.
- Now, the point here is, and
- 14 I've been to Asia, I have got letters of
- 15 agreement for five major Asian carriers to
- 16 develop all our services Sea Point when we are
- 17 operational. We sent this data to them. And
- 18 what the carriers have seen, if you come to Sea
- 19 Point and you have a high value box, let's say
- 20 you have a container full of computers and you
- 21 need to get those computers into the system
- 22 quickly, it's expensive, you got to get them to
- 23 Memphis quickly to Chicago or wherever they need
- 24 to go, you go in the barge, sort that box into a

- 1 standard river barge, take it up to the port of
- 2 New Orleans, put it on the rail and it will be
- 3 in Chicago in a matter of days. Not to
- 4 undermine tupperware, but that was their
- 5 example, you've got a container full of
- 6 tupperware, you just got to get it into Memphis
- 7 in two days, the world wouldn't die if the
- 8 tupperware doesn't get here, you take that
- 9 container and barge all the way up. You'll be
- 10 taking -- this way you're opting -- you're
- 11 letting the carriers and the customers have a
- 12 choice of optimizing transportation, saving
- 13 dollars, and pull the containers off the
- 14 highway, the rails, and on the water.
- 15 One of our true strengths that
- 16 the carriers represent is the movement of empty
- 17 stack. Sixty percent of what leaves the United
- 18 States in a container leaves empty. The largest
- 19 single export out of Los Angeles is scrap paper
- 20 in containers. We can bring the containers
- 21 down, container on barge, all the way down to
- 22 Shreveport, load them up. If need be, we can
- 23 stop along the way and pick up cotton, rice, and
- 24 other easily containerized commodities, send

- 1 them right back to Asia. Last year, I think, it
- 2 was 289,000 bales of cotton left Memphis mostly
- 3 for the west coast to get to Asia. We can cut
- 4 that cost down to nothing.
- 5 There's \$21 billion worth of
- 6 containerized exports leaving this region going
- 7 primarily to Los Angeles out to Asia. And we
- 8 need -- and we can lower the cost, stimulate the
- 9 amount of exports leaving this area. And what
- 10 we need is, we need the inland ports to know the
- 11 import and export markets. US companies willing
- 12 to develop use often combinations of
- 13 transportation, realizing no single mode is
- 14 best. We have a container transfer facility at
- 15 the mouth of the Mississippi River. We are
- 16 working with the Asian carriers to explore these
- 17 opportunities. And there's one thing that I
- 18 would ask the government to do is, take the lead
- 19 in help funding a faster river barge. It has to
- 20 be economically viable, it has to be faster.
- 21 The barges work well for bulk. They could be
- 22 sped up with little design and engineering
- 23 modifications to the existing barges. But that
- 24 would be the only thing we would be asking for.

- 2 CHAIRMAN PETERS: Thank you so
- 3 much. And thank you to all of the panel for
- 4 your participation. Open it up now to questions
- 5 from the Commissioners.
- 6 COMMISSIONER QUINN: Robert, I
- 7 think one of the questions, you talked about the
- 8 increase in trade from China is going from a
- 9 third to half of our imports. Is that replacing
- 10 other imports from other areas or is all of that
- 11 increase on the imports from the US economy
- 12 overall?
- 13 MR. WEST: That's a net
- 14 increase. And sort of in line with that, I
- 15 believe I can mention something I just learned
- 16 before flying here to Memphis, I was speaking
- 17 with the director of corporate planning in the
- 18 Panama Canal who recently returned from China,
- 19 and he was quoting to me figures that are by the
- 20 Chinese on their expectations for GE exports.
- 21 And they're saying that they're expecting 78
- 22 million exported containers this year. That's
- 23 to the world at large.
- 24 And by 2010, that number will

119

1 be 140 million. If you -- I thought, well,

- 2 that's almost doubling in four years. But if
- 3 you calculate it, it's an average of just under
- 4 16 percent per year. And there have been many
- 5 years in the last seven or eight when China has
- 6 easily hit 16 percent. This year probably, it
- 7 will be 14 percent, and the next year maybe 13
- 8 in our forecast. But when you look at these
- 9 numbers, they are just astronomical. So I think
- 10 the point is that one way or another the
- 11 containers are coming.
- 12 COMMISSIONER QUINN: That
- 13 would represent a reduction perhaps from western
- 14 Europe or some other places there might be
- 15 imports coming to increase the Chinese as well
- 16 as the increase in ports overall.
- 17 MR. WEST: Yeah, there is an
- 18 increase overall with China gathering more and
- 19 more share of that total increase.
- 20 COMMISSIONER QUINN: Right.
- 21 COMMISSIONER ODLAND: You
- 22 know, if the containers are coming, which it's
- 23 what we've talked about all morning, what
- 24 changes, you know, think out -- we're tasked --

- 1 we're thinking out a couple of generations here,
- 2 what changes should the federal government make Page 117

- 3 to the transportation system to the
- 4 infrastructure in order to facilitate that? Or
- 5 are the current designs to the system adequate?
- 6 Anyone, please.
- 7 MR. RED: On the inland port
- 3 side, the inland ports need to develop ways to
- 9 move the containers off the barges. Now,
- 10 initally, it doesn't take a large investment, a
- 11 crawler crane with a sufficient lift capacity to
- 12 be brought and lift it up until the volume
- 13 increase into the standard, more of a routine
- 14 operation. It won't happen overnight. But the
- 15 inland ports need to take a look at how to
- 16 handle container off barge.
- 17 Initially, right now the
- 18 economists at Sea Point up to Memphis work very
- 19 well. The down bottom, export out of Chicago
- 20 and along the Ohio River and this area, the
- 21 exports out of that works very well. But the
- 22 importance is that it stops at Memphis. All
- 23 these ports will have to begin to figure out how
- 24 they're going to accommodate this, where they'll

- 1 find lift capacity, and how to move the
- 2 containers off of the ship onto what is the

- 3 optimal at their locale. Most of time it will
- 4 go from the barge to a truck to a local trade is
- 5 the way it would look like most of the time.
- 6 MR. SKLAR: Thank you.
- 7 Looking well down range, we have to realize that
- 8 for us, 72 percent of the cargo is coming from
- 9 Los Angeles. And that's after we make an effort
- 10 to force cargo overall ports to diversify our
- 11 network risks. And we need to address both
- 12 shoring up the stability of that Los
- 13 Angeles/Memphis corridor and increasing the
- 14 capacities that we can flow through that
- 15 corridor, simultaneously though, creating new
- 16 corridors that match the service level that we
- 17 can gain from Los Angeles into Memphis when
- 18 everything goes well.
- 19 In fact, the reason that there
- 20 is so much flow from Asia over Los Angeles to
- 21 Memphis is because, frankly, it's the best
- 22 routing available. When things work, it's
- 23 fantastic. LA Long Beach port complex works
- 24 very well. The railroads, good productivity

- 1 there. And when things are going well here in
- 2 Memphis, get the freight off the terminal, it's
- 3 the greatest, you know, greatest network that we Page 119

- 4 have into Memphis. The problem is, we're
- 5 running so close to the red line as it were that
- 6 any hiccup is when we start to see problems.
- 7 Whether it's labor on the west coast or
- 8 productivity issues with ships and rail. You
- 9 know, we need to build down that capacity up on
- 10 the main corridor and then alternative ports in
- 11 those corridors.
- 12 COMMISSIONER QUINN: Doesn't
- 13 the impact of the Panamal Canal, when you look
- 14 closely at the new canal, the new capacity for
- 15 2015, won't that eleviate potentially some of
- 16 that when you bring relationships to eastern
- 17 ports and some to southeastern ports?
- 18 MR. SKLAR: I think that will
- 19 help, definitely. However, there will still be
- 20 the time components. The transit time into the
- 21 Panama Canal, it just simply takes longer. And
- 22 there will be types of cargo that will be
- 23 attracted to those services. Maybe lower rated
- 24 cargos can assume and take the longer transit

- 1 time because of the inventory carrying counts
- 2 are lower. Product at a higher point, it's too
- 3 expensive to do that from a carrying point,

- 4 that's why Los Angeles and the west coast will
- 5 continue to be the first choice.
- 6 MR. RAND: If I could just
- 7 follow-up. Clearly, 67 percent of the traffic
- 8 discharged in LA actually moves intermodally, so
- 9 the only part of the balance is consumed
- 10 locally. So it is vitally important to develop
- 11 the capacity over the west coast. But there are
- 12 significant amounts of traffic controlled in big
- 13 box retailers that are telling the steam ship
- 14 lines they want to land a product closer to the
- 15 consumers in the eastern United States. And
- 16 there is an effort by several of the Japanese
- 17 lines that actually can get through the Canal
- 18 and land the lesser value of product on the east
- 19 coast.
- 20 One of the things to consider
- 21 is the Panama Canal toll is going to go up. And
- 22 that's just going to have to be passed up. So
- 23 there's no free ride through the Panama Canal.
- 24 I believe that the big ships are ultimately

- 1 going to land on the east coast. Maybe not in
- 2 two years, three years, four years, but if
- 3 you're looking 5 to 10 years out, these ships
- 4 that are 28 across are going to come. And A.P.

- 5 Moller is building a facility that's \$500
- 6 million in Virginia, and they're going to
- 7 solidify that by putting their super post
- 8 Panamatic ship in there one day, maybe not
- 9 tomorrow? As that ship goes totally across, it
- 10 actually draws less water. It only draws 46
- 11 feet. So laws of physics will have that -- the
- 12 breath of the vessel lessens the depth of the
- 13 vessel.
- 14 COMMISSIONER ODLAND: All this
- 15 from a railroad guy.
- 16 MR. RAND: Well, if you look
- 17 at my past, I was a maritime guy selling
- 18 railroad services to steam ship lines. So --
- 19 interesting. I really believe that if you're
- 20 asking, you know, what changes should you make,
- 21 I think that the east coast port infrastructure
- 22 has got to help itself to handle these bigger
- 23 ships. As the, you know, rest moves in with
- 24 their big ships, their competitors are going to

- 1 have to move in. And the large independent
- 2 lines are all building these large vessels. So
- 3 while it doesn't seem, you know, logical today
- 4 that it would go through the Suez, I think as

- 5 India explodes and becomes the next China, it
- 6 seems compelling that the ships might go from
- 7 Asia to Europe to the east coast where there is
- 8 some problems. And certainly, some problems in
- 9 New York that needs to be addressed as well.
- 10 COMMISSIONER ODLAND: So
- 11 there's a pattern taking shape here which look
- 12 like big connectivity points. And I'm not
- 13 trying put words in anyone's mouth, but if you
- 14 standardize a 40 foot container, and that's a
- 15 unit. One thing is getting to a common system,
- 16 right? And whether it's computer systems we're
- 17 talking about or metric systems. So you
- 18 standardized a 40 foot container that can be
- 19 unitized consistently across rail and roads and
- 20 waterways. You build connectivity points
- 21 throughout the country to do that, and then you
- 22 have these corridors, north central-south, and
- 23 then the north-south corridors built. I mean,
- 24 it's a grid like that across the country feeding

- 1 it with, you know, points along the way that are
- 2 multi-modal points.
- 3 Is that -- I'm just looking
- 4 for some confirmation. I'm not trying to put
- 5 words in your mouth or create a plan here, but

- 6 is something like that facilitating your plan
- 7 and, you know, publically, privately financed
- 8 something that would meet the needs of the
- 9 things that you guys have talked about?
- 10 MR. RAND: From the rail side,
- 11 I believe it would. You've got to get the cargo
- 12 off the ports to the consumption areas. So
- 13 whether it's from the west coast or east coast,
- 14 you know, Chicago, Memphis -- you know, where
- 15 the population centers are, where the population
- 16 centers are going will be the consumption
- 17 points. And you've got to fleet to the greatest
- 18 extent possible and double stack configurations
- 19 of that freight either to an inland point or
- 20 some place for redistribution. And what you've
- 21 got in the east is, you've got some clearances
- 22 and construction that have to be taken care of
- 23 so that you can run too high double stack. Some
- 24 of those obstructions we can take care of. Some

- 1 we'll need significant help on.
- 2 COMMISSIONER QUINN: Where
- 3 does that break down on as far as the efficiency
- 4 goes in moving that in the ports? You obviously
- 5 got a large concentration of population that's

- 6 along the eastern seaboard. Some of that would
- 7 move by -- obviously, most efficient would be by
- 8 truck because of the short mileage that would go
- 9 to it at some point, obviously, further inland.
- 10 Do you have a break down on what that would --
- 11 percentage might be or how that would work or
- 12 where your mileage break is at? Does that make
- 13 sense?
- 14 MR. RAND: Well, I think if
- 15 you draw a circle around New York, if you
- 16 believe what I'm saying about the east coast, I
- 17 mean, certainly to the extent of being shipped
- 18 to New York, it's a local consumption market and
- 19 it would be delivered by local trucks.
- 20 COMMISSIONER QUINN: Is that
- 21 100 miles, 200 miles?
- 22 MR. RAND: I think it's even
- 23 more than that. I think intermodal starts to
- 24 make sense --

- 1 COMMISSIONER QUINN: That's
- 2 what I've heard.
- 3 MR. RAND: I can't -- we're
- 4 not really in that -- that's not sort of our --
- 5 COMMISSIONER QUINN: So when
- 6 we're looking at infrastructure from these ports

- 7 or these major new locations, perhaps, we're
- 8 going to get a freight, you know, from that 500
- 9 mile point we've got to look to improving the
- 10 road process and from beyond that we have to
- 11 looking at improving the railroads.
- 12 MR. RAND: Exactly.
- 13 COMMISSIONER ODLAND: But,
- 14 once again, what role should the federal
- 15 government play in all this? If we can hear
- 16 your views.
- 17 MR. WEST: Well, let me just
- 18 add before I address that specific question, I
- 19 just want to say a quick word about the Panama
- 20 Canal. A lot of people have, including Nike,
- 21 shifted to some all water services, if possible,
- 22 and so forth.
- 23 But we should not assume that
- 24 the Panama Canal is an open waterway just

- 1 waiting for your vessel. It is practically at
- 2 full capacity as we speak. I've worked with the
- 3 Canal since 1987 as a consultant on all kinds of
- 4 transit studies and so forth. They'll say
- 5 they're not going to be incapacitated until
- 6 2008, which is not that far away anyway. We

- 7 think that they're at full capacity now with
- 8 their ability to handle about 40 ships a day.
- 9 And during the peak season, at least on the
- 10 Pacific side of the Canal, you can easily see
- 11 30, 35, sometimes 40 vessels just waiting.
- 12 They're trying to speed it up through booking
- 13 systems. And, you know, there's even a bid
- 14 process now to get a slot to transit the Canal.
- 15 And some of those slots have been sold for
- 16 \$120,000 just to move their shipment through
- 17 ahead of all the other guys. So with all the
- 18 talk about the expansion, which is a great thing
- 19 and we certainly need it, between now and the
- 20 time that it becomes functional, there's going
- 21 to be a crunch also in the Panama Canal.
- 22 COMMISSIONER QUINN: One
- 23 follow-up on that, if I might. Do you have any
- 24 feeling of when that comes on in 2015, if it's

- 1 on time, how long does that provide relief and
- 2 is there -- you know, the existing one has been
- 3 100 years. Is the next one going to be 100
- 4 years or do we know? Have any feel on that?
- 5 MR. WEST: Well, it's a bit of
- 6 speculation with a sprinkle of science.
- 7 There's -- it all depends on how the world

- 8 evolves and so forth. Interestingly, there are
- 9 now two or three ships on the open oceans being
- 10 used as containerships which are bigger than the
- 11 expanded Canal. In other words, if the Canal
- 12 were expanded right today, they wouldn't go
- 13 through, much too long and wide.
- So, you know, maybe in the
- 15 year 2050 there will be yet another fourth set
- 16 of locks needed to accommodate even larger
- 17 ones. So I'm not dodging your question, it's
- 18 just -- it's not --
- 19 COMMISSIONER QUINN: With some
- 20 one with your experience, you might -- you could
- 21 enlighten certainly, me, myself, as to how long
- 22 that would last or if it's adequate for the
- 23 community.
- 24 MR. WEST: There's another --

- 1 and I don't mean to get into the complications
- 2 of it, but when you look at the shipping, the
- 3 ocean shipping business, there is a question of
- 4 whether or not the huge post-Panamanic ships
- 5 really will use the expanded Canal. The idea of
- 6 using it is that it's there and it puts you
- 7 finally from the Pacific into the Atlantic. And

- 8 then it allows you then to make port calls along
- 9 the way. But if you look at the economics of
- 10 operating the ships, which is roughly 60,
- 11 \$70,000 per day, these ships make money only
- 12 when they're full and going long distances. So
- 13 there's a school of thought that says that these
- 14 big ships may not find it economic to pass
- 15 through the Panama Canal and then stop at Miami,
- 16 Savannah, Charleston, Norfolk and so forth,
- 17 because each time they're losing cargo and,
- 18 basically, losing money.
- 19 COMMISSIONER QUINN: So they
- 20 end up in LA?
- 21 MR. WEST: I'm sorry?
- 22 COMMISSIONER QUINN: So they
- 23 end up in LA instead?
- 24 MR. WEST: Yeah, so they end

- 1 up in LA.
- 2 COMMISSIONER ODLAND: Okay.
- 3 So go back to my question. I would really like
- 4 to hear from each you on what should be the role
- 5 of the federal government versus the private
- 6 sector in the creation of this system for the
- 7 next 50 years.
- 8 MR. SKLAR: Well, I believe

- 9 the very first thing that needs to happen, not
- 10 addressing the funding issues, but certainly the
- 11 creation of this national freight policy, some
- 12 type of master plan. In the vacuum that we have
- 13 today, without that guidance, you have local
- 14 entities that are moving forward to try to
- 15 address local concerns.
- 16 In California recently there
- 17 was a bill passed in the state level and did not
- 18 go through. But it was attempting to address
- 19 the congestion and the environmental issue that
- 20 citizens in Southern California are facing. And
- 21 a lot of that was associated, rightly or
- 22 wrongly, with the volume of cargo moving through
- 23 that port area. And the bill had a dollar
- 24 figure attached to it and it was going to be a

- 1 levy of some sort of each container moving
- 2 through the area, including interstate, which,
- 3 you know, hopefully it was not going to make it
- 4 all the way through.
- 5 But the point being on that,
- 6 that type of activity is taking place at various
- 7 locales, and it's only because of the fact that
- 8 there was no national plan helping guide the

- 9 local entities. So I believe that's the first
- 10 thing and, hopefully, this is where this
- 11 conversation with these field hearings and
- 12 Commissions will lead us as, at least the first
- 13 stop.
- 14 COMMISSIONER ODLAND: Others.
- 15 MR. RAND: I think two
- 16 things. First of all, help us stay away from
- 17 any efforts towards re-regulation which would
- 18 prevent us from investing where we need it most
- 19 in our infrastructure. We would not be able to
- 20 reinvest in the railroad right away without
- 21 maintaining the same status that we have today.
- 22 The others help pass the tax credit which would
- 23 make these capacity improvements financially
- 24 feasible.

- 1 MR. WEST: I would like to
- 2 second Roger's motion here to do something to
- 3 develop a nationwide intermodely focused master
- 4 plan that covers all modes, including -- and by
- 5 comparison, Mexico is doing exactly that right
- 6 now. They're developing what they call a master
- 7 plan for multi-modal corridors. And the purpose
- 8 of this is to develop those rail and highway
- 9 linkages and the associated seaports into the

- 10 United States network. Because they realize
- 11 that there are a conduit, just like you might
- 12 think of LA Long Beach as being part of the
- 13 supply chain.
- 14 Mexico itself thinks of the
- 15 whole country as being potentially a bigger
- 16 player as part of many company supply chains.
- 17 This project is just getting underway right now
- 18 and it will probably take a year to develop this
- 19 master plan. And I know about this because my
- 20 company and Wilbur Smith Associates and Texas
- 21 Transport Institute are all part of it, working
- 22 on it. And one of the ironies is that it's
- 23 being funded by the US government.
- 24 CHAIRMAN PETERS: Really?

- 1 MR. RED: If I may add to
- 2 something. In many respects, everybody at the
- 3 table and previous speakers all represent the
- 4 customers who are the major ocean carriers,
- 5 primarily the Asian carriers and mirrors on top
- 6 of that. If you have not already done so, I
- 7 would recommend having a meeting with the
- 8 carriers who supply all the boxes, who know the
- 9 economics and the time delays backwards and

- 10 forwards better than anybody in this room does.
- 11 And we all know them very well. Meet with them
- 12 and get their feelings about how they look at
- 13 it.
- 14 Because there are issues with
- 15 the big ships that are -- big ships are designed
- 16 to do as a matter of insight. As we said, big
- 17 ships are designed to be one-stop, massive
- 18 drops, pick up and go again. They're not
- 19 designed to bounce around four or five ports at
- 20 a time. You'll find some ports along the east
- 21 coast serve via rail, some cities in the
- 22 mid-west and others not at all. So the major
- 23 carriers who are our customers, and every one of
- 24 the cases on this table are the ones you should

- 1 have a meeting with also.
- 2 CHAIRMAN PETERS: If I could
- 3 ask a question and I'll take a little different
- 4 tactic than on the questions here. Labor issues
- 5 at the ports. We had a very detrimental strike
- 6 a couple of years back at the west coast ports,
- 7 and those labor contracts have come up again, I
- 8 believe, next year; do they not? Next year.
- 9 Are there issues there that cause you concern or
- 10 are those issues being dealt with so that we

- 11 will not end up with a strike lock out?
- 12 MR. RED: I am working with
- 13 the ILA, which, of course, is the east coast and
- 14 gulf course -- gulf coast labor union. ILA has
- 15 been tremendous to work with. They understand
- 16 that our facilities is a new type of facility
- 17 creating a new gang size and new operating
- 18 systems. So the ILA has done tremendous work
- 19 with, down along the gulf coast and very
- 20 supportive. So I don't see the ILA as being a
- 21 problem right now.
- MR. WEST: On the west coast,
- 23 it was my understanding that one of the
- 24 difficulties in that strike was the

- 1 collaboration between management and labor with
- 2 regard to the introduction of new technology.
- 3 And the introduction of new technology, I think,
- 4 is critical in increasing the capacity. Because
- 5 most of these ports are landlocked. They're
- 6 built inside of cities and there's very little
- 7 physical room for them to move out.
- 8 So in order to increase
- 9 throughput, new forms of technology should be
- 10 introduced. And it's frustrating to see the

- 11 labor and management disagreeing on ways in
- 12 which the technology should be introduced. It
- 13 would be wonderful if, like the panel in -- the
- 14 previous panel said about Memphis, there are no
- 15 physical constraints. But in reality, on the
- 16 west coast in particular, most of the big ports
- 17 do have physcial constraints. So the technology
- 18 introduction in moving more GEU's per hour, per
- 19 acre, I think is something that has to be done.
- 20 But it won't be done unless labor and management
- 21 see eye to eye.
- 22 COMMISSIONER QUINN: In
- 23 commenting on that just a little bit further
- 24 having worked in that environment as a carrier

- 1 for 35 years, the one issue that's obviously
- 2 talked about, the infrastructure realization
- 3 that until recently, you know, it was basically
- 4 an eight hour a day job, the ports were not
- 5 operating 24/7. Now, that has extended and it's
- 6 actually alleviated some of the congestion on
- 7 the Long Beach freeway. And certainly, we need
- 8 to figure out working with labor and management
- 9 how to use our assets better, not on the
- 10 infrastructure and highways, but also there's a
- 11 direct impact on highways by the hours that the

- 12 ports are operating.
- 13 And how we can -- you know, we
- 14 certainly would refer, we would make many more
- 15 terms coming in and out of the ports with less
- 16 congestion and probably safer at night. It's
- 17 only recently, I think in the last, what, year
- 18 that that started in LA Long Beach. It's still
- 19 limited. It's not -- you know, it's not -- it's
- 20 a union issue, I believe a labor issue that's
- 21 the problem here.
- 22 MR. SKLAR: But in our
- 23 experience, visiting with trunnels on the west
- 24 coast, which we do on a regular basis, generally

- 1 speaking, operations are quite smooth. The
- 2 ships are able to get in on time. Aside from
- 3 the congestion issue, which was caused by a
- 4 labor slow down in 2004, they are able to get to
- 5 birth and ships are worked on time and the
- 6 vessels are discharged at speed. But the issue
- 7 on the west coast is that connectivty to the
- 8 rail network, a number of the docks have on the
- 9 dock rail capability. Others have to cross town
- 10 to get their containers to a nearby ramp.
- 11 But whether, you know, in

- 12 either situation, that's where the difficulties
- 13 are is getting those trains loaded, pulled and
- 14 pulled into the national network and move it.
- 15 That's really where a lot of the back up
- 16 begins. And then, of course, then if that slows
- 17 down in terms of congestion, the terminal -- and
- 18 then it begins to effect ship site operations.
- 19 CHAIRMAN PETERS: Maybe I
- 20 could ask you all. You've mentioned several
- 21 things that were effecient, such as those, the
- 22 railroadings, such as being able to have barges
- 23 that would move more quickly up the waterway.
- 24 Are there barriers and restraints in some of

- 1 those areas today that are federal issues that
- 2 are barriers or constraints?
- 3 MR. RED: The barge builders'
- 4 books are very full right now. So the major
- 5 companies like Enrow (spelled phonetically), we
- 6 are working with ACTL. They're building barges
- 7 as fast as the system will allow them to do. So
- 8 that's not a constraint on the barge side.
- 9 There's plenty of cargo on those barges right
- 10 now. The concern in many cases is, once you get
- 11 past the Mississippi River and get into the lock
- 12 system going up through Arkansas or the Ohio or Page 137

- 13 the Illinois, that the -- the -- maintained the
- 14 level switch, those locks maintained and need to
- 15 be reworked is a consideration that the barge
- 16 carriers would bring up in this situation.
- 17 CHAIRMAN PETERS: Roger, you
- 18 had a comment.
- 19 MR. SKLAR: Well, I was going
- 20 to mention the elevated corridors being a great
- 21 example of the major infrastructure project that
- 22 was put in place about 15 years now. But it
- 23 created that length. It took -- separated road
- 24 from rail. It helped evacuate the trains out of

- 1 the port area and got them at least halfway
- 2 closer to the national network. But it's not
- 3 all the way. And that's a great example of
- 4 something where shippers and the local
- 5 communities benefited from.
- 6 CHAIRMAN PETERS: And there
- 7 was a federal loan program that helped that get
- 8 through which was paid ahead of time, in fact,
- 9 because the corridor was so successful. And now
- 10 the west is now being -- is now under
- 11 evaluation; is it not being worked on?
- 12 MR. SKLAR: I believe so.

- 13 That's definitely one of the items that should
- 14 be on the table as part of this National Trades
- 15 Commission that we all should be going towards.
- 16 And I -- basically, finishing that project and
- 17 allowing a nonstop move for trains from the port
- 18 area to outside Los Angeles and right in to the
- 19 national network.
- 20 CHAIRMAN PETERS: Let me
- 21 reframe it a little bit, too. Are there ways
- 22 that the government could or should intensify
- 23 construction or various transportation
- 24 facilities that would be considered in the

142

- 1 federal interest?
- 2 MR. RED: Yes. If the --
- 3 they're able to be able to open up Title 11
- 4 again. They're very -- a lot more -- a lot more
- 5 correctly than they've done in the past. But
- 6 they can open up their Title 11 into inland
- 7 transportation building to inland ports facility
- 8 and modify it a little bit. That would be a
- 9 great help. But the Title 11 was so badly
- 10 abused in the early '90s that it would have to
- 11 come in a great oversight and selectivity much
- 12 more so than we've done in the past.
- 13 CHAIRMAN PETERS: Thank you.

Page 139

- 14 Are there others?
- 15 MR. RAND: I just think that
- 16 the Chicago thing, we really struggled, all four
- 17 railroads struggled to get freight through
- 18 Chicago. And, you know, obviously, going on
- 19 like the one I mentioned here in Memphis. But
- 20 the fact is, is that Chicago remains a huge
- 21 intermodal hub and a choke point for all the
- 22 railroads.
- 23 And I think in terms of what
- 24 the federal government could do is, you know, we

- 1 need to look at the way to eleviate bottlenecks
- 2 in Chicago and perhaps reroute trade through the
- 3 gateways and develop facilities that could be
- 4 accessed by multiple railroads where you could
- 5 swap blocks and run through. So much of the
- 6 cargo that goes through Chicago that gets hung
- 7 up isn't destined for Chicago. It's destined
- 8 for markets in the east. So even when we talk
- 9 about the east coast growing, and certainly this
- 10 land bridge freight coming in, whether it be
- 11 steamship or modal carrier, or even the
- 12 railroads own equipment, which we own, it
- 13 doesn't need to go through Chicago. And we need

- 14 to figure out a way to get it out of there and
- 15 get it sent to the destination it needs.
- 16 CHAIRMAN PETERS: So along the
- 17 lines of the created projects that's being
- 18 envisioned.
- 19 MR. RAND: Exactly.
- 20 MR. RED: Back to what Steve
- 21 said. I recently completed a study for one of
- 22 the oversea carriers, gave us all their data and
- 23 volumes going off out of Los Angeles for a month
- 24 in the United States, where they went and cost.

- 1 Out of Los Angeles for this particular carrier,
- 2 this carrier does over 6,000 containers a month
- 3 a month into middle America on the import side.
- 4 New York City was a No. 4 desination out of Los
- 5 Angeles and was railed through Chicago. And
- 6 exactly the criticisms or the concerns that
- 7 Steve just mentioned were the ones that the
- 8 carrier mentioned.
- 9 COMMISSIONER QUINN: If any of
- 10 this was to accommodate you on the rail that
- 11 Chicago does to me, we do so -- we have been
- 12 interested in the containers and our own
- 13 trailers on the rail and end up with a land
- 14 bridge, you have to take it off -- and

- 15 congestion owed to put it back on another
- 16 train. And those are things we need to
- 17 disappear.
- 18 MR. RAND: The dreaded Chicago
- 19 cross town.
- 20 COMMISSIONER QUINN: Totally
- 21 inefficient.
- 22 MR. WEST: And those are the
- 23 good points.
- 24 CHAIRMAN PETERS: Are there

- 1 strategic advantages or special qualities that
- 2 give the US today a comparative advantage in the
- 3 global trading network that should be preserved,
- 4 should be protected? Are there things that we
- 5 have today such as, for example, the interstate
- 6 system? Is that something that -- that's in our
- 7 interest or gives us strategic advantage in
- 8 competing?
- 9 MR. SKLAR: Well, as a
- 10 shipper, absolutely. It allows us again to
- 11 strengthen the supply chain. And I think we've
- 12 seen across all companies over the last 20 years
- 13 this tremendous focus on shortening that supply
- 14 chain, leaning the supply chain, and expecting

- 15 days out of it. And there has been a
- 16 significant outcome of that effort. And
- 17 certainly, our company, we've been able to do
- 18 that. So the interstate system clearly is
- 19 critical. It's certainly critical to this
- 20 location, which is exactly why we're here. When
- 21 it comes in by rail but ultimately leaves by
- 22 truck to the markets of the east. So that's
- 23 something that we need to preserve and certainly
- 24 improve.

- 1 CHAIRMAN PETERS: And make
- 2 sure that it works the way that it should?
- 3 MR. SKLAR: Absolutely. And
- 4 again, moving up the supply chain one link is
- 5 that the rail -- rail network of competing
- 6 Memphis, which connects Memphis to the rest of
- 7 the world. And I would say, we've got that
- 8 major corridor into Los Angeles that needs to
- 9 find a way to be upgraded both from a speed
- 10 standpoint, capacity standpoint, and then to
- 11 open new corridors and get those running on a
- 12 regular basis. Work it out, it goes down to
- 13 Seattle into Memphis within the last 12 months.
- 14 One of the two Class 1 carriers that ceased
- 15 service, intermodal service from the northwest

- 16 into Memphis. The other continues to provide
- 17 that service. So that's taken yet another
- 18 opportunity away to deversify from Los Angeles
- 19 to another gateway.
- 20 CHAIRMAN PETERS: Questions?
- 21 COMMISSIONER QUINN: I think I
- 22 may have heard you correctly, Robert. But I
- 23 don't hear very well. On that verification
- 24 question, we talked about the capacity of the US

- 1 ports by 2010 would be basically full; is that
- 2 -- did I hear you right?
- 3 MR. WEST: Yeah. I was trying
- 4 to avoid the specific date.
- 5 COMMISSIONER QUINN: That's
- 6 only four years away.
- 7 MR. WEST: No. I think that's
- 8 the point. That whenever the crunch occurs,
- 9 the -- let me call it the serious crunch --
- 10 COMMISSIONER QUINN: You
- 11 talking about in peak conditions, I would guess;
- 12 is that right?
- 13 MR. WEST: Exactly. You know
- 14 we're not talking 10 years out. We're talking
- 15 something much closer in. And I think that --

- 16 in fact, Roger and I were talking about this
- 17 idea yesterday. The improvements that have been
- 18 made to the whole supply chain, whether it be at
- 19 the ports or the railroads or so forth have
- 20 indeed been effective. And they're made in
- 21 response to a perception that there is a
- 22 crunch. We're getting very close to the
- 23 capacity limit. But these are changes that are
- 24 sort of at the margin. You know, you find, you

- 1 can squeeze it here, or squeeze it there in
- 2 order to fix the immediate problem. But
- 3 eventually, you squeeze it so many times that
- 4 there's nothing else to squeeze. And that's
- 5 what I was referring to with regard to the
- 6 ports.
- 7 COMMISSIONER QUINN: But if
- 8 you run them 24 hours a day, seven days a week,
- 9 you're talking about existing conditions; is
- 10 that correct?
- 11 MR. WEST: Well, you know,
- 12 certain assumptions that there are some, let's
- 13 call them tweaks in the system, little fixes
- 14 here and there, which is just the American
- 15 ingenuity at work to make the system more fluid
- 16 and flexible. But eventually, you sort of run

- 17 out of the tweaks. And I think we will run out
- 18 of those certainly by 2010.
- 19 CHAIRMAN PETERS: One of the
- 20 challenges we have as a Commission is making
- 21 recommendations that will be implemented and
- 22 sometimes takes 20 years for transportation
- 23 projects to be projected and planned, go through
- 24 environmental processes and be funded and

- 1 ultimately built. But we -- personally, we have
- 2 to be much more nimble than that in the future
- 3 if we're going to remain competitive on a global
- 4 market. Are there suggestions that you would
- 5 make that would increase our ability to get
- 6 these projects both forecasted and built
- 7 sooner?
- 8 MR. RAND: Well, you know,
- 9 when I was in China recently, the 26 mile bridge
- 10 is being built out there, and several years ago
- 11 it didn't even exist. And there's many other
- 12 ports being built in southern China. And in
- 13 China, when they want to do something they just
- 14 do it. They just decide they're going to build
- 15 something and the next thing you know it's
- 16 built. If you drive from the airport to Pudong

- 17 to new or old Shanghai, it's nothing but
- 18 construction cranes putting up buildings. We
- 19 have to get out of the red tape of permitting
- 20 and the ability to get things done quickly and
- 21 get these facilities built.
- We're trying to build several
- 23 intermodal facilities in various parts of the
- 24 country. And, of course, you have to always

- 1 have the issues right. They don't really want
- 2 an intermodal facility with lots of trucks
- 3 coming in and out of communities, so we finally
- 4 settle down in the remote areas so that we can
- 5 get the permit and get them done properly. But
- 6 I think the speed at which we do things is too
- 7 slow. And we've got to start to build
- 8 infrastructure faster with less bureaucracy to
- 9 satisfy the needs of the customer.
- 10 CHAIRMAN PETERS: Anyone
- 11 else? Let me ask a question that I asked of the
- 12 last panel. If we were to search for
- 13 performance measures that would gauge our
- 14 success and tackeling the problems, the
- 15 structure problems that we had, what would the
- 16 performance measure or measures be that you
- 17 would consider?

- 18 MR. RAND: I think
- 19 productivity. We all talk about the facts that
- 20 we need, you know, lots of dollars for lots of
- 21 infrastructure, and we do. Certainly, when we
- 22 clear bridges or tunnels that are obstructing
- 23 our abilities to run double stack, it costs
- 24 tens, if not hundreds of millions of dollars.

- 1 But the productivity issues have really got to
- 2 be addressed. There's so much more throughput
- 3 that can go through these facilities if they're
- 4 operated more efficiently. That goes for water
- 5 facilities, all types of depots, warehouses.
- 6 I think the productivity issue
- 7 is the cheapest form of capacity out there. And
- 8 it's just getting down and looking at the best
- 9 practices and managing things better. And
- 10 trying to do more with less. But when you
- 11 travel around the world and you look at -- you
- 12 know, we've got the greatest economy and the
- 13 greatest technolgy, and when you look around the
- 14 world and you see that other ports are out
- 15 stripping our ability to be productive, you have
- 16 to ask yourself the question why? And so, I
- 17 think that the technology advances, the ability

- 18 to work closer with labor, to drive the
- 19 productivity and to get more out of our existing
- 20 facilities has got to be done in concert with
- 21 new tax breaks or infrastructure. But you can't
- 22 just throw money at the problem in its
- 23 entirety. That's a -- one of the solutions.
- 24 But I really believe if you're going to put some

- 1 measures in it, it has to be on the productivity
- 2 side. And that is the cheapest form of
- 3 capacity.
- 4 CHAIRMAN PETERS: Thank you.
- 5 Roger.
- 6 MR. SKLAR: And I would say
- 7 cost is another. To make sure that that's going
- 8 to be market driven number. The question is, is
- 9 it truly driven by supply and demand on a
- 10 particular lane or is there inefficiencies in
- 11 that network? Another is, for example, on the
- 12 intermodal side, and I believe this is measured
- 13 already at the average train speed per hour
- 14 which we're seen over a number of years continue
- 15 to flag.
- 16 A third might be that, for
- 17 again, for this market specifically is the
- 18 amount of capacity of slots, or I don't know

- 19 what metric it would use, but to measure the
- 20 flexibility of being offered into Memphis. I
- 21 guess you could call that some type of metric of
- 22 broad network health into Memphis. Have we
- 23 successfully diversified and broadened the
- 24 network that we have serving this community

- 1 here?
- 2 CHAIRMAN PETERS: Thank you.
- 3 Yes.
- 4 MR. WEST: I would say that in
- 5 the port sector in particular, there's several
- 6 measures that should be reported. And I think
- 7 these are things that are calculated, but I'm
- 8 not sure if you folks hear about them. One is
- 9 certainly the TEU's per crane hour. I know in
- 10 latin America where I do a lot of work, the
- 11 ports kind of like to compete with each other
- 12 based on this measurment. And some ports in
- 13 Panama, for example, are up a little over 41
- 14 TEU's per crane hour. And it has to do with
- 15 moving through the system.
- 16 Another one would be TEU's per
- 17 acre, per day. How many are ending up in the
- 18 yards and so forth? And then the dwell time.

- 19 How long does a container sit at the port?
- 20 Ideally, it's very short. So this is a measure
- 21 that you want to see as low as possible.
- 22 But those are just three
- 23 specific things for which the input indicator is
- 24 readily available. And when you calculate these

- 1 and monitor them over time, they can certainly
- 2 tell you a lot.
- 3 CHAIRMAN PETERS: One last
- 4 question, if I could please. Do you see any
- 5 value in the dedicated truck lanes? Lanes that
- 6 would be reserved for trucks only, perhaps
- 7 longer, wider, heavier loads that will be
- 8 segregatd, for the most part, from other trucks
- 9 and would charge a fee for use of those roads, I
- 10 should say?
- 11 MR. SKLAR: Well, we do face
- 12 in southern California challenges to get
- 13 containers out of port and out to the
- 14 distribution centers of Chino and Ontario and
- 15 eastern Los Angeles in a timely fashion because
- 16 of congestion. There's also a -- there's some
- 17 pressure on the available capacity in the
- 18 market. And a lot of that is due to the
- 19 inefficiencies of the area. In other words,

- 20 there are enough trucks, they're just not making
- 21 enough turns because of the congestion in the
- 22 area. So a truck lane, without commenting on
- 23 how it's funded or who's charged, would
- 24 certainly help that to get cargo off the main

- 1 interstate system and out to the distribution
- 2 center parks in the eastern Los Angeles area.
- 3 Another alternative to that
- 4 might be the use of a short rail line where, if
- 5 there are on dock facilities and they can --
- 6 lines were able to identify cargo headed to
- 7 riverside Ontario, they could get those onto a
- 8 short stack car moving out there. The question
- 9 is, of course, on economics if that would be
- 10 possible.
- 11 CHAIRMAN PETERS: Thank you.
- 12 Anyone else? Other questions? Please, again,
- 13 thank you so much. Great, great discussion.
- 14 Great presentations. We very much appreciate
- 15 your being here for this session. And thank you
- 16 for your comments. And I would ask the audience
- 17 to please join me in thanking the panel.
- 18 So a couple of other things
- 19 before we break for lunch. I had a question

- 20 earlier about an appeal hearing, and I wanted to
- 21 let you know that today we had a field hearing
- 22 in September in Dallas. Of course, today we're
- 23 having hearings concurrently in Memphis -- here
- 24 in Memphis and in New York. In February, we'll

156

- 1 have hearings in Los Angeles and Atlanta. And
- 2 in April we'll have hearings in as well -- I'm
- 3 sorry, in Minneapolis and Chicago. And yet to
- 4 be determined will be a date for a hearing in
- 5 the Washington DC area, as well. And you can
- 6 also check our website. And we'll keep this
- 7 website up to date with information. The
- 8 website is www.SurfaceCommission.gov.
- 9 And we wanted to let you know
- 10 that our plan is to post the record, including
- 11 the testimony and question and answers from
- 12 today's event as well as the other events on
- 13 that website, as well as our public commission
- 14 meetings so that you can keep track of where the
- 15 Commission is going with our process.
- 16 Again, panel, thank you so
- 17 much for your time today. We'll break now for
- 18 lunch and convene at 1:30.
- 19 (WHEREUPON, THERE WAS A LUNCH BREAK.)
- 20 CHAIRMAN PETERS: Welcome

Page 153

- 21 back for an afternoon of our hearings. I trust
- 22 that this afternoon is going to be as
- 23 interesting and enlightening to all of us as it
- 24 was this morning. And again, thank the panlist

- 1 for being with us this afternoon. This sesssion
- 2 will last from 1:30 to 3:00 p.m., and following,
- 3 which we'll take a break, and then have our last
- 4 panel from 3:15 to 4:45. Following that we do
- 5 have an opportunity for public comment. And if
- 6 any of the public who is not a member of the
- 7 panel would like to make a comment, there are
- 8 sheets out on the registration desk. Please
- 9 just fill out a sheet and leave it at the
- 10 registration desk and we will be happy to hear
- 11 from you at 4:45 today.
- Moving now to panel three.
- 13 This is a panel on Regional Economic Development
- 14 and Quality of Life. And we have four very
- 15 distinguished very qualified panelists here to
- 16 present you with in this session.
- 17 Commissioner Matt Kisber,
- 18 Tennessee Commission of Economic Development.
- 19 Thank you, Commissioner, for being here today.
- 20 This is the -- since his appointment in 2003,

- 21 Matthew Kisber, his goal has been to develop the
- 22 infrastructure and resources of the Tennessee
- 23 community with a heart and business friendly
- 24 atmosphere while attracting new industries and

- 1 encouraging existing industries to expand.
- 2 Prior to his appointment, he has served 10
- 3 consecutive terms in the Tenneessee House of
- 4 Representative serving as chairman of finance,
- 5 ways and means committee. A very impressive
- 6 resume there.
- 7 Mr. Kisber began -- or should
- 8 I call you Representative, sir -- began his
- 9 career as a successful small businessman in
- 10 Jackson, Tennessee working in his family
- 11 business, Kisber Department Store, first at the
- 12 age of 12 and later went to work as a
- 13 photojournalist at the Jackson Sun. Mr. Kisber
- 14 received his Bachelor's degree at Vanderbilt
- 15 University and completed the inaugural program
- 16 for emerging political leaders at the Darden
- 17 Graduate School in business administration at
- 18 the University of Virginia. Welcome, sir, and
- 19 thank you for being here today.
- 20 Our next panelist is Senator
- 21 Mark Norris, Chairman of Economic Development Page 155

- 22 and Transportation Consult Affairs, Southern
- 23 Leadership Conference. Senator, thank you.
- 24 Senator Norris was elected to the Tennessee

- 1 Senate in 2000 and re-elected in 2004.
- 2 Congratulations. Again, he's represented West
- 3 Tennessee counties of Shelby, Tipton, Lauderdale
- 4 and Dyer. He is chairman of the Senate
- 5 Transportation of Safety Committee. He's a
- 6 member of the Legislative Committee out of the
- 7 Southern Legislative Conference where he serves
- 8 as chairman of the Economic Development
- 9 Transportation and Consult Affairs Committee.
- 10 A 1980 graduate of the
- 11 University of Denver College of Law, Senator
- 12 Norris is special counsel of the law firm of
- 13 Adams and Reese. He is member of the litigation
- 14 practice group and Transportation Lawyers
- 15 Association and maintains law offices in Memphis
- 16 and Nashville, Tennessee. Senator, thank you
- 17 for being here today.
- 18 Our next panelist is W. Neely
- 19 Mallory, the Third. President of Mallory
- 20 Alexander, International. This logistics firm
- 21 is one of the third largest logistics firms in

- 22 the US headquartered in Memphis, Tennessee.
- 23 Mallory Alexander received a prestigous
- 24 President E award in 2006 for excellence in

- 1 exporting -- I'm sorry, excellence in
- 2 exporting. Congratuations on that award.
- 3 Mallory Alexander and its
- 4 affiliates operate in more than 11 million
- 5 square feet of warehouse. They also operate
- 6 over 450 trucks and have 25 logistics operations
- 7 throughout the US and around the world. He
- 8 joined the company after graduating from
- 9 Southern Methodist University in 1981. He is
- 10 past president of the Memphis World Trade Club
- 11 and past board member of the National Cotton
- 12 Counsel, Cotton Counsel International, and the
- 13 Agricultural Ocean Transportation Commission.
- 14 Mr. Mallory, we welcome you and thank you for
- 15 being here today.
- 16 And our final panelist is John
- 17 Caruthers, Chairman of the I-69 Mid-Continent
- 18 Highway Coalition. Mr. Caruthers speaks to us
- 19 in his role as a member of that coalition -- I'm
- 20 sorry, as chairman of that coaltion. He was
- 21 born in Shreveport, graduated from Louisiana
- 22 Tech and Louisiana State University Law School.

- 23 He was the first president of the Tech Alumni
- 24 Foundation and has served as past president of

- 1 the Tech Alumni Association and Shreveport
- 2 Chamber of Commerce, Community Foundation of
- 3 Shreveport-Bossier Medical Research Foundation.
- 4 And I have had an opportunity to meet with him
- 5 in the past as it relates to the I-69 corridor.
- 6 Mr. Caruthers, welcome and thank you for being
- 7 here today.
- 8 As we have done with the prior
- 9 panels, we will give each of the speakers
- 10 approximately five minutes to make a
- 11 presentation. And we have had an opportunity to
- 12 receive and read your written testimony and
- 13 written materials prior to this. And after all
- 14 of the panelist have had an opportunity to
- 15 speak, we will engage in questions and dialogue.
- 16 Thank you so much. Mr. Kisber.
- 17 MR. KISBER: Thank you very
- 18 much. And first, on behalf of Governor
- 19 Bredesen, let me welcome you to Tennessee and we
- 20 certainly appreciate you holding this hearing
- 21 here in Memphis. It's an honor for me to be
- 22 with you and talk for just a few minutes about

- transcript_memphis_1106.txt 23 the importance of our transportation network to
- 24 the growth of investment and jobs in Tennessee.

1	As you pointed out in my
2	background information, I previously served in
3	the state legislature and recognized from the
4	very early days of my public service the very
5	important and integrated role that a good
6	transportation network and good roads play in
7	developing the economic opportunities for the
8	citizens of our state. We're a state that has
9	benefited from both the investment from
0	global our global trading partners in capital
11	investment and job creating opportunities. We
12	ranked second in the country in terms of
13	Japanese investment with over \$12 million of
14	Japanese investment in Tennessee. That Japanese
15	investment represents about 42-, 43,000 jobs.
16	The significant amount of that is in the
17	automotive sector.
8	But we also have a high level
19	of investment from other countries as well.
20	Canada has over about 75 companies that have
21	operations in our state. We maintain offices in
22	Japan and Canada, as well as in Europe. And I
23	think there's some over 350 European companies Page 159

24 that have operations in our state.

As we look at a state as

1

2	diverse and big as Tennessee, being able to
3	connect our major cities along with our rural
4	communities is the first ingredient along with a
5	skilled work force toward creating economic
6	opportunity. And as my department is known as
7	economic and community development, one of the
8	first roles and responsibilities we have is
9	helping communities understand with five in
10	developing five-year strategic plans, how they
11	benefit from tying into a very excellent
12	transportation network.
13	If we're going to open up our
14	rural community to the same type of
15	opportunities that our urban centers have
16	experienced, it is vitally important that they
17	connect into our modern transportation network
18	so that they can innerconnect with Memphis,
19	Nashville, Knoxville, Chattanooga, but also with
20	countries around the world.
21	And as we have looked at the
22	success of not just our investment that's coming
23	from foreign countries that are creating jobs

1	in seeing our companies grow their exports to
2	other countries. Whether it is to China where
3	we've been one of the fastest growing states in
4	the United States in terms of the value of our
5	export, or it's to Canada which is a largest
6	trading partner, if it's to Europe, we are
7	seeing the growth of agriculture commodities,
8	technology products, consumer goods and
9	industrial goods. And to support that, the
10	trucks that are on the road and the ability to
11	get those goods out is vitally important,
12	especially in a just in time inventory
13	environment.
14	So to bring all this to
15	summation, we see from years of experience that
16	the continued investment in having a superior
17	transportation network also becomes a key
18	ingredient in creating capital investment and
19	jobs. And as we have focused in Tennessee on
20	creating better skill higher paying jobs, we
21	recognize that the ability to react quickly,
22	whether it is getting human capital in to do the
23	job and the finished products out to the market
24	is more important today than it's ever been. So Page 161

- 1 we certainly appreciate the interest that you
- 2 have in your being here in Tennessee this
- 3 afternoon.
- 4 CHAIRMAN PETERS:
- 5 Commissioner, thank you so much. Well said.
- 6 Mark.
- 7 MR. NORRIS: Thank you, Madam
- 8 Secretary and Commissioners. We very much
- 9 appreciate the fact that you've chosen to
- 10 conduct what would ultimately be three hearings,
- 11 as I understand it, in the southern states.
- 12 And, of course, we appreciate the fact that you
- 13 chose Memphis, Tennessee as one venue for your
- 14 second round of testimony. I say that in my
- 15 capacity as Chairman of the Southern Legislative
- 16 Conference Economic Development Transportation
- 17 Committee.
- 18 My name plate says I'm here as
- 19 Tennessee Senate Representative, which is only
- 20 partially true. I'm testifying today on behalf
- 21 of The SLC, The Southern Legislative Conference
- 22 of the state legislature. And the Southern
- 23 Legislative Conference, as you may know, is the
- 24 largest of four regional legislative groups

1	consisting of 16 states. I needn't list them
2	all here, they're in your materials. So my
3	objective today is to contribute not only to
4	today's proceedings, but to make sure that the
5	Southern Legislative Conference does its part to
6	suggest solutions, which I know you are looking
7	for as you go forward trying to formulate policy
8	positions.
9	What we will do as you go
10	forward is monitor your proceedings. Hopefully
11	our chairman will be able to participate in your
12	proceedings in Atlanta later this year. And
13	then, at the time of our annual meeting in
14	Williamsburg in July, which is about the time
15	you will be submitting your recommendations to
16	Congress, we'll hope to be able to formulate
17	policy positions which we too will submit to our
18	perspective congressional delegations based on
19	your findings and these proceedings.
20	Just as the SLC's commission
21	is to foster and encourage intergovernmental
22	cooperation among our 16 member states, part of
23	my role here today is to foster and encourage

24 intergovernmental cooperation between the

- 1 federal government and the southern United
- 2 States in the development of the nation's long-
- 3 term transportation policy. I do represent the
- 4 west coast of Tennessee, as I call it, in the
- 5 State Senate. It is one of the nation's main
- 6 arteries of transportation in commerce. It
- 7 includes the I-69 corridor, Mississippi River,
- 8 of course, the world's largest cargo airport,
- 9 not to mention the home of Federal Express and
- 10 many other amenities. I would be remiss if I
- 11 overlooked some of them -- rail amenities, but I
- 12 would run out of time if I tried to thank
- 13 everybody for the investments they've made
- 14 here.
- 15 Intermodal innovation and
- 16 intermodal logistics is alive and well in west
- 17 Tennessee. Just last month we had the ribbon
- 18 cutting, the dedication, the ground breaking for
- 19 the intergovernmental -- intermodal port
- 20 facility at Cates Landing in northwest
- 21 Tennessee. I wanted to mention this because it
- 22 represents a coalition of local governments,
- 23 three counties, Lake, Obion and Dyer, working
- 24 with the state of Tennessee and the federal

- 1 government to do all sorts of things to bring
- 2 that project to fruition. That's the kind of
- 3 incentive we're looking for and the kind of
- 4 results when you look for solutions. We hope to
- 5 suggest to facilitate future cooperative
- 6 programs like that.
- 7 Regional imperitives here
- 8 arise out of a number of challenges, including
- 9 those you all have mentioned, lack of funding
- 10 and congestion problems. But here in the south,
- 11 we have particular needs. And I think some
- 12 special attention will need to be given to the
- 13 south in future years. We've been undergoing
- 14 what some have referred to as the manufacturing
- 15 revolution as automobile manufacturers have
- 16 recently moved to the south, our intermodal
- 17 capacities, including the aray of aviation,
- 18 shipping, rail, and trucking features. Which,
- 19 of course, you've heard about here today,
- 20 presents special needs. You've heard about
- 21 southern ports, the capacity issues, all of
- 22 which we can go over again. But I should say
- 23 that almost 75 percent of water born exports and
- 24 imports travel through a southern port. That's

- 1 a big number. And it's going to continue to
- 2 grow.
- 3 The challenges present us with
- 4 opportunities. I've outlined three as I see
- 5 them. And the first one I would like to
- 6 emphasize is, that if we are to succeed, it's
- 7 most imperative that we raise public awareness
- 8 and educate the general public.
- 9 Second, additional flexibility
- 10 in federal funding, which encourages regional
- 11 collaboration, public/private partnerships and
- 12 local control.
- 13 And third, promoting
- 14 alternative energy sources, both as a source of
- 15 energy independence in foreign oil and as a
- 16 source of fostering economic development.
- 17 Greater emphasis upon public awareness,
- 18 education, and performance-based funding should
- 19 facilitate greater understanding of the inner-
- 20 relationships between roads, public
- 21 transportation, commerce, the environment, and
- 22 overall quality of life. One of the great
- 23 challenges of our time is for the United States
- 24 to remain relevant in a global economy while

- 1 preserving the sovereinty of our nation and each
- 2 state within our federal system.
- 3 For example, I must mention
- 4 that there is growing concern among some in the
- 5 nation over construction of projects like I-69.
- 6 Some see it as part of an international super
- 7 highway system which threatens the sovereignty
- 8 of the United States and others see it as more
- 9 of an interstate pathway to intrastate
- 10 prosperity. I urge the Commission to take these
- 11 concerns seriously. I realize that I've run out
- 12 of time and I'll reserve many of my comments to
- 13 your questions.
- 14 CHAIRMAN PETERS: Senator,
- 15 thank you so much. Mr. Mallory.
- 16 MR. MALLORY: Madam Secretary,
- 17 Commissioners, it's my pleasure to speak with
- 18 you this afternoon.
- 19 We're a third party logistics
- 20 provider that's based here in Memphis.
- 21 Historically, our business was founded in
- 22 agricultural products over 80 years ago
- 23 warehousing of cotton, lumbar and other ag
- 24 products. We've been fortunate enough to grow

- 1 the very important ag customers and expand our
- 2 logistics services. Mallory Alexander today
- 3 manages over 500,000 TEU's of containerized
- 4 freight annually. The key to our success is not
- 5 only our good people, but also our ability to
- 6 strategically serve our customers from a base
- 7 whose infrastructure supports continued growth
- 8 and faster access to US and global markets.
- 9 Our reputation as a leader in
- 10 distribution can only be fosterred with
- 11 continued investment in our rail and highways,
- 12 as well as our coastal and inland ports. Our
- 13 job is to facilitate a healthy business climate
- 14 that invites and anticipates growth, not one
- 15 that reacts to it. Nearly 92 percent of
- 16 Mallory's import customers enter through the LA
- 17 Long Beach gateway and travel by rail into
- 18 Memphis. The container volumes are explosive in
- 19 the Memphis market. Furniture, consumer goods,
- 20 electronics, auto parts are all imported
- 21 commodity mix in the Memphis market. There was
- 22 a time when discharge of these goods was easily
- 23 managed.
- Now, with the congestion at

- 1 ports, containers are often delayed five days
- 2 before they even begin to move on the rail. Our
- 3 job is to provide building more services. This
- 4 becomes very difficult when we are totally
- 5 relying on an already stressed rail structure
- 6 which must accommodate the growing container
- 7 volumes. The forecast of over 80 percent in
- 8 containerized growth in imports to the US this
- 9 year alone. We are now in peak season, which is
- 10 typically represented by the rush of Christmas
- 11 goods in the US. Our average transit from LA
- 12 Long Beach to Memphis is now in the 10 to 14 day
- 13 time frame. This transit is nearly twice the
- 14 transit we experience during non-peak months.
- 15 Inventory levels must be strategically planned
- 16 to accommodate the longer it takes to cycle,
- 17 which adds cost to the products.
- Today we have sought options
- 19 to the expanded Asian east coast services.
- 20 Mallory does have several customers receiving
- 21 freight into the US from east coast ports such
- 22 as Norfolk, Charleston and Savannah. Freight is
- 23 moving inbound into Memphis by both rail and
- 24 truck. Growing far east services discharging in

- 1 the Gulf, there's even more containers moving
- 2 both north and southbound to and from our gulf
- 3 ports also. Mallory Alexander's customers have
- 4 benefited from our river barge operation out of
- 5 Memphis. Many of our export customers have been
- 6 able to use this barge service to travel down to
- 7 New Orleans and to connect with other vessels.
- 8 Keep in mind that a lot of what we export out of
- 9 this country is very price sensitive goods.
- 10 Just 10 years ago, US ag
- 11 exports had a tremendous advantage in our
- 12 ability to deliver to our customers with more
- 13 speed and reliability than our foreign
- 14 competitors. Today congestion on the rails and
- 15 other ports has erroded this logistics
- 16 advantage. Brazil, Australia, China and India
- 17 are all investing heavily in their
- 18 infrastructure. The Chinese are investing in
- 19 their transporation infrastructure as well as
- 20 spending billions in Brazil's infrastructure.
- 21 Improved transportation infrastructure in Brazil
- 22 is a direct threat to US agricultural exports.
- 23 Clearly, global competitors recognize the value
- 24 in getting goods quickly and safely to ports.

- 2 infrastructure, are we not willing to invest in
- 3 our own transportation infrastructure? US
- 4 exporters cannot loose their competitive
- 5 advantage. We want to continue to be the
- 6 supplier to the world.
- 7 Last week one of the largest
- 8 Asian ocean carriers was here in Memphis asking
- 9 Mallory to open a distribution center here
- 10 simply to transload goods. The carrier who was
- 11 performing these transload goods in our west
- 12 coast port, after studying transit times and
- 13 costs, it was determined that a Memphis
- 14 transport operation would be more cost effective
- 15 and save customers time. In essence, isn't that
- 16 what this logistic business is all about, speed
- 17 and market?
- 18 In closing, imports in the US
- 19 are at an all time high. US exports are also at
- 20 an all time high. We must re-invest in our
- 21 transportation infrastructure if we want to
- 22 continue to be the leader in the international
- 23 trade.
- 24 CHAIRMAN PETERS: Thank you so

- 2 MR. CARUTHERS: Madam
- 3 Secretary and Commissioners, thank you for the
- 4 opportunity to present our case for I-69. I
- 5 have on the screen here a map of the 32 sections
- 6 of independent utility of I-69, meaning each
- 7 could be constructed independently of all the
- 8 others. It stretches through the heartland of
- 9 the United States. Once America's rural and
- 10 starts in Michigan and Illinois, Indiana,
- 11 Kentucky, Tennessee, Mississippi, Arkansas,
- 12 Louisiana and Texas. Now two sections of the
- 13 system were built under the interstate program
- 14 that terminated in 1995 and, of course, are now
- 15 open to traffic. I-69 from Port Huron, Michigan
- 16 on the Canadian border down to the city of
- 17 Indianapolis and I-94 are part of this system
- 18 from Port Huron southwest to Detroit and then
- 19 west to Chicago.
- 20 The first section of I-69,
- 21 completed without interstate construction funds,
- 22 opened in Mississippi last month. Work is
- 23 underway along this entire I-69 corridor ranging
- 24 from location and environmental studies to

- 1 construction to already finished highway. I-69
- 2 is important to the entire nation for trade,

- 3 efficient freight movement, congestion relief,
- 4 intermodal connectivity and economic
- 5 developtment. Trade has shifted, particularly,
- 6 after the passage of NAFTA from east-west to
- 7 north-south. Canada and Mexico are now our
- 8 major trading partners. The Michigan I-69
- 9 border points of Detroit and Port Huron,
- 10 Michigan on the Candadian border account for 49
- 11 percent of our trade with Candada that is truck
- 12 born.
- 13 At the other end of I-69, the
- 14 Texas border between Lorado and the lower Rio
- 15 Grande accounts for 49 percent of the nation's
- 16 truck born trade with Mexico. The Federal
- 17 Highway Administration'a freight analysis
- 18 framework of 2000 suggests that growth and truck
- 19 traffic will be predominantly to the southwest-
- 20 northeast direction, which overlaps the I-69
- 21 corridor. The I-69 will reduce travel time,
- 22 fuel consumption, and cost over the current
- 23 circuitous routes easing congestion.
- Now, 17 of the nation's top 25

- 1 seaports are directly connected to I-69, and 13
- 2 of our inland waterway ports serve I-69 cities.

- 3 Fifteen of the nation's top air cargo airports
- 4 are readily accessible to I-69. And there are
- 5 96 rail terminals within 150 miles of the
- 6 Interstate 69 corridor. Every major eastern and
- 7 western rail carrier and both Canadian carriers
- 8 have terminal operations on the I-69 corridor.
- 9 There are truck rail intermodal facilities in
- 10 every major city along I-69. It traverses some
- 11 of the nation's most impoverished areas in gray
- 12 contrast. There are nine million people below
- 13 the poverty level in this corridor. In six of
- 14 the corridor states, the population and poverty
- 15 exceeds our US average. Construction of I-69
- 16 will stimulate the needed -- badly needed
- 17 economic growth.
- 18 The termination of the
- 19 interstate construction closed in 1995 and left
- 20 I-69 without a dedicated source of funding for
- 21 completion. The cost of completing I-69 exceeds
- 22 the federal aid formula funding for the states
- 23 it traverses. If the I-69 states were to use
- 24 all of their federal aid formula funds for I-69

- 1 and nothing else, they would still not have
- 2 sufficient funds to complete it. Because I-69
- 3 serves the nation, in the 20th century it's

- 4 completion would not have been the sole
- 5 responsibility of the state it traverses, but
- 6 would have been under the interstate
- 7 construction program.
- 8 The coalition has been a major
- 9 component of dedicated federal funding for those
- 10 projects, but because of shifts in trade
- 11 patterns, freight movements and demographics are
- 12 necessary to serve the transportation needs of
- 13 the 21st century. We support the national
- 14 corridor and border programs and projects of
- 15 national and regional significance. We have
- 16 used every available resource to fund I-69.
- 17 We've gotten almost 1.3 billion in federal
- 18 authorizations, appropriations, and grants for
- 19 I-69, including the non-federal match. We have
- 20 used non-federal funds and innovative
- 21 financing. Indiana is applying 694 million of
- 22 the proceeds from the Indiana toll road, at
- 23 least to construct part of I-69. Mississippi
- 24 used casino taxes and bonds to pay for the

- 1 section of I-69 that just opened last month.
- 2 These funding mechinisms have
- 3 generated 1.2 billion, bringing the total

- 4 invested to date on I-69 to two and a half
- 5 billion dollars. However, the cost of
- 6 completing I-69 is approximately 14 billion.
- 7 Texas is considering financing the completion of
- 8 I-69 through a combination of tolls and public
- 9 and private bond financing. Indiana just
- 10 announced plans to complete I-69 from proceeds
- 11 secured from building a new Indiana commerce
- 12 connector as a public/private partnership. The
- 13 I-69 state -- and that's seven state -- DOT
- 14 Steering Committee is undertaking a study of
- 15 innovating financing options and will examine
- 16 tolls, public/private partnerships, and loan
- 17 options. The Texas and Indiana portions of I-69
- 18 are fully funded through innovative financing
- 19 and public/private partnership alternative. The
- 20 remaining cost to complete the rest of the
- 21 corridor will be about \$5 million. While the
- 22 innovative financing might turn out to be
- 23 appropriate after this study, for some sections
- 24 of I-69 it may not work everywhere. The

- 1 corridor is quite varied in major urban areas
- 2 and long rural stretches through this part of
- 3 the America.
- 4 We believe there's still a

- 5 need for dedicating federal funding to complete
- 6 I-69. The framework is there in the national
- 7 corridor infrastructure improvement program and
- 8 projects of national and regional significance.
- 9 They just need to be fully funded. We're very
- 10 interested in all innovative financing
- 11 opportunites and plan to avail ourselves of them
- 12 to the extent possible. However, we believe it
- 13 will take a combination of resources, federal,
- 14 state, public and private to complete this
- 15 national asset. Thank you.
- 16 CHAIRMAN PETERS: Thank you,
- 17 Mr. Caruthers. And thank you all, all the
- 18 panelists for your comments this morning and for
- 19 the reading and materials. Open it up now for
- 20 questions from the Commissioners.
- 21 COMMISSIONER ROSE: One thing
- 22 that each of you mentioned was global trade,
- 23 change in freight patterns, change in mobility
- 24 patterns. And certainly, this area, Tennessee,

- 1 Mississippi, Arkansas has benefited greatly from
- 2 tremendous industrial knowledge, new auto
- 3 plants, tremendous new steel plants. Really,
- 4 you can't point to a region of the country

- 5 that's benefited more from as industrialization
- 6 has moved from the traditional areas of the
- 7 mid-west down here.
- 8 So the question really is
- 9 then, there's a lot of value that's come into
- 10 the region. And I'm sure when, you know, if
- 11 you're looking specifically, Mr. Kisber, chasing
- 12 down one of these big industrial development
- 13 projects, and we certainly, as a railroad, get
- 14 involved in a lot of them, we always get down to
- 15 the water issues and the power issues and the
- 16 rail issues. But the things start to trail off
- 17 and you start thinking about the compounding
- 18 impacts of the highway issues and all these
- 19 other things. So the question is, what is the
- 20 best model as everybody has benefited from this
- 21 global trade, but now as often, these two
- 22 patterns of traffic and congestion and
- 23 everything else, what is the right model as we
- 24 go forward in terms of how we solve for some of

- 1 these new issues of bottlenecks congestion
- 2 that's really constraining the overall commerce
- 3 now?
- 4 MR. KISBER: That's a very
- 5 good point. And it's one that, I guess, we're

- 6 dealing with as we work with expansion of a
- 7 number of these companies that have come. And
- 8 why, under Government Bredesen's leadership,
- 9 this administration has taken what is called the
- 10 jobs cabinet approach or holistic approach. And
- 11 we work very closely with Commissioner Nicely
- 12 and the colleague and the Department of
- 13 Transportation, because they know the questions
- 14 to ask. And as we work with the companies
- 15 trying to learn and anticipate what the long-
- 16 term infrastructure need is going to be so that
- 17 we can be prepared for those, we can put them in
- 18 place in advance of the need. It is definitely
- 19 a cost that needs to be factored in as you are
- 20 considering the recruitment of these types of
- 21 projects.
- 22 But as one who group up and
- 23 represented west Tennessee, the City of Jackson,
- 24 halfway between Memphis and Nashville and

- 1 traveled every week between the two, I could see
- 2 first-hand the growth of truck traffic along
- 3 Interstate 40 as the economic development over
- 4 the years has became more successful. And it's
- 5 a consideration. I also think that the use of

- 6 the intermodal facilities, that we're seeing
- 7 more companies be attracted to this area because
- 8 of intermodal opportunities. The I-69, the
- 9 investment in, you know, new infrastructure in
- 10 keeping our existing infrastructure modern is
- 11 critically important in maintaining the
- 12 leadership position as we grow our economic
- 13 opportunities.
- 14 COMMISSIONER ROSE: Could we
- 15 just start with a basic question. Who better to
- 16 solve this, the State or the Feds?
- 17 MR. KISBER: I think it's a
- 18 partnership. I think that the State has the
- 19 keen ability to understand the dynamics that are
- 20 going on within its borders, especially within
- 21 its regions. When I came on board meeting our
- 22 economic development department when we first
- 23 studied the commission was, what makes up the
- 24 regional, or how does the market define the

- 1 regional economies within our state? Because
- 2 nobody had ever done that research. And we came
- 3 to learn that there are basically 11 regional
- 4 economies. Interestingly enough, the two major
- 5 criteria that determined those regional
- 6 economies were education patterns and

- 7 transportation patterns.
- 8 So I think that, you know,
- 9 doing the requisite amount of research and
- 10 keeping it fresh is critically important to the
- 11 state level and communicating works and
- 12 partnership with the federal and state
- 13 government is important in ensuring we're
- 14 remaining up-to-date in our master plans and our
- 15 efforts to keep the infrastructure in place and
- 16 modern.
- 17 MR. NORRIS: Commissioner,
- 18 could I -- and I'll follow-up on that from a
- 19 legislative perspective. I agree its a
- 20 partnership. I think what we are looking for in
- 21 that partnership is increased autonomy in the
- 22 state level. Or put another way, increased
- 23 flexibility, including funding. I think that
- 24 SAFETEA-LU moved us further down that

- 1 continuum. We have to give credit where credit
- 2 is due. There is increased fleibility. I'm not
- 3 sure that everybody yet fully understands all
- 4 the mechinisms that we can take advantage of
- 5 under SAFETEA-LU.
- 6 But when we sit as elected

- 7 officials during budget hearings and have the
- 8 administration present, as Mr. Nicely will talk
- 9 about later, sometimes we're a little bit
- 10 hamstrung on how the formula works. It's a long
- 11 running debate. I know whether the federal
- 12 formula is out voted. I think GAL has been
- 13 talking about it since at least 1995. I know
- 14 the secretary has addressed it a bit. There's
- 15 not indeminty among the states I'm here to
- 16 represent today on how the formula should be
- 17 changed. But I think everybody would agree that
- 18 increased autonomy for the states is warranted.
- 19 There is more flexibility today in formula
- 20 funds. There's less flexibilty than we would
- 21 like, I think, in the discretionary funding that
- 22 comes. And so, that the model that you asked
- 23 about, Commissioner Rose, should try to
- 24 emphasize the increased autonomy for the states.

- 1 CHAIRMAN PETERS: If I could
- 2 address a question to you. It has do with
- 3 private investment. A couple of you have
- 4 mentioned it and talked about it. And certainly
- 5 some of the states, Indiana, Texas -- take
- 6 Chicago, for example, have taken -- avail of
- 7 that for themselves and have leased on a long-

- 8 term basis the assets or are using
- 9 public/private partnerships to build new roads
- 10 such as section for Interstate 69 at Texas.
- 11 Depending on who you're talking to, they think
- 12 that sounds wonderful public policy or terrible
- 13 public policy. I would be interested in your
- 14 take on those issues.
- 15 MR. KISBER: Well, I'm sure
- 16 that Commissioner Nicely will probably address
- 17 some of those issues. But I know in some of
- 18 those discussions that he and I have had with
- 19 representatives with economic developement
- 20 opportunities, that our department is become
- 21 more interested in those type of financing
- 22 options. And I think that it does make sense
- 23 where the public policy good is served along
- 24 with the economic opportunity is served to look

- 1 at alternative financing arrangements. And I
- 2 know there have been in my tenure, opportunities
- 3 to present themselves that would make sense for
- 4 those type of arrangements. And I think he will
- 5 probably go into more of that on his panel.
- 6 CHAIRMAN PETERS: Thank you.
- 7 MR. NORRIS: Thank you. Madam

- 8 Secretary, I do think that increased private
- 9 investment is a good idea if not enevitable.
- 10 But when I talk about -- and I try to emphasize
- 11 increased domestic private investment, there is
- 12 a concern among many of our states about some of
- 13 the projects where you have private investment
- 14 but it's underwritten by foreign countries.
- 15 And back to one of my original
- 16 points where I talk about the need for increased
- 17 public awareness and education, this is
- 18 something that we absolutely have to deal with
- 19 is to get the facts on the table about how
- 20 private investment may work.
- 21 In the abstract, when we talk
- 22 about public activity bonds, GARBIs and these
- 23 sorts of things, they're very exciting to those
- 24 of us in the public arena because they provide

- 1 us with additional alternatives and avenues for
- 2 constructing -- you know, for dealing with our
- 3 infrastructure needs. At the end of the day,
- 4 however, there is concern about foreign
- 5 encroachments. This goes back to my comments
- 6 about sovereignty and state's rights and keeping
- 7 a check on things. So I think the objective is
- 8 to find a way to strike the proper balance. But

- 9 we need to pursue it.
- 10 COMMISSIONER ROSE: Senator,
- 11 if I can follow-up on that. I mean, a lot of
- 12 this private investment, or this investment
- 13 that's coming from foreign investment is really
- 14 pension funds, things like that. As long as the
- 15 contract is properly structured, is there
- 16 anything that you can point to that, outside of
- 17 it, doesn't feel good for the country? Is there
- 18 anything that you're really concerned about in
- 19 that pension fund of \$5 million in the US
- 20 roadway system?
- 21 MR. NORRIS: A coulple of
- 22 issues there. The -- you're correct that if the
- 23 contracts are structured correctly and the
- 24 enabling legislation which makes those possible

- 1 has appropriate restrictions, when you start
- 2 talking about the pension investments, you know,
- 3 it's a whole other arena. If it's pension funds
- 4 that are making this investment, some of the
- 5 pension funds, even domestic, these days are on
- 6 sort of shaky ground. And so, you've got that
- 7 with checks and balances to make sure it's a
- 8 good fund to begin with. In theory, you're

- 9 correct. It should -- if everything is tied up
- 10 neatly, it shouldn't be a problem.
- 11 Of course, my other life I'm
- 12 an attorney and you know what we do, we're
- 13 always trying to unravel other people's messes.
- 14 There's always a good deal because somebody
- 15 forgot. My uncle used to say, many a slip
- 16 between the cup and the lip. In theory, yes,
- 17 there shouldn't be any cause for concern. But
- 18 human nature being what it is, you know,
- 19 accidents happen.
- 20 CHAIRMAN PETERS: Other
- 21 panlists, have a question on this issue?
- 22 MR. MALLORY: I would like to
- 23 add that we went through a battle in the '90s
- 24 about harbor maintenance fees and being no

- 1 constitution exports. And, you know, that going
- 2 along with what Mark said, when he has his other
- 3 hat on, my export customers never really worried
- 4 about the fee until somebody said it's
- 5 unconsitutional to tax exports. It was not a
- 6 tremendous deterrent to their export products.
- 7 And a lot of my customers are shipping ag, ag
- 8 related products. And that doesn't seem fair to
- 9 me that we're taxing them imports or putting

- 10 them user fee on imports, painful ports as long
- 11 as the -- there's oversight there where the
- 12 money for the ports is being spent on the
- 13 ports. The whole chain, all the way to Memphis,
- 14 I mean, that's what I see.
- 15 And that came up earlier today
- 16 when you asked about user fees. Where that
- 17 goes. Commissioner Rose's company is investing
- 18 heavily to build double track high speed -- I
- 19 can assure you, my import customers are all in
- 20 favor of him getting those last 60 miles
- 21 finished. And again, it goes back to speed.
- 22 And I think people are willing to pay for it. A
- 23 week of caring is worth a lot more than the user
- 24 fee.

- 1 CHAIRMAN PETERS: Anything to
- 2 add on that?
- 3 MR. CARUTHERS: I didn't know
- 4 until this morning how little I knew about
- 5 global trade. It seems to me, as long as the
- 6 United States has an Army, we don't care whose
- 7 pension funds in Australia owns a lease on a
- 8 highway in this country. If they're willing to
- 9 build highways and get nine percent on their

- 10 investment, it seems like a good thing to me. I
- 11 think our pilot study is going to be very
- 12 interesting to have seven states varying from
- 13 populus to progressive in administration views
- 14 trying to decide which sections are going to
- 15 be -- will just justify toll roads and which
- 16 ones will require some funding from public
- 17 bodies.
- 18 For example, the Mississippi
- 19 River bridge is a \$750 million investment stuck
- 20 in the middle of the Mississippi River Delta,
- 21 and therefore, the intrastate commerce is going
- 22 to be very limited compared to the interstate.
- 23 And so, all of those things are going to come
- 24 out in this pilot study of the Seventh Highway

- 1 Department's Steering Committee. And I think
- 2 that's going to be very helpful.
- 3 But overall, I think it will
- 4 indicate that the federal government has to have
- 5 a presence in all of these things for
- 6 leadership, if nothing else, to maintain the
- 7 standards of highways in sections where they
- 8 cross state boundary lines. And the state of
- 9 Louisiana is liable for 10 miles from Texas and
- 10 10 miles in Louisiana for one particular

- 11 section. Those things present problems. And I
- 12 have seen in our 15 years of working on this
- 13 project, engineering firms take three years to
- 14 do an environmental study that should have taken
- 15 12 months or less. And without the Federal
- 16 Highway Administration prodding them on a
- 17 continual hands-on basis, I think that any
- 18 highway project that is as complicated as
- 19 involving federal, state, and private capital is
- 20 going to take a long time to accomplish.
- 21 CHAIRMAN PETERS: Thank you.
- 22 COMMISSIONER ODLAND:
- 23 Mr. Mallory, you expressed frustration with
- 24 delays essentially. And you didn't mention

- 1 costs, and that wasn't the biggest concern to
- 2 you. So -- and we've heard that from our
- 3 previous speakers today, time is money. And so
- 4 nobody is saying we're not willing to pay for
- 5 it, we'll not willing to invest and we should be
- 6 taxed, add taxes. But it's the cost of delays.
- 7 And we've talked about the five day delays in
- 8 ports and 10 to 14 between Los Angeles to
- 9 Memphis.
- 10 Well, if you had a magic wand,

- 11 which, you know, of course, we don't, but if you
- 12 had a magic wand and you could just waive it
- 13 over the whole system, what would it look like?
- 14 MR. MALLORY: I think
- 15 realistic is 24 hours after the ship unloading
- 16 in Los Angeles on the rail headed to Memphis.
- 17 Six days on average is a goal that we would like
- 18 to see. We exceed that about half the year.
- 19 And I don't know what needs to be done at the
- 20 ports. I mean, I sure don't expect Los Angeles
- 21 to pay all that. I mean, 92 percent of what's
- 22 coming to Memphis within my company is coming
- 23 through there. So we just need to make sure it
- 24 hits on all cylinders all the time.

- 1 Federal Express, who spoke
- 2 earlier today, I mean, if they were hitting 50
- 3 percent deliveries half the time, they probably
- 4 wouldn't be around. But they do 99.9 percent of
- 5 the time on time. And we need to figure a way
- 6 to do that.
- 7 COMMISSIONER ODLAND: So have
- 8 you -- do you have any ideas on, you know, what
- 9 infrastructure points or what it would look like
- 10 if you could change it? I mean, I'm not trying
- 11 to press it, just if you have anything to share

- 12 with us.
- 13 MR. MALLORY: Well, if you can
- 14 get away from the west coast a moment and go to
- 15 the east coast in Savannah. Savannah has
- 16 totally redesigned their port for trucks to get
- 17 in and out of the port over the last two years
- 18 and now they're one of the most efficient ports
- 19 on the Atlantic. But they took the initiative
- 20 to go through some really hard times and lost a
- 21 lot of business to Norfolk and Charleston. But
- 22 they invested in the future with their new
- 23 pickup and delivery center that they built. And
- 24 they were focused on the long-term and not the

- 1 short-term and how they may lose some business
- 2 in the short-term. But now they have regained
- 3 all their business, they regained some new
- 4 business and they have a very efficient in and
- 5 out system there at the port.
- 6 COMMISSIONER ODLAND: So,
- 7 basically, invest in the ports, build new ports
- 8 in that capacity, that's essentially what you're
- 9 saying?
- 10 MR. MALLORY: And that may be
- 11 easier to do in places like Savannah or

- 12 Jacksonville or Norfolk than it is in Los
- 13 Angeles that's pretty much surrounded.
- 14 COMMISSIONER ODLAND: Does
- 15 anyone else have any suggestion if you had the
- 16 magic wand of what the system would look like?
- 17 MR. NORRIS: Let me just
- 18 follow-up on what Neely said. And it goes to
- 19 the notion that the government needs to put
- 20 whatever resources it's going to put in the
- 21 areas where it's needed rather than in, you
- 22 know, congressional districts with seniority,
- 23 that sort of thing. And I elluded to that and I
- 24 hope that anyway, that the change in the

196

- 1 heritage is here in the south. And why this is
- 2 a region where, you know, some special attention
- 3 may be needed.
- 4 Now, we also have some
- 5 Congress people with great seniorities from
- 6 southern states, I realize that. But if, for
- 7 example, you needed to reconfigure some of these
- 8 ports and do as Savannah did in other cities,
- 9 look at that as an intermodal objective and say,
- 10 okay, we've got to add local resources to that
- 11 area right now. That's a good example.
- 12 COMMISSIONER ODLAND: You

Page 192

- 13 know, that's an interesting point because you're
- 14 a politician and you deal with the legislative
- 15 process and you know the seniority issue and the
- 16 authority and it just gets out of control. And
- 17 then you wonder sometimes whether it's in the
- 18 best interest of all Americans. And, you know,
- 19 do you think this would be better served to take
- 20 out of the political process and maybe put in
- 21 the hands of an independent commission?
- 22 MR. NORRIS: I think that to
- 23 the extent it can be depoliticised, that would
- 24 be good. That is much easier said than done.

- 1 One of the things I've looked at is -- or some
- 2 of the studies on how to depoliticise and
- 3 whether that's by going to performance-based
- 4 measures and benchmarking and things that some
- 5 people have eluded today or not, I don't know.
- 6 The short answer is yes. I know Commissioner
- 7 Nicely will talk about the scourge of sort of
- 8 earmarks. You know, one person's earmark is
- 9 another person's blessing, I suppose.
- 10 But earmarks caused us a
- 11 problem this year. Even at the state level. It
- 12 ultimately resulted in rescissions. And I

- 13 still, when I talk to citizens in my district,
- 14 they still can't fathom the notion that the
- 15 federal government in mid-stream during the
- 16 current fiscal year rescinded money that had
- 17 previously been appropriated. And they said,
- 18 why was that? And I said, well, because of
- 19 something called an earmark. And I go through
- 20 on what's an earmark.
- 21 So one of my simple premises
- 22 early on was to talk about increasing public
- 23 awareness and education. And I put that on
- 24 paper. Initially, I thought, gosh, that's so

- 1 simple, I probably shouldn't say it. But the
- 2 longer I thought about it as an elected
- 3 official, I realized that the public-at-large,
- 4 the who people who vote for me or against me,
- 5 they don't get any of this stuff that y'all talk
- 6 about. And by and large, the administrative
- 7 people and the bureaucracy, we need to simplify
- 8 the subject. We need to educate people why all
- 9 these things are important to the extent they
- 10 can depoliticise it and folks will say, that's
- 11 fine. You know, as long as my pay check gets
- 12 there, I get my new car and everything is fine
- 13 in middle America it will be fine with them.

- 14 COMMISSIONER ROSE: Senator,
- 15 in your testimony you also talked about finding
- 16 alternatives to the gas tax. Could you
- 17 elaborate on that?
- 18 MR. NORRIS: We've had here in
- 19 west Tennessee, I think, no less than three new
- 20 projects that have recently had pilot -- you
- 21 know, pilot projects approved for mostly
- 22 biodiesel in west Tennessee. It's important for
- 23 us, I think we all realize, to try and decrease
- 24 our reliance on foreign oil. By it's also

- 1 important for our economies here to increase
- 2 reliance on some of our agricultural products.
- 3 The problem with it is, of course, to the extent
- 4 we shift to nonpetroleum-based fuels, that we're
- 5 sort of cutting our nose to spite our face to
- 6 the extent that we give up gas tax values. It's
- 7 still important for us, I think, to do this, but
- 8 there are other answers. And that is, if we can
- 9 get into the need to explore and drill for more
- 10 domestic oil at the same time as we shift maybe
- 11 20 or 25 percent on alternative fuels. But just
- 12 to increase efficiencies.
- 13 I think one of our speakers

- 14 today, we can -- we can save money or make
- 15 money, find new revenues by doing things more
- 16 efficiently, more quickly. One of the things I
- 17 hope somebody will talk about today, and they
- 18 sounded like they're getting away from the
- 19 alternative fuels, Commissioner, but in terms of
- 20 streamlining bureacracy, we got a federal bridge
- 21 replacement program where projects that are
- 22 improved maybe 6 or 8 or 10 years ago have still
- 23 not gotten through the bureaucracy of federal
- 24 government to approve the plans and designs and

- 1 the environmental. And those projects are
- 2 increasing maybe sixfold in costs. That's a
- 3 real loss of money. So, yeah, I think think
- 4 philosophically we need to move to alternative
- 5 forms of energy. I know there will be costs
- 6 associatd with that, but I think we can offset
- 7 those costs by saving to some of these other
- 8 areas.
- 9 COMMISSIONER ROSE: So what
- 10 would you do with the gas tax?
- 11 MR. NORRIS: What would I do
- 12 with the gas tax? Well, I figure I really won't
- 13 be in office by the time that really has to be
- 14 dealt with.

- 15 COMMISSIONER ROSE: That's a
- 16 key assumption.
- 17 COMMISSIONER ODLAND: Or you
- 18 can take a non-political move here.
- 19 MR. NORRIS: That's right. I
- 20 am assured that result. I think we need to put
- 21 all these things on the table, and it goes back
- 22 to education and public awareness. When I talk
- 23 to my other 15 member states about alternatives
- 24 to the gas tax, the best I can do in my written

- 1 remarks was to talk about the offset analysis.
- 2 Would you rather have an increase in the gas tax
- 3 or keep the gas tax what it is and go to toll
- 4 roads? If you don't like toll roads, would you
- 5 rather index? But until those things mean
- 6 anything to people -- and this gets back to the
- 7 public awareness and education -- you're not
- 8 going to really get a solid answer.
- 9 One of my Senators in Texas,
- 10 Senator Wentworth, sent out an annual survey.
- 11 And he asked his constiuents -- this was just in
- 12 the last month -- would you support -- to
- 13 maintain your roads, would you support an
- 14 increase in gas tax? Over 70 percent said no.

- 15 The next question in the same survey was, in
- 16 order to avoid an increase in gas tax, would you
- 17 support toll roads? And over 60 percent said
- 18 no. So it's -- we need a consciousness raising
- 19 it. And I think a large part of what you all
- 20 are doing traveling the nation is a beginning
- 21 for that. And I think it depends on us, like
- 22 the SLC and other CST affiliates to educate our
- 23 constituents as well.
- 24 MR. MALLORY: Senator Norris

- 1 brings up some good points. But the way I look
- 2 at it, if it's a gas tax that's reflected in my
- 3 trucking rate or into my Air Nikes that's going
- 4 to be one that truck, it becomes a toll. It's
- 5 going to be reflected -- it's going to get back
- 6 to me when I go to Target and buy something,
- 7 it's going to be reflected in that pair of shoes
- 8 I'm buying. It's just -- it's education to the
- 9 consumers and to the people in Washington, I
- 10 guess.
- 11 CHAIRMAN PETERS: And some
- 12 people operate on the assumption that they're
- 13 paying twice. And as many of you know, and I'm
- 14 sure Commissioner Nicely will address, fundings
- 15 from the states is barely enough to maintain

- 16 what we have. And in many cases it is not
- 17 enough. So that's a good point. Did you have a
- 18 question? Matt, anything else?
- 19 The question that I had asked
- 20 the other panel and I would ask of you all as
- 21 well. If you were to recommend to us
- 22 performance measures that would determine the
- 23 success of our efforts as a Commission in terms
- 24 of providing a responsive transportation system

- 1 that would support our nation in terms of
- 2 computing the global economy, improve our
- 3 citizens quality of life, what would those
- 4 performance measurements be?
- 5 MR. NORRIS: Well, there are
- 6 probably more than I have thought of, but I have
- 7 thought in increasing safety, improving
- 8 reliability and functionality. I think these
- 9 are things you can benchmark and measure. We
- 10 still have the need to improve air quality. And
- 11 I include in this some of the performance-based
- 12 measures the extent to which we are able not to
- 13 increase domestic/private investment in our
- 14 infrastructure.
- 15 CHAIRMAN PETERS: Thank you.

- 16 Commissioner.
- 17 MR. KISBER: And along with
- 18 those, I would be remissed if I didn't encourage
- 19 as part of the return on investment calculation,
- 20 the increase in private investment for -- and
- 21 job creation. The way in which communities have
- 22 been able to reduce especially their distressed
- 23 areas by new infrastructure, reduce their number
- 24 of dislocated workers or unemployment rate.

- 1 Just trying to factor into all these others,
- 2 which I believe are important, safety,
- 3 reliability, environmental, as well as how we
- 4 improve the individual citizens life through
- 5 their economic well-being.
- 6 CHAIRMAN PETERS: Thank you.
- 7 Mr. Mallory.
- 8 MR. MALLORY: I talked a
- 9 little bit about speed markets and so did the
- 10 gentleman from Wal-Mart earlier. And that works
- 11 if you're selling products to consumers. And
- 12 also is important if we come up with an I-69 --
- 13 to deliver I-69 or a new rail corridor or
- 14 totally new port somewhere. It takes too long
- 15 in America to get these projects finished. And,
- 16 I guess, that goes back to red tape,

- 17 environmental red tape and costs and -- but we
- 18 ought to be able to build a bridge as fast as
- 19 the Chinese built that 26 mile bridge. And it
- 20 just doesn't happen here. And if we're going to
- 21 compete, we've got to deliver quickly, more
- 22 quickly than we're doing.
- 23 CHAIRMAN PETERS: Mr. Mallory,
- 24 now you heard that other panelist talk about how

- 1 quickly the Chinese can build a project, and I
- 2 had an opportunity to be there just about 18
- 3 month's ago. They're going to build an
- 4 equivelent of our interstate in eight years.
- 5 And that was 18 month's ago. And they were
- 6 starting to do that. But they do not have the
- 7 Environmental Protection Act and endangered
- 8 species that we do deal with. And as our
- 9 speaker said, if the Chinese decide to do it,
- 10 they just do it, and then worry about the other
- 11 aftermath of it later on.
- 12 But I think you make a very
- 13 valid point. That we need to look at the amount
- 14 of time that it takes to build projects. And
- 15 the Senator's comment, if it takes us 8, 10, 12
- 16 years to get a bridge project built, then just

- 17 the cost of inflation, cost of money in overtime
- 18 is going to substantially increase the cost of
- 19 that project. Thank you. John.
- 20 MR. CARUTHERS: I think after
- 21 your study is over, that you will have certain
- 22 areas, certain corridors that need expediting in
- 23 those hot spots that are brought to your
- 24 attention. And if through your leadership you

- 1 can expedite some construction, I think the
- 2 measure of success is going to be the number of
- 3 miles of concrete in the narrow scope of
- 4 highways. And I realize that has to fit in with
- 5 all the other trouble spots that were discussed
- 6 this morning. But I think, actually, building
- 7 some roads is going to be the important thing
- 8 since it hadn't been done in so long, some 50
- 9 years of an interstate.
- 10 CHAIRMAN PETERS: Thank you.
- 11 Any other questions?
- 12 COMMISSIONER ODLAND.
- 13 Mr. Caruthers, you were talking about the 1995
- 14 abandonment of the construction on the
- 15 interstate system. It's interesting because
- 16 most people talk about the interstate system as
- 17 having been completed on time and on budget and Page 202

- 18 completely built out. Are you saying that it
- 19 wasn't completely built out and --
- 20 MR. CARUTHERS: It was
- 21 completely built out in 1995. But Interstate 69
- 22 was not built --
- 23 COMMISSIONER ODLAND: So that
- 24 wasn't --

- 1 MR. CARUTHERS: As we're
- 2 discussing it now, it was not invisioned then.
- 3 COMMISSIONER ODLAND: So if
- 4 you had to write that vision over, I mean,
- 5 clearly, we're saying we need I-69, are you
- 6 aware of other corridors that would be lacking
- 7 at this point in time?
- 8 MR. CARUTHERS: I'm not aware
- 9 personally of any of them. I have just heard
- 10 through various hearings around the country that
- 11 the Federal Highway Administration has had in
- 12 the past 15 years that there are some other
- 13 corridor coalitions that have expressed needs in
- 14 their area. I remember one in California, I
- 15 can't tell you what it was, but that's the only
- 16 other one I got any limited amount of
- 17 familiarity with.

18 CHAIRMAN PETERS: And

- 19 Commissioner Odland, when the interstate system
- 20 was envisioned, there weren't as many as first
- 21 were aware of corridors, and I-95 along the
- 22 eastern seaboard right by California and a few
- 23 others. But by and large, not. Because the
- 24 independent interstate system in the simplest

- 1 sense was to connect the country together. It
- 2 was a connectivity issue. And so, the east/west
- 3 routes were predominate interest. I know from
- 4 working there, the so-called Canada which is a
- 5 north/south link. Not at all unlike I-69 here
- 6 in this area has not yet been completed. But it
- 7 does not also qualify for any funding.
- 8 MR. CARUTHERS: I think all
- 9 this started with President Eisenhower when he
- 10 was a Lieutenant or a Captain and conducted that
- 11 convoy from Washington to California. And it
- 12 took a couple of months. And Doug Brinkly's
- 13 book covers that long journey in which he became
- 14 aware. And then, of course, when he went to
- 15 Germany and saw the Audubon during the war.
- 16 COMMISSIONER ODLAND: No,
- 17 that's all accurate and the federal highway
- 18 system has been very well managed over the

- 19 years. But what I was trying to get to is,
- 20 whether we think of it as having been planned
- 21 and done. And maybe we shouldn't think of it so
- 22 discreetly is what I was trying to fish for.
- 23 And maybe we ought to think of it more
- 24 dynamically and thinking of it not as being

- 1 finished, and maybe we ought to augment the
- 2 system and maybe do another plan. And I was
- 3 just wondering whether you had any thoughts on
- 4 that.
- 5 MR. CARUTHERS: Well, I just
- 6 think that after your eight hearings you're
- 7 going to have around the country, that you will
- 8 have a good picture of what other area's needs
- 9 are. But as far as the heartland of America,
- 10 I-69 --
- 11 COMMISSIONER ODLAND: So as
- 12 long as I-69 gets done, that's it, you're done.
- 13 Okay.
- 14 MR. CARUTHERS: I have to tell
- 15 you, I'm 77 and I've been working on this for 15
- 16 years, so I wish you would hurry.
- 17 COMMISSIONER ROSE:
- 18 Mr. Caruthers, this is a great example where we

- 19 got so many dispair parts of this corridor. And
- 20 could you envision a process where the federal
- 21 government is used its preemptive authority on
- 22 environmental to allow projects to go through an
- 23 expidited environmental review for anybody that
- 24 wants to build it? The federal government is

- 1 used to collect gas taxes and pass them back
- 2 through the states, and then everything else is
- 3 basically market-based. So if the free market
- 4 can work, if there really is a free market
- 5 demand to support the construction costs, then
- 6 will be built. Is there -- do you think that
- 7 the federal government has anymore goals than
- 8 that?
- 9 MR. CARUTHERS: Well, it's
- 10 just like anything else in the global trade
- 11 picture. A state can't be expected to compete
- 12 with a country. And I think our country has to
- 13 take a part in everything, whether as some of
- 14 the larger corporations this morning
- 15 demonstrated that they have solved a lot of
- 16 problems that they have. And I still think that
- 17 in the global competition that it will take the
- 18 national leadership of our government. And I
- 19 see that that leadership in the highway business

- 20 may very well develop into something different
- 21 from what it's been on the interstate program.
- 22 But that will be determined by
- 23 you, of course. But I just think that if
- 24 anything is going to be expedited on such a

- 1 grand nature as this, it will take the
- 2 leadership of the Federal Highway Administration
- 3 to make sure that it's not only expedited,
- 4 maintained up to standards, that a common lease
- 5 may be prepared with anybody that is a private
- 6 investor. And there are all sorts of --
- 7 COMMISSIONER ROSE: I agree
- 8 with all three of those points. And the last
- 9 point then, who should pay?
- 10 MR. CARUTHERS: Who should
- 11 pay?
- 12 COMMISSIONER ROSE: Right. I
- 13 mean, there's two different models, right?
- 14 MR. CARUTHERS: That question,
- 15 I hope, is going to be answered for I-69 by our
- 16 pilot study. What sections of those 32 sections
- 17 can actually justify a toll road, or how much
- 18 public funds, either on the state bonds or
- 19 federal gas tax or wherever it may come from

- 20 needs to supplement the construction. And I
- 21 mentioned that bridge in Mississippi as an
- 22 example of real rural area compared to a more --
- 23 probably a productive monetary-wise between
- 24 Houston and Memphis where there would be a lot

- 1 of inner urban traffic using that highway.
- 2 That to say, we're going to
- 3 wait for this pilot study. And I'm hoping that
- 4 it will be expedited and that we won't let one
- 5 state out of seven drag its feet and this thing
- 6 will proceed.
- 7 CHAIRMAN PETERS: If I could
- 8 address a question and maybe more so to the
- 9 Commissioner and the Senator, but the others
- 10 please come in as well. When the Trade
- 11 Commission Committee made recommendations back
- 12 in the 1950s for what is now the Interstate
- 13 Highway System, it was very important for
- 14 President Eisenhower that the governors -- state
- 15 government and governors be involved in crafting
- 16 those recommendations and deciding not only the
- 17 system that will be built, but the funding
- 18 mechinisms that would be used to build it.
- 19 My experience has been that
- 20 those two bodies have not been at the table, so Page 208

- 21 to speak, in the past few years, especially as
- 22 the program has been diverted to many other
- 23 uses. I would be interested in your comments on
- 24 whether or not -- whether or how we might be

- 1 able to get the state governments and governor
- 2 involved in this.
- 3 MR. KISBER: I think it's
- 4 critically important to have the partnership
- 5 between the state and federal government as
- 6 close as it can be when you're talking about
- 7 something as important to our safety and our
- 8 economy as our transportation network. And
- 9 whether it is the -- where economic activity is
- 10 taking place, where for in this heightened era
- 11 of Homeland Security it makes the greatest sense
- 12 in trying to move from natural disasters or
- 13 other types of people in and around and out. I
- 14 just think if we're going to be much more
- 15 successful, if governors and their leadership
- 16 teams are at the table in discussions on what
- 17 the long-term infrastructure policy is going to
- 18 be for our country and the respective states.
- 19 So I strongly encourage reengaging the state
- 20 leadership led by the government in those type

- 21 of policy decisions.
- 22 CHAIRMAN PETERS: Thank you.
- 23 MR. KISBER: I certainly
- 24 concur with Commissioner Kisber and Madam

- 1 Secretary. I think it's important for that
- 2 reason. And I also think it's also important to
- 3 sort of bolster what I referred to earlier as
- 4 the, you know, the notion of the state's
- 5 soveriegnty but the federal systems cooperative
- 6 relationship. It might help sort of diffuse
- 7 some of the current movement that we are
- 8 beginning to see where they no longer look at
- 9 this as an interstate system but some kind of a,
- 10 you know, NAFTA super highway. There's a lot of
- 11 pejoratives now that have been put out. And
- 12 there's legislation and congressional
- 13 resolutions that have been filed in Washington
- 14 as recently as a month ago advocating that we
- 15 quit building such highways. They're not
- 16 referred to as interstates anymore. They have
- 17 these different monitors.
- And when I went back to my
- 19 remarks about the federalism and state's right
- 20 and autonomy, but increasing public awareness
- 21 and education and urging the Commission in

- 22 office to take these a little bit seriously,
- 23 that's sort of what I was eluding to. And I
- 24 think that, Madam Secretary, that to the extent

- 1 when you make sure that the governors and states
- 2 are at the table on these projects, it might
- 3 help to shed a better light on the realities we
- 4 face.
- 5 CHAIRMAN PETERS: Thank you.
- 6 Any other panelists want to comment on that
- 7 issue at all? Great. Other questions? Let us
- 8 now turn the table and give you an opportunity
- 9 to ask any questions that you might have of us.
- 10 We'll take that up at the break then.
- 11 Thank you again. Please, if
- 12 the audience would join me in giving a round of
- 13 applause for the panelists. We're scheduled now
- 14 for a break. We'll reconvene at 3:15.
- 15 (WHEREUPON, A BRIEF BREAK WAS
- 16 TAKEN.)
- 17 CHAIRMAN PETERS: Good
- 18 afternoon. If we could reconvene. We have our
- 19 fourth panelists that have been with us most of
- 20 the day today. And we much appreciate you being
- 21 here. We'll convene our last panel, and then

- 22 we'll take public comments following the last
- 23 panels discussion. So, again, thank you for
- 24 your perseverance in staying with us today.

1	I'd like to introduce our					
2	fourth panelists as I have done here today.					
3	I'll introduce our fourth panelists now. And					
4	give you each an opportunity to make about a					
5	five minute statement, and then we will engage					
6	in dialogue and discussion. And we've got a					
7	very interesting panel this afternoon. Panel					
8	four is Surface Transportation Barriers and					
9	Solutions.					
10	Commissioner Gerald Nicely,					
11	Tennessee Department of Transportation.					
12	Commissioner, thank you very much for being					
13	here. Been Commissioner since January of 2003					
14	and has had the distinction of serving					
15	simultaneously in two state cabinet posts					
16	following his December 2005 appointment by the					
17	Governor to oversee the restructuring of the					
18	Tennessee Department of Safety. And according					
19	to the Governor's priority to attend the DOT,					
20	Nicely has worked to change the culture of the					
21	Department by increasing its credibility with					
22	the general public and local government.					

- 23 developing a new transportation plan, ensuring
- 24 compliance with all environmental laws and

- 1 regulations, and screenwriting the project
- 2 development process. Mr. Nicely joins us with
- 3 more than 30 years of local government
- 4 experience and a track record of successfully
- 5 forging public/private partnership that help
- 6 transform Nashville. He has served as the
- 7 executive director of Nashville's Metropolitan
- 8 Development and Housing Agency from 1979 to
- 9 2002. Mr. Nicely grew up in Oak Ridge and holds
- 10 both Bachelor's and Mater's degree in economics
- 11 from the University of Tennessee. He is a US
- 12 Army veteran and alumni of Leadership Nashville.
- 13 Thank you so much Commissioner, for being here.
- 14 Our second panelist is Scott
- 15 Bennett of the Arkansas Department of
- 16 Transportation. He is the assistant chief
- 17 engineer for planning in Arkansas DOT and
- 18 Transportation Department, joining the
- 19 department in 1989. He has worked in the area
- 20 of construction, planning, research and programs
- 21 and contracts. Scott's current responsibilities
- 22 include the Department's highways needs studies,

- 23 long range and financial planning,
- 24 transportation program, environmental study, and

218

- 1 information systems. He is a member of the
- 2 AASHTO, the American Association of State
- 3 Highway and Transportation Official,
- 4 Transportation Futures Policy Committee, as well
- 5 as the standing committee on Planning,
- 6 Environment, Highway Transport, Traffic Safety,
- 7 Rail and Public Transportation. A registered
- 8 professional engineer in Arkansas, Scott has
- 9 both Bachelor's and Master's degree in civil
- 10 engineering from the University of Arkansas in
- 11 Fayetteville. He was named University of
- 12 Arkansas young engineer alumni of the year in
- 13 2005. Scott, congratulations and thank you for
- 14 being here today as well.
- 15 Dave -- let me not butcher
- 16 your name.
- 17 MR. HUNERYAGER: You should
- 18 have had to live with it all your life. I have
- 19 a son, a daughter and a granddaughter who can't
- 20 pronounce it either. It's Huneryager.
- 21 CHAIRMAN PETERS: I'm sorry?
- MR. HUNERYAGER: Huneryager.
- 23 CHAIRMAN PETERS: Thank you,

Page 214

24 Dave, for being here. Dave is the President and

1	CEO of the	Tennessee	Truck As	enciation	and Trade

- 2 Association representing over 500 trucking and
- 3 allied support companies based in and outside of
- 4 Tennessee. He has assumed his duty since July
- 5 of 2004, has been actively involved as a member
- 6 of the Tennessee Trucking Association for the
- 7 last 13 years, and has served under the TEA
- 8 board of directors, the executive committee, and
- 9 served as chairman of the board in 1999. He
- 10 serves as the executive vice president of the
- 11 Tennessee Trucking Foundation. Prior to coming
- 12 to the Association, he spent 28 years with
- 13 Roadway Express. And the last 15 years of his
- 14 career he served as district manager in
- 15 Nashville, Tennessee, responsible for 25
- 16 facilities and 1,700 employees in an eight state
- 17 area. He graduated from Saint Joseph's College
- 18 in Rensselaer, Indiana with a degree in
- 19 economics. Dave, thank you for being here.
- 20 And our final panelist is Paul
- 21 Ballard, CEO of the Nashville Network Transit
- 22 Authority and vice president of the Tennessee
- 23 Public Transit Association. Paul, as we

- 1 bring planning to the table. So thank you so
- 2 much for being here.
- 3 Paul was appointed chief
- 4 executive officer of the Metropolitan Transit
- 5 Authority of Nashville in Davidson County in
- 6 January of 2002. He has served as CEO and
- 7 general manager of six transit systems,
- 8 including those in Saint Louis, Missouri and
- 9 Birmingham, Alabama. He has been president of
- 10 two national transit management firms and
- 11 operated or consulted on transit operations in
- 12 three cities and 19 states. Ballard holds a
- 13 Bachelor's of science degree in business,
- 14 transportation and public utilities management
- 15 from the Indiana University School of Business,
- 16 a Master's of arts degree with distinction in
- 17 public administration from Webster University in
- 18 Saint Louis, and has training in customer
- 19 service from the Harvard University Graduate
- 20 School of Business. Paul, thank you so much for
- 21 being here as well.
- 22 If we could turn to the
- 23 Commissioner to start.
- 24 MR. NICELY: Thank you, Madam

- 1 Chairman and the Commission. One of the
- 2 problems today, the only downside is Dexter Monk
- 3 (phonetic) sat me next to an Arkansas
- 4 Razorback. And after last week you'll know.
- 5 Anyway, I appreciate the
- 6 opportunity to be here today. And congratulate
- 7 you on your dedication and advising of Congress
- 8 with making the authorization of transportation
- 9 and legislation. Our nation's approach to
- 10 transportation planning during the interstate
- 11 era has served us very well. In the public
- 12 sector, we focused on building a state and
- 13 highway network that provided the mobility for
- 14 people and for freight that far exceeded the
- 15 expectations of a founder of the interstate
- 16 system.
- 17 Tennessee has been a great
- 18 state between north and south and east and
- 19 west. Certainly no coincidence that the
- 20 legislation was co-sponsored by the great
- 21 Senator Albert Gore. Our interstate system is
- 22 another state which is based on the focus of the
- 23 highway system's primary concern is the public
- 24 investment in the transportation capacity.

- 1 Although transit systems have been a part of our
- 2 public transportation investment since World War
- 3 II, the highway network has been the primary
- 4 focus of the State Department of
- 5 Transportation.
- 6 It is this transition from a
- 7 highway focus to a transportation focus that
- 8 leads to my first suggestion. And I've heard
- 9 this before today, that we must integrate
- 10 highway planning and funding into a broader
- 11 focus for our entire transportation network. We
- 12 just completed our first comprehensive long
- 13 range transportation project here in Tennessee
- 14 that involves thousands of citizens across the
- 15 state. The 25 year vision that emerged,
- 16 includes all transportation modes needed to get
- 17 growing -- to meet growing demands for personal
- 18 mobility in the movement of freight. Recently,
- 19 you've already received much input on this need
- 20 for an intermodal approach, transportation
- 21 planning and funding, including the clinical
- 22 intermodal role played by Memphis. The
- 23 integration of highway, transit rail, waterway
- 24 and aviation planning is essential if we're

- 1 going to meet the demographic needs and
- 2 development needs of the future. Recently, the
- 3 Department of Tennessee hosted our first summit
- 4 Class 1 railroad serving our state, including
- 5 Burlington Northern Santa Fe Corporation, which
- 6 is headed by Mr. Rose, one of the members of the
- 7 Commission. The message from the summit was a
- 8 clear mandate that we find creative ways to meet
- 9 capacity and planning in both the rail and
- 10 highway industries. We're also initiating our
- 11 first ever waterways plan with the US Corps of
- 12 Engineers, and we're hearing the same message,
- 13 integrated waterway planning for the movement of
- 14 freight and -- with highway and rail planning.
- 15 The role of public transportation is growing in
- 16 Tennessee. And throughout the nation I urge the
- 17 Commission to do all it can to continue breaking
- 18 down the traditional Holly versus Transit
- 19 barriers that existed over the last decades.
- 20 My second recommendation is
- 21 that we find creative ways to address the need
- 22 for transportation resources which have become
- 23 increasingly constrained. Mr. Bennett will
- 24 certainly have more details to talk about, but I

- 1 would like to mention that the heavily reliance
- 2 on fuel tax in both federal and state level is
- 3 almost aggressive in funding transportation
- 4 investments. Congressional earmarks for
- 5 transportation projects were further eroded what
- 6 funding is available. In Tennessee, for
- 7 example, earmarks doubled from T21 to SAFETEA-
- 8 LU. In fact, approximately one half of the \$515
- 9 million in SAFETEA-LU earmarks for projects not
- 10 included in our planning and programing
- 11 priorities. Certainly, these earmarks in most
- 12 cases, very worthy projects. But we would
- 13 simply urge if we're going to have an earmarking
- 14 process, that they be for projects that are
- 15 within our planning processes and relate to our
- 16 corps programs.
- 17 I also urge the Committee to
- 18 consider the AASHTO position that the federal
- 19 assistance continually directed to our corps
- 20 programs.
- 21 My third recommendation is to
- 22 meet our nation's transportation needs. We need
- 23 newly created partnerships between the public
- 24 and private sectors. Our efforts show that we

- 1 need to focus on transportation corridors of
- 2 both cross and connecting Tennessee with
- 3 national and international corridors. One
- 4 project that's already emerging in this
- 5 particular recommendation is the full analysis
- 6 of the Interstate 40 corridor stretching from
- 7 Memphis to North Carolina. This will require
- 8 integration like traditional highway planning
- 9 process with that of rail and trucking
- 10 industries.
- 11 Finally, as we plan to invest
- 12 our transportation systems, we must ensure the
- 13 total involvement of a Committee that will both
- 14 serve and impact by our transportation
- 15 investment. When Governor Bredesen was a
- 16 candidate in 2002, you heard a lot about the
- 17 insensitivity of the Department of
- 18 Transportation needs of the community. We have
- 19 worked very hard to overcome that and developed
- 20 new partnerships with communities and
- 21 stakeholders, and we think we've established
- 22 content sensitive solutions as a way of doing
- 23 business with the Department of Transportation.
- 24 I also encourage the

- 1 Commission to support the joint AASHTO and FHWA
- 2 task force recommendations on how transportation
- 3 and planning and investment can include public
- 4 elected officials and other stakeholders that
- 5 address -- in reaching solutions that address
- 6 needs without leading to needless lawsuits and
- 7 disgruntled citizens who feel left out of the
- 8 transportation decision-making process.
- 9 Again, thank you for the
- 10 opportunity to present these remarks here today
- 11 and participate in your hearings.
- 12 CHAIRMAN PETERS:
- 13 Commissioner, thank you so much. Mr. Bennett.
- 14 MR. BENNETT: Madam Secretary
- 15 and members of the Commission, it's a pleasure
- 16 to come before you today to discuss a current
- 17 transportation funding crisis facing the nation
- 18 and our states. I agree with and appreciate
- 19 Commissioner Nicely's comments concerning the
- 20 intermodal approach to improving our
- 21 transportation system. It is necessary that we
- 22 consider all those together. Much of the
- 23 freight movement through Arkansas travels on our
- 24 highway system. And we have a strong trucking

- 1 industry in the state with companies such as
- 2 Wal-Mart, Tyson Foods, J. B. Hunt that's
- 3 headquartered in the state. And that's one of
- 4 the reasons that we need to focus on highway
- 5 improvements in the state. We all know that
- 6 there's more to the funding problem than simply
- 7 inadequate funding. It's the key to the
- 8 integrity and long-term funding that the Highway
- 9 Trust Fund be maintained and strengthened. Most
- 10 reports show that the trust fund balance be
- 11 negative in 2009, translating to the need to cut
- 12 federal funding by as much as \$11 billion in
- 13 2009 for the SAFETEA-LU authorized funding
- 14 level. For Arkansas, the \$11 billion cut at the
- 15 national level means approximately \$135 million
- 16 cut at the state level, which is about 25
- 17 percent of our state construction program.
- 18 Similar consulting concerns are obvious, such as
- 19 corresponding cuts in the construction program.
- 20 Our reason for concern may not be as obvious,
- 21 results from a focus on opportunities for
- 22 innovative financing. Arkansas took advantage
- 23 of one of these opportunities in 1999 by using
- 24 guardian bonds for the interstate rehabilitation

- 1 program which improved 356 miles or just over
- 2 half of our interstate system with a cost of
- 3 just over \$1 billion. An extremely successful
- 4 program. The repayment of those bonds is mostly
- 5 through the commitment of our federal aid
- 6 interstate maintenance funds. When the
- 7 Department made the funding amendment, it was
- 8 with the understanding that federal funds would
- 9 continue to flow through the state at
- 10 approximately the same rate that they flowed
- 11 through the state in the past. While SAFETEA-LU
- 12 did increase the overall size of the federal
- 13 highway program, there was non-increasable need
- 14 for the core program for Arkansas. This has had
- 15 a direct impact on our ability to repay the
- 16 guardian bonds using our interstate maintenance
- 17 funds and the continue making much needed
- 18 improvements to our interstate system. This
- 19 impact will be exacerbated by any future
- 20 reductions in the federal funds and by the
- 21 interruption of flow of federal funds because of
- 22 the delayed passes from the Appropriations Acts
- 23 and the use of continuing resolutions. Because
- 24 of the limited funding provided in the current

- 1 resolution, Arkansas cancelled the highway
- 2 planning that was scheduled for today. If
- 3 another short continued resolution is provided,
- 4 the highway meeting scheduled for January is
- 5 also in jeopardy. Upon receipt of our annual
- 6 appropriation, our first priority must be our
- 7 debt service. If an adequate uninterrupted flow
- 8 of interstate maintenance funds is not provided,
- 9 we'll be forced to use other federal and state
- 10 funds and then there will be other needed
- 11 projects not undertaken in a timely manner.
- 12 The secondary impact has to do
- 13 with the continuing increase in construction
- 14 prices. Last year alone, there was a 30 percent
- 15 increase in construction costs that had a direct
- 16 impact on our purchasing power. To give you an
- 17 example, in 1977 with a \$100 million widening
- 18 program, we could have funded 143 miles of
- 19 widening improvements across the State. This
- 20 year, with that same \$100 million, the
- 21 Department could only construct 17 miles or just
- 22 12 percent of what we could have accomplished in
- 23 1977. The projects being delayed, potentially
- 24 unsafe conditions will continue putting the

- 2 the improvements in a timely manner. Public and
- 3 private partnerships have been proposed and
- 4 often also as options for funding transportation
- 5 improvements. We have examined the tolling
- 6 possibilities in over 50 studies in the last 50
- 7 years. And in Arkansas only 2 of 25 segments
- 8 that we studied were appropriate for further
- 9 consideration for tolling. Nineteen of those
- 10 studies wouldn't even generate 20 percent of the
- 11 coverage from tolls. Meaning that, they
- 12 wouldn't even provide an adequate income for the
- 13 normal match of federal funds. The toll is not
- 14 physically attracted option, it's not likely it
- 15 will be attractive for investment purposes for
- 16 -- in a public and private partnership. This an
- 17 issue that may be parts for the real estate such
- 18 as Arkansas will face.
- 19 We do want to present to you
- 20 today not just issues and problems, but some of
- 21 the strategies that helped correct those
- 22 problems. First, it's imperative that
- 23 additional funds be directed to the highway
- 24 trust funds. The current revenue source of

231

1 federal gasoline tax is inadequate as evidenced

- 2 by the reported shortfall in 2009. The growth
- 3 and revenue from this tax is flat and is not
- 4 keeping up with inflation. An increase in the
- 5 gas tax is necessary to maintain integrity of
- 6 the trust funds in the short term. For the long
- 7 term, we must consider options such as indexing
- 8 the gas tax and the sales tax on road user
- 9 items.
- 10 Second, we propose that a
- 11 number of categories in the programs be reduced
- 12 to a reasonable number so that the state's can
- 13 have true flexibility. Funding increases at
- 14 SAFETEA-LU actually decreases in what we
- 15 consider to be our discretionary funds. There
- 16 are either projects and categories that we don't
- 17 qualify for, funds that are impounded because of
- 18 obligation limitation or funds that have been
- 19 rescinded, I guess this has resulted in over
- 20 half of the federal funds to Arkansas being
- 21 essentially beyond our control.
- 22 Third, reduce the number of
- 23 earmarks, something Commissioner Nicely
- 24 mentioned. Nationwide, 10 earmarks in 1982 to

- 1 almost 6,400 in SAFETEA-LU. The result is that
- 2 the gap between the total funds received by

- 3 Arkansas and other states and the funds of over
- 4 which we have. Over which we have a discretion
- 5 15 year growth. It's not to say that we're
- 6 against all earmarks, but they do need to go
- 7 through our planning process. And that's our
- 8 final suggestion is, that the earmarking process
- 9 needs to have the endorsement of the state
- 10 departments of transportation. These don't need
- 11 to be just local priorities that haven't been
- 12 identified through our federally mandated
- 13 planning process. As example, during our
- 14 SAFETEA-LU reauthorization process, our
- 15 department rested \$900 billion to the earmarking
- 16 process. We received 400 billion. Two hundred
- 17 million dollars of that were not for highway
- 18 improvements. Of the \$200 million for the
- 19 highway improvements, only \$100 billion came
- 20 from our request.
- 21 Congress is essentially
- 22 circumventing the federally mandated planning
- 23 process and many times have to redirect other
- 24 federal and state funds to fully fund those

- 1 projects.
- We have to talk about states

- 3 taking on more responsibilities. But with more
- 4 responsibility, we have to have some incentive
- 5 for award. Increasing the funds, reducing the
- 6 number of categories. Making the remaining
- 7 categories truly flexible, reducing the number
- 8 of earmarks and returning the decision-making
- 9 process to the states. We have to do what's
- 10 right for the nation, the states, and the good
- 11 of our share of transportation system. Thank
- 12 you.
- 13 CHAIRMAN PETERS: Thank you so
- 14 much, Scott. Appreciate that. Dave, please,
- 15 come.
- 16 MR. HUNERYAGER: Thank you.
- 17 Good afternoon. I really appreciate the
- 18 opportunity to be part of this presentation
- 19 panel today.
- 20 The trucking industry delivers
- 21 69 percent of all freight tonnage in the United
- 22 States. In Tennessee, the total percentage of
- 23 all manufactured tonnage the trucks delivered
- 24 rises to 81 percent. There are over 16,000

- 1 registered motor carriers and 225,000 commercial
- 2 driver's license holders in the State of
- 3 Tennessee. One in every 14 jobs in our State

- 4 are trucking industry related. Over the next 12
- 5 years, the freight volume hauled by the trucking
- 6 industry will increase by 30 percent. From 15.5
- 7 billion tons in 2005 to more than 20 billion
- 8 tons in 2017. This growth and the demand for
- 9 trucking will put nearly two million more trucks
- 10 on the road and truck miles traveled will rise
- 11 by about 50 percent.
- 12 The trucking industry in the
- 13 State of Tennessee paid 40 percent of all taxes
- 14 and fees paid by all motorists while accounting
- 15 for just 12 percent of the vehicle miles
- 16 traveled in the state. The numerous truck
- 17 driver service and the actual people who use our
- 18 roads, Tennessee roads are consistently ranked
- 19 among the top five best to drive on in the
- 20 country. The credit for this goes directly to
- 21 the Tennessee Department of Transportation.
- 22 Their work with their road building partners in
- 23 their diligence in maintaining the road system
- 24 financed to a pay as you go system that has

- 1 served us very well.
- 2 Given the projected population
- 3 growth expected in our country and the actual

- 4 passenger miles that will result, it's difficult
- 5 to envision how the current system could sustain
- 6 the necessary level of mobility, safety, and
- 7 reliability that our nation's economy has grown
- 8 and depended on. But depend on it they do.
- 9 This evening you're going to
- 10 witness a remarkable logistical accomplishment
- 11 that takes place at FedEx's sort facility 24
- 12 hours a day, seven days a week. It is one
- 13 example of the highly sophisticated operation
- 14 that takes place and freight docks, at
- 15 warehouses, and at manufacturing plants
- 16 throughout the nation. It's a process that
- 17 saves our country hundreds of billions of
- 18 dollars each year and its helped make American
- 19 businesses the most productive and efficient in
- 20 the world. It's a delivery system that is
- 21 driven by the ultimate consumers expectation
- 22 that he or she can get the product they want,
- 23 when they want it, at a price they're willing to
- 24 pay for it.

- 1 I didn't realize that Pete was
- 2 going to quote me this morning, but while there
- 3 are variations on this just in time delivery
- 4 theme, they all share a common thread. None of Page 231

- 5 it works without a reliable highway system, and
- 6 when the highway system breaks down, these types
- 7 of strategies cannot continue and our economy
- 8 suffers as a result.
- 9 Today we are facing the
- 10 on-ramp. We already starting to see rethinking
- 11 of supply chain strategies due to reliability
- 12 issues on the highways. We've heard several
- 13 examples of that today. More and more
- 14 manufacturers are building warehouse facilities
- 15 closer and closer to their end-user. The
- 16 trucking company is changing the way they
- 17 operate to maximize their efficiency in serving
- 18 that customer. The status quo for both of them
- 19 is not an option. We need to find a way to deal
- 20 with the immediate problems muffling our highway
- 21 system and plan for future challenges. The
- 22 trucking industry in Tennessee recognized the
- 23 need to find additional revenues and maintain
- 24 and expand the highway network. With respect to

- 1 how these revenues should be collected, we
- 2 believe that the source of funding must be
- 3 reasonably uniform in application among all
- 4 classes of users. It should be based primarily

- 5 on the extent of highway use. It should not
- 6 provide opportunities for evasion. It should be
- 7 inexpensive and simple to enforce and comply
- 8 with, and it should not create barriers to
- 9 interstate commerce. While the trucking
- 10 industry in Tennessee is willing to consider
- 11 other options, at the moment the fuel tax is the
- 12 only source of funding that meets all of those
- 13 criteria. Tolls, even electronic tolling are a
- 14 less efficient rather than the method and causes
- 15 highway users to chose which route to use based
- 16 on cost rather than on safety or efficiencies.
- 17 Privatization of toll facilities is an approach
- 18 that does not address long-term highway needs.
- 19 Leasing of a facility is inevitably accompanied
- 20 by toll increases that essentially put toll road
- 21 users in a position of subsidizing other
- 22 transportation facilities or even unrelated
- 23 government functions.
- 24 We in Tennessee are not at all

- 1 comfortable with the scenario that would
- 2 inevitably replace profitability ahead of the
- 3 public interest.
- 4 While I understand the
- 5 Commission is looking for the long-term and

- 6 wants to come up with innovative solutions that
- 7 would carry our transportation system into the
- 8 next century, we are also confronted with
- 9 challenges that require immediate attention and
- 10 whose solutions are quite apparent. We urge you
- 11 to recommend over the short and immediate term
- 12 and targeted federal program that addresses the
- 13 most troublesome bottlenecks in our nation's
- 14 critical highways funded by an increase in the
- 15 federal fuel tax. That's a simple and effective
- 16 approach for our most pressing needs over the
- 17 next couple of decades. Thank you.
- 18 CHAIRMAN PETERS: Thank you so
- 19 much. Paul, please. We've heard a lot of about
- 20 the logistics of goods moving today, tell us
- 21 about the logistics of people movement.
- 22 MR. SMITH: Thank you, Madam
- 23 Secretary and members of the Commission of
- 24 public transportation. I appreciate you

- 1 inviting us to participate in these proceedings
- 2 today. We like to think of ourselves as the
- 3 glue that holds everything else together.
- 4 Without the transportation, so many of the
- 5 employees and the witnesses we've heard from

- 6 today would not be able to get to work.
- 7 I'm here today representing
- 8 the Tennessee Public Transportation Association,
- 9 an organization that represents providers and
- 10 users of public transportation services which
- 11 are provided in all 95 counties in the state of
- 12 Tennessee. In addition to my duties at the
- 13 Metropolitan Transit Authority, I also represent
- 14 Governor Bredesen on the Board of Directors of
- 15 the Regional Transportation Authority where I
- 16 serve as Chairman of the Commuter Rail
- 17 Committee.
- 18 Public transportation in
- 19 Tennessee is booming. New bus transit systems
- 20 have opened or are opening in several cities,
- 21 including Franklin, Murfreesboro, Sevierville,
- 22 and Morristown. New rail services have opened
- 23 in Memphis and Nashville, including Tennessee's
- 24 newest rail service, Nashville's Music City

- 1 Star, the first of several commuter rail runs
- 2 planned for middle Tennessee. This service
- 3 began on September 18th and served six stations
- 4 between Nashville and Lebanon, Tennessee. Which
- 5 is 32 miles east of Nashville. This route
- 6 parallels a crowded Interstate 40 and is winning

- 7 new riders every day. MTA bus can quickly
- 8 provide the final link to work or play for the
- 9 commuters.
- World transportation in
- 11 advance services to the elderly and persons with
- 12 disabilities are the fastest growing segments of
- 13 the services we provide. In Nashville, we are
- 14 seeing a 30 percent annual growth in passenger
- 15 trips on our services with people with
- 16 disabilities. MTA's overall ridership has
- 17 increased from less than seven million in fiscal
- 18 year 2005, to over eight million in fiscal year
- 19 2006. All of this growth and progress in bus,
- 20 rail, and rural transportation is a direct
- 21 result of the three six-year transportation
- 22 bills starting with -- through 1991, TEA 21 in
- 23 1998 and now SAFETEA-LU in 2005. The
- 24 coordination and joint planning these three

- 1 bills require have focused attention on the
- 2 contributions of public transit and other
- 3 alternative forms of transportation can make to
- 4 break down the barriers to effective Surface
- 5 Transportation activities.
- 6 Unfortunately, while the funds

- 7 provided under the federal legislation are
- 8 increasing, the demands for services and the
- 9 cost to provide those services are far outpacing
- 10 the available federal funds. Our fuel cost as
- 11 an example, at the MTA have increased at an even
- 12 greater rate than our ridership. And we have
- 13 increased our line item budget for the current
- 14 fiscal year budget for fuel by \$1.4 million,
- 15 that's just the increase to an all time high of
- 16 \$4 million or more than 10 percent of our
- 17 operating budget.
- The projected downward trend
- 19 and the cash balance available in the mass
- 20 transit account of the Highway Trust Fund is
- 21 particularly troublesome, as even the basic
- 22 funding we have found on which has been written
- 23 into law might not be available. While efforts
- 24 are underway to convince our state legislature

- 1 to increase funding for public transportation,
- 2 that revenue source has been largely status quo
- 3 for the last two years. Commissioner Nicely and
- 4 his staff have worked very closely with us in
- 5 the state association to provide an additional
- 6 support for public transportation. However, the
- 7 jury is still out on the results of those

- 8 efforts.
- 9 Public transportation
- 10 providers in Tennessee have responded to these
- 11 fiscal pressures in a variety of ways. The
- 12 traditional approaches of raising affairs and
- 13 eliminating the services are ongoing. This has
- 14 resulted in passengers having to stand on some
- 15 bus routes and in some cases, turning passengers
- 16 away from crowded buses. It's also encouraged
- 17 that we were creative in pricing and selling our
- 18 services. New partnerships with governmental
- 19 entities and private institutions have resulted
- 20 in new revenues and new passengers. As an
- 21 example, the State of Tennessee now pays for all
- 22 of its employees in the state capitol to ride
- 23 buses to work and MTA sends one invoice at the
- 24 end of the month to the state government for all

- 1 our ridership. On the capital side, metro
- 2 national government has been paying almost 100
- 3 percent of the cost of the rolling stock for the
- 4 past few years. One hundred new full size buses
- 5 have been bought with local funds of almost \$28
- 6 million because federal and state funds have not
- 7 been available for that purpose. In the current

- 8 fiscal year 2007 capital budget, metro will once
- 9 again be paying for all of the costs of new
- 10 buses and include \$640 million for these capital
- 11 items. Those buses will most likely be hybrids
- 12 and will join other alternate fuel vehicles in
- 13 the state's transit fleet including biodiesel in
- 14 Nashville, Knoxville, and Franklin from electric
- 15 battery powered vehicles.
- 16 In closing, I encourage this
- 17 panel to recommend the substantially federal
- 18 funding for service transportation so not only
- 19 the projected funding gap can be bridged, but
- 20 the available funding can be expanded to allow
- 21 public transportation services to grow at least
- 22 as fast as the demand for them. I believe that
- 23 future funding growth in the Highway Trust Fund
- 24 and its mass transit account should be

- 1 accomplished through any combination in the
- 2 fall. Indexing the federal tax and motor
- 3 vehicle inflation, encouraging innovative
- 4 financing mechanisms including private and
- 5 public partnerships, tolling, congestion
- 6 charging, and preserving the guarantees to all
- 7 funds authorized by SAFETEA-LU are, in fact,
- 8 invested in transportation improvements. Thank Page 239

- 9 you once again for the opportunity to offer my
- 10 thoughts on this important matter. I look
- 11 forward to addressing along with my fellow panel
- 12 members any questions you might have.
- 13 CHAIRMAN PETERS. Paul, thank
- 14 you so much. And thanks to all the panel
- 15 members for your presentations. I now open it
- 16 up the Commission for questions for the
- 17 panelists.
- 18 COMMISSIONER ROSE: If I could
- 19 use your first name, Dave.
- 20 MR. HUNERYAGER: Yeah. That's
- 21 fine.
- 22 COMMISSIONER ROSE: Dave, if
- 23 all of Paul's buses become hybrids and all the
- 24 nation's cars become hybrids, how do we deal

- 1 with the taxing them on just the gasoline tax?
- 2 Obviously it won't be representative and it's
- 3 not going to happen for a long time, but at some
- 4 point in time it will definitely work, right?
- 5 MR. HUNERYAGER: I agree with
- 6 that. And I tell you one of the things that the
- 7 trucking industry is doing in the state of
- 8 Tennessee. We work closely with the air board,

- 9 and as a matter of fact, I'm on a diesel working
- 10 group that helps with working through a lot of
- 11 those particular issues. I recognize the loss
- 12 of that, and as I said, I think we would be
- 13 willing to evaluate other funding mechanisms.
- 14 My personal opinion is that the fuel tax is the
- 15 way to deal with it right now. But I understand
- 16 it's going to be a short fall. I know
- 17 Chattanooga has gone to it, Knoxville has gone
- 18 to hybrids. Many of the, Commissioner, many of
- 19 the DOT vehicles are going that way, too. We've
- 20 seen an awful lot of movement in support of
- 21 alternative fuels in our state. And we've been
- 22 a part of that. I think we recognized that
- 23 there would be a short fall and some other
- 24 mechanism to make that up.

- 1 COMMISSIONER ROSE: Then the
- 2 other question I have. In your five points in
- 3 respect to the revenue, not making sure it's
- 4 inexpensive and simple to enforce, not barriers,
- 5 highway usage, at the end of the day, do you
- 6 believe the trucking industry ought to pay for
- 7 their fully allocated costs?
- 8 MR. HUNERYAGER: We do now.
- 9 COMMISSIONER ROSE: Pardon me?
 Page 241

- 10 MR. HUNERYAGER: I think we do
- 11 now.
- 12 COMMISSIONER ROSE: Whatever
- 13 mechanism you feel like the trucking industry
- 14 ought to pay fully for their cost that they
- 15 bear?
- 16 MR. HUNERYAGER: When you look
- 17 at just the state of Tennessee alone, we pay 40
- 18 percent of the taxes and user fees in the state
- 19 of Tennessee as it is now, and only travel 12
- 20 percent of the miles. I think we pay a fair
- 21 share of it now. So I guess the answer would
- 22 be, yes.
- 23 COMMISSIONER ROSE: Fair share
- 24 and fully allocated cost are two different

- 1 things. I'm just trying to make sure -- when we
- 2 think about it, who should pay for all this
- 3 stuff? You can make an argument with it just
- 4 like on the trade side, the government ought to
- 5 just pay for it, just to pay for it, right? And
- 6 we could make an argument that one of the great
- 7 part of our economy is global trade and the
- 8 federal government ought to pay for the
- 9 infrastructure. You make another argument on

- 10 the other spectrum that really to get down to
- 11 very activity based costs in terms of who is
- 12 traveling and adjust the price of -- I'm just
- 13 trying to understand where you guys sit on this.
- 14 MR. HUNERYAGER: I think where
- 15 we sit is, you know, we've certainly have made
- 16 our -- we certainly paid our way as we've gone
- 17 along the first 50 years. I think we could
- 18 continue to do that and be interested in, you
- 19 know, paying an additional. At least our
- 20 position, we would add to the federal fuel tax.
- 21 COMMISSIONER ROSE: Okay.
- 22 Thanks.
- 23 COMMISSIONER ODLAND: I can't
- 24 believe you didn't say allocated to the rail

- 1 costs.
- 2 MR. HUNERYAGER: We're one of
- 3 his biggest customers.
- 4 COMMISSIONER ROSE: They are
- 5 our biggest customer.
- 6 MR. HUNERYAGER: Twenty years
- 7 ago, rail and road were like this. But they
- 8 view us as are -- we are their best customers.
- 9 And trucking companies can make -- can be
- 10 profitable by running traders on the rail. And

- 11 it would not be a win-win sit -- it would not be
- 12 going the way it is, that relationship would not
- 13 be where it is today was it not a win-win
- 14 situation for both parties.
- 15 COMMISSIONER ODLAND: Just to
- 16 follow-up on the gas tax. Back to the gas tax
- 17 for a minute. I mean, it would seemingly be a
- 18 long time before hybrids took over and albeit
- 19 the need for gas, right? So part of it is the
- 20 short run, you know, you could still do it. But
- 21 in the long run, wouldn't you be able to cover
- 22 the needs if we shifted to a per unit per
- 23 vehicle tax rather than using the gas tax?
- 24 MR. HUNERYAGER: I don't -- I

- 1 really don't know how that would impact us here
- 2 in Tennessee. I have not looked at that.
- 3 COMMISSIONER ODLAND: Would
- 4 the trucking industry support going to a vehicle
- 5 tax, essentially, rather than gas tax, which is,
- 6 you know, obviously hit the trucks harder, I
- 7 think, than cars.
- 8 MR. HUNERYAGER: We've
- 9 certainly been hit pretty hard as it goes now.
- 10 Again, in Tennessee, we have not -- you know, we

- 11 have not taken a position on that, either. So
- 12 we're just -- our position here is -- our
- 13 support is for increase in the fuel tax. I
- 14 guess I'm trying to -- I've seen a lot of
- 15 different presentations here today go from a
- 16 40,000 foot level to a 20,000 foot level to a
- 17 10,000. I guess where the rubber meets the road
- 18 for us is interstate Tennessee we would like to
- 19 see it, you know, be dealt with it from a fuel
- 20 tax issue.
- 21 COMMISSIONER ODLAND: And,
- 22 Scott, you said the same thing that the fund
- 23 needs to be funded essentially. And do you --
- 24 what's your view on gas tax versus other sources

- 1 of revenue?
- 2 MR. BENNETT: In the short
- 3 term, I agree that the gas tax is the way to
- 4 go. We've got a crisis that's coming up in just
- 5 a matter of a couple of years. That's the best
- 6 way to fully fund SAFETEA-LU. In the future,
- 7 something different is going to have to happen.
- 8 In Arkansas, I'll give you an example, the state
- 9 gas tax has grown at about 1.4 percent a year,
- 10 meaning our revenues really are growing at about
- 11 1.4 percent per year. Construction costs index Page 245

- 12 has been growing at about six percent a year.
- 13 So it's not keeping up. In the future, if more
- 14 go to hybrids, which is really is long-term, we
- 15 would have do give consideration to a mileage
- 16 base fee. I know the organ part of the
- 17 transportation is conducting a pilot program
- 18 with that right now and it will have a lot of
- 19 refinements. Indexing may work for a little
- 20 while. But, eventually, you'll price yourself
- 21 out of the market. I think some of the states
- 22 that have indexing saw that in only this last
- 23 year when gas prices really started to rise.
- 24 They started to consider doing away with their

- 1 indexing just because the price gets so high.
- 2 The one source that seems to
- 3 keep up with inflation is sales tax. In
- 4 Arkansas, we have been talking about the sales
- 5 tax on new vehicles. It's a direct road user
- 6 related fee. It's something that does keep up
- 7 with inflation. It's something that grows a lot
- 8 more over time. I don't know what the
- 9 feasibility of that is at the federal level, but
- 10 most states have some sort of sales tax and it
- 11 does keep up with inflation a little bit better.

- 13 over to tolling now. You said tolling won't
- 14 work, you've done the studies and so forth. But
- realistically, you ask people if they want a
- 16 toll and they say, no. I mean, we heard that
- earlier, it's just human nature, right? I mean,
- let's hope that they don't add anymore costs.
- But at the same time those can control all your
- highways. I mean, what are they going to do?
- 21 So why couldn't it work?
- 22 MR. BENNETT: The issue really
- 23 is the issue of up front cost. And I'll give
- 24 you an example. If we have a \$100 million

- 1 project that we have to build, you have to have
- 2 all \$100 million up front to be able to build
- 3 it. If tolls are only going to cover 20 percent
- 4 of the costs, you're only going to get be able
- 5 to bond \$20 million of that \$100 million that
- 6 you need to build that piece of road. So you
- 7 still have to come up with \$80 million up front
- 8 of your own money. And it's not there. That's
- 9 the real issue, it's not there. You're talking
- 10 about longer corridors that are higher costs.
- 11 And if tolls don't cover a substantial amount of
- 12 the construction costs, then they're not really

- 13 feasible because you don't have the up front
- 14 money to build it.
- 15 CHAIRMAN PETERS: Steve, could
- 16 I maybe jump in this conversation a little bit.
- 17 I think what was done in Indiana and Chicago was
- 18 leveraging the asset value, the infrastructure
- 19 value and obtaining up-front payment and using
- 20 that for roads that might not be able to pencil
- 21 out on their own. So, basically, you're
- 22 leveraging the asset value which hadn't been
- 23 done much in the United States. Which has only
- 24 been done in New York and Australia and New

- 1 Zealand. What are your thoughts on that? And
- 2 Scott, I want to pin you down first and the rest
- 3 of the panel as well. Leveraging the asset
- 4 value?
- 5 MR. BENNETT: And that's a
- 6 possibility and it's something that we discussed
- 7 recently. We told them our situation for
- 8 Interstate 69, for Interstate 49. Interstate 69
- 9 is going to cost almost \$2 billion in Arkansas
- 10 to build. Interstate 49 will cost almost that
- 11 much, about a billion and a half dollars to
- 12 build. We gave them traffic numbers, we gave

- 13 them the results of our previous toll study, and
- 14 we gave the cost figures. And their response
- 15 was, you probably need to hire a financial
- 16 advisor. They weren't really interested because
- 17 you would have to charge such high tolls to
- 18 really give them any value to make them
- 19 interested in being -- us being able to leverage
- 20 that future value of that corridor.
- 21 MR. HUNERYAGER: If I could
- 22 piggyback on what Scott was saying. I talked to
- 23 Lane Gage (phonetic), who's the Arkansas
- 24 director of the association. The coalition is

- 1 looking at I-49 tolling trucks at 62 cents a
- 2 mile. Well, if you convert that, or if someone
- 3 is running six miles to a gallon, the equation
- 4 is about \$3.60. Fuel tax in Tennessee is about
- 5 under 19 cents. That's about a buck twenty. So
- 6 it's three times the cost for someone to run on
- 7 a road. And if you've got road capability like
- 8 we do in the State of Tennessee, that -- we
- 9 talked about those 16,000 motor carriers
- 10 earlier, 85 percent of those motor carriers have
- 11 five trucks or less. It comes down to a cost
- 12 decision for them, whether or not they're going
- 13 to stay in business. And if you got road

- 14 capability like we have in the State of
- 15 Tennessee, and you toll an interstate that has a
- 16 road that someone can run on right next to it,
- 17 that operator is going to run on that road next
- 18 to it. He's not paying a toll. He's going to
- 19 make that choice to go off that road. And that
- 20 brings in a complete different set of
- 21 circumstances from a safety standpoint, from a
- 22 eventual maintenance standpoint. Commissioner
- 23 Nicely and the folks would have -- those roads
- 24 weren't built for trucks. The interstates were

- 1 built for trucks. They would certainly be cost
- 2 prohibitive. That amount of money per mile to
- 3 run.
- 4 COMMISSIONER QUINN: Just in
- 5 response to Commissioner Odland's question that
- 6 he asked about cost of vehicle or trucks.
- 7 Basically, the registration fee that only exists
- 8 has a lot of zeros in it. I'm not --
- 9 CHAIRMAN PETERS: It's not big
- 10 enough is it, Gerald?
- 11 COMMISSIONER QUINN: That
- 12 already exits. That's already there in the
- 13 registration.

- 14 COMMISSIONER ROSE: What do
- 15 you make when you all look at the differences
- 16 for Tennessee and Arkansas of the -- you know,
- 17 the federal matches a little different by each
- 18 state. The state taxes are dramatically
- 19 different across the country. What do you make
- 20 of that? When you see somebody like California
- 21 and their state fuel tax verse perhaps Arkansas
- 22 or Tennessee, what's striking about that?
- 23 MR. BENNETT: Well, I think
- 24 the fuel tax is only one part of the puzzle. If

- 1 you compare just fuel taxes only, that's true.
- 2 There are a lot of states that have dramatically
- 3 different fuel taxes. The thing that you have
- 4 to consider is, what other sources of revenue
- 5 they have that they're using for highway
- 6 improvements. Some states do have toll roads
- 7 that are very successful toll roads. They
- 8 actually generate excess revenue. They're using
- 9 that excess revenue to build more roads. Some
- 10 states have gaming. Mississippi, for instance.
- 11 There are a lot of different things. Some
- 12 states do get some sort of general fund. Some
- 13 sort of sales tax. Some states have more volume
- 14 capacity. So it's not just the fuel tax that

- 15 you have to look at. I think you have to look
- 16 at the whole picture of all the sources of
- 17 revenue that are available to the different
- 18 State Department's of Transportation. That's
- 19 one thing that's tough on us, because the first
- 20 thing that our state legislature will do is
- 21 compare our rates to the surrounding states.
- 22 Not necessarily nationally, but the surrounding
- 23 states. I mean, we want to stay competitive
- 24 with the surrounding states. We don't want to

- 1 price ourselves out of the market. We don't
- 2 want to make trucks travel, you know, 100, 200,
- 3 300 miles around just to avoid coming through
- 4 Arkansas. But we're not fortunate enough to
- 5 have any other source of revenue, state revenue,
- 6 other than gasoline tax, diesel tax, and a small
- 7 enough vehicle registration fees. So I think
- 8 that's it. You have to consider all of the
- 9 sources of revenue and not just the fuel tax.
- 10 CHAIRMAN PETERS: Paul, if I
- 11 could ask you, I'm looking at alternative
- 12 funding sources for transit. Perhaps from your
- 13 experience, what's some of the other
- 14 organizations are doing for transit funding

- 15 aside from the funds that come through the
- 16 federal gas tax?
- 17 MR. SMITH: Well, I think the
- 18 answer to that is that the different numbers and
- 19 transit systems in the country. And a lot of
- 20 local jurisdictions have developed different
- 21 approaches. For example, when I was in
- 22 Birmingham, when I would welcome a convention to
- 23 town and speak about transportation, I would
- 24 encourage them to drink plenty of beer while

- 1 they were in town because transit got a portion
- 2 of the beer tax. So it varies from location to
- 3 location. But I think what we've done in
- 4 Tennessee and Nashville in particular is, we've
- 5 tried to be more creative in generating
- 6 additional revenue. For example, I think the
- 7 partnerships that we formed in the public and
- 8 private partnerships, we have institutions like
- 9 Vanderbilt University and Belmont University,
- 10 where they pay us or they pay for their
- 11 employees to use public transportation services,
- 12 just like I described with the State
- 13 Government. Vanderbilt University pays for
- 14 about 48,000 trips a month for their faculty and
- 15 staff and employees to ride the buses. So that's

- 16 a nice revenue source for us. We've had the
- 17 ability and capacity, so we've been able to
- 18 generate that. We've done the same with the
- 19 Belmont University and they also pay for their
- 20 students. So I think every location just tries
- 21 different things. Whatever works locally.
- 22 We're trying to do actually a little consulting
- 23 on the federal process for some of the other
- 24 institutions. Nashville generates some revenue

- 1 that way. So there are a lot of different
- 2 approaches.
- 3 CHAIRMAN PETERS: Trans
- 4 Gordian development, is that anything that
- 5 you've seen used successfully?
- 6 MR. SMITH: Trans Gordian?
- 7 No, it's something that's really coming to
- 8 Tennessee. And I think we'll see that with our
- 9 first rail line that we just put into service in
- 10 Nashville. We're seeing some very good interest
- 11 from the developers at the station sites. Some
- 12 of the property is owned by the regional
- 13 transportation authority and we'll make that
- 14 available to the developers who'll share their
- 15 revenue with us. That will then be put back

- 16 into supporting public transit services and
- 17 commuter rail. And we're really just on the
- 18 start of that at this point.
- 19 CHAIRMAN PETERS: Thank you.
- 20 COMMISSIONER ROSE: Scott, go
- 21 back to I-69. If you don't -- if you can't toll
- 22 it, and if you can't raise the State gas tax to
- 23 pay for it, should it be built?
- 24 MR. BENNETT: That's a good

- 1 question. It's a very good question. I'll say
- 2 this, if Mr. Caruthers said he's 77 and been
- 3 working on I-69 for 15 years, I'm 40 and I've
- 4 been working on it for 15 years. That's a case
- 5 where I think you have to consider it on a
- 6 national level and not just a state by state
- 7 level. If you look at just the section from
- 8 Memphis to Shreveport that goes right through
- 9 southeast Arkansas, right through the Delta
- 10 region, there wouldn't be much use. There
- 11 wouldn't be enough toll revenue to cover the
- 12 cost of it. Where it begins to be feasible is
- 13 when you bring in the traffic from Canada, from
- 14 Michigan, all the way down to Texas and all the
- 15 way to Mexico. Our studies have shown that the
- 16 benefit cost ratio of building I-69 is 1.57.

- 17 1.57 dollars in economic benefit for every
- 18 dollar that we spend on it. That's from the
- 19 national level. The problem gets to be, you
- 20 have to break it down to the state level to be
- 21 able to pay for it. Most of the traffic that
- 22 will be using I-69 in Arkansas won't be
- 23 generated in Arkansas. Probably won't be
- 24 destined for Arkansas. It will be through

- 1 traffic that will take a lot of congestion off
- 2 of other routes. From that standpoint, we have
- 3 to look at it from a national perspective. But
- 4 then we have to work on a grievance with the
- 5 states. I mean, we have to look at Indiana and
- 6 say, well, your portion is more than feasible,
- 7 so if you can toll it and generate excess
- 8 revenue, we can toll our portion and we can
- 9 apply your excess revenue to what we can't
- 10 cover. That becomes difficult among the states
- 11 because we are independent and we do have some
- 12 independent needs. But that's what it's going
- 13 to have to take is an effort of all the states.
- 14 And that's what it's taken to get it this far.
- 15 We're the lead state in an eight state steering
- 16 committee that's been able to get the

- 17 development on I-69 this far so far. But the
- 18 next step is the really important one. You
- 19 know, it's relatively inexpensive to conduct
- 20 planning studies and environmental studies and
- 21 design. When you get to building it is when the
- 22 fighting starts. And, yeah, we'll get an
- 23 earmark for I-69 that's \$50 million. When it
- 24 comes to us, we have to work with the other

- 1 states to distribute it. We all fight about who
- 2 gets how much money. Because we all have our
- 3 independent needs. And I think we're going to
- 4 have to break down those state barriers to be
- 5 able to build I-69 from Indiana all the way to
- 6 Mexico. It's not going to be easy.
- 7 CHAIRMAN PETERS: If I can go
- 8 back, Gerald, to one of the comments that you
- 9 made earlier about integrated multi-modal
- 10 planning and funding. And I certainly agree
- 11 with you when I sat in a role like yours. And
- 12 one of the frustrations was the kind of money we
- 13 got and the category or the allocation of money
- 14 directed where it had to be spent. It wasn't
- 15 necessarily where you wanted it to be spent, but
- 16 the money had to be spent based on funding
- 17 guidelines. And we have attempted to break

- 18 those down in the near term, but they still
- 19 exist. If -- how would you describe a
- 20 successful multi-modal planning and funding?
- 21 Where money could be entirely legible based on
- 22 the highest and best use, or what would you
- 23 say?
- 24 MR. NICELY: Well, what we're

- 1 trying to do now in terms of our knowing our
- 2 planning but actually our presentation of the
- 3 legislature every year now, we go into rather a
- 4 traditional list of highway plays. We go in
- 5 with a multi-modal three year program and we try
- 6 to fund it within the funding available.
- 7 I would like to go back a
- 8 minute and talk about the indexing thing that
- 9 Scott talked about. There's an option as to the
- 10 indexing to the gas price itself. The other
- 11 option would be the index to the standard
- 12 measure of inflation, such as the true price
- 13 index which should overcome that problem of the
- 14 volatility so quickly pricing yourself out of
- 15 the market. I think that's something that's
- 16 certainly worth considering. I think they have
- 17 cost in Florida they've tried that.

- 18 COMMISSIONER ODLAND: Let me
- 19 just -- I started talking about this earlier
- 20 this morning, I don't know if y'all were here,
- 21 but we're tasked with developing a strategic
- 22 recommendation for the future and recommending
- 23 sources of a funding for that. So, you know, if
- 24 we came forth, let me try this on you from a,

- 1 you know, federal standpoint and how the states
- 2 would react to it. If we came forth with a
- 3 strategic plan that said there needed to be
- 4 north/south corridors on the west coast, east
- 5 coast up the I-69 corridor, and then east/west
- 6 corridors across the top of the country, the
- 7 middle of the country and the southern tier of
- 8 the country. So you see this grid system, it's
- 9 set out, and we say these are federally
- 10 designated transit corridors that we want to
- 11 support development of multi-modal
- 12 transportation. And then you have nodes on that
- 13 development, and we're going to develop the
- 14 plans that the nodes ought to look like this.
- 15 Forget about how we fund all this for a minute.
- 16 But that sort of scheme, you know, laid out that
- 17 looks like something that nets the country
- 18 together, gets to the ports, gets, you know,

- 19 connects rails and so forth. So if the federal
- 20 government came out and said, this is a plan,
- 21 which is almost a new interstate highway system,
- 22 it's almost as futuristic as the interstate
- 23 system was in 1956. What would be the reaction
- 24 of the states to that? Because there's going to

- 1 be some states to which this thing could run and
- 2 some states through which it wouldn't. How
- 3 would you see all of that playing out now in the
- 4 process?
- 5 MR. NICELY: Well, I think,
- 6 personally that would be a very good approach.
- 7 That's actually what we're trying to do in
- 8 Tennessee is actually look at corridors and just
- 9 like you say the north/south, east/west
- 10 connection, the two main that we're looking at
- 11 right now is I-75 and I-40, and trying to tie in
- 12 the trucking and the rail and the highway
- 13 improvements as well. So I personally think it
- 14 would be a very good.
- 15 MR. BENNETT: And we're the
- 16 same in Arkansas. We developed what we call the
- 17 Arkansas property and highway network. We got
- 18 16,400 miles of highway, which is the 12th

- 19 largest highway system in the country. It's
- 20 really too much for a state the size of Arkansas
- 21 to really be able to handle. So we have focused
- 22 on that grid system, the north/south,
- 23 east/west. And we're saying those need to be
- 24 our priorities. So it makes sense from a

- 1 national level, too.
- 2 The other side of that, if
- 3 they don't come through Arkansas, then our best
- 4 option is to connect some of our priority
- 5 corridors to those, then that becomes our
- 6 responsibility. You know, the bigger picture
- 7 for the nation is the more federal
- 8 responsibility. How we connect to those then
- 9 becomes our responsibility.
- 10 COMMISSIONER ODLAND: Would
- 11 you align to a federal approach to leadership of
- 12 this vision? In other words, you know, you
- 13 can't possibly fund all of this with federal
- 14 dollars. You can't possibly develop all the
- 15 right-of-ways, necessarily. So I know this
- 16 isn't practicality. Somebody's got to take a
- 17 leadership role in describing what the future of
- 18 this country is going to look like, right?
- 19 Would you agree that that's a role that's worthy

- 20 of the federal government?
- 21 MR. BENNETT: Absolutely.
- 22 COMMISSIONER ODLAND: And
- 23 then --
- 24 MR. HUNERYAGER: Dave, could I

- 1 comment? To a certain extent, we already deal
- 2 with something like that as the corridor system
- 3 exists now. Part of Commissioner Nicely's long
- 4 range transportation was a freight study. And
- 5 fully 70 percent of the truck tonnage that uses
- 6 the interstate system in the state of Tennessee
- 7 is just passing through. It's just doing that.
- 8 It's just using it. So that -- the state of
- 9 Tennessee really is dealing with that scenario
- 10 from a, at least from a local level already.
- 11 Does that make sense?
- 12 COMMISSIONER ODLAND: Yeah.
- 13 MR. HUNERYAGER: Because
- 14 you're talking about designing a new one. Well,
- 15 the existing one, this is a state that deals
- 16 really if you call it this way, 70 percent of
- 17 somebody else's -- 70 percent of the truck
- 18 traffic is causing problems that we're having to
- 19 deal with.

- 20 COMMISSIONER ROSE: I think
- 21 that's really different in the state though.
- 22 MR. HUNERYAGER: I'm guessing
- 23 from a geographic standpoint with the interstate
- 24 coming through. Tennessee is probably one of

- 1 the largest with that.
- 2 MR. BENNETT: And we think
- 3 Arkansas is pretty close.
- 4 MR. HUNERYAGER: Maybe I'm
- 5 not.
- 6 COMMISSIONER ROSE: We were in
- 7 California, what you hear the California folks
- 8 say, listen, we don't consume these containers,
- 9 the people in Ohio do, the people in Tennessee
- 10 do. It's everywhere I travel I get the same
- 11 thing.
- 12 MR. HUNERYAGER: My point, I
- 13 think we're dealing with that perspective now.
- 14 And I guess the answer would be it doesn't
- 15 appear to be working as well as it did.
- 16 COMMISSIONER ODLAND: Okay.
- 17 Dave, let me finish this dream here. So you've
- 18 got these corridors up. Now, let's pretend
- 19 they're giant conveyer belts, they're not
- 20 highways or rails, or waterways. They're just

- 21 two-way conveyor belts and anyone can put a
- 22 container of some sort on this conveyer belt and
- 23 it just gets spun around out there like at FedEx
- 24 at night and it just comes and spits out. Okay.

- 1 So, you know, you got to dream. I live in
- 2 Florida, it's Disney World. But as part of that
- 3 dream though, you got to have a consistent unit
- 4 of measure. You need an operating system that's
- 5 consistent across, you know, to run -- you need
- 6 to get a standardized unit. A 40 foot container
- 7 doesn't work with the current trucking
- 8 situation, right? And it doesn't work with the
- 9 current rail situations. Rail standards are
- 10 different, da, da, da, da. But you got to get
- 11 to that and you say, well, let's design. I
- 12 don't like the 40 foot container because it
- 13 doesn't work in a lot of ways, but the rest of
- 14 the world seems to have gotten used to it. And
- 15 so, therefore, if we're in a global economy
- 16 that's kind of the way it is. So can -- do you
- 17 think the trucking industry could adapt to a 40
- 18 foot container standard so that, you know, you
- 19 could modulize this thing. What would have to
- 20 happen to make that work?

- 21 MR. HUNERYAGER: I'm just
- 22 thinking about the trip I made from Nashville
- 23 over here to Memphis this week and the number of
- 24 different types of equipment that are out

- 1 there. It would be a very difficult effort. I
- 2 think about running a 40 foot container down
- 3 Beale Street or downtown Manhattan, downtown
- 4 Nashville.
- 5 COMMISSIONER ODLAND: Yeah,
- 6 but these things don't happened over night.
- 7 MR. HUNERYAGER: I think what
- 8 it depends on is how close you can get those
- 9 nodes to the end user. Eighty-one percent of
- 10 the truck -- the manufacturer tonnage in the
- 11 state of Tennessee is delivered by truck. There
- 12 are not railroads in -- up on the plateau.
- 13 There are not rail yards up in New Tazno. Not
- 14 rail yards in a lot of different cities. The
- 15 nodes really have to be close to the end user to
- 16 really -- then I think it could create a
- 17 different type of different vehicle from there.
- 18 Maybe it's --
- 19 COMMISSIONER ODLAND: So
- 20 you're saying the last mile is dealt with rather
- 21 than, you know, the --

- 22 MR. HUNERYAGER: You have to
- 23 focus on the output.
- 24 COMMISSIONER ODLAND: But you

- 1 could pull doubles and stack them --
- 2 MR. HUNERYAGER: True.
- 3 COMMISSIONER ODLAND: So I'm
- 4 just trying to see how willing, you know, the
- 5 various players are to play in this. Because in
- 6 order to get to something that works for
- 7 everybody, everybody's got to give.
- 8 MR. HUNERYAGER: I think the
- 9 willingness that the trucking industry would
- 10 exhibit is the same thing Commissioner Rose and
- 11 I talked about here 20 minutes ago. You would
- 12 never believe that trucking companies would put
- 13 their customer business on a rail car 20 years
- 14 ago. But now it's the norm and we're examining
- 15 new ways to try to make that even more
- 16 efficient, and spread it even further. I think
- 17 it's global. But I think the closer you get to
- 18 the end user, the more unique you can make that.
- 19 CHAIRMAN PETERS: Go back to a
- 20 question I asked other panelist and asked you
- 21 that as well. If you would describe a

Page 267

- transcript_memphis_1106.txt 22 performance measure that would help us become to
- 23 the best of our efforts on this position, what
- 24 would that performance measure be? Paul.

1	MR. SMITH: I think public
2	transportation is one entity that does that very
3	well. We don't have, of course, the bottom
4	line, so to speak, return to shareholders and
5	that sort of thing. So we've developed public
6	transportation with a lot of performance
7	indicators. And I think the primary performance
8	indicator we look at is, are we carrying more
9	passengers this year than we did last year? And
10	then we look at market share. What is our
11	market share of the commuters coming into the
12	particular metropolitan area. Then we look at
13	quality, safety, what is the mean miles between
14	accidents? Look at reliability. What's the
15	mean mile between the mechanical failure on
16	vehicles? So those are some of the things that
17	we look at primarily. No. 1 is, are we being
18	more relevant to more people in the services we
19	provide? That's really what we focus on. And
20	then we have the other qualitative indicators
21	that follow-up and support that.
22	CHAIRMAN PETERS: Thank you,

- 23 Paul.
- 24 MR. HUNERYAGER: I've got a

- 1 benefit of listening to this question three
- 2 times already. But Paul, you can go first.
- 3 MR. BALLARD: Because I was
- 4 thinking, you know, there is eight times more
- 5 automobiles that travel on the interstate system
- 6 than there are trucks. Consider some sort of
- 7 incentive to convince people to work at home.
- 8 Incent them to work at home, incent them to car
- 9 pool, incent them to ride mass transit. And
- 10 then track those numbers. That would be an
- 11 indication -- there's another aspect to
- 12 transportation and it's human transportation.
- 13 And the sooner we convince, and I don't think --
- 14 I don't know how we can convince sooner. The
- 15 sooner we convince people to give up their, you
- 16 know, individual automobile ride, perhaps we
- 17 would deal with a lot of congestion issues. But
- 18 I don't know that -- how possible that is. But
- 19 I was thinking, well, how do we flip this around
- 20 and deal with another aspect of transportation.
- 21 Is there some part of your plan, could it be all
- 22 right, we're going to focus on reducing

- 23 automobile trips, too. A couple of things to do
- 24 only because I had it asked three times. The

- 1 productivity issue Doug said first thing this
- 2 morning, it's really tripling on a trucking
- 3 side. And the movement to another mode.
- 4 Commissioner Rose, you gave a great presentation
- 5 at the American Trucking Association Convention
- 6 about the number of containers that have moved
- 7 from, you know, from zero to thousands to travel
- 8 on the -- off -- on the rail now. Productivity
- 9 on freight doubles, triples, LCD's. Any kind
- 10 of productivity issues I think those would be
- 11 performance measures.
- 12 COMMISSIONER ROSE: Can I just
- 13 follow-up on that question? What would you
- 14 think about, you know, I always would you do
- 15 this, if you owned the whole country, would you
- 16 give the trucking industry a \$200 subsidy for
- 17 every load they put on over 500 miles?
- 18 MR. HUNERYAGER: I think it
- 19 works for some, but it can't work for all. In
- 20 my old life it was limited by the percentages
- 21 that you could put on the -- so that could be
- 22 another issue. I don't know where the, you
- 23 know, the teachers union sits on this -- on

24 whether or not they're going to come to your --

- 1 this party eventually. But that's a
- 2 consideration. And when they -- when it's
- 3 limited by contract and amount of freight that
- 4 you can put on the rail, that's counter-
- 5 productive. So something -- as to -- we got --
- 6 you could possibly do that. And the number this
- 7 morning earlier we were told was over 500 miles
- 8 and it makes sense.
- 9 COMMISSIONER ROSE: It's just
- 10 another way to get to your issue of activity off
- 11 the highway, right?
- 12 CHAIRMAN PETERS: Scott, how
- 13 about your performance measures?
- 14 MR. BENNETT: I think first
- 15 has to be the improvement in safety. Safety is
- 16 something that has a direct impact on the
- 17 economy. We talk all the time about the
- 18 economic losses due to fatalities and serious
- 19 injury crashes in the state. We have to make
- 20 our overall transportation system as safe as
- 21 possible. It's not just the economy, it's
- 22 something personal to everyone of us. One other
- 23 thing is decreasing congestion. Whether that's

transcript_memphis_1106.txt 24 from a change in modes, from trucking to rail,

276

1	from passenger car to public transit, whatever
2	it is, it has to be a decrease in congestion.
3	Even if it is adding more lane miles in the
4	system. That leads to increase and reliability
5	and increase in efficiency. And the other thing
6	is, probably an increase in jobs and access to
7	jobs. Construction creates jobs, access creates
8	jobs. And how is that going to help the economy
9	of the state, the region, and the nation?
0	CHAIRMAN PETERS: Thank you.
1	MR. NICELY: I guess the one
2	area that I would really look at is the whole
3	transportation projects, the development
4	process, it just takes too long when you fight
5	your way through the design, right-of-way
6	acquisition, environmental issues. We we've
7	really got to find ways that we set some
8	standards on getting product out, get it done in
9	a timely manner and within cost. We've been
20	using incentives incentive contract, for
21	example. In Tennessee, we're actually going to
22	close the interstate in Knoxville in the year
23	when we're doing a major project over there and

24 save three years on the job. I just think maybe Page 271

1	in terms of federal funding, those the
2	Departments of Transportation could do that,
3	maybe they should be rewarded. But I think in
4	terms of public convenience and long term cost,
5	that's the area we need to make improvement in.
6	CHAIRMAN PETERS: I'm going to
7	ask one last question of you. If you were king
8	for a day and you could have this Commission
9	adopt one recommendation that you made, what
10	would that be? Not everybody at once now.
11	MR. NICELY: I would I
12	would go back. I would change the four major
13	point process. That would be mine.
14	MR. BENNETT: I think that
15	with the increased flexibility to the states
16	would have to be it. The reforming to earmark
17	process and the number of categories that the
18	funds are distributed to.
19	CHAIRMAN PETERS: Thank you.
20	COMMISSIONER ROSE: Scott, I
21	want to make sure I understand. Give the tax
22	money to you and let you guys figure it out?
23	MR. BENNETT: Not completely.
24	I mean, I understand that there has to be a role

- 1 that the federal government plays. But we're
- 2 getting our money from the federal government
- 3 and essentially over half of it is earmarked for
- 4 programs. Whether they were good programs for
- 5 Arkansas or not, I think there is some reform
- 6 that's needed. And the federal government does
- 7 have a role, and that's something we need to
- 8 look at.
- 9 MR. HUNERYAGER: The State of
- 10 Tennessee has restored its highway fund. I
- 11 would say the most important thing is their
- 12 funds are for transportation that they be used
- 13 for transportation.
- 14 CHAIRMAN PETERS: And Paul.
- 15 MR. BALLARD: And I've
- 16 encouraged the fuel tax approach look with
- 17 that. Because that immediate structure exists.
- 18 I would encourage the Commission to look at more
- 19 creative ways to do that. I think it always has
- 20 to be tied to some sort of transportation
- 21 funding. But I think that there are creative
- 22 things, like I mentioned in my presentation on
- 23 suggestion pricing. I think things like vehicle
- 24 miles traveled. I think we have the technology

- 1 today where we can make the users whether they
- 2 be trucks, cars, or buses pay for the use and
- 3 the system based on how much they use it. And
- 4 the technology exists and I would encourage the
- 5 Commission to look in that direction for
- 6 permanent funding of transportation of the
- 7 road.
- 8 CHAIRMAN PETERS: Thank you.
- 9 I would like to ask the audience to join me in
- 10 thanking the panelists. Very good panel. We
- 11 very much appreciate your time here today and
- 12 the information you've given us.
- We're going to move now to the
- 14 public comment part of our session here. And
- 15 I'm going to ask those who would like to make a
- 16 public comment to please come forward to the
- 17 table and use the microphones, so that we can
- 18 hear you. And I will attempt in the best of my
- 19 ability to do this in alphabetical order for
- 20 lack of a better way to do that. So I'll call
- 21 the first four who have signed up for public
- 22 comment to the table please. And, Robert, I
- 23 think if you're in the room somewhere you could
- 24 help us. Mayor DeBerry, the city of Holly

- 1 Springs, first up. Second up would be Richard
- 2 Grandish, Harrison, Warner, Webber and Ross,
- 3 Incorporated. The third would be Marty
- 4 Lipinski, for the University of Memphis. And
- 5 the fourth, since we only have four chairs right
- 6 now, would be Bob Rogers, Memphis Shelby County
- 7 Health Department.
- 8 The mayor is not here. It
- 9 appears that the mayor is currently not here.
- 10 So I will call one more person up to the table
- 11 and that would be Steven Simon. Will you
- 12 please, turn to your far left, please, sir.
- 13 MR. ROGERS: Yes. My name is
- 14 Bob Rogers. This is supposed to be public
- 15 comments, but I'm in a semi official capacity, I
- 16 suppose. I'm manager of Pollution and Control
- 17 of the Memphis, Shelby County Health
- 18 Department. We're a local air pollution control
- 19 agency. Even though we're local, I still,
- 20 because of our location here and some of the
- 21 problems that we have to deal with, we work very
- 22 closely with the State of Tennessee, the States
- 23 of Arkansas and Mississippi.
- 24 First, I wish to thank all of

- 1 you for serving on this Commission to address
- 2 some of the most complex problems our country is
- 3 likely to face in the future. I also want to
- 4 thank today's panel members for bringing to you
- 5 the immediate options and possible solutions to
- 6 those problems and a perspective on the new
- 7 nature of transportation issues in this region.
- 8 I would like to submit these
- 9 comments as an addition to panel three's
- 10 discussion of regional economic development and
- 11 quality of life. Under Section 1909 of SAFETEA-
- 12 LU, the Commission has been given several tasks
- 13 deemed, related work. One of those tasks is to
- 14 explore alternatives for addressing
- 15 environmental concerns associated with future
- 16 development surface transportation system. This
- 17 is in keeping with the congressional declaration
- 18 that transportation should play a significant
- 19 role in promoting economic growth, improving the
- 20 environment and sustaining the quality of life.
- 21 Transportation systems have played a major role
- 22 in the economic growth and quality of life
- 23 around the country. This region, in particular,
- 24 has benefited greatly from the central location

- 1 with the access to all modes of transportation.
- 2 Unfortunately, the systems have failed emission
- 3 of improving the environment particularly with
- 4 regard to air quality. We face alarming problem
- 5 for air problem in this region as do any other
- 6 organized areas in the country. Research
- 7 clearly shows that the majority of air emissions
- 8 contributing to those problems come directly
- 9 from transportation. Almost equal shares of
- 10 those emissions are from on and off road pieces
- 11 of equipment in this area. While my counter-
- 12 parts across the nation work diligently to
- 13 provide clean air for the health and quality of
- 14 life for our citizens, the explosive growth and
- 15 transportation over the recent decade made a
- 16 very, very difficult bill to read.
- 17 In forming this Commission,
- 18 Congress also declared the current urban and
- 19 long distance personal travel and freight
- 20 movement surpassed the original forecast and are
- 21 expected to continue to change. There are more
- 22 of us traveling more often and further than ever
- 23 before, and more goods are being transported
- 24 over greater distances. The great start can

- 1 make the use of individual source emission,
- 2 meaning from the engines of transportation, and
- 3 improving transportation infrastructure. If
- 4 these trends continue, we will continue to
- 5 struggle with increased congestion and poor air
- 6 quality. Clean air is also a contributor to
- 7 economic growth and quality of life in this
- 8 region. I do not bring specific ideas or plans
- 9 for you to consider at this time. However, as
- 10 you work towards formulating plans that will
- 11 have significant impact on the future of the
- 12 country, I urge you to constantly keep in mind
- 13 your related work of considering alternatives.
- 14 Meaning within the scope of your abilities, you
- 15 should work towards relieving congestion while
- 16 also avoiding more congestion in the future.
- 17 Planning for projected increases and
- 18 transportation demand is obviously necessary.
- 19 But at the same time, there should also be
- 20 planning for ways to minimize that demand
- 21 growth. I would like to thank you very much for
- 22 your time today.
- 23 CHAIRMAN PETERS: Thank you so
- 24 much for your time, Mr. Rogers. And also thank

- 1 you for being brief. We would ask each you to
- 2 limit your comments to three to five minutes.
- 3 Questions from any of the Commissioners for
- 4 Mr. Rogers? Sir, thank you so much. We
- 5 appreciate your comments.
- 6 Second panelist, and I'm
- 7 sorry, I just didn't get the order in which she
- 8 said.
- 9 MR. GRANDISH: Thank you,
- 10 Madam Chairman and Commissioners. My name is
- 11 Richard Grandish and I'm an almost 40 year
- 12 veteran in the rail and freight industry. And I
- 13 appreciate the opportunity to speak to you on
- 14 behalf of the taxpayer and traveling public that
- 15 was mentioned in your last panel several times.
- 16 We feel somewhat disenfranchised by some of the
- 17 policies that have been made or not been made
- 18 over the last few years. Again, going on what
- 19 the DOT's have said about earmarks. And one
- 20 comes to mind in particular that relates to one
- 21 of your fellow Commissioners here that had been
- 22 willing to pay as he goes from a private basis
- 23 to expanding his capacity to handle this
- 24 international growth to what we have been

- 1 talking about all day today.
- 2 However, in Virginia we have
- 3 seen another railroad take a major earmark well
- 4 over \$160 million in SAFETEA-LU to expand their
- 5 capacity at the same time. Again, taxpayer
- 6 money is being used for the same reasons as
- 7 being Santa Fe is using their own private
- 8 capital dollars to expand their rail network.
- 9 What we would ask that you consider is one of
- 10 the documents that came out of Washington just
- 11 in the last two years and it comes from the
- 12 census bureau's survey. And that particular
- 13 document that is done every few years highlights
- 14 the fact that in most states, most of the
- 15 freight as mentioned by the trucking association
- 16 and others, moves by truck. And most freight,
- 17 when you look at those numbers very closely,
- 18 originates and terminates in the same state.
- 19 It's intrastate in nature. And most cases when
- 20 you look at those numbers you'll see it's
- 21 somewhere between 65 to 80 percent of the total
- 22 controllable freight that shippers discussed in
- 23 this mornings panel is local in nature. And
- 24 it's kind of like politics, but I don't say all

- 2 this last election just a few days ago, that
- 3 issues locally, some of which were major
- 4 transportation concerns to the taxpayer. We
- 5 also dealt with they want to be a franchise in
- 6 these decision-making processes.
- 7 Now, those folks have voted
- 8 with their feet. And just in the past couple of
- 9 weeks we've seen the State of Illinois take
- 10 initiative on their own to work with Amtrak and
- 11 double their amount of state supported passenger
- 12 train services within Illinois. To that, they
- 13 have standing room only on many trains.
- 14 Wisconsin, who has done that now for several
- 15 years, the same scenarios have it. We've seen
- 16 growth all over the national passenger network
- 17 as well as these regional systems. Plus the
- 18 taxpayers have been willing to vote to tax
- 19 themselves to improve transportation by rail in
- 20 many municipalities and in commuter authorities
- 21 as well as regional state supported programs. I
- 22 would ask that you consider when you think of
- 23 this policy raising the gas tax, but also
- 24 looking at it in terms of allowing the states to

287

1 have a program much like the highway program

- 2 that's been very successful for years. An 80/20
- 3 match that allows the states to make decisions
- 4 on what is the best priority for all of the
- 5 stakeholders, so the passenger component can be
- 6 considered at the same time we make these
- 7 taxpayer investments in the private freight
- 8 industry, whether it be truck or highway
- 9 expansion and connectors to the inner modal
- 10 network or the rail industry for additional
- 11 track capacity. I would also encourage you to
- 12 look at one of the other bills, House Bill 1361,
- 13 it is a tax credit program that the states have
- 14 asked for. Give them the bonding authority so
- 15 that they have the sustainability to do multi-
- 16 year projects. We've got a lot of political
- 17 capital already invested at the state level with
- 18 the taxpayers understanding that that is good
- 19 because it fits the program that have been in
- 20 place for decades. I would also ask that you
- 21 look at the major issue of that local freight
- 22 movement by highway within each of these nodes.
- 23 That what you've heard all day today is that we
- 24 have a tremendous growth in rail intermodal

- 1 service coming from the ports that are
- 2 experiencing this tremendous growth moving to

- 3 several major metropolitan areas. That those
- 4 are exactly the same metropolitan areas that are
- 5 dealing with air quality issues and highway
- 6 congestion issues to a major significant
- 7 degree. We do not have a connector system that
- 8 allows the movement, as one of the Commissioners
- 9 just pointed out, to go that last mile that the
- 10 Trucking Association was referring to. Thirty
- 11 years ago we did. Prior to the Staggers Act in
- 12 1980 we served a lot of small communities with
- 13 various types of air mode services.
- 14 I would hope that in the
- 15 process of the policy that you're looking at
- 16 suggesting to Congress, that you realize
- 17 connectivity of the passenger services that are
- 18 being demanded by the taxpayer and the motor
- 19 also mirror the needs of the rail industry to
- 20 connect that last mile by alternative mode as
- 21 much as possible.
- 22 To that I'll finish by saying,
- 23 God bless your efforts and thank you for the
- 24 opportunity.

289

1 CHAIRMAN PETERS:

2 Mr. Grandish, thank you so much for your

- 3 comments and we appreciate you being here
- 4 today. Before we move to the next panel, I
- 5 would like to invite Ken Starwall to join the
- 6 others at the table for comment. And your name,
- 7 I'm sorry?
- 8 MR. LIPINSKI: Marty Lipinski.
- 9 CHAIRMAN PETERS:
- 10 Mr. Lipinski, please.
- 11 MR. LIPINSKI: Good afternoon,
- 12 Chairman Peters, Commissioners. I'm Marty
- 13 Lipinski, I'm the chairman of the Civil
- 14 Engineering Department at the University of
- 15 Memphis. And we are the recipient of two of
- 16 these earmarks that people have been talking
- 17 about. So I don't know if I ought to duck or
- 18 what. But I want to kind of change the argument
- 19 and say that both of our earmarks are directed
- 20 at performing intermodal transportation
- 21 studies. And that we should look at the
- 22 opportunities that the academic community and
- 23 the universities can provide to the intermodal
- 24 industry. We can bring to the table researchers

- 1 that are engineering, business, law, various
- 2 disciplines to look at these very, very complex
- 3 programs. We can look at regional issues. We

- 4 can look at issues that involve the private
- 5 sector. We can look at issues that involve the
- 6 public sector. So, you know, I think we have a
- 7 unique role to play in this study of our
- 8 intermodal problems.
- 9 And right now we realize what
- 10 repercussions have or the rebels that have been
- 11 through the system as a result of the earmarks.
- 12 And we've certainly been in touch with a lot of
- 13 people and the US Department of Transportation,
- 14 understand their issues. And we are right now
- 15 actually doing some research for the Office of
- 16 Intermodalism. I'm benchmarking some factors
- 17 that they couldn't do because their funding was
- 18 cut back. So we are stepping to the table as a
- 19 research organization as a transportation center
- 20 to perform that kind of work. We've also been
- 21 in contact with the office of highway safety
- 22 with the maritime administration, et cetera.
- So what I'm saying is, that we
- 24 can provide a great service here and we are

- 1 reaching out to our partners in local, state,
- 2 government, and private sector to do what we can
- 3 to make sure that the young people we are

- 4 educating today fully understand the nature of
- 5 these intermodal problems and we can contribute
- 6 to their solutions. So thank you very much.
- 7 CHAIRMAN PETERS:
- 8 Mr. Lipinski, thank you so much. Moving now to
- 9 Mr. Simon, representing [**].
- 10 MR. SIMON: Thank you,
- 11 Commissioners and thank you, Secretary Peters.
- 12 There's a couple of points I want to make, and
- 13 one is, I'm hearing in this whole room a
- 14 tremendous movement towards a transportation
- 15 build out and an assumption of an ever
- 16 increasing global and supply chain and need.
- 17 What concerns me is, I don't hear any
- 18 consideration of a possible see change, which is
- 19 global warming. I don't hear anybody looking at
- 20 the possibility that we might have to figure out
- 21 how to do more with less. That we might
- 22 actually have to gear down our transportation
- 23 systems or create it with a new kind of
- 24 infrastructure that allows for much more

- 1 efficiency, much less long distance travel.
- 2 Using technology like what we've heard today,
- 3 intermodal. Just being so much more efficient,
- 4 including land use control or land use planning

- 5 where destinations are closer to people, people
- 6 are closer to their needs. Maybe instead of,
- 7 and I'm thinking long-term here, maybe instead
- 8 of shipping things from all over the world to
- 9 places, a little bit more local developments,
- 10 local goods, local services.
- 11 I was a supply chain analyst
- 12 at FedEx and I was in on all that. It was a
- 13 wonderful thing at that point and time. I had a
- 14 sense of too darn energy intensive and that we
- 15 may very well be facing, not only high energy
- 16 costs, but prohibitive carbon output. And we
- 17 may get the signal five or ten years from now
- 18 that we need to change this whole thing. And I
- 19 think we really need to look at that. And I
- 20 think the government agencies need to look at
- 21 that. In a sense of whether it's energy build
- 22 out or transportation build out, that's fine.
- 23 As long as they also look themselves at the
- 24 effect the impacts on, not only air quality, but

- 1 green house gas. If those agencies in charge
- 2 can look at both of those at the same time,
- 3 instead of having an energy provision and agency
- 4 transportation provision agency, and then

- 5 separate that regulation agencies, the agency in
- 6 charge looks at how to provide for our needs at
- 7 the same time as complying with or protecting
- 8 with our health needs we'll be okay with that
- 9 kind of scenario. Okay. Well that's one
- 10 comment.
- 11 The other comment is, I think
- 12 that, in some cases, roads like I-69 may no
- 13 longer be necessary. These things were
- 14 envisioned 20 years ago. I think it deserves
- 15 another look. And I think there's a lot of
- 16 other things going on with that, which is, for
- 17 example, it's good for the long distance travel,
- 18 it's also going to create a lot of sprawl. It's
- 19 going to create a lot of sprawl around Memphis.
- 20 And the mentality now is to go against sprawl
- 21 now and to deal more with revitalization of
- 22 communities that are there instead of
- 23 spreading. So I think some of these long-term
- 24 projects need another look.

- 1 And one other comment. I
- 2 would like to see Commissions like this include
- 3 somebody with a perspective from an
- 4 environmental standpoint in the future. And I'm
- 5 sure there are people there that can do that.

- 6 Thank you very much.
- 7 CHAIRMAN PETERS: Thank you
- 8 for your comments. I appreciate that. I'll
- 9 invite Pam Smith to join the speakers at the
- 10 table, please and move now to Ken Starwall.
- 11 MR. STARWALL: Madam Secretary
- 12 and Commissioners, than you for the opportunity
- 13 to speak to y'all today. I'm Kent Starwall, the
- 14 executive vice president of Tennessee Road
- 15 Builders Association, it's a statewide
- 16 organization of highway contractors. We're
- 17 affiliated nationally with the American Road and
- 18 Connectorization Builders Association, the
- 19 National Stone and Sand and Gravel Association
- 20 and National Pavement Association.
- 21 We've talked a lot today about
- 22 congestion. And it's important to understand
- 23 why our highway system has not kept up with
- 24 roads in population, drivers, and miles driven.

- 1 Those of you have increased 100 percent since
- 2 1968 and our highway miles have only increased
- 3 12 percent. And by 2043 our highway capacity is
- 4 expected to increase by 90 percent in traffic by
- 5 135 percent. So we appreciate the time and

- 6 effort this Commission has put into this
- 7 effort. It's important for the Commission to
- 8 look at short-term revenue needs in addition to
- 9 long-term solutions at the federal level. The
- 10 Highway Trust Fund is expected to be complete by
- 11 the end of the SAFETEA-LU in fiscal year '09.
- 12 Collections of the Highway Trust Fund in the
- 13 final fiscal year of SAFETEA-LU is projected to
- 14 be 4.5 billions less than guaranteed for coming
- 15 months.
- 16 For the short-term funding, we
- 17 definitely need to look at the increased in the
- 18 federal fuel taxes and other Highway Trust Fund
- 19 revenues, index the fuel tax inflation, and
- 20 eliminate all the Highway Trust Fund
- 21 exemptions. This will provide an additional
- 22 \$1.2 billion per year in revenue to the Highway
- 23 Trust Fund. This was supported by the Bush
- 24 Administration in fiscal 206 budget.

- 1 I believe the exemptions are
- 2 tax breaks for Highway Trust Fund. We have the
- 3 user fee based system. And everyone, regardless
- 4 of the type of vehicle of the fuel they use,
- 5 should pay into this system and pay their fair
- 6 share into the Highway Trust Fund. We do

- 7 support tolls, but only on new facilities, not
- 8 on existing roads. The long-term -- I'm going
- 9 to refer to the testimony that's been given
- 10 today in New York by the American Road Builders,
- 11 on how they looked at their critical commerce
- 12 ports.
- 13 Others -- some other issues,
- 14 one thing we don't support and that's bonding
- 15 the program. Generally it takes away the
- 16 available revenue for the future projects and
- 17 future years. Tennessee is one of 10 states to
- 18 have zero bonding indebtedness, and it has
- 19 served this state very well. I also believe we
- 20 should stop encouraging transportation funding
- 21 to non-transportation projects. It has severely
- 22 hurt this state as well as many other states
- 23 across the country.
- 24 We talked about performance

- 1 measures. The Tennessee Road Builders models
- 2 good roads save lives, time, and money. And
- 3 those performance roads you look at lives from a
- 4 safety standpoint, upgrading two lane roads to
- 5 four lanes. Two lane roads are the highest rate
- 6 of fatalities we have in our country. Also,

- 7 emergency response is improved by increasing the
- 8 capacity on our road system. Time, obviously,
- 9 reduces congestion and environmental pacts that
- 10 come along with that. And roads are being the
- 11 economic developments, that's all important to
- 12 this entire country in official movement of
- 13 goods and services.
- 14 I'd be remiss before I finish
- 15 to -- if I did not return the favor to the
- 16 Tennessee truckers for rating our roads in
- 17 Tennessee some of the best in the country. And
- 18 with that, I thank you for your time.
- 19 CHAIRMAN PETERS: Thank you so
- 20 much. Commissioners, any questions for any of
- 21 them today, those that have testified. Thank
- 22 you so much. We'll move now to Mr. Smythe.
- 23 MR. ALLEN: I'm Hamilton
- 24 Smythe, my business is Premier Transportation

- 1 here in Memphis. We do taxicabs, limousines,
- 2 executive things, shuttles, buses, and that
- 3 kind of thing. I'm also past president of the
- 4 Taxi Cab Limousine and Paratransit Association,
- 5 which was largely a North American Association,
- 6 but we have members in Europe, Asia, Australia,
- 7 New Zealand.

- 8 In the SAFETEA-LU provisions,
- 9 there is some excellent mandates for encouraging
- 10 private sector participation in public sector
- 11 transportation. The -- my industry carries
- 12 roughly two billion people a year unsubsidized.
- 13 That compares with mass transit carrying roughly
- 14 10 billion a year with, of course, heavy subsidy
- 15 from the federal government, state and local.
- 16 We want to participate in that. We think we're
- 17 a very efficient means of using public dollars.
- 18 And right now the FTA has not really provided
- 19 the guidelines for implementing the mandate and
- 20 SAFETEA-LU to encourage these private sector
- 21 participations. We would like to see that
- 22 happen more. As the population ages, as ADA
- 23 becomes a more important part of mass transit,
- 24 we think we're a solution to providing those

- 1 services in an efficient tax wise manner. So we
- 2 encourage you to look at that. And thank you
- 3 for your patience. I know it's the end of day
- 4 and thank you for coming to Memphis.
- 5 CHAIRMAN PETERS: Mr. Smythe,
- 6 thank you so much. Commissioners, any
- 7 questions? Thank you so much to all of you for

- 8 those public comments. Just a let reminder that
- 9 we will put the proceedings of this hearing on
- 10 the web site. And again, the web address is
- 11 www.SurfaceCommission.gov. And we will close
- 12 the proceeding and the papers from this field
- 13 hearing, as well as the one that's occurring
- 14 concurrently today in New York City and the
- 15 other field hearing. The first field hearing
- 16 was in Dallas, Texas in September. Following
- 17 today's hearing, we will in February have field
- 18 hearings in Los Angeles, California; Atlanta,
- 19 Georgia. And in April Minneapolis, Minnesota
- 20 and Chicago, Illinois. And a yet to be
- 21 determined date in Washington, DC, so that
- 22 others who might want to have the opportunity to
- 23 communicate with the Commission, they have the
- 24 opportunity to do so.

- 1 Again, I thank all of the
- 2 presenters today. I thank my fellow
- 3 Commissioners for being here with us. And I
- 4 wanted to conclude by thanking the staff who
- 5 very ably made it possible for us to be here in
- 6 Memphis today on both the local and regional
- 7 transportation authority, as well as the
- 8 agencies who came with them.

9	And to one last time, thank
10	our sponsors, the Memphis Regional Chamber and
11	the Memphis Regional Logistic Counsel. And I
12	wanted to thank Adams Reese, LLP, FedEx, the
13	University of Memphis, the Delta Regional
14	Authority, TVA, Technical Tech, Incorporated,
15	Memphis Regional Economic Development Counsel,
16	Buckheart Horn, Incorporated, Memphis Tomorrow,
17	the Arkansas State University, and the Counsel
18	of State Government Office. I hope I have not
19	forgotten anyone who contributed to our sessions
20	here today. Thank you very much to both the
21	panelists and the testimony provided by the
22	public comments. It's very meaningful to us in
23	forming our recommendations. And unless the
24	Commissioners have anything further, we stand
	301
	301
1	adjourned. Thank you.
2	adjournou. Thank you.
3	
4	
5	
6	
_	

7

302

CERTIFICATE

STATE OF TENNESSEE: COUNTY OF SHELBY:

24

I, SHERI ALLEN, Court Reporter and Notary Public, Shelby County, Tennessee, CERTIFY:

The foregoing proceedings were taken before me at the time and place stated in the foregoing styled cause with the appearances as noted.

Being a Court Reporter, I then reported the proceeding in Stenotype, and the foregoing pages contain a true and correct

transcript of my said Stenotype notes then and there taken.

I am not in the employ of and am not related to any of the parties or their counsel, and I have no interest in the matter involved.

I further certify that in order for this document to be considered a true and correct copy, it must bear my signature seal, and that any reproduction in whole or in part of this document is not authorized and not to be considered authentic.

Witness my signature, this the day of , 2006.

SHERI ALLEN, COURT REPORTER

Notary Public at Large For the State of Tennessee My Commission

Expires:

August 21, 2007