



## *GreenChill Advanced Refrigeration Partnership*



**EPA & the Supermarket Industry:**  
*Partners in Ozone Layer Protection*

# EPA Partnership Programs

- ▶ **More than 80 environmental partnership programs**
- ▶ **Voluntary participation**
- ▶ **No membership fee**
- ▶ **Non-regulatory**
- ▶ **Gives you a friendly face at the EPA**
- ▶ **True partnership attitude – bundling?**



# Partner with EPA for Cost Savings

- ▶ **Reduce waste/leaks & conserve resources**
  - ▶ **Utilities:** solid waste, water, energy
  - ▶ **Materials:** refrigerant, plastic, building materials
- ▶ **Increase efficiency & productivity**
  - ▶ **Easier to manage environmental compliance**
  - ▶ **Less employee time spent dealing with waste**
  - ▶ **Streamlined processes**
  - ▶ **Less time reinventing the wheel**
  - ▶ **Specialized software to track environmental performance**



# Partner with EPA for Public Recognition

- ▶ **Awards & positive press coverage**
  - ▶ Press releases on your achievements
  - ▶ National coverage
- ▶ **Enhanced reputation**
  - ▶ EPA credibility “confirms” your environmental achievements
  - ▶ Enhanced corporate image with customers, regulators, & media
- ▶ **Brand protection**
- ▶ **Logos that help distinguish you from competitors**



# Partner with EPA to Reduce Business Risk

- ▶ Reduce regulatory compliance costs
- ▶ Reduce liability
- ▶ Prevention of environmental problems
- ▶ Voluntary today – regulatory tomorrow?



# Partner with EPA for Strategic Planning

- ▶ **Environmental performance benchmarking**
- ▶ **Preparation for regulatory developments**
- ▶ **Technical assistance**
  - ▶ Access to EPA's nationwide resources and contacts
  - ▶ Unbiased source of research and technical analysis
  - ▶ Best practice guidelines, lessons learned, implementation road maps
- ▶ **Networking**
  - ▶ Partner meetings to share best practices, strategies, cost savings opportunities
  - ▶ Conferences, workshops, seminars

