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# William T. Pecora AWARD

Call for Nominations for the  
35th Annual Presentation

Sponsored by

U.S. Department of the Interior and  
National Aeronautics and Space  
Administration



<http://remotesensing.usgs.gov/pecora.php>





## The Award

The William T. Pecora Award is presented annually to individuals or groups that make outstanding contributions toward understanding the Earth by means of remote sensing. The award is sponsored jointly by the Department of the Interior (DOI) and the National Aeronautics and Space Administration (NASA).

The award was established in 1974 to honor the memory of Dr. William T. Pecora, former Director of the U.S. Geological Survey and Under Secretary, Department of the Interior. Dr. Pecora was a motivating force behind the establishment of a program for civil remote sensing of

the Earth from space. His early vision and support helped establish what we know today as the Landsat satellite program.

The award consists of a citation and plaque, which are presented to the recipient at an appropriate public forum by the Secretary of the Interior and the NASA Administrator or their representatives. The name of the recipient is also inscribed on permanent plaques, which are displayed by the sponsoring agencies.

## Eligibility

Any individual or group working in the field of remote sensing of the Earth is eligible to receive the William T. Pecora Award.

An individual award recognizes achievements in the scientific and technical remote sensing community, as well as contributions leading to successful practical applications of remote sensing. Consideration will be given to sustained career achievements or singular contributions of major importance to the field of remote sensing.

A group award recognizes a team, a group of individuals, or part of an organization that has made major breakthroughs in remote sensing science or technology or developed an innovative application that has a significant impact on the user community or national/international policies. Individual and group achievements should be documented in the open literature.

## Nomination Procedure

The Award Committee must receive nominations for the 2008 award by May 15, 2008. Instructions for preparing a nomination and other information about the award can be found on the Pecora Award web site:

<http://remotesensing.usgs.gov/pecora.php>

## Previous Recipients

- 1974 William A. Fischer, USGS (deceased)
- 1975 William Nordberg, NASA (deceased)  
Carlos Brockmann, Landsat-Bolivia Project
- 1976 Environmental Research Inst. of Michigan and Laboratory for Applications of Remote Sensing of Purdue University (Group Awards)
- 1977 Robert N. Colwell, University of California, Berkeley (deceased)  
Michel T. Halbouty, The Halbouty Center (deceased)
- 1978 David S. Johnson, National Environmental Satellite Service, Dept. of Commerce
- 1979 John M. DeNoyer, USGS  
Virginia T. Norwood, Hughes Aircraft Co.
- 1980 Verner E. Suomi, University of Wisconsin (deceased)
- 1981 Leonard Jaffe, NASA  
James R. Anderson, USGS (posthumously)
- 1982 Alexander F.H. Goetz, NASA  
Lawrence C. Rowan, USGS
- 1983 Floyd F. Sabins, Jr., Chevron Oil Field Research Co.
- 1984 Archibald B. Park, Globex, Inc.
- 1985 Charles Elachi, NASA
- 1986 Allen H. Watkins, USGS
- 1987 Francis P. Bretherton, National Center for Atmospheric Research  
Vincent V. Salomonson, NASA
- 1988 William J. Campbell, USGS (deceased)
- 1989 Moustafa T. Chahine, NASA
- 1990 David A. Landgrebe, Purdue University
- 1991 David S. Simonett, University of California, Santa Barbara (posthumously)
- 1992 Shelby G. Tilford, NASA
- 1993 Ray D. Jackson, U.S. Department of Agriculture
- 1994 J. Robert Porter, Earth Satellite Corporation
- 1995 Philip N. Slater, University of Arizona
- 1996 Crofton B. Farmer, Jet Propulsion Laboratory  
M. Patrick McCormick, Hampton University
- 1997 Compton J. Tucker, NASA
- 1998 John R. Apel, Global Ocean Associates (deceased)  
TOPEX/Poseidon Team (Group Award)
- 1999 John E. Estes, University of California, Santa Barbara (deceased)
- 2000 Fawwaz T. Ulaby, University of Michigan  
SeaWiFS Project Team (Group Award)
- 2001 Ronald J.P. Lyon, Stanford University  
Landsat 7 Satellite Team (Group Award)
- 2002 Ichtiague Rasool, NASA/International Geosphere-Biosphere Program  
Upper Atmosphere Research Satellite (UARS) Team (Group Award)
- 2003 Thomas J. Jackson, U.S. Department of Agriculture
- 2004 William Krabill, NASA  
Staff of the USGS EROS Data Center (Group Award)
- 2005 Jeff Dozier, University of California, Santa Barbara  
John R. G. Townshend, University of Maryland
- 2006 John R. Jensen, University of South Carolina  
Total Ozone Mapping Spectrometer (TOMS) Team (Group Award)
- 2007 Stanley A. Morain, University of New Mexico  
The GRACE Team (Group Award)