



President Bush hopes that parents will help with accountability for NCLB. We can do this only with reliable information. ... That is why these telecasts are important.

—Parent in Michigan

I learned an incredible amount of information from the program, both as a school system employee and as a parent.

—Educator in Georgia

Education News is such a vital part of our programming, it is truly saturated with information parents can use.

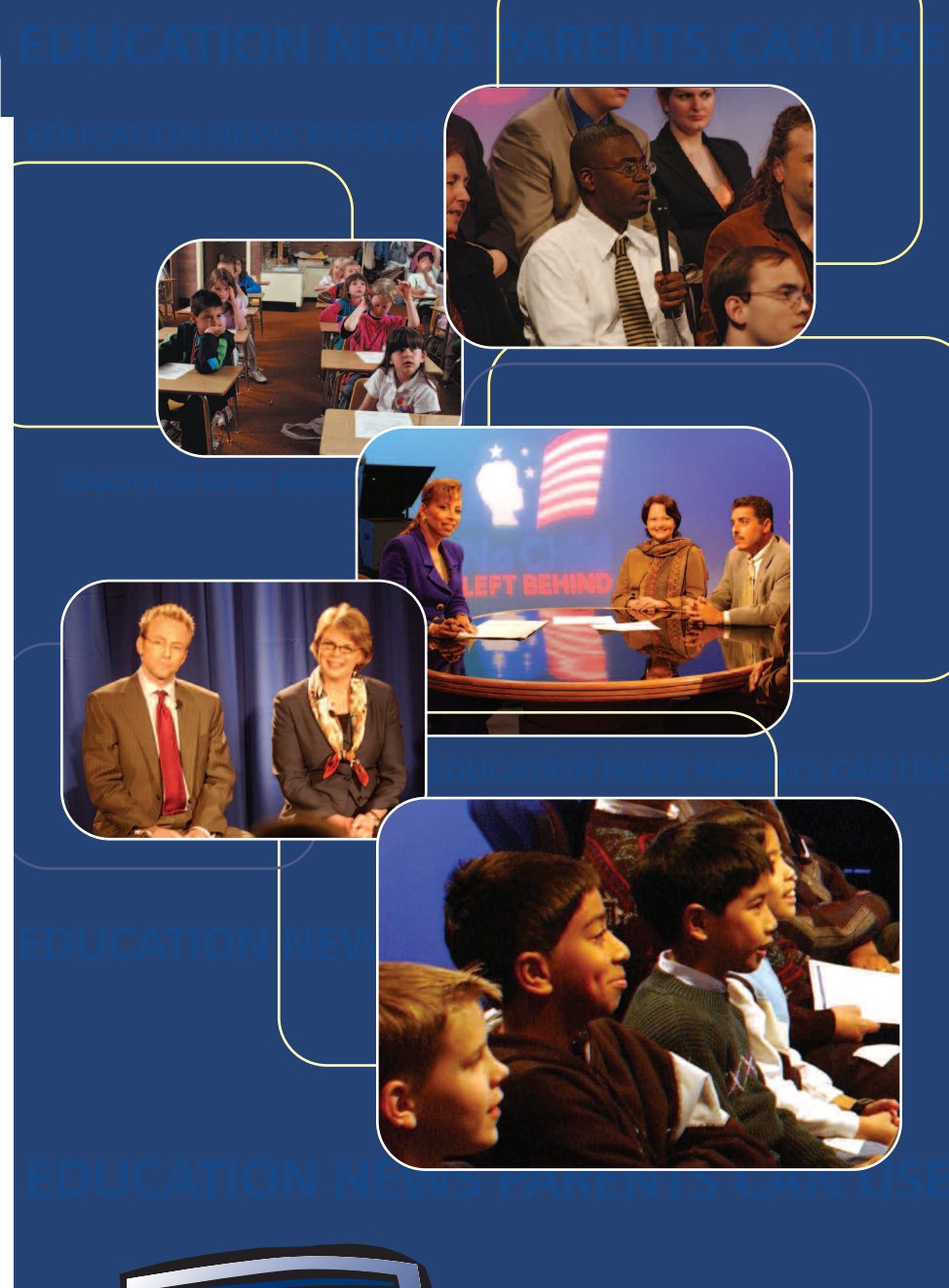
—TV Station Manager in New York

Request Education News

If ***Education News Parents Can Use*** does not air in your community, you can call your local cable provider or public access channel to request it. The program is available free to television and cable outlets, including community cable access stations, school board stations, and government and public access stations.

For more information:

www.ed.gov/news/av/video/edtv
 e-mail: Education.TV@ed.gov
 call: 1-800-USA-LEARN



A television series from the U.S. Department of Education about ways to ensure children's educational success.



Education News Parents Can Use

A television series from the U.S. Department of Education about ways to ensure children's educational success.

Education News Parents Can Use focuses on schools, teaching, learning and the *No Child Left Behind Act of 2001*. Broadcast live via satellite on the third Tuesday of each month throughout the school year, **Education News** offers parents and anyone with an interest in education vital information about getting involved in children's learning. **Education News** gives viewers the opportunity to ask questions of the experts—including educators, community, government and business leaders, and concerned parents from across the country—and to find out ways to improve teaching and learning in schools and in the home.

Education News Parents Can Use features a fast-paced, segmented format, a live audience and viewer call-ins, as well as one-on-one interviews, "how-to" demonstrations, video and graphics, and practical, plain-language discussions of topics with tips for parents and students. The show aims to provide parents and educators with practical information they can use to improve their children's education and their local schools.

Education News Parents Can Use covers subjects such as reading, school safety, the arts, college access, students with disabilities, and new education technology. Guests appear live or prerecorded and showcase the stories of people in education—parents, teachers and principals from school districts and communities across the country—as well as those of public figures such as PBS's Bill Nye the Science Guy, former Olympic athlete Dr. Dot Richardson, football legend Darrell Green, actress and dancer Debbie Allen, and former NASA astronaut Dr. Mae Jemison.

In recent years, **Education News Parents Can Use** has won national recognition for its program quality, technical excellence and service to the community. Honors include the **Telly Award** for outstanding local, regional and cable television; the **Mothers Against Drunk Driving (MADD) Media Award**; and the **National Association of Government Communicators' Gold Screen Award**.

As we work to improve school performance and ensure a quality education for every child in this country, it is absolutely critical that we have sound information guiding our decision-making at the local, state and national levels.

Margaret Spellings, U.S. Secretary of Education



Ways to Watch

Education News Parents Can Use is accessible live or via rebroadcast to 90 percent of all American television households through the following broadcast outlets and partners:

Local Education, Government and Public Access Channels

Hundreds of local education, government and public access channels in communities across the country carry **Education News**. To learn about program schedules, topics and whether the show is carried in your community, visit <http://registerevent.ed.gov/> and select the "Watch Shows" link.

The Learning Channel (TLC)

TLC rebroadcasts **Education News** on Tuesdays at 4 a.m. ET, four weeks after the original air date. Call 1-800-USA-LEARN for exact dates and topics.

PBS

Several dozen PBS stations broadcast **Education News** on a regular basis with local listings offering program details. Check with your local PBS station or visit www.pbs.org/parents/.

Dish Network

View the program live on the satellite Dish Network's Universityhouse Channel, channel 9411.

BYU Television

Education News is rebroadcast on BYUtv's outlets; DirecTV channel 374; Dish Network channel 9403; and on cable. Visit www.byutv.org/ for details.

MHz Networks

Education News is rebroadcast on MHz's outlets; DirecTV channel 56 or 972; Dish Network channel 8077; and on cable. Visit <http://www.mhznetworks.org/> for details.

Channel One

The Channel One network distributes **Education News** to thousands of Channel One schools. See www.channeloneteacher.com/.

World Wide Web

Live and archived webcasts of each show are available at: www.connectlive.com/events/ednews/.