

PROGRAM FOR HYDRO-METEOROLOGICAL RISK MITIGATION IN ASIAN CITIES (PROMISE)

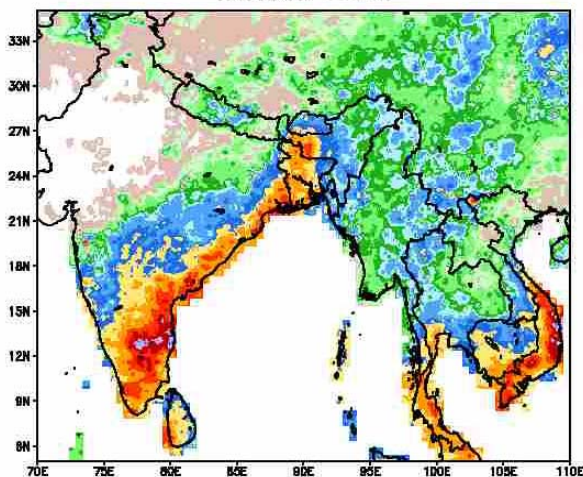
BACKGROUND

- Hydro-meteorological events—such as floods, droughts and cyclones—affect more people in Asia than any other type of disaster. Floods, in particular, affect the lives and livelihoods of millions of people each year. USAID/OFDA is committed to assisting governments and communities in saving lives and reducing the human and economic impact of floods through targeted flood preparedness and mitigation programming.
- To address these vulnerabilities, USAID/OFDA has partnered with the Asian Disaster Preparedness Center (ADPC) in supporting PROMISE. PROMISE promotes hydro-meteorological disaster preparedness in selected highly vulnerable urban centers in South and Southeast Asia.
- PROMISE builds upon the activities of the Asian Urban Disaster Mitigation Program (AUDMP), which promotes the replication of successful preparedness measures in targeted cities throughout Asia. USAID/OFDA provided more than \$9.9 million to AUDMP since its inception in FY1995 through FY 2004.

PROMISE PROGRAM UPDATE

- During the first months of implementation—from October to December 2005—PROMISE achieved several important milestones. Five highly vulnerable secondary cities in Asia have been selected for implementation of PROMISE demonstration project activities, including Chittagong, Bangladesh; Hyderabad, Pakistan; Dagupan City, the Philippines; Kalutara, Sri Lanka; and Da Nang, Vietnam. All five target cities are rapidly growing urban areas in their respective countries with significant impacts from hydro-meteorological disaster events within the past five years.

Precipitation Estimate (mm):
based on GPI, SSM/I, AMSU & GTS
October 2005



NOAA produces satellite precipitation estimates, like the above estimate for October 2005.

- Activities planned in the target cities include the following: preparedness and mitigation action planning workshops; hazard mapping and vulnerability assessments; the establishment of community-based early warning mechanisms; training and capacity building for risk-based urban land use planning; piloting community-based flood forecasting and warning systems; developing city-level disaster management information system and public awareness and advocacy campaigns; and the facilitation of micro-credit enterprises as part of pre-disaster relief package to promote proper construction and improve resistance of houses to disasters.

Total FY 2006 USAID/OFDA PROMISE Assistance to Asia..... \$500,000