

**Functional Series 300
Office of Acquisition and Assistance**

INTERIM UPDATE 04-11

SUBJECT: Proposed Marking Policy Posted in Federal Register

NEW MATERIAL: USAID is initiating a proposal to revise, extend and enhance our marking requirements. This policy change will require organizations that receive grants and cooperative agreements, as well as contracts, to mark all programs, projects, activities, and public communications as funded by USAID. This initiative is subject to a public, transparent process called rulemaking.

As a follow up, we are informing all USAID employees, as well as USAID partners (by separate notice), that on December 20, 2004, USAID has begun the rulemaking process by publishing a Notice of Proposed Rulemaking in the Federal Register.

USAID employees may review the proposed rule and participate in the public rulemaking by sending written comments, if any, to the email address listed in the rule. The period for written comments will close on February 3, 2005.

EFFECTIVE DATE: 12/20/2004

ADMINISTRATOR

USAID/General Notice
ES
12/20/2004

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As a follow up, we are informing all USAID employees, as well as USAID partners (by separate notice), that on December 20, 2004, USAID has begun the rulemaking process by publishing a Notice of Proposed Rulemaking in the Federal Register. The proposed rule may be viewed at:

(Suggested approach is to cut and paste this address into a search engine.)

<http://edocket.access.gpo.gov/2004/04-27791.htm>

Or at Federal Register, December 20, 2004; Volume 69, Number 243, Pages 75,885-75,887.

USAID employees may review the proposed rule and participate in the public rulemaking by sending written comments, if any, to the email address listed in the rule. The period for written comments will close on February 3, 2005. All interested parties will have a chance to comment on the proposed rule, and USAID will consider those comments before finalizing our marking policy and changing our language in funding agreements.

To protect the integrity of this rulemaking process, USAID employees should not engage in a direct dialogue with implementing partners, but rather encourage interested parties to follow the instructions set forth in the Federal Register.

We are also proceeding to review and revise the current, internal USAID marking policy set forth at ADS 320. Stay tuned for an announcement concerning revisions to ADS 320.

In addition, we are finalizing our Agency Graphic Standards Manual. It will be available on our external Website before the end of the year, and in print by early next year. In the meantime, USAID employees and contractors should use the new Standard Graphic Identity on all new USAID public communications. Interim guidance and downloadable files are available at <http://www.usaid.gov/branding>. Please check this site regularly; branding files for individual countries are now available.

Andrew S. Natsios

POINT OF CONTACT: Agency Graphic Standards Manual: Joanne Giordano, Senior Advisor, (202) 712-4333. Rulemaking: John Niemeyer, Office of the General Counsel, (202) 712-4776 or 'markingnprm@usaid.gov'

Notice 1270

File Name	Notice Date	Effective Date	Editorial Revision Date	ADS CD No.	Remarks
IU3_0411_122304_cd38	12/20/2004	12/20/2004		CD 38	This IU will remain effective until ADS 320 is modified and published.