

Appendix B: Comparison of Program Standards

	Mission Statement	Strategic Planning	Performance Projection	Organizational Evaluation	Organizational Performance Review	Program Evaluation	Program Reporting	Program Service	Follow-Through	Outputs & Outcomes	Innovation	Monitoring and Evaluation	Analysis of Data	Product Realization Planning	Value Creation Processes	Design and Development Planning	Design and Development Review	Promote local ownership	Promote Sustainable Development	Consider Impact on Host Country	Disaster Response/Material Assistance/Refugees	Protection of constituents from abuse	Adherence to professional standards	Child Sponsorship Rules	Quality Manual	Document Control	Quality Policy	Quality Management System Planning	Internal Communication	Process Performance and Product Conformity	Recommend Constant Improvements	Purchasing Processes
InterAction	X	X		X		X		X		X								X	X	X	X	X	X	X								
Foreignaid.com				X		X		X	X	X	X	X																				
BBB Wise Giving Alliance	X			X	X	X																										
Maryland Association of Nonprofit Organizations	X			X	X	X		X																								
Transparency International		X	X		X	X	X					X																				
Baldrige National Quality Program													X		X																	
ISO 9000		X	X	X	X						X	X	X			X	X								X	X	X	X	X	X	X	X

Note: this table necessarily summarizes the standards of these organizations, and is not intended to capture the full requirements of each.

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	Control of Production and Service Provision	Internal Governance	Board Responsibilities	Plan	Set Policy	Hire and Evaluate CEO	Oversee organization compensation structure	Board Approval of Annual Budget	Board Composition	Commitment to mission	Policy re employee/paid members	Number of directors	Term limits	Diversity	Volunteer Board	Board Independence	Conduct of the Board	Written policies and expectations	Board Self-evaluation	Written minutes	Board Meetings (frequency)	Institutional Leadership	Senior Leadership Direction	Organizational Governance	Review Inputs	Review Outputs	Disclosure Policies	Conflict of Interest Policy	Conflict of Interest Statements	Integrity and Truthfulness in activities	Whistleblower Policy	Opposition to and Correction of Wrongdoing	Respect for Constituents
InterAction		X					X	X							X	X	X											X		X	X	X	
Foreignaid.com																						X											
BBB Wise Giving Alliance		X					X	X		X	X						X				X			X									
Maryland Association of Nonprofit Organizations		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X		X		X		X	X				X
Transparency International		X					X				X	X	X								X	X		X									
Baldrige National Quality Program																																	
ISO 9000	X																					X	X	X	X								

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	Responsibility for NGO Image	Organizational Code of Conduct	Support for Core Values of Program
InterAction	X		
Foreignaid.com			
BBB Wise Giving Alliance			
Maryland Association of Nonprofit Organizations			
Transparency International		X	X
Baldrige National Quality Program			
ISO 9000			

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	Personnel Policies	Personnel Code of Conduct	Job Descriptions	Maintain Personnel Records	Best Management Practices	Employee Performance Evaluation	Employee Orientation and Training	Employee Benefits	Motivation and Career Development	Hiring and Career Progression	Non-Discrimination Policy	Equal Pay for Equal Work Policy	Family Friendly Policy	Promoting Gender Equity	Promoting Diversity	Promoting Different Professions	Promoting Different Geographical Representation	Promoting Different Social Backgrounds	Promoting Different Generations	Promoting People with Disabilities	Financial Accountability	Written financial policies	Financial reporting	Requirements for financial statements	Financial Sustainability	Primary Revenue Growth	Financial and Market Results	Legal Compliance and Accountability	Completion of Form 990	Annual (External) Audit	Control of Records	Appropriate insurance coverage
InterAction	X	X	X	X				X			X	X	X	X	X					X	X						X	X	X			
Foreignaid.com	X				X																X	X						X				
BBB Wise Giving Alliance	X																											X	X			
Maryland Association of Nonprofit Organizations	X		X			X	X														X					X						
Transparency International	X	X											X	X	X	X	X	X	X	X	X	X	X				X		X			
Baldrige National Quality Program	X				X	X	X		X	X											X	X	X			X	X					X
ISO 9000	X			X	X	X	X	X	X	X											X					X	X	X	X			

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	International Currency Exchange	Anti-Terrorism	Annual Report	Public Access	Data and Information Availability	Confidentiality Policies	Responsibilities to the Public	Ethical Behaviour	Lobbying Rules	Internet Skills & Access in Office	Level of Education of Staff	Website Quality	References	Fundraising Activities	Percent or ratio limits on fundraising expenses	Donor Relationships and Privacy	Policy on acceptance of Gifts	Truthfulness of Solicitations	Honor Donor Intent	Cause Related Marketing	Fundraisers	Public Policy Advocacy	Public Education	Enhance the Public Trust	Customer Relationship Building	Customer Satisfaction Determination	Customer Communication	Customer and Market Knowledge	Attentive to Beneficiaries (Customer Focus)	Support of Key Communities	Relevance	Governance and Social Responsibility Results	Promoting Public Participation	
InterAction	X	X	X	X	X	X	X	X	X					X		X	X	X	X	X	X	X							X	X			X	
Foreignaid.com			X							X	X	X	X	X									X					X		X			X	
BBB Wise Giving Alliance			X	X	X	X								X	X	X		X		X	X													
Maryland Association of Nonprofit Organizations			X	X	X	X								X	X	X	X	X	X		X	X	X											X
Transparency International							X	X														X	X								X			
Baldrige National Quality Program				X	X		X	X																X	X	X	X	X	X	X		X		
ISO 9000			X																				X	X	X	X	X	X	X					

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	Buildings, Workspace and Associated Utilities	Process Equipment	Supporting Services
InterAction			
Foreignaid.com	X		
BBB Wise Giving Alliance			
Maryland Association of Nonprofit Organizations			
Transparency International	X		
Baldrige National Quality Program			
ISO 9000	X	X	X

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