USAID | SOUTHERN AFRICA
FROM THE AMERICAN PEOPLE

20 October 2008

****** MEDIA ADVISORY******

BANKING ON THE FUTURE: LENDING TO AFRICAN SMALL AND MEDIUM SIZE ENTERPRISES

USAID and Financial Services Partner Hold Conference in Johannesburg, South Africa

WHAT: USAID, with support from Financial Services Volunteer Corps (FSVC), Microsoft and Deutsche Bank, is hosting a conference in Johannesburg, South Africa, on improving access to finance for small businesses. This two-day event, entitled, *"Banking on the Future: Lending to African Small and Medium Size Enterprises,"* will feature senior-level international experts, African entrepreneurs, leading African bankers, and financial innovators to discuss the current state of small and medium-sized enterprises (SMEs) and SME lending in Africa.

WHERE: Deutsche Bank, 3 Exchange Square,
87 Maude Street, Sandton, Johannesburg

WHEN: This two-day event will begin on Monday, 20 October 2008; from 9:00–17:00 and conclude on Tuesday, 21 October 2008 (8:45 – 17:30).

CONTACT:

Myla Yee
+1.646.644.8583
Myee@fsvc.org

Vernon Ndlovu
031-2011470

###

USAID FROM THE AMERICAN PEOPLE | FINANCIAL SERVICES VOLUNTEER CORPS | Deutsche Bank | Microsoft