

## Legislative & Public Affairs PROGRAM SUMMARY

(in thousands of dollars)

| Accounts                   | FY 2002<br>Actual | FY 2003<br>Actual | FY 2004<br>Current | FY 2005<br>Request |
|----------------------------|-------------------|-------------------|--------------------|--------------------|
| Development Assistance     | 0                 | 750               | 1,960              | 1,400              |
| <b>Total Program Funds</b> | <b>0</b>          | <b>750</b>        | <b>1,960</b>       | <b>1,400</b>       |

| STRATEGIC OBJECTIVE SUMMARY                        |   |     |       |       |
|--|---|-----|-------|-------|
| 025-XXX Global Awareness of US Economic Assistance |   |     |       |       |
| DA   | 0 | 750 | 1,960 | 1,400 |

J. Edward Fox  
Assistant Administrator  
Bureau for Legislative and Public Affairs

## Data Sheet

|                                     |  |
|-------------------------------------|--|
| <b>USAID Mission:</b>               | Legislative & Public Affairs               |
| <b>Program Title:</b>               | Global Awareness of US Economic Assistance |
| <b>Pillar:</b>                      | Economic Growth, Agriculture and Trade     |
| <b>Strategic Objective:</b>         | 025-XXX                                    |
| <b>Proposed FY 2004 Obligation:</b> | \$1,960,000 DA                             |
| <b>Prior Year Unobligated:</b>      | \$728,000 DA                               |
| <b>Proposed FY 2005 Obligation:</b> | \$1,400,000 DA                             |
| <b>Year of Initial Obligation:</b>  | 2003                                       |
| <b>Year of Final Obligation:</b>    | 2009                                       |

**Summary:** Support USAID's development and humanitarian assistance activities through programs designed to collect, organize, summarize and disseminate USAID program experiences and results to key audiences worldwide. Increase awareness of the breadth of U.S. foreign assistance and help facilitate widespread public discussion, analysis, and review. Expand public awareness of the political, economic, technical and social factors relating to the need for continued U.S. engagement and support in the developing world.

### Inputs, Outputs, Activities:

#### FY 2004 Program:

This program begins in FY 2004. However, one component, the Development Education program, previously managed by the Bureau for Democracy, Conflict and Humanitarian Assistance, was transferred to the Bureau for Legislative and Public Affairs in FY 2003 for program management. Through this new, broader objective, USAID will continue to fund the Development Education program to inform and educate the American public about issues relating to overseas economic and social development to increase domestic understanding of U.S. Government assistance programs overseas. In FY 2004, USAID plans to expand the program to include a multi-year domestic development education program (\$750,000 DA, \$728,000 DA carryover) and a pilot program overseas (\$1,210,000 DA).

#### FY 2005 Program:

USAID will finance activities to collect, organize, summarize, and disseminate USAID program experiences and results to better communicate the message about America's foreign assistance program to the world. In all areas, implementers are to be determined.

**Performance and Results:** -- (\$650,000) Efforts aimed at expanding and strengthening host country awareness of U.S. assistance. Activities directed at increasing the understanding overseas of the importance, impact, and breadth of U.S. assistance in host countries, especially in key sectors such as economic growth, education, health (in particular, HIV/AIDS and child survival), democracy and good governance. (Furthering the objectives of section 641 of the Foreign Assistance Act, as amended, concerning marking and identifying American assistance.)

-- (\$750,000) Projects geared toward informing and educating the American public about issues relating to overseas economic and social development to increase domestic understanding of the importance of U.S. Government overseas assistance programs and why they are in the interest of the United States. Information dissemination campaigns, and development education programs for the purposes of broadening exposure to, and enhanced understanding of, the mission and goals of U.S. assistance and successful assistance activities. (Furthering the objectives of section 316 of the International Security and Development Cooperation Act of 1980.).

Performance and Results: The principle outcomes of this objective will be:

- To enhance exposure and understanding of Agency information and successes by development practitioners;
- To expand host country knowledge of U.S. development and humanitarian assistance efforts;

- To contribute to the goals of the National Security Strategy by increasing public awareness and understanding of the purposes and importance of U.S. assistance provided to developing countries; and
- To increase awareness of the importance of international development among the U.S. public.

## US Financing in Thousands of Dollars

### Legislative & Public Affairs

|  |       |
|--|-------|
| 025-XXX Global Awareness of US Economic Assistance | DA    |
| <b>Through September 30, 2002</b>                  |       |
| Obligations  | 0     |
| Expenditures                                       | 0     |
| Unliquidated                                       | 0     |
| <b>Fiscal Year 2003</b>                            |       |
| Obligations  | 22    |
| Expenditures                                       | 0     |
| <b>Through September 30, 2003</b>                  |       |
| Obligations  | 22    |
| Expenditures                                       | 0     |
| Unliquidated                                       | 22    |
| <b>Prior Year Unobligated Funds</b>                |       |
| Obligations  | 728   |
| <b>Planned Fiscal Year 2004 NOA</b>                |       |
| Obligations  | 1,960 |
| <b>Total Planned Fiscal Year 2004</b>              |       |
| Obligations  | 2,688 |
| <b>Proposed Fiscal Year 2005 NOA</b>               |       |
| Obligations  | 1,400 |
| Future Obligations                                 | 0     |
| Est. Total Cost                                    | 4,110 |