### **Data Sheet**

USAID Mission: Program Title: Pillar: Strategic Objective: Proposed FY 2004 Obligation: Prior Year Unobligated: Proposed FY 2005 Obligation: Year of Initial Obligation: Year of Final Obligation: Mexico Training, Internships, Education and Scholarships Economic Growth, Agriculture and Trade 523-010 \$3,500,000 DA; \$3,500,000 ESF \$112,000 ESF \$3,000,000 DA; \$4,000,000 ESF FY 2002 FY 2009

**Summary:** USAID's Training, Internships, Exchanges and Scholarships (TIES) program in Mexico was launched by Presidents Bush and Fox in Mexico. The program promotes an enhanced capacity of Mexican scholars and institutions to respond to the objectives of NAFTA and the Partnership for Prosperity, which serve as the basis for a Common Development Agenda between the U.S and Mexico. The agenda includes: trade and investment, environmental protection, alternative energy, microenterprise, agriculture, finance, public administration, engineering, telecommunications, information technology, and human capacity development.

The TIES program promotes this agenda through training in the United States and through a partnership program between U.S. and Mexican institutions of higher education, with support from private foundations, corporations, NGOs, and other partners. The majority of scholarships are for Mexicans living in rural, poor, and indigenous areas. The TIES program targets training directly to Mexico's youth and development professionals, for immediate application upon returning to positions in Mexico's private sector, universities, and government and nongovernmental institutions.

#### Inputs, Outputs, Activities:

### FY 2004 Program:

University partnerships established and functioning. (\$3,500,000 DA; \$1,000,000 ESF). A competitive process and academic peer review will select 19 new partnerships between U.S. and Mexican higher education institutions to complement the 16 partnerships now implementing activities. Partnerships will combine master's degree training in the United States with faculty and student exchange, joint research and pilot projects to address the common development agenda, and establish activities in Mexican higher education institutions that will continue after USAID support ends. The partnerships component will continue to leverage substantial funding from non-U.S. Government sources and will train 250 scholars in the United States over the life of the TIES initiative. The principal grantee is the Association Liaison Office.

University-trained scholars prepared to work toward the Common Development Agenda. (\$412,000 ESF). This program starts in FY 2004 with the initial selection and placement of scholars. Three primary activities are: a) graduate training for Mexican faculty teaching in universities serving poor rural areas of Mexico; b) graduate training for indigenous Mexicans who will initially receive scholarships for completing Mexican undergraduate programs and then compete for a smaller number of U.S. graduate-level scholarships; and c) skills-enhancement training for Mexican technical specialists working in sectors of high priority in USAID/Mexico's portfolio. This component will train 250 scholars in the United States over the life of the TIES initiative. Principal contractor(s) are to be determined through a competitive process.

Community-college-trained scholars prepared to work toward the Common Development Agenda (\$2,200,000 ESF). In FY 2004, USAID-funded Cooperative Association of States for Scholarships (CASS) program will place approximately 47 disadvantaged Mexican youth in training in U.S. community colleges and technical institutions. Placement of this second group will bring the total scholarships to

date under this program to 60. The CASS scholarship program has implemented training for socially and economically disadvantaged youth successfully in Central America and the Caribbean for two decades. Approximately 250 disadvantaged Mexican youth will be trained under this component over the life of the TIES initiative. The principal grantee is Georgetown University.

## FY 2005 Program:

University partnerships established and functioning. (\$4,000,000 ESF). This component will continue to support graduate training under already approved partnerships. (Implementers same as above)

University-trained scholars prepared to work toward the Common Development Agenda. (\$1,300,000 DA). This component will continue training for all components and initiates in-country preparatory training and/or U.S. training for approximately 100 scholars. (Implementers same as above)

Community-college-trained scholars prepared to work toward the Common Development Agenda (\$2,200,000 DA). The CASS component will continue to recruit and provide in-country training for disadvantaged Mexicans who will then study in U.S. community colleges in one- and two-year programs, and receive related enrichment training. After training completion participants will also be assisted with reintegration in their communities and job placement. (Implementers are the same as above).

**Performance and Results:** Through the TIES initiative, USAID is funding the development of closer cooperative alliances between the United States and Mexico that will help both countries to respond to the common development agenda.

In FY 2003, 16 partnerships totaling nearly \$10 million funded training activities closely tied to U.S.-Mexican interests. USAID contributed approximately \$4 million in funding and leveraged an additional \$6 million from Mexican and U.S. partners. These partnerships support nearly 130 master's programs as well as other specialty training, faculty exchange, joint faculty and student research, pilot projects, and similar activities.

Ten indigenous Mexican graduates of bachelor's degree programs received English language training and an orientation program for graduate study in the United States. These students increased their language scores by over 50% on average while learning more about U.S. culture and possibilities for graduate study. Because of this training, they are stronger candidates for future graduate scholarships in the United States.

Georgetown CASS established a representative office in Mexico City, which recruited and placed an initial group of disadvantaged Mexican youth from poor rural areas in training in U.S. community colleges and technical institutions.

By TIES completion, the program will have established a minimum of 35 university partnerships and it will have left sustainable legacy programs in Mexican higher education institutions. The program will have trained 750 Mexicans in the U.S., many of whom will have come from disadvantaged backgrounds and poor rural areas. Through their participation in TIES, these scholars will more effectively work towards solutions to U.S.-Mexico Common Development Agenda objectives.

# **US Financing in Thousands of Dollars**

		INIEXICO
523-010 Training, Internships, Education and Scholarships	DA	ESF
Through September 30, 2002		
Obligations	0	1,000
Expenditures	0	C
Unliquidated	0	1,000
Fiscal Year 2003		
Obligations	3,150	2,088
Expenditures	1,900	2,316
Through September 30, 2003		
Obligations	3,150	3,088
Expenditures	1,900	2,316
Unliquidated	1,250	772
Prior Year Unobligated Funds		
Obligations	0	112
Planned Fiscal Year 2004 NOA		
Obligations	5,700	1,932
Total Planned Fiscal Year 2004		
Obligations	5,700	2,044
Proposed Fiscal Year 2005 NOA		
Obligations	5,268	1,000
Future Obligations	7,350	7,300
Est. Total Cost	21,468	13,432

Mexico