

## Data Sheet

<b>USAID Mission:</b>	Guyana
<b>Program Title:</b>	Environment for Sustained Growth of Value-Added Exports
<b>Pillar:</b>	Economic Growth, Agriculture and Trade
<b>Strategic Objective:</b>	504-007
<b>Proposed FY 2004 Obligation:</b>	\$1,000,000 DA
<b>Prior Year Unobligated:</b>	\$0
<b>Proposed FY 2005 Obligation:</b>	\$3,000,000 DA
<b>Year of Initial Obligation:</b>	FY 2004
<b>Year of Final Obligation:</b>	FY 2008

**Summary:** USAID's economic growth program is focused upon strengthening the enabling environment for the sustained growth of value-added exports by supporting trade and investment reforms and the development and marketing of niche export products. USAID will continue its efforts to strengthen the private sector and improve the policy environment for business and investment.

### Inputs, Outputs, Activities:

#### FY 2004 Program:

Key trade and investment policies, standards, and practices implemented consistent with negotiated obligations and international best practices (\$800,000 DA). USAID's economic growth program will focus on export promotion. USAID's key functional areas of assistance include: providing support to public sector regulatory reforms and public-private dialogue to ensure that regulations and policies formulated are consistent with international trade obligations and trade-related best practices and supportive of Foreign Direct Investment (FDI), and developing the private sector's capacity, competitiveness and ability to exploit high-value external niche markets. USAID will also support the Government of Guyana in implementing key trade and investment policies to facilitate its effective participation in international trade negotiations of the World Trade Organization (WTO), the Free Trade Area of the Americas (FTAA), and the CARICOM Single Market and Economy (CSME). USAID will conduct several trade-related seminars and workshops on such issues as legislative and regulatory policies.

Institutional strengthening activities and technical assistance will be provided to government ministries and quasi-public agencies working in this area, particularly those dealing with trade policy formulation, certification, standards and the promotion of non-traditional exports and FDI. USAID will strengthen the consultative process by promoting private-public dialogue to enhance input from the private sector in the policy formulation process and to garner widespread domestic support on policy, regulatory, and legislative priorities. USAID will provide technical assistance and strengthen and streamlining policies within the tourism industry. Implementing agencies: To be determined.

Firms effectively interacting to increase competitiveness in the export of value-added products and services to high-value niche markets (\$1,200,000 DA). The second major area of USAID's intervention is on developing the "supply" side of private sector competitiveness to facilitate its participation in high-value-export niche markets. USAID will provide training and technical assistance to help the private sector build a competitive advantage to market value-added products and services to high-value niche markets on a sustainable basis. USAID will support training on certification and standards compliance to ensure that Guyana is increasingly able to export value-added products and services of high quality that not only are competitively placed in high-value export niche markets but also meet international standards. USAID will work primarily with the private sector and semi-autonomous agencies in order to increase the availability of informational products and timely dissemination of trade-related information. USAID will support the development of market surveys, preparation of technical bulletins, information technology utilization, export training and competitiveness awareness tours to targeted trade shows and

cities in the United States which have a significant expatriate Guyanese community. Implementing agencies: To be determined.

**FY 2005 Program:**

Key trade and investment policies, standards, and practices implemented consistent with negotiated obligations and international best practices (\$600,000 DA). USAID will continue its focus on export promotion. USAID will also focus on developing secondary legislation, policies, regulations and strategies. USAID will provide technical assistance and training, primarily through external experts working in collaboration with their local counterparts and with local officials of the private and public sectors. Implementing agencies: To be determined

Firms effectively interacting to increase competitiveness in the export of value-added products and services to high-value niche markets (\$1,400,000 DA). USAID will continue to facilitate the participation of the private sector in high-value-export niche markets USAID will identify firms or firm clusters that target export markets and will provide technical assistance and training to facilitate their access to external niche markets.

**Performance and Results:** The economic growth program is expected to have the following outcomes: formulation and implementation of effective trade and investment-related policies; legislation and regulations with a detailed timetable for implementation; diversification of exports (products, services and markets); a 50% increase in value-added in exports; increased certification of Guyana's products under frameworks such as organic certification and International Standards Organization standards; and a 50% increase in the volume of exports.

## US Financing in Thousands of Dollars

Guyana

504-007 Environment for Sustained Growth of Exports	DA
<b>Through September 30, 2002</b>	
Obligations	0
Expenditures	0
Unliquidated	0
<b>Fiscal Year 2003</b>	
Obligations	0
Expenditures	0
<b>Through September 30, 2003</b>	
Obligations	0
Expenditures	0
Unliquidated	0
<b>Prior Year Unobligated Funds</b>	
Obligations	0
<b>Planned Fiscal Year 2004 NOA</b>	
Obligations	1,000
<b>Total Planned Fiscal Year 2004</b>	
Obligations	1,000
<b>Proposed Fiscal Year 2005 NOA</b>	
Obligations	3,000
Future Obligations	0
Est. Total Cost	4,000