Data Sheet

USAID Mission: Pakistan

Program Title: Democracy and Governance

Pillar: Democracy, Conflict and Humanitarian Assistance **Strategic Objective:** 391-004

Strategic Objective: 391-004
Proposed FY 2004 Obligation: \$11,350,000 DA

Prior Year Unobligated: \$0

Proposed FY 2005 Obligation: \$3,597,000 DA; \$12,000,000 ESF

Year of Initial Obligation: FY 2002 Year of Final Obligation: FY 2007

Summary: USAID's democracy and governance program will work with civil society organizations, political institutions, and the media to promote and strengthen democratic principles of good governance in Pakistan. Civil society will help create more effective and responsive local and national governance. Legislators will be better prepared and have the necessary tools and factual information with which to formulate and implement legislative agendas and be more accountable to their constituents. The media will be more independent and fact-based in its reporting on important social, political and economic issues and will be an effective voice in monitoring governance at the national, provincial, and local levels.

Inputs, Outputs, Activities:

FY 2004 Program:

Improving the capacity of national and provincial legislators and legislatures (\$4,450,000 DA). USAID will provide technical assistance and training in basic legislative procedures and processes, drafting of laws, developing issue-based legislative agendas, and other topics of interest to the legislators and their secretariats. USAID will also provide technical assistance to develop legislative interest groups around common themes and agendas, such as women's caucuses, poverty, and education. Principal grantees are Consortium of World Vision with International Foundation for Election Systems (IFES), Transparency International-Pakistan (TI-P), Pakistan Institute of Legislative Development and Transparency (PILDAT), The Researchers (TR), All Women Advancement and Resource Development (AWARD), Citizen Commission for Human Development (CCHD) and Integrated Rural Development Organization (IRDO).

Increasing NGO organizational and advocacy capacity (\$500,000 DA). USAID will provide technical assistance and training to increase the capacity of civil society organizations to prioritize, articulate and communicate citizen concerns to government officials at all levels. The program will also assist Pakistani NGOs in meeting the financial, procurement and general business management standards required for USAID awards. Principal grantees are The Asia Foundation (TAF) and the Aga Khan Foundation (AKF).

Improving the quality of media reporting (\$1,000,000 DA). USAID will train journalists to improve the quality of electronic media reporting and promote dialogue between political representatives, government officials and civil society. USAID will help newly created private radio stations improve programming content and station management. To improve the Government of Pakistan's electronic media regulatory framework, USAID will provide technical assistance. Principal grantee: Internews.

Increasing local government partnerships with communities and the private sector (\$1,400,000 DA). USAID will award grants to local governments that work with communities or the private sector to improve social or economic conditions. This program will teach local government and communities on how to engage one another on important issues affecting quality of life throughout Pakistan. Principal grantees are Rural Support Program Network (RSPN) and Anjum Asim Shahid Associates.

Increasing transparency and accountability in governance (\$4,000,000 DA). USAID will continue to support initiatives that encourage greater interaction and collaboration between local government and

citizens to address communities' social and economic concerns, thereby increasing transparency and accountability in governance. Expanding on-going programs that achieve these objectives is a priority.

FY 2005 Program:

Enabling local governments meet the needs of their communities (\$5,500,000 ESF). USAID will provide local governments with additional funds to work with communities in addressing their needs.

Improving the capacity of national and provincial legislators and legislatures (\$3,597,000 DA). USAID will train more legislators through exchanges with other parliaments in the region and legislatures in the United States; establishing Membership Associations to increase legislative discussions on issues concerning citizens; expanding public broadcasting of parliamentary proceedings to reach more households.

Improving the quality of media reporting (\$1,000,000 ESF). USAID will support independent electronic media in Pakistan to include new radio channels.

Increasing local government partnerships with communities and the private sector (\$5,500,000 ESF). USAID will expand the local government partnership with communities and the private sector. This program will award grants to local governments that work with communities or the private sector to improve social or economic conditions. USAID will also begin a new program to train newly elected women councilors at the local level.

Principal grantees for the above mentioned programs are Consortium of World Vision with IFES, TI-PPILDAT, TRAWARD, CCHDIRDO, TAF, AKF, Internews, RSPN, and Anjum Asim Shahid Associates.

Performance and Results: USAID's Democracy and Governance strategy was approved in May 2003. The Grant Agreement was signed in August 2003 with the Government of Pakistan. In September 2003, the Mission awarded three grants to improve representation and responsiveness of national and provincial legislatures, increase civil society, media and political party engagement in policy dialogue, and improve accountability and responsive of local governance. Since implementation will start in FY 2004, the Mission will start reporting on performance in FY 2005.

However, under its on-going program, USAID provided technical assistance and training to advocacy NGOs and community-based organizations to increase participation in parliamentary elections, monitor results and assess lessons learned. Thousands of Pakistanis were involved in public debates that identified national priorities in education, health, human rights, and the need for greater women's participation in political processes. A broad range of activities helped increase voter participation in the elections and political debates, including a "get-out-the-vote" media campaign in which a series of ten TV commercials and radio spots were aired; nine radio programs were produced and broadcast; and 70 billboards and 45,000 posters were prepared. Other activities included public forums, roundtables, interactive theatre performances and carnivals in 32 districts involving more than 30,000 citizens, of which about 30% were women. Also election-day monitoring activities covered 72 districts out of 100 districts.

Responding to new opportunities that opened in the electronic media, USAID trained radio broadcast journalists and producers. A broadcast studio and training complex was established at Peshawar University and began training teachers and students. USAID organized a seminar that brought together radio station managers to explore opportunities to form an association of broadcasters. USAID also supported the Uks Foundation, a local NGO, in establishing a state-of-the-art radio production facility (the first female-run production studio) for high quality radio programming dedicated to covering women issues. Female journalists were also trained in radio reporting and technical production.

US Financing in Thousands of Dollars

Pakistan

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391-004 Democracy and Governance	DA	ESF
Through September 30, 2002		
Obligations	0	2,000
Expenditures	0	0
Unliquidated	0	2,000
Fiscal Year 2003		
Obligations	8,926	0
Expenditures	897	0
Through September 30, 2003		
Obligations	8,926	2,000
Expenditures	897	0
Unliquidated	8,029	2,000
Prior Year Unobligated Funds		
Obligations	0	0
Planned Fiscal Year 2004 NOA		
Obligations	11,350	0
Total Planned Fiscal Year 2004		
Obligations	11,350	0
Proposed Fiscal Year 2005 NOA		
Obligations	3,597	12,000
Future Obligations	0	0
Est. Total Cost	23,873	14,000
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