



EPA Designates Xanterra Parks & Resorts as a Performance Track Corporate Leader

The Performance Track Corporate Leader status recognizes companies that demonstrate environmental excellence at the corporate level and that are substantially involved in Performance Track at the facility level. Visit www.epa.gov/performancetrack/corporateleaders/ for more information.

Why was Xanterra selected?

In 2006, EPA designated Xanterra, the country's largest park and resort management company, a Performance Track Corporate Leader based on its longstanding commitment to corporate environmental leadership, including:

- ◆ **Performance Track Participation:** Six of Xanterra's 19 facilities (32%) are Performance Track members. These six facilities include Xanterra's larger operations, where over 50% of the company's employees work.
- ◆ **Innovative Leading Practices:** Xanterra's history of environmental leadership includes the following:
 - Reducing greenhouse gas emissions. Xanterra has realized a 5% absolute reduction in greenhouse gases over the past five years by switching fuels from oil to propane and using strategic conservation programs. The company's conservation programs include energy control systems in rooms and facilities, efficiency upgrades, such as lighting retrofits and Energy Star-rated equipment, a corporate CAFÉ standard to improve fleet vehicle efficiency, and targeted area shutdowns.
 - Implementing a sustainable foods program. Sustainable foods are grown, harvested, processed, packaged, and distributed to reduce environmental impacts. The company's purchases of sustainable foods increased by 50% in 2005. Xanterra is the first U.S. hospitality company to be granted "Chain of Custody" certification from the Marine Stewardship Council for sales of sustainably-fished wild salmon.
 - Verifying environmental performance. Xanterra has received external, third-party verification and certification of its environmental programs to determine whether the company's environmental initiatives are reducing environmental impacts. In addition to undergoing ISO 14001 audits by an external auditor, Xanterra commissioned a private company to perform environmental compliance audits at key locations. Xanterra also publishes a sustainability report that includes third-party certification of its environmental data.
- ◆ **Supply Chain Performance:** Xanterra collaborates with key suppliers as part of meeting its environmental goals. For example, packaging is a high-priority area for Xanterra, as product packaging is the primary waste material that it generates. All suppliers must adhere to Xanterra's packaging policy. To encourage innovation in this area, the company created an annual award to recognize the stakeholder who has made the greatest contribution to waste reduction through packaging and distribution innovations.
- ◆ **Emphasis on Corporate Governance:** Xanterra is a privately-owned company. Its CEO and Executive Team govern the company. The Senior Director of Environmental Affairs is a member of the Executive Team, which monitors environmental performance by requiring monthly reports on all environmental initiatives.

How will Xanterra continue to promote environmental excellence?

Xanterra's future commitments as a Corporate Leader include:

- ◆ Further reducing greenhouse gas emissions by 10%.
- ◆ Diverting 33% of all solid waste from landfills.
- ◆ Increasing facility membership in Performance Track.
- ◆ Increasing by 20% the number of suppliers that provide "green" or environmentally-preferable products and services to the company. This excludes food products, but includes materials for building construction and renovations, retail products, vehicles, and transportation-related items.
- ◆ Doubling sustainable food purchases.