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The International Faith-Based & Community Initiative

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Community-based and faith-based organizations are on the forefront of meeting human needs around the world and are excellent implementing partners because of their dedication to results, their ability to reach the grassroots of society and their capacity to mobilize societies for positive change.



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The Faith & Community Based Initiative

“When properly implemented the Faith-Based Initiative frees average people to join with other average people to do extraordinary things in their neighborhoods...extraordinary things that are so unique to their hometown that no government agency or political body could ever construct or mandate a solution so exquisitely tailored to heal individuals, families and communities.”

(Congressional Testimony 6-14-2005)



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GALLUP WORLD POLL

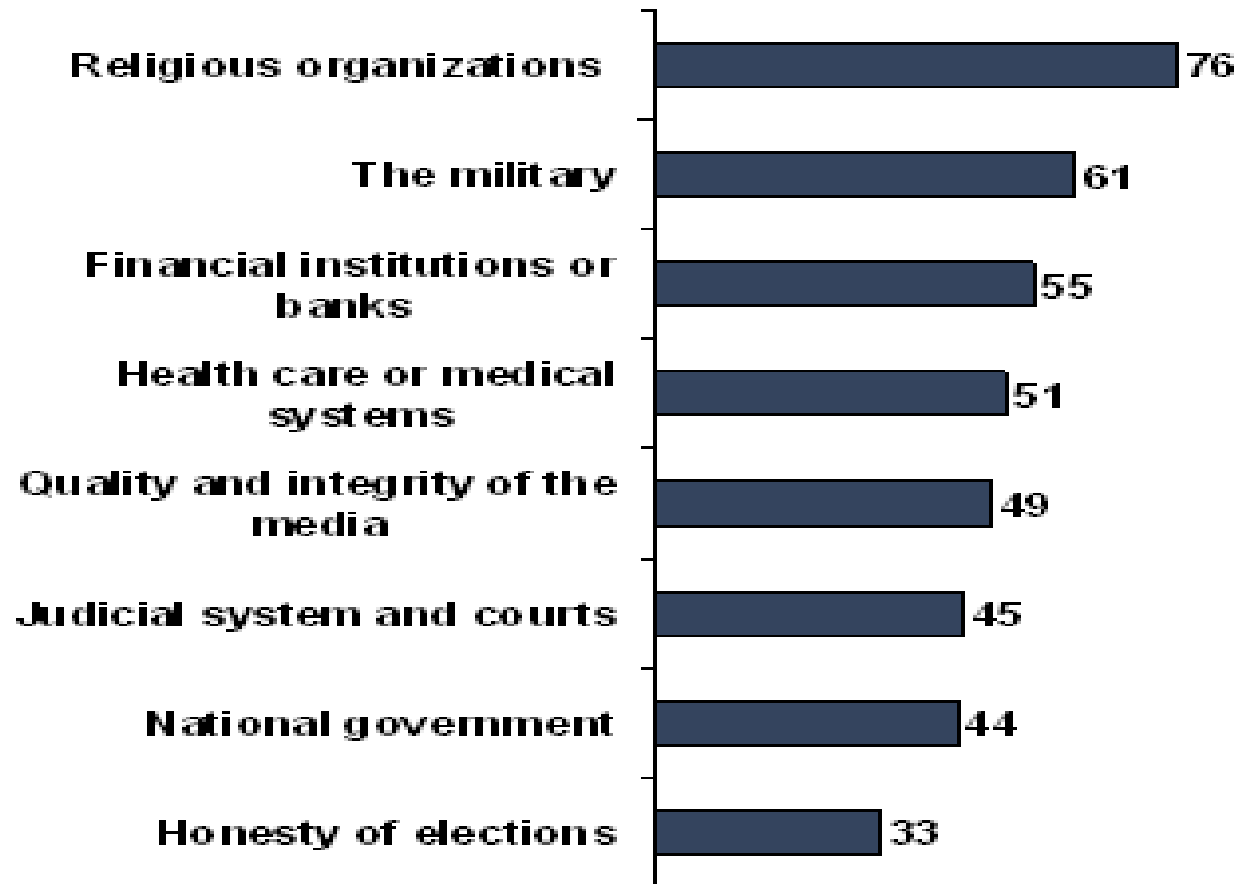
- In 2006, the Gallup World Poll asked sub-Saharan Africans in 19 countries* about their confidence in eight social and political institutions**. Overall across the continent, they were most likely to say they were confident in the religious organizations (76%) in their countries, followed by the military (61%), and financial institutions (55%).
- Africans were least likely to place confidence in the honesty of their country's elections (33%), and their national governments (44%). As a general principle, channeling foreign aid through local religious organizations may be more likely to maximize optimism among African populations than if they perceive it to be directed through their governments, which could introduce an element of cynicism.



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GALLUP
WORLD Poll

Confidence in Institutions Across 19 African Countries *(numbers shown in percentages)*



November 2005 – November 2006



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World Health Organization

- According to a WHO report issued in February, 2007, greater collaboration between public health organizations and faith-based organizations will be essential in scaling up HIV/AIDS prevention, treatment and care.
- The report indicated that “between 30 percent and 70 percent of the health infrastructure in Africa is currently owned by faith-based organizations,” although, according to the report, “there is often little cooperation between these organizations and mainstream public health programs.”
- To read this report in its entirety, visit:
<http://www.who.int/hiv/mediacentre/news66/en/>



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What is the U.S. Faith-Based & Community Initiative?



A leveling of the playing field so faith based and community organizations can compete for U.S. Government funding opportunities and to increase partnerships with the USG and other CSOs.



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What the Faith-Based and Community Initiative IS NOT...

- Not a new pot of money
- Not an Affirmative Action Program for Faith-Based Organizations
- Not easy \$\$\$





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The 3 C's

- Compassion
- Capacity
- Collaboration



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Compassion NOT Conversion

- Faith-Based Organizations cannot worship, witness or proselytize during a U.S. Government funded program (no conversion activities on the Government's dime).



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Guidelines for Partnership

- Federal dollars cannot be used for the printing and publication of overtly religious materials
- Federal dollars may not be used for worship, religious instruction or proselytizing
- Any religious activities must take place in a separate time or place from USG-funded activities and must be voluntary
- FBOs must report how Federal funds were spent as is required by all grant recipients
- Any programs funded with Federal funds must be open to people of all faiths.
- When in doubt about USG-funded FBO activities, consult the Agency Legal Advisor
- FBOs **CAN** include religious references in their mission statement or other governing documents.
- FBOs **CAN** select board members on a religious basis.
- FBOs **CAN** use facilities without removing religious art, icons, scriptures or other religious symbols.
- FBOs **CAN** offer religious activities as long as they are voluntarily attended, privately funded, and separate in time and location from federally supported activities



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Capacity

- Organizational capacity is the current strength of an organization to develop, implement and sustain an effective program



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Organizational Capacity

Governance: Strength of the Board

Is your Board of Directors....

Engaged, Committed, Diverse, Resourceful?

Program Development and Management

- Well-developed Program Model for Quality Service Delivery (target population, curriculum, program location etc.)
- Well-defined Outcomes
- Qualified Program Staff

Financial Capacity: Ability to manage multiple funding streams using sound accounting principles (internal controls), ability to secure and record matching funds.



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Collaboration

- Building relationships across organizations within the faith and secular community
- Why? Increases funding opportunities, reduces duplication of services, increases program resources (referral network), and creates program sustainability



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Intermediary Partnerships

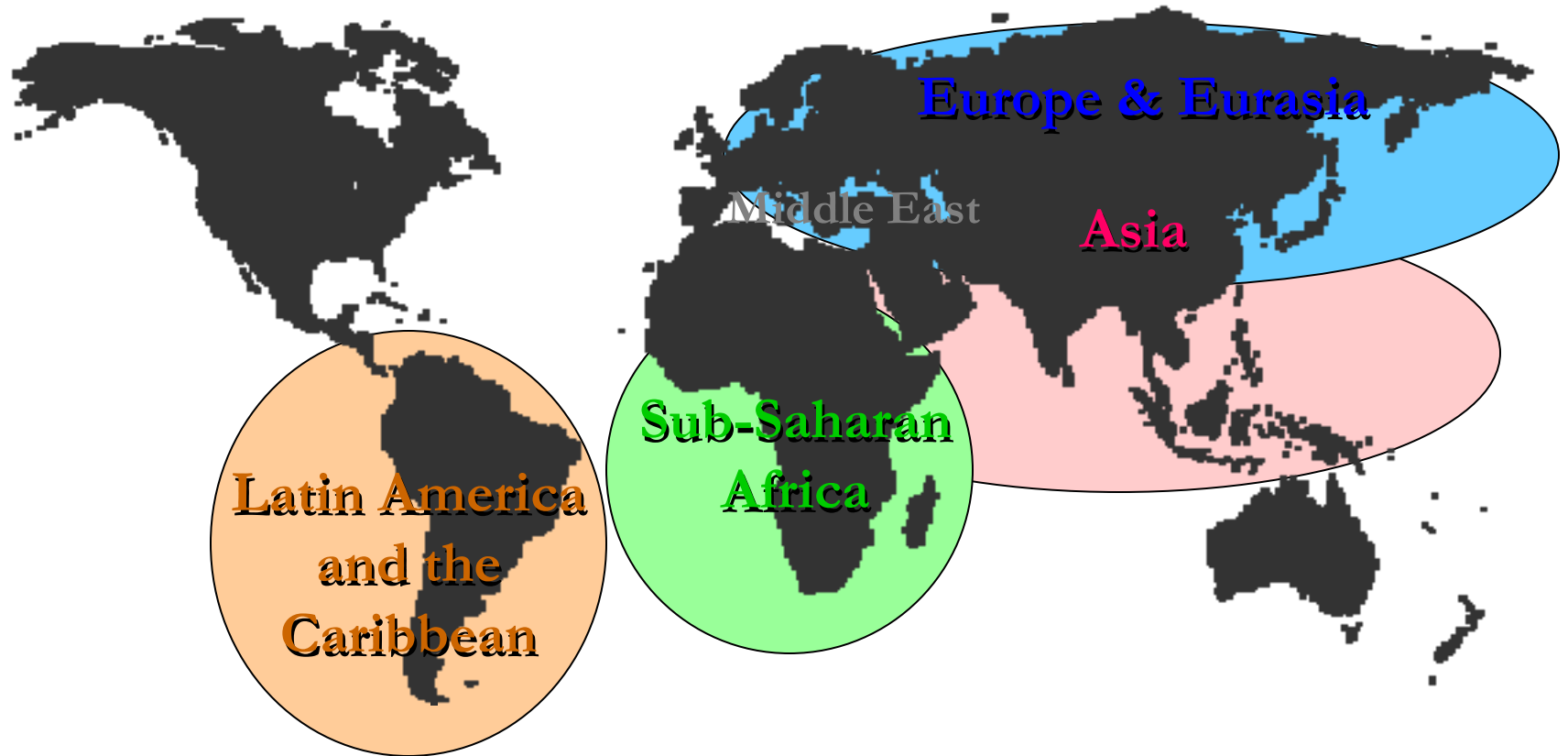
- Often the fastest track to funding
- Allows small organizations to be mentored
- Builds capacity of small NGOs



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USAID Locations

USAID works through five *Regional Bureaus*





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USAID Sectors of Work

USAID also manages programs through three *pillar bureaus*:

- Global Health
 - HIV/AIDS, child survival, nutrition, malaria, infectious diseases & family planning
- Democracy, Conflict & Humanitarian Assistance
 - disaster relief, food aid, transition assistance, democracy & governance
- Economic Growth, Agriculture & Trade
 - natural resources management, legal reform to enable economic growth, trade, microenterprise & agriculture



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USAID is Decentralized

- Works through 91 “Missions” or in-country offices – serve about 100 countries total
- 86% of USAID funding is managed through programs at the mission level
- Contact information for missions is available at www.usaid.gov, *Keyword, “missions”*



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Faith-Based & Community Initiative at USAID

- USAID's Center for Faith-Based & Community Initiatives created by President Bush in December, 2002.
- The Center exists to help Faith-Based & Community Organizations become more familiar with USAID & to compete more competitively for USAID funds.
- *Keyword: "faith" or "community"*



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Mission of USAID's CFBCI

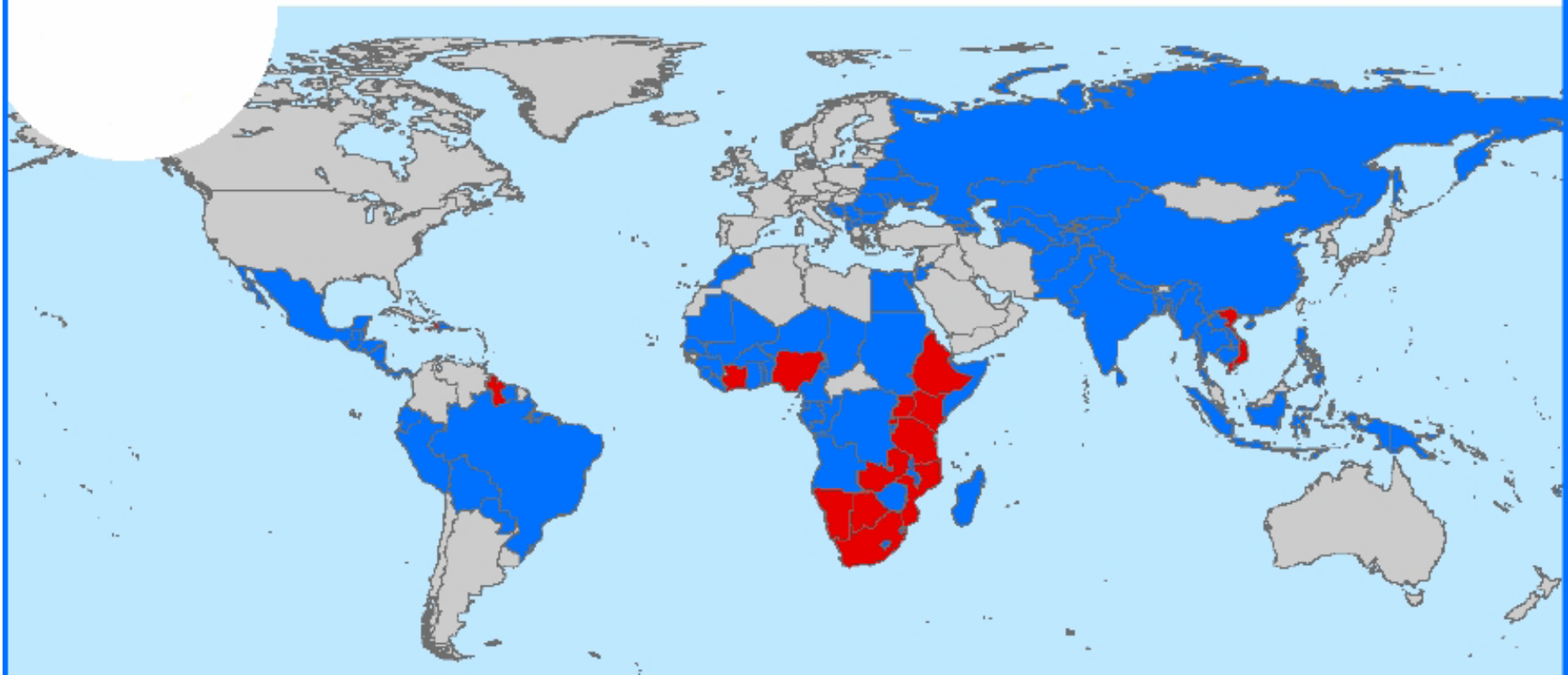
- Serve as a bridge between faith-based and community nongovernmental organizations and government;
- Increase the capacity of faith-based and community nongovernmental organizations to better compete for funding opportunities;
- Eliminate barriers to faith-based and community NGOs in order that they may compete for funds enabling them to carry out their missions to alleviate human suffering; and
- Increase collaboration among people and organizations addressing some of the greatest social service needs in our world today.



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President's Emergency Plan for AIDS Relief (PEPFAR) Worldwide Activities

June 2005



U.S. Government International HIV/AIDS Activities

- Focus Countries
- Other U.S. Bilateral Efforts
- No Activities Present

This includes all HIV/AIDS activities funded through the following USG Agencies: Department of Defense, Department of Health and Human Services, Department of Labor, Department of State, Peace Corps, and U.S. Agency for International Development. This does not include activities funded through the U.S. Department of Agriculture





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Growing Small

- PEPFAR is one of the largest efforts by the USG to expand partnerships with grassroots organizations (CSOs).
- As part of PEPFAR the USG created the New Partners Initiative to expand the capacity of small & new organizations to partner with the USG.
- PEPFAR is showing high rates of success with this model of implementation.
- The USG has also used this model with the President's Malaria Initiative and the Malaria Communities Program.



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President's Malaria Initiative

- \$1.2 billion over five years with the goal of reducing malaria deaths by 50 percent in 15 African countries. PMI will do this by reaching 85 percent of the most vulnerable people – children under 5 years of age and pregnant women – with proven prevention and treatment tools.
- Four key tools include: Spraying with insecticides; insecticide treated bed nets; life saving drugs; and preventive treatment for pregnant women.
- In the first year (2006), PMI has reached 6 million people.
- In 2007, 30 million people are expected to receive services.
- *For more info:* www.fightingmalaria.gov



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President's Malaria Initiative Malaria Communities Program

MCP is a \$30 million competitive grant program to groups with little or no experience working with the US Government (no more than \$5 million in direct federal funding in previous five years). Its purpose is to:

- Identify and support potential new partner organizations and networks of community-based organizations uniquely positioned to work at the community level
- Increase local and indigenous capacity to undertake community-based malaria prevention and treatment activities
- Build long-term local ownership of malaria control in partnership with communities and national malaria control programs (NMCPs)
- Extend coverage of PMI and NMCP efforts to reach a larger beneficiary population with malaria prevention and control interventions
- *For more info:* www.fightingmalaria.gov/mcp



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Food for Peace

- The USAID Office of Food for Peace (FFP) provided \$1.8 billion in food aid in fiscal year (FY) 2006.
- Working with cooperating sponsors and field missions, FFP (in FY06) implemented activities in 55 countries worldwide, benefiting over 50 million people.
- This included emergency programs aimed at meeting immediate food aid needs, as well as development programs aimed at longer-term strategies to reduce food insecurity.
- FFP cooperating sponsors were encouraged to reach out to local faith leaders and faith-based and community organizations when forming strategic objectives and implementing programs. This helps build their capacity and strengthen their outreach efforts towards enhancing and stabilizing the community itself after USAID financial assistance has been completed.
- In FY06, FFP provided over \$295 million through Faith Based Organizations to implement such programs.



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Why partner with faith based organizations?

“The church or other faith based organizations including traditional faith healers – can be viewed as the largest, most stable and most extensively dispersed non government organization in any country. Faith organizations are respected within communities and most have existing resources, structures and systems upon which to build. They possess the human, physical, technical and financial resources needed to support and implement small and large scale initiatives. They can undertake these actions in a very cost effective manner due to their ability to leverage volunteers and other resources with minimal effort.” – Congressional Testimony



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International Volunteerism

VOLUNTEERS FOR PROSPERITY

- President Bush launched this innovative program to leverage the service of skilled American volunteers in foreign assistance for global health and economic growth.
- Partner organizations mobilizing volunteers including faith-based as well secular non-profits, and businesses.
- Last year more than 21,000 Americans served abroad as volunteers affiliated with VFP.
- More information is at www.volunteersforprosperity.gov.



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VFP Serv Program

- **The Volunteers for Prosperity Service Incentive Program (VFP Serv) is a public-private partnership of the Office of Volunteers for Prosperity (VFP Office) at USAID, in cooperation with the USA Freedom Corps of the White House, and the GlobalGiving Foundation that was developed to improve the affordability of short-term international volunteering for skilled American professionals.**
- **The program is limited to skilled volunteers (minimum 3 years experience) who are interested in pursuing a volunteer assignment through any of 20+ participating organizations. Some of these are, in fact, faith-based (Ex. Partners Worldwide in Michigan).**
- **VFP Serv provides grants to partner organizations to assist skilled Americans who wish to volunteer abroad. VFP Serv grants (ranging from \$500 to \$1000) are individual, non-renewable and are designated to offset travel, insurance and local living costs of short-term international volunteer assignments. Grants match at least an equal amount of funds raised by volunteers locally. Volunteer assignments are supervised by leading US non-profits and companies affiliated with the VFP Office.**



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Public Private Partnerships

- *“We agree on the need for partnerships across borders and among both the public and private sectors. We must call upon the compassion, energy, and generosity of people everywhere. This means that not only governments can help, but also private corporations, foundations, faith-based groups, and non-governmental organizations as well.” — President George W. Bush endorsing USAID’s Global Development Alliance*
- *“Through the Global Development Alliance, USAID’s business model for the twenty-first century, we seek to join our financial resources and technical expertise with the resources of a wide range of businesses as well as nonprofits, churches, universities, foundations, and non-governmental organizations (NGOs).” — USAID Administrator Henrietta Fore*



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Public-Private-NGO Partnerships:

- “When private and public sector organizations collaborate with NGOs to address development issues.”
- Moldova Example



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Public-Private Context

- Flow of Money to Developing World:
 - 1970s – 70% Public
 - 1990s – 85% Non-public
 - Foreign Direct Investment
 - Private Non-Guaranteed Debt
 - Remittances

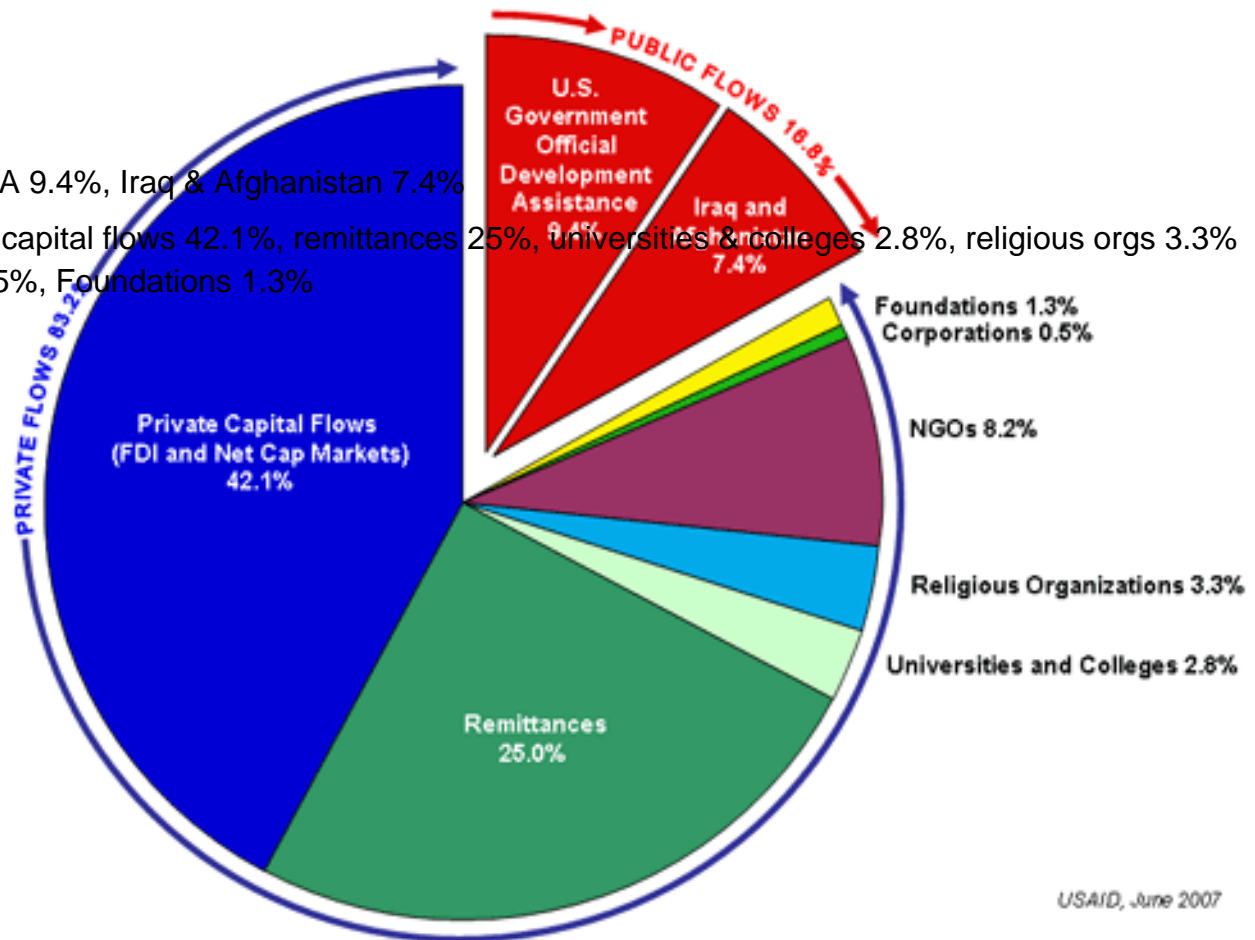


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Public-Private Context

Public Flows 16.5%: USG ODA 9.4%, Iraq & Afghanistan 7.4%

Private flows 83.2%: Private capital flows 42.1%, remittances 25.0%, universities & colleges 2.8%, religious orgs 3.3%
NGOs 8.2%, corporations 0.5%, Foundations 1.3%



USAID, June 2007



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Suggestions to consider for CSOs

- USAID is most interested in programs that are already working on the ground and programs that fit within national country strategies and U.S. government priorities. It is important to meet local Mission Staff to describe your work
- FBCOs are vital in development because of their strong connections to the local community, indigenous organizations and leaders, and local governments
- Collaboration with other NGOs – local and international – and sub grantee relationships are a first step towards direct funding from AID agencies, Foundations, etc.
- Build Public-Private Partnerships – the Global Development Alliance (www.usaid.gov/gda)



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Guidance continued....

- Look into USAID PVO Registration. (www.USAID.gov – keyword “PVO”)
- Sign up for news and opportunities from the CFBCI www.USAID.gov (*keyword: “faith” or “Community”*)
- Sign up for the GrantStation International Insider at www.GrantStation.com



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Possible FBCI Options

- Not geared towards grant-making so much as collaboration and capacity building.
- Use your power to convene
- Build around the Millennium Development Goals – Dominican Republic example
- Host an issue specific conference with NGO's & FBOs – use this conference to identify top needs and to build collaboration
- Foster an ethic of service and volunteerism
- Increase Intermediary relationships



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“The significant problems we face can not be solved at the same level of thinking we were at when we created them” Albert Einstein



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