

## Data Sheet

<b>USAID Mission:</b>	Legislative & Public Affairs
<b>Program Title:</b>	Global Awareness of US Economic Assistance
<b>Pillar:</b>	Economic Growth, Agriculture and Trade
<b>Strategic Objective:</b>	025-XXX
<b>Status:</b>	Continuing
<b>Planned FY 2005 Obligation:</b>	\$2,148,000 DA
<b>Prior Year Unobligated:</b>	\$217,000 DA
<b>Proposed FY 2006 Obligation:</b>	\$1,816,000 DA
<b>Year of Initial Obligation:</b>	2004
<b>Estimated Year of Final Obligation:</b>	2010

**Summary:** Support USAID's development and humanitarian assistance activities through programs designed to collect, organize, summarize and disseminate USAID program experiences and results to key audiences worldwide. Increase awareness of the breadth of U.S. foreign assistance and help facilitate widespread public discussion, analysis, and review. Expand public awareness of the political, economic, technical and social factors relating to the need for continued U.S. engagement and support in the developing world.

### Inputs, Outputs, Activities:

**FY 2005 Program:** USAID, through its Development Education program (under section 316 of the International Security and Development Cooperation Act of 1980) informs and educates the American public about issues relating to overseas economic and social development to increase domestic understanding of U.S. Government assistance programs overseas (\$ 750,000 DA).

USAID is also providing support and training overseas to its missions for efforts geared toward expanding and strengthening host country awareness of U.S. foreign assistance activities (\$1,398,000 DA). Principal contractors and grantees for both initiatives include the Academy for Educational Development and the IBM Corporation.

**FY 2006 Program:** USAID will continue to finance activities to collect, organize, summarize, and disseminate USAID program experiences and results to better communicate the message about America's foreign assistance program to the world.

Specifically, USAID will fund:

-- (\$1,066,000) Efforts aimed at expanding and strengthening host country awareness of U.S. assistance. Activities directed at increasing the understanding overseas of the importance, impact, and breadth of U.S. assistance in host countries, especially in selected countries and in key sectors such as economic growth, education, health (in particular, HIV/AIDS and child survival), democracy and good governance. (These activities will further the objectives of section 641 of the Foreign Assistance Act, as amended, concerning marking and identifying American assistance.) Principal contractors and grantees are to be determined.

-- (\$750,000) Projects geared toward informing and educating the American public about issues relating to overseas economic and social development to increase domestic understanding of the importance of U.S. Government overseas assistance programs and why they are in the interest of the United States. Information dissemination campaigns, and development education programs for the purposes of broadening exposure to, and enhanced understanding of, the mission and goals of U.S. assistance and successful assistance activities. (These activities will further the objectives of section 316 of the International Security and Development Cooperation Act of 1980.) Principal contractors and grantees are to be determined.

**Performance and Results:** Performance and Results: The principal outcomes of this objective will be:

-- To enhance exposure and understanding of Agency information and successes by development practitioners;

- To expand host country knowledge of U.S. development and humanitarian assistance efforts;
- To contribute to the goals of the National Security Strategy by increasing public awareness and understanding of the purposes and importance of U.S. assistance provided to developing countries; and
- To increase awareness of the importance of international development among the U.S. public.

## US Financing in Thousands of Dollars

### Legislative & Public Affairs

025-XXX Global Awareness of US Economic Assistance	<b>DA</b>
<b>Through September 30, 2003</b>	
Obligations	22
Expenditures	22
Unliquidated	0
<b>Fiscal Year 2004</b>	
Obligations	1,717
Expenditures	1,717
<b>Through September 30, 2004</b>	
Obligations	1,739
Expenditures	1,739
Unliquidated	0
<b>Prior Year Unobligated Funds</b>	
Obligations	217
<b>Planned Fiscal Year 2005 NOA</b>	
Obligations	2,148
<b>Total Planned Fiscal Year 2005</b>	
Obligations	2,365
<b>Proposed Fiscal Year 2006 NOA</b>	
Obligations	1,816
Future Obligations	7,000
Est. Total Cost	12,920