

FOR IMMEDIATE RELEASE
FRIDAY, JULY 25, 2008

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U.S. COMMERCE ASSISTANT SECRETARY FOR MANUFACTURING AND SERVICES TO DEBUT NATIONAL SUSTAINABLE MANUFACTURING TOURS AT ST. LOUIS FIRM

Sustainable Manufacturing's American Regional Tours to Begin at Sunnen Products Company

On Monday, July 28, 2008, U.S. Commerce Assistant Secretary for Manufacturing and Services William G. Sutton will debut the Sustainable Manufacturing's American Regional Tours (SMART) at Sunnen Products Company in St. Louis, Mo. The announcement will be followed by media availability and a guided tour of Sunnen's manufacturing headquarters. SMART is a part of the Commerce Department's nation-wide effort to highlight sustainable manufacturing success stories and promote profitable, environmentally sound, manufacturing practices.

Sustainable manufacturing seeks to produce goods while keeping the firm's environmental impact, natural resource use and energy consumption at a minimum while enhancing profitability. Sunnen has cut lighting costs by 30 percent by re-lamping the company's 486,000 square foot manufacturing headquarters. Other initiatives have cut energy use on the production line, and a recycling program ensures that paper and metal chips do not go to landfills. These efforts have bolstered Sunnen's profits while increasing the company's environmental sustainability. SMART seeks to share such successful and easily-adopted sustainable manufacturing practices throughout the American manufacturing sector.

WHO: William G. Sutton, U.S. Commerce Assistant Secretary for Manufacturing and Services

WHAT: Announcement of the Commerce Department's Sustainable Manufacturing's American Regional Tours (SMART)

WHEN: Monday, July 28, 2008
10:00 a.m. – Remarks & Media Availability
11:00 a.m. – Guided Tour of Sunnen Products Company

WHERE: Sunnen Products Company
7910 Manchester Avenue
St. Louis, Missouri 63143-2793
Contact: Judy Breer 314-781-2100 extension 2509

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