

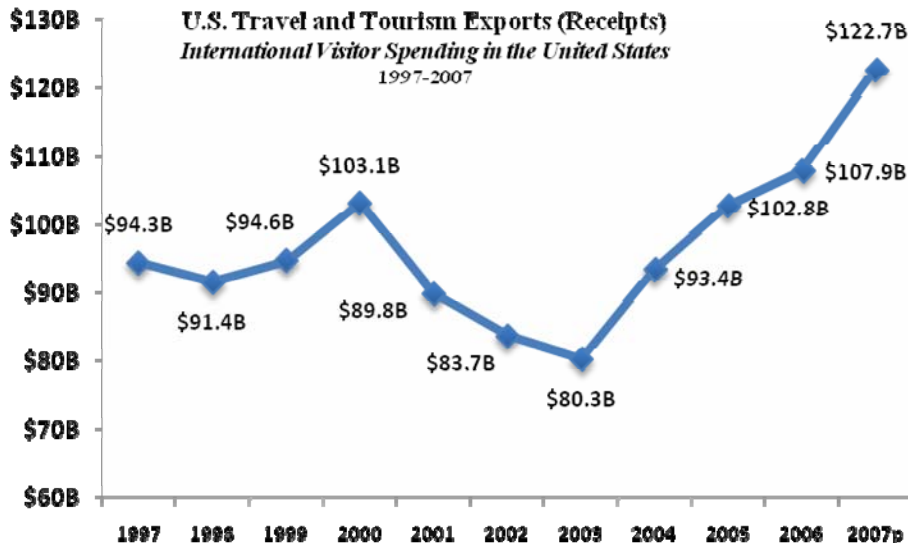


Global Travel To The United States Sets Record

March 10, 2008

2007 Travel and Tourism Exports Highlights

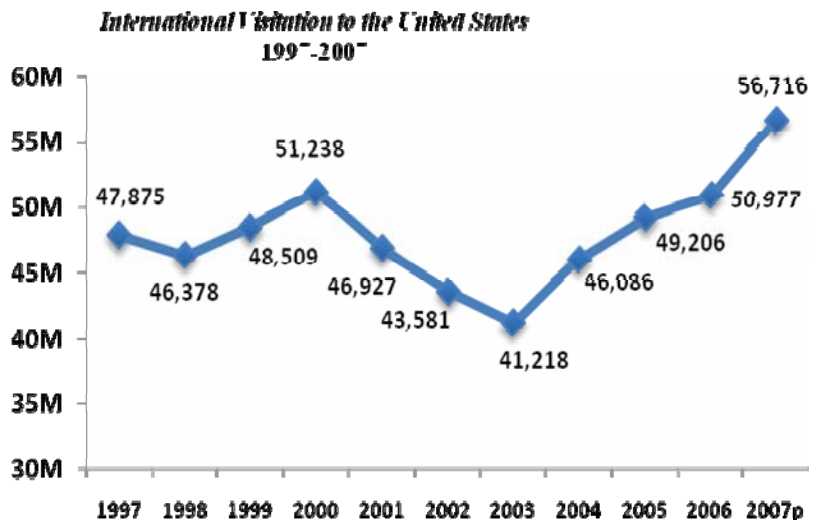
- 2007 marks the 19th consecutive year that the United States has enjoyed a travel and tourism trade surplus.
- The 2007 travel trade surplus of \$17.8 billion is a 113 percent increase over 2006 and the largest surplus in a decade.



- The previous spending record of \$103 billion set in 2000 has been broken two years in a row, \$107.9 billion in 2006 and \$122.7 billion in 2007.
- Travel and tourism industries are now the single largest exporter of services. Travel and tourism accounted for eight percent of all U.S. exports and 26 percent of services exports.
- The travel and tourism trade surplus accounts for more than 17 percent of the total U.S. services sector surplus.

2007 International Arrivals to the United States Highlights

- Canadian visitation totaled 17.7 million, up 11 percent for the year.
- Arrivals from Mexico totaled a new record 15.1 million, up 13 percent in 2007.
- Overseas arrivals (excluding Canada and Mexico) totaled 23.9 million, up 10 percent for the year. (Overseas visitation levels were still below the record year of 2000 by eight percent.)
- Travelers from the United Kingdom were up eight percent in 2007, to 4.5 million, representing 41 percent of all Western European visitors in 2007.



- New records were set by Italy, Spain, Ireland and Sweden.
- Germany and France bounced back with 10 percent and 26 percent growth while the Netherlands posted a 13 percent increase.
- Growth from Asia was driven by record visitation from both India (up 39 percent) and the People's Republic of China (up 24 percent) for the year.
- Japanese visitation was down four percent in 2007, accounting for 55 percent of all Asian visitors.
- South Korea set a new record with six percent growth in visitation in 2007.
- Double-digit growth was experienced in visitation from Brazil, Venezuela, Colombia and Argentina to drive the importance of the South American markets for the U.S.
- Australia increased 11 percent for the year, setting another new record.
- Central American arrivals were up 13 percent for 2007, with Middle Eastern arrivals up by 12 percent.
- African visitation and Caribbean visitation levels both grew by 10 percent, with the Dominican Republic setting a new record in 2007.

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