

EVERY
VICTIM
EVERY
TIME

VICTIMS' RIGHTS

Victims' Rights: Every Victim. Every Time.

Introduction

This year, the National Center for Victims of Crime and the Office of Justice Program's Office for Victims of Crime (OVC) at the U.S. Department of Justice, have entered into an exciting partnership to bring you the **2007 National Crime Victims' Rights Week Resource Guide**.

Since its establishment in 1981, National Crime Victims' Rights Week (NCVRW) has been a time of nationwide remembrance, reflection, and recommitment—a time to celebrate progress in crime victims' rights and services, and a time to build public awareness about the many challenges victims still face in the aftermath of crime.

The 2007 NCVRW Resource Guide provides a wide range of readily adaptable outreach tools to enhance and unify public awareness efforts during this year's National Crime Victims' Rights Week, scheduled for **April 22-28, 2007**. We hope you find these materials helpful as you join communities across the United States to observe National Crime Victims' Rights Week and plan your outreach efforts throughout the year.

2007 NCVRW Theme and Theme Colors

The 2007 NCVRW theme, "Victims' Rights: Every Victim. Every Time." is a rallying cry for our nation—a call to action to ensure that every individual who is victimized by crime is provided compassionate and adequate support to recover from the impact of crime, and is given the opportunity to participate fully in the criminal justice system. Envisioning a society committed

to helping all crime victims rebuild their lives, the theme celebrates the tremendous progress made in securing rights, protections, and services for victims of crime, but acknowledges that too many victims have not been able to realize the hope and promise of these strides.

Materials in the 2007 NCVRW Resource Guide incorporate this year's theme colors of Blue (Pantone 281) and Orange (Pantone 159).

NCVRW Kick-off Events

The U.S. Department of Justice (DOJ) will open the observance of National Crime Victims' Rights Week with the Fifth Annual National Candlelight Observance on Thursday, April 19, 2007, in Washington, DC. DOJ's National Awards Ceremony honoring individuals and programs for innovations and outstanding achievements will be held on Friday, April 20, 2007, in Washington, DC. Additional information about both events—including times and locations—is available at www.ovc.gov/ncvrw/welcome.html.

NCVRW Planning Tips

The following suggestions may enhance your 2007 NCVRW planning and maximize the impact of your efforts:

- Review all the contents of the Resource Guide before moving forward. Decide what materials you might be able to use or adapt for your own activities.
- Establish an NCVRW Planning Committee to help share the workload. Committee

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members could include crime victims, survivors, victim service providers, or health professionals; leaders of civic organizations, universities, parent-teacher associations, or student organizations; or members of criminal and juvenile justice agencies, ecumenical congregations, local businesses, the service industry, or the news media. Encourage diversity and collaboration with underserved populations.

- Exchange e-mail addresses to facilitate ongoing communication among committee members.
- Develop updated mailing lists for invitations and other materials.
- Develop and update a planning timetable that includes committee meetings, tasks, deadlines, and areas of responsibility.
- Develop a contact sheet of local media outlets that you can notify when you schedule special events (see “Section 2: Working with the Media”).
- Coordinate planning for 2007 NCVRW with other awareness and prevention campaigns held during April including National Child Abuse Prevention

Month, National Sexual Assault Awareness Month, National Volunteer Week, and National Youth Service Days.

2007 NCVRW Resource Guide Contents

Section 1: Overview of the Resource Guide

Section 2: Maximizing Communication and Awareness

- Commemorative Calendar
- Notable Quotables
- Sample Proclamation
- Sample Speech
- Extending Your Reach through Partnerships
- Special Events Ideas

Section 3: Camera-Ready Artwork

- 2007 NCVRW Black-and-White Poster (11” x 17”) *NEW!*
- Logos, Buttons, and Magnets
- Bookmarks
- Ribbon Cards
- Name Tags and Table Card
- 2007 NCVRW Letterhead
- Certificate of Appreciation
- Information and Referrals Contact List
- Crime Clock (in English and Spanish)

- Three Public Awareness Posters in English
- Three Public Awareness Posters in Spanish

Section 4: Working with the Media

- Sample News Release
- Sample Public Service Announcements
- Sample Opinion/Editorial Column

Section 5: Landmarks in Victims’ Rights and Services

Crime Victims’ Rights in America: A Historical Overview

Section 6: Statistical Overview and Resources

- Statistical Overviews (one-page summaries of the most current crime statistics)
 - Overview of Crime Victimization in the United States
 - Campus Crime
 - Child Victimization
 - Cost of Crime and Victimization
 - Disabilities and Victimization
 - Domestic Violence/ Intimate Partner Victimization
 - Drunk and Drugged Driving
 - Elder Victimization

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- Hate and Bias Crime Victimization
- Homicide
- Human Trafficking
- Identity Theft and Financial Crime
- Internet Victimization
- Mental Health Consequences of Crime
- School Crime and Victimization
- Sexual Violence
- Stalking
- Substance Abuse and Crime Victimization
- Teen Victimization
- Terrorism
- Workplace Violence
- Accessing Information: OVC Resource Center and Other Services
- NCVRW Resource Guide Partners
- Resource Guide Evaluation Form

CD-ROM of 2007 NCVRW Resource Guide

The enclosed CD-ROM (inserted into folder pocket) features all camera-ready artwork included in the 2007 NCVRW Resource Guide. The CD will allow you to incorporate the artwork into other materials you may develop and to add local contact information in the spaces provided. The camera-

ready artwork is provided in three formats:

1. QuarkXpress® 6.0 files, including accompanying fonts and images needed to correctly open and print the artwork. To open and properly view these files, the user must have QuarkXPress for Macintosh, version 6.0 or higher.

2. PDF files that can be opened with Adobe Acrobat Reader, available for free download at www.adobe.com/products/acrobat/readstep2.html. A full copy of Adobe Acrobat (not just the reader) is needed to electronically personalize the PDF artwork. There is a fee for the full copy.

3. JPEG files of images used in the Resource Guide materials. These images may be placed in graphics programs (and some word processing programs), as well as on the Web.

These three formats can help simplify replication of Resource Guide materials and make it easier to incorporate this year's artwork into any digital or hard-copy piece, including slide show presentations, television broadcasts, public service announcements, and print advertisements.

The entire contents of the 2007 NCVRW Resource Guide can be accessed in electronic format at www.ovc.gov/ncvrw/2007/welcome.html.

Introductory Theme DVD

Dramatically underscoring this year's theme, "Victims' Rights: Every Victim. Every Time.," the introductory theme DVD (inserted into pocket folder) can be used to kick off your public awareness and education events during NCVRW and throughout the year. You can also use the DVD for training programs and conferences to motivate audiences to recommit to serving all victims of crime.

2007 NCVRW Theme Poster

This year's full-size (22" x 28") theme poster is sure to draw attention with its bold statement of the 2007 NCVRW theme, "Victims' Rights: Every Victim. Every Time." This dynamic poster, with images of stars symbolizing victims of crime, also educates by delineating victims' rights, including the right to protection, the right to restitution, the right to be heard, the right to enforcement, the right to compensation, the right to dignity, the right to attend proceedings, the right to return of property, the right to a speedy trial, and the right to be informed. Display this visually compelling poster in your agency or office, at the local police department or courthouse, in community hospitals, or wherever you want to remind your community that we all bear a responsibility to serve *every victim, every time.*

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If you automatically received this Resource Guide in the mail, you will also receive one copy of the theme poster in a separate mailing tube. A limited number of additional copies of the poster can be purchased for \$12.25 each by visiting the OVC Resource Center at www.ncjrs.gov, clicking

on the Publications/Products tab, and requesting Order Number PS000017. Other NCVRW Resources are available online at www.ovc.gov/ncvrw/2007.html.

New Feature. This year, the NCVRW Resource Guide includes a smaller (11" x 17") black-and-white

version of the 2007 NCVRW theme poster. Found in "Section 3. Camera-Ready Art" of this guide, this poster is easily reproducible with space provided for you to add your local contact information. ★

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