

Small Business Profile

Advocacy: the voice of small business in government

Wyoming

Wyoming's 59,293 small businesses provide economic opportunities to diverse groups of people and bring innovative products and services to the marketplace.* This profile from the Office of Advocacy compiles the latest facts and figures on the status and role of small business in the state. (Note that a small business is defined here as one with fewer than 500 employees.)

- Wyoming had 17,144 small employers in 2006, representing 96.6% of the state's employers and 66.2% of its private-sector employment.
- The accommodation and food services industry was the state's largest small business employer in 2006; retail trade was the largest overall employer (Table 1).
- Small businesses created 79.8% of the state's net new jobs from 2004 to 2005 (Table 2).
- Wyoming's real gross state product increased by 1.8% in 2007. By comparison, growth in the Rocky Mountain region was 2.9% and the United States, 2.0%. (Source: U.S. Dept. of Commerce: Bureau of Economic Analysis)

For Further Information

- Data on all the states and territories is available at www.sba.gov/advo/research/profiles.
- For other small business data and analysis, visit **www.sba.gov/advo/research**, call (202) 205-6533, or email **advocacy@sba.gov**.
- To learn about state efforts to adopt or implement regulatory flexibility, visit www.sba.gov/advo/laws/law_modeleg.html.
- Visit http://web.sba.gov/list to subscribe to listservs for Advocacy's newsletter, press releases, regulatory news and research reports.
- Visit www.sba.gov/advo/rsslibrary.html for RSS feeds.
- * The number of small businesses is the number of small employers plus the number of nonemployers in 2006.

| Wyoming Small | Busines | ss Fact | S | |
|---|----------|---------------|----------------|--|
| ,,, og | Level in | % Change fron | | |
| | 2006† | 2005 | 2000 | |
| Number of Businesses | | | | |
| Small employers (<500 employees) | 17,144 | 2.3 | 11.4 | |
| Large employers (500+ employees) | 605 | 4.5 | 11.4 | |
| Nonemployers | 42,149 | 0.7 | 18.2 | |
| | Level in | % Chang | ge from | |
| | 2002† | 19 | 97 | |
| Business Owner Demographics | | | | |
| Male-owned | 27,513 | 24 | .9 | |
| Woman-owned | 12,945 | 16 | 5.1 | |
| Equally male/female-owned | 9,533 | -33 | 3.4 | |
| African American-owned | 149 | -35 | 5.8 | |
| Asian-owned | 401 | 41 | | |
| Hispanic-owned | 1,320 | 6 | 5.5 | |
| Native American/Alaskan-owned | 596 | N | ΙA | |
| Hawaiian and Pacific Islander-owned | 23 | 130.0 | | |
| | Level in | % Cha | nge from | |
| | 2007† | 2006 2000 | | |
| Workforce (Thousands) /Unemploy | | | | |
| | 221 | 4.4 | 23.9 | |
| Private-sector employment | 67 | 2.4 | 10.4 | |
| Government employment | 41 | -0.2 | -3.6 | |
| Self-employed (incorp. & uninc.) | 41 17 | | | |
| Female self-employment | 24 | -3.6 2.3 | -5.1 -2.6 | |
| Male self-employment | | 2.3 214.7 | | |
| Minority self-employment | 2 5 | -26.5 | 417.7 -33.2 | |
| Veteran self-employment | 3 | -20.3 -0.3 | -33.2 -0.8 | |
| Unemployment rate (%) | 3 | -0.3 | -0.8 | |
| Business Turnover | | | | |
| Quarterly establishment openings | 4,220 | -5.2 | 8.1 | |
| Quarterly establishment closings | 3,924 | 7.6 | 8.9 | |
| Business bankruptcies | 36 | -10.0 | -73.5 | |
| Income and Finance | | | | |
| Proprietors' income (\$billion) | 2.2 | 1.1 | 45 | |
| Bank branches | 226 | 4.1 | 28.4 | |
| No. of bus. loans under \$100,000 | 9,738 | -2.4 | NA | |
| Total value of business loans under \$100,000 (\$million) | 311 | -3.9 | NA | |

Sources: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation, Summary of Deposits; and U.S. Small Business Administration, Office of Advocacy

(www.sba.gov/advo/research/lending.html).

† Latest available data; certain figures are economywide.

Table 1. Firms and Employment in Wyoming by Industry and Firm Size, 2006 (Non-farm, thousands)

| | E | mployer firm | s | Employment | | | |
|---|-------------|--------------|-----------|------------|-------|-----------|-----------|
| | Nonemployer | | 1-19 | 1-499 | | 1-19 | 1-499 |
| Industry | firms | Total | Employees | Employees | Total | Employees | Employees |
| Total | 42.1 | 17.7 | 15.5 | 17.1 | 204.2 | 62.0 | 135.2 |
| Forestry, etc. and agriculture support | 1.2 | 0.1 | 0.1 | 0.1 | (D) | 0.2 | (D) |
| Mining | 1.3 | 0.8 | 0.6 | 0.7 | 24.6 | 2.6 | 6.9 |
| Utilities | 0.1 | 0.1 | 0.0 | 0.0 | 2.3 | (D) | 0.5 |
| Construction | 5.1 | 2.9 | 2.7 | 2.9 | 18.7 | 10.3 | 17.2 |
| Manufacturing | 0.9 | 0.5 | 0.4 | 0.5 | 10.5 | 1.8 | 6.3 |
| Wholesale trade | 0.6 | 0.6 | 0.4 | 0.5 | 7.0 | 1.9 | 4.4 |
| Retail trade | 4.3 | 2.3 | 1.9 | 2.2 | 31.7 | 8.9 | 17.6 |
| Transportation and warehousing | 1.6 | 0.8 | 0.6 | 0.7 | 9.1 | 2.2 | 4.8 |
| Information | 0.5 | 0.2 | 0.1 | 0.2 | 4.1 | 0.8 | 2.8 |
| Finance and insurance | 1.3 | 0.6 | 0.5 | 0.5 | 6.8 | 1.5 | 4.4 |
| Real estate and rental and leasing | 5.1 | 1.0 | 0.9 | 0.9 | 3.9 | 2.2 | 3.3 |
| Professional, scientific, and technical svcs. | 4.9 | 1.8 | 1.7 | 1.8 | 8.4 | 5.3 | 7.8 |
| Management of companies and enterprises | | 0.1 | 0.0 | 0.1 | 1.1 | (D) | 0.4 |
| Admin., support, waste mgt., remed. svcs. | 2.5 | 0.8 | 0.7 | 0.8 | 7.4 | 2.5 | 4.3 |
| Educational services | 0.9 | 0.1 | 0.1 | 0.1 | 1.7 | (D) | (D) |
| Health care and social assistance | 3.7 | 1.5 | 1.3 | 1.4 | 28.4 | 6.1 | 20.4 |
| Arts, entertainment, and recreation | 2.0 | 0.4 | 0.4 | 0.4 | (D) | 1.3 | (D) |
| Accommodation and food services | 0.6 | 1.5 | 1.1 | 1.4 | 25.5 | 6.9 | 21.6 |
| Other services (except public admin.) | 5.7 | 1.8 | 1.7 | 1.8 | 8.7 | 6.6 | 8.2 |
| Unclassified | | 0.1 | 0.1 | 0.1 | (D) | (D) | (D) |

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See www.sba.gov/advo/research/data.html for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2002–2005 (Non-farm)

| | | Employment size of firm | | | | | | |
|-------------|-------|-------------------------|-------|-------|-------|---------|-------|-------|
| | Total | 1-4 | 5-9 | 10-19 | 20-99 | 100-499 | < 500 | 500+ |
| 2004 - 2005 | 4,997 | 3,028 | 857 | -182 | -26 | 308 | 3,985 | 1,012 |
| 2003 - 2004 | 6,604 | 3,445 | 1,372 | 517 | -153 | -100 | 5,081 | 1,523 |
| 2002 - 2003 | 3,208 | 2,880 | 154 | -429 | 761 | -37 | 3,329 | -121 |

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advo/research/data.html.)

Table 3: Establishment and Employment Turnover by Quarter, 2007 (Non-farm, thousands)

| | | Establishments | | | | Employment | | | |
|-----------|----------|----------------------------------|-----|-----|----------|-------------------------|------|----------|--|
| | Openings | Openings Expansions Contractions | | | Openings | Expansions Contractions | | Closings | |
| Quarter 4 | 1.2 | 5.2 | 4.6 | 0.9 | 3.5 | 19.5 | 15.4 | 2.7 | |
| Quarter 3 | 1.0 | 4.9 | 4.7 | 1.0 | 3.3 | 17.6 | 16.4 | 3.3 | |
| Quarter 2 | 1.0 | 4.7 | 4.9 | 1.0 | 3.4 | 15.5 | 18.3 | 3.6 | |
| Quarter 1 | 1.0 | 5.1 | 4.6 | 1.0 | 3.3 | 19.0 | 15.5 | 2.7 | |

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/home.htm.)

Note: The establishment turnover figures contain all firm sizes, but Census data from 2005 showed that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.

⁽D) Data suppressed to protect the confidentiality of individual firms.