

## **Small Business Profile**

Advocacy: the voice of small business in government

## **United States**

The United States' 26.8 million small businesses provide economic opportunities to diverse groups of people and bring innovative products and services to the marketplace.\* This profile from the Office of Advocacy compiles the latest facts and figures on the status and role of small business in the country. (Note that a small business is defined here as one with fewer than 500 employees.)

- The United States had 6.0 million small employers in 2006, representing 99.7% of the nation's employers and 50.2% of its private-sector employment.
- The health care and social assistance industry was the state's largest small business and overall employer in 2006 (Table 1).
- Small businesses created 78.9% of the nation's net new jobs from 2004 to 2005 (Table 2).
- The United States' real gross domestic product increased by 2.0% in 2007. Growth in the New England, the Rocky Mountain, Mid-Atlantic, and Southwest regions was above the national average; growth in the Great Lakes, Southeast, and Far West regions was below the national average; and the Plains region grew at the national level. (Source: U.S. Dept. of Commerce: Bureau of Economic Analysis)

## For Further Information

- Data on all the states and territories is available at www.sba.gov/advo/research/profiles.
- For other small business data and analysis, visit Advocacy's research homepage,
- www.sba.gov/advo/research, call (202) 205-6533, or email advocacy@sba.gov.
- To learn about state efforts to adopt or implement regulatory flexibility, visit www.sba.gov/advo/laws/law\_modeleg.html.
- Visit <a href="http://web.sba.gov/list">http://web.sba.gov/list</a> to subscribe to listservs for Advocacy's newsletter, press releases, regulatory news and research reports.
- Visit www.sba.gov/advo/rsslibrary.html for RSS feeds.
- \* The number of small businesses is the number of small employers plus the number of nonemployers in 2006.

<b>United States Sma</b>	ll Busine	ss Fac	ts	
	Level in	n % Change from		
	2006†	2005	2000	
Number of Businesses	-			
Small employers (<500 employees)	6,004,056	0.6	6.5	
Large employers (500+ employees)	18,071	3.4	5.4	
Nonemployers	20,768,555	1.8	25.6	
	Level in	% Chan	ge from	
	2002†	19	97	
<b>Business Owner Demographics</b>				
Male-owned	13,184,033	15	5.9	
Woman-owned	6,489,259	19	9.8	
Equally male/female-owned	2,693,360	-26	5.0	
African American-owned	1,197,567	45	5.4	
Asian-owned	1,103,587	23	3.5	
Hispanic-owned	1,573,464	31	1.1	
Native American/Alaskan-owned	201,387	NA		
Hawaiian and Pacific Islander-owned	28,948	49.4		
	Level in	% Change from		
	2007†	2006	2000	
Workforce (Thousands) /Unemploy	ment (%)			
Private-sector employment	115,420	1.1	4.0	
Government employment	22,203	1.0	6.8	
Self-employed (incorp. & uninc.)	16,219	0.5	13.0	
Female self-employment	5,429	-0.3	10.4	
Male self-employment	10,790	0.9	14.4	
Minority self-employment	1,862	-2.8	34.8	
Veteran self-employment	1,728	-7.4	-15.4	
Unemployment rate (%)	4.6	0.0	0.6	
Business Turnover				
Quarterly establishment openings	1,464,000	-1.2	4.9	
Quarterly establishment closings	1,442,000	3.3	9.3	
Business bankruptcies	28,322	43.8	-55.7	
Income and Finance				
Proprietors' income (\$billion)	1,041.6	2.7	42.6	
Bank branches	97,274	2.7	13.8	
No. of bus. loans under \$100,000	21,570,000	13.5	NA	
Total value of business loans under \$100,000 (\$billion)	159.7	8.9	NA	

Sources: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation, Summary of Deposits; and U.S. Small Business Administration, Office of Advocacy (www.sba.gov/advo/research/lending.html).

† Latest available data; certain figures are economywide.

Table 1. Firms and Employment in the United States by Industry and Firm Size, 2006 (Non-farm, thousands)

		Employer firms			Employment			
	Nonemployer		1-19	1-499		1-19	1-499	
Industry	firms	Total	Employees	Employees	Total	Employees	Employees	
Total	20,768.6	6,022.1	5,377.6	6,004.1	119,917.2	21,609.5	60,223.7	
Forestry, etc. and agriculture support	228.8	22.9	21.4	22.8	165.7	(D)	(D)	
Mining	101.9	20.6	17.2	20.2	554.3	71.9	244.5	
Utilities	17.1	6.6	5.2	6.4	614.4	21.3	109.2	
Construction	2,549.2	791.6	723.3	790.5	7,338.8	2,700.9	6,264.7	
Manufacturing	311.1	286.0	210.9	282.0	13,631.7	1,180.8	6,056.2	
Wholesale trade	387.0	334.6	286.2	331.5	6,030.6	1,232.2	3,685.7	
Retail trade	1,857.6	725.6	656.4	723.3	15,767.9	2,828.3	6,314.3	
Transportation and warehousing	1,002.0	171.9	150.8	169.8	4,306.4	541.8	1,629.6	
Information	317.7	75.0	63.8	73.9	3,396.2	250.3	894.0	
Finance and insurance	758.2	263.0	241.2	261.3	6,647.1	788.5	2,183.9	
Real estate and rental and leasing	2,420.9	306.0	290.9	304.8	2,216.8	786.1	1,521.0	
Professional, scientific, and technical svcs.	2,904.1	772.0	721.3	769.1	8,054.1	2,294.5	4,958.0	
Management of companies and enterprises		26.8	5.7	19.7	2,915.6	14.7	351.7	
Admin., support, waste mgt., remed. svcs.	1,482.3	323.3	282.4	319.6	10,003.6	1,029.0	3,732.5	
Educational services	482.2	73.8	56.6	72.7	2,979.5	259.1	1,333.9	
Health care and social assistance	1,728.5	605.8	527.0	602.0	16,451.4	2,545.0	7,946.4	
Arts, entertainment, and recreation	1,001.8	115.0	99.0	114.4	1,973.7	362.2	(D)	
Accommodation and food services	287.3	467.1	372.2	465.3	11,381.2	2,055.2	6,848.9	
Other services (except public admin.)	2,930.8	672.1	624.8	670.7	5,458.6	2,546.7	4,663.6	
Unclassified		27.0	26.9	27.0	29.5	(D)	(D)	

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See <a href="www.sba.gov/advo/research/data.html">www.sba.gov/advo/research/data.html</a> for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2002–2005 (Non-farm)

	_	Employment size of firm						
	Total	1-4	5-9	10-19	20-99	100-499	< 500	500+
2004 - 2005	1,241,428	897,296	141,057	-11,959	-131,095	83,803	979,102	262,326
2003 - 2004	1,675,885	1,087,128	336,236	201,247	199,298	66,209	1,890,118	-214,233
2002 - 2003	995,659	1,106,977	307,690	158,795	304,162	112,702	1,990,326	-994,667

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see <a href="https://www.sba.gov/advo/research/data.html">www.sba.gov/advo/research/data.html</a>.)

Table 3: Establishment and Employment Turnover by Quarter, 2007 (Non-farm, thousands)

		Establishments				Employment				
	Openings Expansions Contractions		Closings		Openings	Expansions Contractions		Closings		
Quarter 4	380	1,556	1,566	357		1,437	6,213	5,985	1,348	
Quarter 3	367	1,519	1,585	359		1,428	5,821	6,134	1,350	
Quarter 2	352	1,555	1,574	364		1,387	6,257	6,008	1,395	
Quarter 1	358	1,577	1,545	355		1,351	6,158	5,796	1,275	

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see <a href="https://www.bls.gov/bdm/home.htm">www.bls.gov/bdm/home.htm</a>.)

Note: The establishment turnover figures contain all firm sizes, but Census data from 2005 showed that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.

<sup>(</sup>D) Data suppressed to protect the confidentiality of individual firms.