

# **Small Business Profile**

Advocacy: the voice of small business in government

## South Dakota

South Dakota's 77,248 small businesses provide economic opportunities to diverse groups of people and bring innovative products and services to the marketplace.\* This profile from the Office of Advocacy compiles the latest facts and figures on the status and role of small business in the state. (Note that a small business is defined here as one with fewer than 500 employees.)

• South Dakota had 21,233 small employers in 2006, representing 96.8% of the state's employers and 63.2% of its private-sector employment.

• The retail trade industry was the state's largest small business employer in 2006; health care and social assistance was the largest overall employer (Table 1).

• Small businesses created all of the state's net new jobs from 2004 to 2005 (Table 2).

• South Dakota's real gross state product increased by 2.3% in 2007. By comparison, growth in the Plains region was 2.0% and the United States, 2.0%. (Source: U.S. Dept. of Commerce: Bureau of Economic Analysis)

#### **For Further Information**

• Data on all the states and territories is available at **www.sba.gov/advo/research/profiles**.

• For other small business data and analysis, visit **www.sba.gov/advo/research**, call (202) 205-6533, or email **advocacy@sba.gov**.

• To learn about state efforts to adopt or implement regulatory flexibility, visit www.sba.gov/advo/laws/law\_modeleg.html.

• Visit http://web.sba.gov/list to subscribe to listservs for Advocacy's newsletter, press releases, regulatory news and research reports.

• Visit **www.sba.gov/advo/rsslibrary.html** for RSS feeds.

\* The number of small businesses is the number of small employers plus the number of nonemployers in 2006.

#### South Dakota Small Business Facts

	Level in	% Change from		
	2006†	2005	2000	
Number of Businesses				
Small employers (<500 employees)	21,233	0.8	6.7	
Large employers (500+ employees)	692	2.4	4.7	
Nonemployers	56,015	0.9	16.3	
	Level in	% Change from		
	2002†	199	97	
<b>Business Owner Demographics</b>				
Male-owned	38,040	20	.0	
Woman-owned	15,573	10	.3	
Equally male/female-owned	11,960	-34	.0	
African American-owned	122	-18		
Asian-owned	300	10	-	
Hispanic-owned	355	36	.0	
Native American/Alaskan-owned	1,303		A	
Hawaiian and Pacific Islander-owned	13	333		
	Level in	% Change from		
	<b>2007</b> †	2006	2000	
Workforce (Thousands) /Unemploy	vment (%)			
Private-sector employment	331	2.3	7.9	
Government employment	76	0.4	6.2	
Self-employed (incorp. & uninc.)	72	1.0	22.4	
Female self-employment	23	-4.3	17.0	
Male self-employment	49	3.7	25.1	
Minority self-employment	1	-34.0	-11.8	
Veteran self-employment	10	9.1	9.3	
Unemployment rate (%)	3	-0.1	0.3	
<b>Business Turnover</b>				
Quarterly establishment openings	4,406	-3.3	1.8	
Quarterly establishment closings	4,151	0.5	-0.8	
Business bankruptcies	90	91.5	-76.8	
Income and Finance				
Proprietors' income (\$billion)	3.7	46.9	47.6	
Bank branches	481	2.8	12.6	
No. of bus. loans under \$100,000	3,540,323	61.4	NA	
Total value of business loans under	13,188	37.8	NA	

Sources: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation, Summary of Deposits; and U.S. Small Business Administration, Office of Advocacy

(www.sba.gov/advo/research/lending.html).

† Latest available data; certain figures are economywide.

### Table 1. Firms and Employment in South Dakota by Industry and Firm Size, 2006(Non-farm, thousands)

		E	mployer firm	S	Employment		
	Nonemployer		1-19	1-499		1-19	1-499
Industry	firms	Total	Employees	Employees	Total	Employees	Employees
Total	56.0	21.9	18.9	21.2	325.1	77.8	205.5
Forestry, etc. and agriculture support	1.7	0.1	0.1	0.1	(D)	0.3	(D)
Mining	0.1	0.1	0.0	0.1	0.9	(D)	(D)
Utilities	0.1	0.1	0.0	0.1	(D)	0.3	(D)
Construction	7.3	3.3	3.1	3.3	18.9	11.0	18.5
Manufacturing	0.8	0.9	0.6	0.9	42.2	3.2	19.3
Wholesale trade	0.9	1.1	0.7	1.0	14.7	3.6	11.7
Retail trade	7.5	3.3	2.8	3.2	51.5	14.1	30.1
Transportation and warehousing	3.0	1.0	0.9	0.9	8.5	2.7	6.1
Information	0.6	0.3	0.2	0.3	6.9	1.0	3.4
Finance and insurance	2.8	1.2	1.0	1.1	27.2	3.3	9.2
Real estate and rental and leasing	4.9	0.8	0.7	0.8	4.2	2.0	3.6
Professional, scientific, and technical svcs.	5.2	1.7	1.5	1.6	10.2	5.3	8.4
Management of companies and enterprises		0.1	0.0	0.1	4.3	0.0	1.5
Admin., support, waste mgt., remed. svcs.	3.0	0.9	0.8	0.9	10.9	2.6	7.1
Educational services	1.3	0.2	0.1	0.2	8.0	0.7	6.1
Health care and social assistance	5.2	1.8	1.4	1.7	57.3	7.0	28.9
Arts, entertainment, and recreation	2.5	0.6	0.6	0.6	6.5	2.4	6.1
Accommodation and food services	0.9	2.1	1.6	2.0	36.1	8.8	29.7
Other services (except public admin.)	8.5	2.6	2.4	2.6	14.3	9.2	13.5
Unclassified		0.1	0.1	0.1	(D)	(D)	(D)

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See **www.sba.gov/advo/research/data.html** for data from other years, and for starts, closures, job creation and destruction by industry and by size category.) (D) Data suppressed to protect the confidentiality of individual firms.

#### Table 2: Net Job Change by Firm Size, 2002–2005 (Non-farm)

		Employment size of firm						
	Total	1-4	5-9	10-19	20-99	100-499	<500	500+
2004 - 2005	3,358	3,082	1,052	353	-488	441	4,440	-1,082
2003 - 2004	8,432	3,329	1,180	365	773	1,592	7,239	1,193
2002 - 2003	-3,358	3,698	877	-156	-278	-553	3,588	-6,946

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advo/research/data.html.)

#### Table 3: Establishment and Employment Turnover by Quarter, 2007 (Non-farm, thousands)

		Establishments				Employment			
Openings Expansions Contractions		Closings	Openings	Expansions	Contractions	Closings			
Quarter 4	1.2	5.7	5.7	1.0	3.6	17.7	17.3	3.0	
Quarter 3	1.1	5.7	5.7	1.0	3.2	17.6	17.0	3.3	
Quarter 2	1.1	5.8	5.7	1.0	3.8	18.2	16.9	2.9	
Quarter 1	1.1	5.6	5.7	1.1	3.5	17.5	16.2	3.0	

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/home.htm.)

Note: The establishment turnover figures contain all firm sizes, but Census data from 2005 showed that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.