

Small Business Profile

Advocacy: the voice of small business in government

Ohio

Ohio's 901,247 small businesses provide economic opportunities to diverse groups of people and bring innovative products and services to the marketplace.* This profile from the Office of Advocacy compiles the latest facts and figures on the status and role of small business in the state. (Note that a small business is defined here as one with fewer than 500 employees.)

- Ohio had 204,035 small employers in 2006, representing 98.2% of the state's employers and 48.6% of its private-sector employment.
- The health care and social assistance industry was the state's largest small business employer in 2006; manufacturing was the largest overall employer (Table 1).
- Small businesses created all of the state's net new jobs from 2004 to 2005 (Table 2).
- Ohio's real gross state product increased by 0.4% in 2007. By comparison, growth in the Great Lakes regon was 0.5% and the United States, 2.0%. (Source: U.S. Dept. of Commerce: Bureau of Economic Analysis)

For Further Information

- Data on all the states and territories is available at www.sba.gov/advo/research/profiles.
- For other small business data and analysis, visit **www.sba.gov/advo/research**, call (202) 205-6533, or email **advocacy@sba.gov**.
- To learn about state efforts to adopt or implement regulatory flexibility, visit www.sba.gov/advo/laws/law_modeleg.html.
- Visit http://web.sba.gov/list to subscribe to listservs for Advocacy's newsletter, press releases, regulatory news and research reports.
- Visit www.sba.gov/advo/rsslibrary.html for RSS feeds.
- * The number of small businesses is the number of small employers plus the number of nonemployers in 2006.

Ohio Small Business Facts								
	Level in	% Cha	nge from					
	2006†	2005	2000					
Number of Businesses								
Small employers (<500 employees)	204,035	-1.4	-2.3					
Large employers (500+ employees)	3,733	1.9	-1.8					
Nonemployers	697,212	0.5	15.6					
	Level in	% Chang	ge from					
	2002†	199	97					
Business Owner Demographics								
Male-owned	482,619	7	.9					
Woman-owned	229,972	12	.2					
Equally male/female-owned	81,102	-28	.5					
African American-owned	35,658	32	.2					
Asian-owned	13,740	24	.7					
Hispanic-owned	7,109	10	.3					
Native American/Alaskan-owned	3,123	NA						
Hawaiian and Pacific Islander-owned	229	229 -39.1						
	Level in		nge from					
	2007†	2006	2000					
Workforce (Thousands) /Unemploy	yment (%)							
Workforce (Thousands) /Unemploy Private-sector employment	yment (%) 4,627	-0.2	-4.4					
Private-sector employment Government employment		-0.2 -0.3	-4.4 1.6					
Private-sector employment Government employment Self-employed (incorp. & uninc.)	4,627							
Private-sector employment Government employment	4,627 798	-0.3	1.6					
Private-sector employment Government employment Self-employed (incorp. & uninc.)	4,627 798 509	-0.3 3.0	1.6 1.8					
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment	4,627 798 509 176	-0.3 3.0 4.0	1.6 1.8 4.6					
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment	4,627 798 509 176 333	-0.3 3.0 4.0 2.4	1.6 1.8 4.6 0.3					
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment	4,627 798 509 176 333 38	-0.3 3.0 4.0 2.4 -18.1	1.6 1.8 4.6 0.3 -10.1					
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment	4,627 798 509 176 333 38 55	-0.3 3.0 4.0 2.4 -18.1	1.6 1.8 4.6 0.3 -10.1 -24.7					
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment rate (%) Business Turnover	4,627 798 509 176 333 38 55	-0.3 3.0 4.0 2.4 -18.1	1.6 1.8 4.6 0.3 -10.1 -24.7					
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment rate (%) Business Turnover Quarterly establishment openings	4,627 798 509 176 333 38 55 5.6	-0.3 3.0 4.0 2.4 -18.1 0 0.2	1.6 1.8 4.6 0.3 -10.1 -24.7 1.6					
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment rate (%) Business Turnover	4,627 798 509 176 333 38 55 5.6	-0.3 3.0 4.0 2.4 -18.1 0 0.2	1.6 1.8 4.6 0.3 -10.1 -24.7 1.6					
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment rate (%) Business Turnover Quarterly establishment openings Quarterly establishment closings	4,627 798 509 176 333 38 55 5.6 42,558 42,627	-0.3 3.0 4.0 2.4 -18.1 0 0.2	1.6 1.8 4.6 0.3 -10.1 -24.7 1.6					
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment rate (%) Business Turnover Quarterly establishment openings Quarterly establishment closings Business bankruptcies Income and Finance	4,627 798 509 176 333 38 55 5.6 42,558 42,627	-0.3 3.0 4.0 2.4 -18.1 0 0.2	1.6 1.8 4.6 0.3 -10.1 -24.7 1.6					
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment rate (%) Business Turnover Quarterly establishment openings Quarterly establishment closings Business bankruptcies	4,627 798 509 176 333 38 55 5.6 42,558 42,627 1,352	-0.3 3.0 4.0 2.4 -18.1 0 0.2 1.3 -2.5 41.3	1.6 1.8 4.6 0.3 -10.1 -24.7 1.6 1.9 -0.2 -24.0					
Private-sector employment Government employment Self-employed (incorp. & uninc.) Female self-employment Male self-employment Minority self-employment Veteran self-employment Unemployment rate (%) Business Turnover Quarterly establishment openings Quarterly establishment closings Business bankruptcies Income and Finance Proprietors' income (\$billion)	4,627 798 509 176 333 38 55 5.6 42,558 42,627 1,352	-0.3 3.0 4.0 2.4 -18.1 0 0.2 1.3 -2.5 41.3	1.6 1.8 4.6 0.3 -10.1 -24.7 1.6 1.9 -0.2 -24.0					

Sources: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation, Summary of Deposits; and U.S. Small Business Administration, Office of Advocacy

(www.sba.gov/advo/research/lending.html).

\$100,000 (\$million)

† Latest available data; certain figures are economywide.

Table 1. Firms and Employment in Ohio by Industry and Firm Size, 2006 (Non-farm, thousands)

		E	mployer firm	Employment			
	Nonemployer		1-19	1-499		1-19	1-499
Industry	firms	Total	Employees	Employees	Total	Employees	Employees
Total	697.2	207.8	176.9	204.0	4,825.5	790.8	2,343.2
Forestry, etc. and agriculture support	5.6	0.3	0.3	0.3	1.4	0.8	1.3
Mining	4.1	0.6	0.5	0.6	9.9	2.5	7.5
Utilities	0.6	0.2	0.1	0.1	26.3	0.4	2.8
Construction	95.9	25.1	23.0	25.0	218.7	90.2	190.3
Manufacturing	12.2	14.7	9.5	13.8	787.9	59.0	345.6
Wholesale trade	13.4	12.5	9.5	11.8	238.4	45.0	144.8
Retail trade	69.5	24.3	20.9	23.7	608.8	96.5	228.9
Transportation and warehousing	38.8	6.2	5.0	5.9	174.3	19.7	60.8
Information	9.4	2.0	1.4	1.8	99.0	6.6	24.4
Finance and insurance	23.8	9.7	8.5	9.3	270.3	30.6	72.9
Real estate and rental and leasing	76.4	7.8	7.1	7.7	67.8	22.7	44.5
Professional, scientific, and technical svcs.	88.9	23.5	21.2	23.1	250.1	76.1	165.2
Management of companies and enterprises		1.4	0.2	0.8	153.8	0.5	15.7
Admin., support, waste mgt., remed. svcs.	52.0	11.9	10.0	11.5	356.2	38.0	136.6
Educational services	18.5	2.6	1.8	2.5	105.0	9.4	52.7
Health care and social assistance	58.6	20.7	17.0	20.4	730.3	94.3	347.9
Arts, entertainment, and recreation	30.8	3.8	3.2	3.8	59.6	13.4	48.2
Accommodation and food services	8.7	17.1	13.3	16.9	440.8	75.4	259.9
Other services (except public admin.)	90.1	26.5	24.3	26.3	226.4	109.1	192.8
Unclassified		0.6	0.6	0.6	0.6	0.6	0.6

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See www.sba.gov/advo/research/data.html for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2002–2005 (Non-farm)

		Employment size of firm						
	Total	1-4	5-9	10-19	20-99	100-499	< 500	500+
2004 - 2005	2,656	22,907	1,742	-3,020	-8,598	-9,411	3,620	-964
2003 - 2004	-6,163	28,955	10,495	3,094	-2,487	-830	39,227	-45,390
2002 - 2003	37,105	27,961	8,396	4,982	3,123	11,551	56,013	-18,908

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advo/research/data.html.)

Table 3: Establishment and Employment Turnover by Quarter, 2007 (Non-farm, thousands)

		Establishments				Employment				
	Openings	Expansions Contractions		Closings		Openings	Expansions Contractions		Closings	
Quarter 4	10.9	56.2	58.6	10.9		44.3	225.9	230.1	43.4	
Quarter 3	9.9	54.5	59.7	10.2		41.3	208.1	234.4	42.4	
Quarter 2	10.5	56.8	58.4	10.6		46.3	236.9	224.7	42.0	
Quarter 1	11.3	55.0	59.6	10.9		41.3	218.0	222.3	38.4	

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see www.bls.gov/bdm/home.htm.)

Note: The establishment turnover figures contain all firm sizes, but Census data from 2005 showed that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.