

## Small Business Profile

Advocacy: the voice of small business in government

## Kansas

Kansas's 239,221 small businesses provide economic opportunities to diverse groups of people and bring innovative products and services to the marketplace.\* This profile from the Office of Advocacy compiles the latest facts and figures on the status and role of small business in the state. (Note that a small business is defined here as one with fewer than 500 employees.)

- Kansas had 60,247 small employers in 2005, representing 97% of the state's employers and 54.7% of its private-sector employment.
- The health care and social assistance industry was the state's largest small business employer in 2005; manufacturing was the largest overall employer (Table 1).
- Small businesses created all of the state's net new jobs from 2004 to 2005 (Table 2).
- Kansas's real gross state product increased by 2.8% in 2007. By comparison, growth in the Plains region was 2.0% and the United States, 2.0%. (Source: U.S. Dept. of Commerce: Bureau of Economic Analysis)

## For Further Information

- Data on all the states and territories is available at www.sba.gov/advo/research/profiles.
- For other small business data and analysis, visit www.sba.gov/advo/research, call (202) 205-6533, or email advocacy@sba.gov.
- To learn about state efforts to adopt or implement regulatory flexibility, visit www.sba.gov/advo/laws/law\_modeleg.html.
- Visit http://web.sba.gov/list to subscribe to listservs for Advocacy's newsletter, press releases, regulatory news and research reports.
- Visit www.sba.gov/advo/rsslibrary.html for RSS feeds.
- \* The number of small businesses is the number of small employers plus the number of nonemployers in 2005.

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Kansas Small I			•	
	Level in	% Chang	_	
	2005†	2004	2000	
Number of Businesses				
Small employers (<500 employees)	60,247	0.4	1	
Large employers (500+ employees)	1,834	0.7	-4.9	
Nonemployers	178,974	2.5	14.1	
	Level in 2002†	% Change 1997		
<b>Business Owner Demographics</b>	2002	1,,,,		
Male-owned	116,123	14.9	)	
Woman-owned	59,635	9.1		
Equally male/female-owned	35,408	-32.2		
African American-owned	4,468	31.6	-	
Asian-owned	3,547	45.2		
Hispanic-owned	4,176	17.7		
Native American/Alaskan-owned	1,727	NA		
Hawaijan and Pacific Islander-owned	44	-76.1		
	Level in	0/ Chan	zo fuom	
	2007†	% Change from 2006 2000		
		2000	2000	
Workforce (Thousands) /Unemploy				
Private-sector employment	1,121	2.0	1.8	
Government employment	258	1.2	5.2	
Self-employed (incorp. & uninc.)	166	-7.2	13.8	
Female self-employment	57	-13.5	-3.3	
Male self-employment	110	-3.6	25.4	
Minority self-employment	9	-11.6	109.6	
Veteran self-employment	25	-6.5	28.2	
Unemployment rate (%)	4.1	-0.2	0.3	
<b>Business Turnover</b>				
Quarterly establishment openings	12,932	7.2	-3.6	
Quarterly establishment closings	12,323	-0.2	0.1	
Business bankruptcies	223	41.1	-60.2	
Income and Finance				
Proprietors' income (\$billion)	9.8	10.9	61.8	
Bank branches	1,543	1.6	10.4	
No. of bus. loans under \$100,000	71,117	-4.0	NA	
Total value of business loans under \$100,000 (\$million)	1,741	-5.7	NA	

Sources: U.S. Dept. of Commerce, Bureau of the Census and Bureau of Economic Analysis; U.S. Dept. of Labor, Bureau of Labor Statistics; Administrative Office of the U.S. Courts; Federal Deposit Insurance Corporation, Summary of Deposits; and U.S. Small Business Administration, Office of Advocacy (www.sba.gov/advo/research/lending.html).

† Latest available data; certain figures are economywide.

Table 1. Firms and Employment in Kansas by Industry and Firm Size, 2005 and 2006 (Non-farm, thousands)

		Employer firms (2005)			Employment (2005)			
	Nonemployer		1-19	1-499		1-19	1-499	
Industry	firms (2006)	Total	Employees	Employees	Total	Employees	Employees	
Total	178.7	62.1	53.0	60.2	1,116.2	216.1	610.7	
Forestry, etc. and agriculture support	2.5	0.2	0.2	0.2	0.7	(D)	0.7	
Mining	5.8	0.9	0.8	0.8	8.0	2.8	6.2	
Utilities	0.1	0.1	0.0	0.1	6.5	(D)	1.5	
Construction	20.5	8.0	7.3	7.9	62.3	27.8	57.0	
Manufacturing	2.7	2.9	1.9	2.6	177.2	10.7	64.8	
Wholesale trade	3.0	3.6	2.5	3.3	54.5	11.9	38.3	
Retail trade	21.3	8.3	7.1	8.0	149.0	33.1	68.2	
Transportation and warehousing	7.0	2.2	1.9	2.1	42.5	6.3	15.2	
Information	2.1	0.8	0.5	0.7	43.0	2.5	9.5	
Finance and insurance	7.6	3.7	3.2	3.5	58.7	10.2	28.6	
Real estate and rental and leasing	17.5	2.6	2.4	2.6	15.6	6.1	11.6	
Professional, scientific, and technical svcs.	20.9	6.7	6.0	6.5	56.8	19.5	39.7	
Management of companies and enterprises		0.4	0.1	0.3	20.2	0.1	3.5	
Admin., support, waste mgt., remed. svcs.	11.5	3.1	2.6	2.9	66.0	9.2	31.2	
Educational services	3.7	0.7	0.5	0.6	18.0	2.1	13.1	
Health care and social assistance	16.6	5.7	4.6	5.5	169.8	22.5	98.7	
Arts, entertainment, and recreation	7.2	1.1	0.9	1.1	13.5	3.7	11.8	
Accommodation and food services	2.3	4.4	3.3	4.3	101.8	18.6	64.8	
Other services (except public admin.)	26.3	7.8	7.3	7.8	52.0	28.0	46.3	
Unclassified		0.2	0.2	0.2	0.2	0.2	0.2	

Source: U.S. Dept. of Commerce, Bureau of the Census, Statistics of U.S. Businesses. (See <a href="www.sba.gov/advo/research/data.html">www.sba.gov/advo/research/data.html</a> for data from other years, and for starts, closures, job creation and destruction by industry and by size category.)

Table 2: Net Job Change by Firm Size, 2002–2005 (Non-farm)

	Employment size of firm							
	Total	1-4	5-9	10-19	20-99	100-499	< 500	500+
2004 - 2005	-415	7,319	628	-107	-802	2,223	9,261	-9,676
2003 - 2004	7,001	8,930	1,618	882	461	-1,942	9,949	-2,948
2002 - 2003	11,768	10,338	3,142	655	173	-1,970	12,338	-570

Source: U.S. Dept. of Commerce, Bureau of the Census. (For more detailed data see www.sba.gov/advo/research/data.html.)

Table 3: Establishment and Employment Turnover by Quarter, 2007 (Non-farm, thousands)

		Establishments				Employment			
	Openings Expansions Contractions		Closings	Openings	Expansions Contractions		Closings		
Quarter 4	3.7	15.4	15.6	3.1	17.0	57.0	57.3	15.1	
Quarter 3	3.0	15.6	15.5	2.9	13.9	61.2	54.2	13.4	
Quarter 2	3.3	15.2	16.0	3.2	14.2	57.0	60.0	16.3	
Quarter 1	3.0	16.0	15.2	3.2	12.0	66.8	54.0	13.6	

Source: U.S. Dept. of Labor, Bureau of Labor Statistics, Business Employment Dynamics. (For more detailed data see <a href="https://www.bls.gov/bdm/home.htm">www.bls.gov/bdm/home.htm</a>.)

Note: The establishment turnover figures contain all firm sizes, but Census data from 2005 showed that 87 percent of establishment births and deaths were in firms with fewer than 500 employees.

<sup>(</sup>D) Data suppressed to protect the confidentiality of individual firms.