

## Advocacy: the voice of small business in government

## **Small Business Profile: ILLINOIS**

In Illinois, small businesses are vital to the financial wellbeing of the state's economy. Their contribution is essential for economic growth since they make up almost all employer firms in the state. As entrepreneurs and innovators, small business owners represented a diverse group in 2004 and continued to keep the state's economy productive. The *Small Business Profile* provides information on the performance of small businesses in the state using the most current federal data available.

**Number of Businesses.** There were an estimated 1,001,185 small businesses in Illinois in 2004.<sup>1</sup> Of the 285,208 firms with employees, an estimated 98.3 percent, or 280,373, were small firms. In 2004, the estimated number of employer businesses increased by 1.2 percent. The number of self-employed persons (including incorporated) increased overall by 3 percent, from 571,047 in 2003 to 588,189 in 2004. Non-employer businesses numbered 720,812 in 2002, an increase of 4 percent since 2001, based on the most recent data available. (Sources: U.S. Dept. of Labor, Employment and Training Administration; U.S. Dept. of Commerce, Census Bureau; U.S. Dept of Labor, Bureau of Labor Statistics.)

**Women-Owned Businesses.** In 2002 women-owned firms totaled 285,072, an increase of 19 percent from 1997, and generated \$47.2 billion in revenues. Firms owned jointly by women and men numbered 104,206 with revenues of \$29.4 billion. Women represented 34.6 percent of the self-employed persons in the state. (Sources: U.S. Dept. of Labor, Bureau of Labor Statistics; U.S. Dept. of Commerce, Census Bureau.)

**Minority-Owned Businesses.** In 2002, Hispanic-owned firms numbered 39,553, an increase of 28 percent from 1997. Black-owned firms numbered 68,708, an increase of 67 percent; Asian-owned firms numbered 44,501, an increase of 23 percent; American Indian and Alaska Native-owned firms numbered 3,393, a decrease of 14 percent; and there were 693 Native Hawaiian and other Pacific Islander-owned businesses.<sup>2</sup> (Source: U.S. Dept. of Commerce, Census Bureau.)

<sup>2</sup> Minority owners may be in more than one minority group.

**Business Turnover.** There were an estimated 28,453 new employer businesses in 2004, 1.7 percent less than the previous year. Business terminations numbered 33,472 in 2004, a decrease of 18.6 percent. Business bankruptcies decreased by 8 percent and totaled 912 in 2004. (Sources: U.S. Dept. of Labor, Employment and Training Administration; Administrative Office of the U.S. Courts; U.S. Dept. of Commerce, Census Bureau.)

**Employment.** Small firms with fewer than 500 employees numbered 249,419 in 2002 and employed 2,576,677 individuals, or 49.3 percent of the state's non-farm private sector (Table 1).<sup>3</sup> Net job gains among firms with fewer than 20 employees totaled 29,605, while large firms with 500 or more employees lost 169,348 jobs between 2001 and 2002 (Table 2). (Source: U.S. Dept. of Commerce, Census Bureau, Statistics of U.S. Businesses.)

**Small Business Income.** Non-farm proprietors' income, a partial measure of small business income, increased by 9 percent, from \$34.2 billion in 2002 to \$37.3 billion in 2003. (Source: U.S. Dept. of Commerce.)

**Finance.** Commercial bank lenders are an important source of small business loans, and small firms usually rely on them for financing. Over the last 10 years the number of banks in Illinois has declined (Table 3). The Office of Advocacy has identified banks in each state that make the most loans to small businesses. This information is available in its banking studies at <u>www.sba.gov/advo/research/lending.html</u>.

To learn more about the Office of Advocacy's data and analyses of small business, visit <u>www.sba.gov/advo/research</u>, call (202) 205-6533 or email <u>advocacy@sba.gov</u>.

Sign up at http://web.sba.gov/list for email delivery of:

- Advocacy Newsletter
- Advocacy Press
- Advocacy Regulatory News
- Advocacy Research

For Really Simply Syndicated (RSS) feeds, visit www.sba.gov/advo/rsslibrary.html.

<sup>&</sup>lt;sup>1</sup> The Office of Advocacy's estimate of the total number of state small businesses is based on the percent of small businesses (2002 Census Bureau firm size data) multiplied by the total number of employer businesses in 2004 (Employment and Training Administration). To this total is added the 2002 number of non-employer firms (Census Bureau). See *Business Estimates from the Office of Advocacy*, www.sba.gov/advo/research/rs258tot.pdf.

<sup>&</sup>lt;sup>3</sup> The number of employers in Table 1 is not directly comparable to the figures in the *Number of Businesses* section due to different data sources.

Table 1. Firms and Em	ployment in Illinois by	Industry and Firm Size, 20	002 (Thousands)
-----------------------	-------------------------	----------------------------	-----------------

Industry	Non-employer	Em	ployer firm	is	E	Employment		
	firms	Total	< 100	< 500	Total	< 100	< 500	
Total	720.81	253.72	243.37	249.42	5,224.29	1,810.08	2,576.68	
Agriculture, forestry, fishing, and hunting	4.32	0.40	0.39	0.39	2.65	1.46	1.65	
Mining	1.87	0.49	0.44	0.46	9.80	3.14	4.31	
Utilities	0.37	0.21	0.18	0.18	34.06	2.05	2.46	
Construction	82.62	29.77	29.38	29.65	249.72	178.68	220.65	
Manufacturing	9.63	15.26	13.36	14.43	726.68	191.43	342.31	
Wholesale trade	6.13	17.86	16.13	16.94	322.58	135.32	182.47	
Retail trade	70.6	29.05	27.90	28.46	598.63	215.17	268.77	
Transportation and warehousing	40.7	8.52	7.97	8.24	198.48	49.94	69.89	
Information	0.89	3.47	3.00	3.19	141.03	22.41	37.07	
Finance and insurance	32.74	13.44	12.63	13.00	352.32	75.33	113.89	
Real estate; rental and leasing	71.93	10.07	9.71	9.88	88.11	42.4	57.75	
Professional, scientific, and technical services	104.75	34.83	33.76	34.32	334.52	159.96	206.66	
Management of companies and enterprises	N/A	1.52	0.50	0.89	176.63	4.43	17.06	
Admin., support, waste mgmt. and remed. svces.	52.99	12.95	11.99	12.48	422.21	85.41	159.3	
Educational services	14.64	2.75	2.52	2.67	123.81	35.08	55.78	
Health care and social assistance	71.76	22.73	21.68	22.43	655.51	183.04	309.49	
Arts, entertainment, and recreation	34.14	3.93	3.77	3.87	74.55	33.93	48.2	
Accommodation and food services	8.51	18.88	18.24	18.61	409.91	200.89	255.35	
Other services	96.72	30.24	29.74	30.04	260.62	188.71	220.27	
Auxiliary, except corp., subsidiary, and regional								
managing offices	N/A	0.38	0.06	0.14	41.72	*	2.6	
Unclassified	N/A	0.89	0.89	0.89	0.78	*	0.78	

\*Data suppressed to protect the confidentiality of individual firms.

N/A = not available

Source: U.S. Department of Commerce, Census Bureau, Statistics of U.S. Businesses.

## Table 2. Non-farm Establishment Job Gains and Losses by Firm Size in Illinois, 2001–2002 (Thousands)

		Firm size (n	Firm size (number of employees)		
	Total	1–19	1-499	500+	
Job gains:					
New establishments	317.64	65.55	166.85	150.79	
Expanding establishments	477.18	129.16	279.11	198.07	
Job losses:					
Downsized establishments	-682.02	-93.69	-333.9	-348.12	
Closed establishments	-326.99	-71.41	-156.91	-170.08	
Net change in employment	-214.2	29.61	-44.85	-169.35	

Source: U.S. Department of Commerce, Census Bureau, Statistics of U.S. Businesses.

## Table 3. Number of Banks in Illinois by Asset Size, 1995–2004, Selected Years

	Number of banks per year			Number of banks by asset size, 2004						
_	1995	2001	2002	2003	2004	Below \$100M	\$100M-\$500M	\$500M <b>-</b> \$1B	\$1B <b>-</b> \$10B	Over \$10B
	877	703	686	673	657	330	259	38	25	5

Source: U.S. Small Business Administration, Office of Advocacy, from data collected by the Federal Reserve Board. The full list of small-business-friendly banks can be found on the Office of Advocacy website, <u>www.sba.gov/advo/research/lending</u>.