

Legislative & Public Affairs PROGRAM SUMMARY

(in thousands of dollars)

Accounts	FY 2001 Actual	FY 2002 Actual	FY 2003 Prior Request	FY 2004 Request
Development Assistance	0	0	0	2,000
Total Program Funds	0	0	0	2,000

STRATEGIC OBJECTIVE SUMMARY

025-XXX Global Awareness of US Economic Assistance				
DA	0	0	0	2,000

Data Sheet

USAID Mission:	Legislative & Public Affairs
Program Title:	Global Awareness of US Economic Assistance
Pillar:	Economic Growth, Agriculture and Trade
Strategic Objective:	025-XXX
Status:	New
Proposed FY 2003 Obligation:	\$0
Prior Year Unobligated:	\$0
Proposed FY 2004 Obligation:	\$2,000,000 DA
Year of Initial Obligation:	2004
Estimated Completion Date:	2009

Summary: Support USAID's development and humanitarian assistance activities through programs designed to collect, organize, summarize and disseminate USAID program experiences and results to key audiences worldwide. Increase awareness of the breadth of U.S. foreign assistance and help facilitate widespread public discussion, analysis, and review. Expand public awareness of the political, economic, technical and social factors relating to the need for continued U.S. engagement and support in the developing world.

Inputs, Outputs, Activities:

FY 2003 Program:

This program will begin in FY 2004. Some components of the program were previously managed by USAID's Office of Private and Voluntary Cooperation, Bureau for Democracy, Conflict, and Humanitarian Assistance.

FY 2004 Program:

(\$2,000,000 DA) USAID will finance activities to collect, organize, summarize, and disseminate USAID program experiences and results to better communicate the message about America's foreign assistance program to the world. In all areas, implementers are to be determined.

Specifically, USAID will fund:

- Efforts aimed at expanding and strengthening host country awareness of U.S. assistance. Activities directed at increasing the understanding overseas of the importance, impact, and breadth of U.S. assistance in host countries, especially in key sectors such as economic growth, education, health (in particular, HIV/AIDS and child survival), democracy and good governance. (Furthering the objectives of section 641 of the Foreign Assistance Act, as amended, concerning marking and identifying American assistance.)
- Projects geared toward informing and educating the American public about issues relating to overseas economic and social development to increase domestic understanding of the importance of U.S. Government overseas assistance programs and why they are in the interest of the United States. Information dissemination campaigns, and development education programs for the purposes of broadening exposure to, and enhanced understanding of, the mission and goals of U.S. assistance and successful assistance activities. (Furthering the objectives of section 316 of the International Security and Development Cooperation Act of 1980.)

Performance and Results: The principle outcomes of this objective will be:

- To enhance exposure and understanding of Agency information and successes by development practitioners;
- To expand host country knowledge of U.S. development and humanitarian assistance efforts;
- To contribute to the goals of the National Security Strategy by increasing public awareness and understanding of the purposes and importance of U.S. assistance provided to developing countries; and
- To increase awareness of the importance of international development among the U.S. public.

US Financing in Thousands of Dollars

Legislative & Public Affairs

025-XXX Global Awareness of US Economic Assistance	DA
Through September 30, 2001	
Obligations	0
Expenditures	0
Unliquidated	0
Fiscal Year 2002	
Obligations	0
Expenditures	0
Through September 30, 2002	
Obligations	0
Expenditures	0
Unliquidated	0
Prior Year Unobligated Funds	
Obligations	0
Planned Fiscal Year 2003 NOA	
Obligations	0
Total Planned Fiscal Year 2003	
Obligations	0
Proposed Fiscal Year 2004 NOA	
Obligations	2,000
Future Obligations	2,000
Est. Total Cost	4,000