



## GENDER-SENSITIVE INDICATORS FOR ECONOMIC GROWTH/TRADE-RELATED ACTIVITIES

<b>Agriculture, Environment, Transport/Infrastructure</b>	
<p><b>Changing Agricultural Production Patterns and Increasing Income</b></p> <ul style="list-style-type: none"> <li>• Number and percentage of entrepreneurs who move into a higher part of the value chain, disaggregated by sex.</li> <li>• Number and percentage of participants cultivating cash crops, disaggregated by sex.</li> <li>• Number and percentage of producers who adopt new cash crops, disaggregated by sex.</li> <li>• Changes in income for producers of new crops, disaggregated by sex.</li> <li>• Change in household nutritional status.</li> <li>• Change in women's or household's income and consumption.</li> <li>• Number of economic activities developed that are home-based.</li> <li>• Number of women who become engaged in new home-based economic activities.</li> <li>• Change in women's or household's income.</li> <li>• Analysis of time-use by rural producers, disaggregated by sex.</li> </ul> <p><b>Extension Services, Technologies, and Finance</b></p> <ul style="list-style-type: none"> <li>• Number of new extension agents hired, disaggregated by sex.</li> <li>• Analysis of agricultural technology, disaggregated by sex.</li> <li>• Number of users of technology, disaggregated by sex.</li> <li>• Wages for workers in new positions (post-training) compared to the old positions.</li> <li>• Number of women who gained/retained traditional position within the sector.</li> <li>• Analysis of increased competition on prices.</li> <li>• Number of new livelihood opportunities developed, disaggregated by sex.</li> <li>• Number and value of loans to small producers, disaggregated by sex.</li> <li>• Number and percentage of new bank officers hired, disaggregated by sex.</li> </ul>	<p><b>Gendered Use, Management, and Governance of Natural Resources</b></p> <ul style="list-style-type: none"> <li>• Changes in type of resources, intensity of use and need for resources, disaggregated by sex.</li> <li>• Changes in perceptions about natural resource problems and solutions, disaggregated by sex.</li> <li>• Changes in men's and women's workload (time and task allocation disaggregated by sex).</li> <li>• Number of employees hired to manage resources, educate others about traditional knowledge, or disseminate new technologies/practices, disaggregated by sex, location of hire.</li> <li>• Number of people who can no longer practice traditional livelihoods after adopting new environmental practices or technology, disaggregated by sex.</li> <li>• Changes in willingness to pay for environmental innovations, disaggregated by sex.</li> </ul> <p><b>Labor- and Time-Saving Infrastructure</b></p> <ul style="list-style-type: none"> <li>• Number of hours spent on collecting fuel or water before and after project initiated, disaggregated by sex.</li> <li>• Quantitative change in hours of household labor by time and task allocation, disaggregated by sex.</li> <li>• Number of bicycle-owners, disaggregated by sex.</li> <li>• Number of bus-riders on women-only buses.</li> <li>• Number of women who report increased mobility after project launched.</li> <li>• Number of users of water/energy, disaggregated by sex.</li> </ul>

## Governance, Labor

### Legal Reforms Related to Governance, Transparency, and Inter-Agency Coordination

- Number of reforms modified to have a gender-neutral impact, including costs and budget allocations.
- Number of reforms promoted that would benefit poor women.
- Number of those reforms that were adopted.
- Number of reforms revised or pro-poor, pro-women reforms developed by ministry staff following training.
- New gender-related language or discussions emanating from trade policymakers as newly trained staff become engaged in trade policy discussions.
- Increased involvement of gender-concerned civil society groups in trade dialogue with the government.
- Number of gender-related civil society concerns included in the government's trade deliberations.

### Labor Laws, Unions, Living Wage Reform

- Reports of labor law violations, disaggregated by sector and sex of worker.
- Number of workers who go to legal project for assistance, disaggregated by sector and sex.
- Reports of gender-based labor rights violations by sector.
- Number of factories that adopt gender-specific codes of conduct.
- Changes in knowledge, attitudes, and behaviors related to living wage campaigns.
- Number of female and male leaders involved in living wage campaigns.

### Informal Workers

- Number of new networks created for and by informal workers.
- Number of members of new networks, disaggregated by sex.
- Number and percentage of workers who seek assistance at the shelter, disaggregated by sex and by reason for visit (legal, food, etc.).

## Export Promotion, Customs Reforms, and Small- and Medium-Sized Enterprise (SME) Support

### Export-Oriented Clusters and Value Chains

- Number of exporters entering new clusters, disaggregated by sex.
- Average sales of women-owned and men-owned export businesses by sector and size of business.
- Number of workers employed in sectors, per year, disaggregated by sex (after workforce development activities).
- Salaries of workers employed per year, disaggregated by sector, by sex, and by job category (after workforce development activities).
- Number of “female-value chains” developed by sector.
- Change in income of women engaged in “female-valued chains” measured annually.
- Marketing practices adopted by enterprises as evidenced by business plans, reorganization, product design, and pricing and strategic linkages with other firms or sub-sectors, disaggregated by the size of enterprise and sex of owner.
- Number of women entrepreneurs involved in creation of a web portal for women.
- Number of links established with Fair Trade organization for women’s goods and annual sales from Fair Trade contracts.
- Number of links/contracts established with other entrepreneurs to form a women’s goods cluster. Annual sales from this link.
- Annual sales for women artisans via web (e-commerce), in person, etc.
- Annual sales from contract with supermarkets, disaggregated by sex of exporter.

### Reduction of Customs-Related Operational and Administration Constraints

- Number of exporters in the country, disaggregated by sex.
- Number of policy measures implemented to address costs of customs procedures and constraints of poor producers.
- Number of women’s groups, associations, and women leaders engaged in advocacy for pro-poor customs policy.
- Number of users of online customs forms, disaggregated by sex.
- Number of customs forms processed online, disaggregated by sex.

### Business Services and Training for SMEs

- Number of new entrants entering SME sector assisted by project, disaggregated by sex.
- Percentage of ownership of businesses/sex of owner/sector.
- Average size of loans by sector and size of business, disaggregated by sex of business owner.
- Number of women’s associations created or assisted.
- Number of gender-sensitive policies implemented in areas that will assist entrepreneurs.
- Number of loans dispersed through funding mechanism.
- Number of clients that receive loans, disaggregated by sex.
- Number of clients that receive pre- and post-investment counseling.
- Number of clusters developed that present opportunities for women owners and workers.
- Number of workers employed per year, disaggregated by sex.
- Salaries of workers employed in cluster, disaggregated by sex and by job category.
- Number of daycares provided on-site.

## Tourism, E-Commerce, and Information and Communication Technology (ICT)

### Tourism Sector Employment and Enterprises

- Number of new entrants into the “emerging opportunity” positions in the sector, disaggregated by sex.
- Number and percentage of entrants into new “un-gendered” jobs, disaggregated by sex.
- Number of new jobs created in women-only tourism ventures.
- Number of women trained to become recruiters and trainers.
- Number of applicants for tourism jobs, disaggregated by sex (after more women staff are in place as recruiters).
- Number of new jobs created from backward and forward linkages, disaggregated by sex.
- Annual sales of handicrafts before and after tourism plan, disaggregated by sex of producer.

### Technology Affordability

- Number of users, disaggregated by sex and geographical location.

### Technology Accessibility—Transport, Mobility, and Security

- Number of centers established by geographical location.
- Number and percentage of customers at telecenters, disaggregated by sex and telecenter location.
- Changes in user satisfaction with telecenters, disaggregated by sex.
- Number of women telecenter entrepreneurs.
- Number of telecenter users at all times and women-only times, disaggregated by sex.

### ICT Sector Accessibility—Socio-Cultural Issues

- Number of new female entrants into ICT training, business ownership, and/or degree programs after awareness campaign or gender-sensitive educational curricula.

### ICT Business License and Ownership

- Number of IT-related businesses that have applied for and/or received licenses, disaggregated by sex.

### Marketing and Pricing Information via ICT

- Change in marketing practices adopted by enterprises as evidenced by business plans, reorganization, product design, and pricing and strategic linkages with other firms or sub-sectors, disaggregated by the size of enterprise and sex of owner.

## Services Development—Health, Education

### Mobility and Transport

- Number of initiatives incorporated into project to address mobility concerns.
- Survey of time spent to receive healthcare prior to and after center established, disaggregated by sex.
- Number of times that telediagnosis, imagery, and treatment is used on rural patients, disaggregated by sex.
- Health outcomes of patients using telediagnosis, disaggregated by sex.
- Successful diagnostic rate, disaggregated by sex and percentage.

### ICT and Health

- Number of patients served by Personal Digital Assistant (PDA)-using physicians, disaggregated by sex.
- Number of MDs using Internet medical centers, disaggregated by sex.

### Gender Budgeting

- Increases and decreases to programs benefiting women as a result of health sector reforms.

### Under-Served Communities

- Number of new doctors, nurses, and nursing assistants trained and dispersed to underserved areas, disaggregated by sex.
- Survey of illness, morbidity, and maternal and child health issues in underserved areas (prior to and after medical staff are in place).

### Traditional Healing

- Number of cases carried by medical practitioners (before and after intervention), disaggregated by gender (for producer and consumer). Annual income of practitioners (prior to and after intervention), disaggregated by sex.
- Number of herbal producers linked to medical chain, disaggregated by sex and annual income.

### Policy and User Fees

- Changes in enrollment in primary school after user fee adjustments, disaggregated by sex.

### Employment

- Number and percentage of retrenched workers matched with new jobs, disaggregated by sex.