

The image features a large, light gray watermark of the USAID seal in the background. The seal is circular and contains the text "UNITED STATES AGENCY FOR INTERNATIONAL DEVELOPMENT" around the perimeter. In the center of the seal is a shield with a map of the United States, and the word "USAID" is prominently displayed in a dark gray box across the middle of the seal. The text of the document is overlaid on this seal.

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**TITLE: CIB 91-3 Placement of Paid Ads in Newspapers**

AGENCY FOR INTERNATIONAL DEVELOPMENT  
WASHINGTON, D.C.

January 4, 1991

MEMORANDUM FOR ALL CONTRACTING OFFICERS AND NEGOTIATORS

TO: Distribution List FAC  
FROM: DAA/MS, John F. Owens, Procurement Executive  
SUBJECT: Placement of Paid Ads in Newspapers

**CONTRACT INFORMATION BULLETIN 91-3**

FAR 5.502(a) requires Contracting Officers to obtain written authorization in accordance with "policy procedures" before advertising in newspapers.

This CIB establishes, procedures for approval to place paid ads in newspapers.

The head of the agency has delegated the authority to approve publication of paid ads in newspapers to the Procurement Executive [AIDAR 702.170-13(c)(4)].

By means of this CIB, I am authorizing all AID Contracting Officers to approve placement of paid ads in newspapers. In using this authority, Contracting Officers shall comply with the requirements of FAR 5.101(b)(4). This CIB constitutes the written authorization required in FAR 5.101(b)(4)(iii) and FAR 5.502(a) for the Contracting Officer to approve placement of paid ads in newspapers.

The contract file will be documented to reflect consideration of the requirements of FAR 5.101 (b)(4) whenever paid newspaper ads are used in the procurement.

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