



INTERNATIONAL FOOD AID CONFERENCE

CONFERENCE SPEECHES AND PRESENTATIONS

Information is posted as it is provided by the speaker and their permission is given to publish it.

Last Updated May 13, 2008

Monday, April 14, 2008

9:00 a.m. - 11:30 a.m.

**USAID & USDA/Foreign Agricultural Service
Faith-Based and Community Initiatives Workshop**
Washington Park Place, 1st Floor

The International Faith-Based and Community Initiative: Growing Food Aid Partnerships

This workshop will provide insight on grants and funding opportunities open to faith and community-based groups that are working internationally in the area of food assistance. The workshop will highlight best practice examples of collaboration among non-governmental organizations and ways to further increase partnerships with Government agencies addressing food security and other development issues globally.

Terri Hasdorff, Director
Center for Faith-Based and Community Initiatives
U.S. Agency for International Development

Keith R. Thode, Chief Operating Officer
Aidmatrix Foundation
[Private Sector Engagement](#) (PowerPoint Show)

Ross Kreamer, Assistant Deputy Administrator
Office of Capacity Building and Technical Assistance
Foreign Agricultural Service, U.S. Department of Agriculture
[Faith-Based and Community Initiatives](#) (PowerPoint Show)

Colette Powers, Director
Food Resources, World Vision U.S.
[World Vision Haiti Title II Multi-Year Activity Program](#) (PowerPoint Show)

Angela Crockette, Food Resources Team Member
World Vision U.S.
[World Vision Haiti Title II Multi-Year Activity Program](#) (PowerPoint Show)



INTERNATIONAL FOOD AID CONFERENCE

Monday, April 14, 2008

9:00 a.m. - 11:30 a.m.

**USAID & USDA/Foreign Agricultural Service
Faith-Based and Community Initiatives Workshop** *(continued)*

David Evans, Vice President
Government Resources and Programs, Food for the Hungry
Washington, DC Office
[Creating and Sustaining Successful Partnerships](#) (PowerPoint Show)

1:00 p.m. - 4:00 p.m.

USDA/Foreign Agricultural Service Seminar
Washington Park Place, 1st Floor

[2009 Food Assistance Programs and Technical Capacity Building](#)
(PowerPoint Show)

Welcome and Overview
Patricia Sheikh, Deputy Administrator
Office of Capacity Building and Development
Foreign Agricultural Service, U.S. Department of Agriculture

Moderator:
Ron Croushorn, Director, Food Assistance Division
Office of Capacity Building and Development
Foreign Agricultural Service, U.S. Department of Agriculture

Presenters:
Babette Gainor, Deputy Director, Food Assistance Division
Office of Capacity Building and Development
Foreign Agricultural Service, U.S. Department of Agriculture

Debbie Pfaff, Senior Analyst, Food for Development Branch
Food Assistance Division, Office of Capacity Building and Development
Foreign Agricultural Service, U.S. Department of Agriculture

Cristina Fundeneanu, Acting Branch Chief
School Feeding and Humanitarian Branch, Food Assistance Division
Office of Capacity Building and Development
Foreign Agricultural Service, U.S. Department of Agriculture



INTERNATIONAL FOOD AID CONFERENCE

Monday, April 14, 2008

1:00 p.m. - 4:00 p.m.

USDA/Foreign Agricultural Service Seminar *(continued)*

Brenda Freeman, Director, Monitoring and Evaluation Staff
Office of Capacity Building and Development
Foreign Agricultural Service, U.S. Department of Agriculture

4:30 p.m. - 6:00 p.m.

United Nations Association Symposium

Challenges Facing Food Aid in 2008
Century Ballroom C, 2nd Floor

Moderator:

Jay Sjerven, President
UN Association, Kansas City Chapter

Panelists:

Jeffrey Borns, Director
Food for Peace, U.S. Agency for International Development

Rebecca Bratter, Director
Trade Policy, U.S. Wheat Associates

Michel Gabaudan, Regional Representative for the U.S. and Caribbean
United Nations High Commissioner for Refugees

Frank Orzechowski, Senior Monetization Advisor
Catholic Relief Services

Patricia Sheikh, Deputy Administrator
Office of Capacity Building and Development
Foreign Agricultural Service, U.S. Department of Agriculture

Michael Usnick, Director
U.S. Relations, World Food Programme



INTERNATIONAL FOOD AID CONFERENCE

Tuesday, April 15, 2008

Begins 8:00 a.m.	General Session Century Ballroom, 2 nd Floor
8:00 a.m. - 8:30 a.m.	Opening Ceremony & Announcements by Larry Adams , Deputy Administrator Commodity Operations, Farm Service Agency U.S. Department of Agriculture Welcome Address by Mark Keenum , Under Secretary Farm and Foreign Agricultural Service, U.S. Department of Agriculture Welcome Remarks (Speech)
8:30 a.m. - 9:00 a.m.	Introduction of Morning Speakers by W. Kirk Miller , Associate Administrator and General Sales Manager Foreign Agricultural Service, U.S. Department of Agriculture Gaddi Vasquez , U.S. Ambassador to UN Agencies in Rome Mobilizing Global Efforts to Meet the Challenges of Food Aid (Speech)
9:00 a.m. - 9:30 a.m.	Josette Sheeran , Executive Director, World Food Programme <i>Challenges and Opportunities in Meeting the New Face of Hunger</i> (Speech) (PowerPoint Show)
9:30 a.m. - 10:00 a.m.	Rajiv Shah , Director Agriculture Development, Bill and Melinda Gates Foundation <i>Closing the Global Agricultural Gap</i>
10:30 a.m. - 11:15 a.m.	Dialogue with Speakers: Gaddi Vasquez, Josette Sheeran, and Rajiv Shah Moderator: W. Kirk Miller , Associate Administrator and General Sales Manager Foreign Agricultural Service, U.S. Department of Agriculture
11:15 a.m. - Noon	Dean Hirsch , President and CEO, World Vision International Regaining the Focus of Food Aid - Giving Children a Chance to Thrive (Speech)



INTERNATIONAL FOOD AID CONFERENCE

Tuesday, April 15, 2008

12:30 p.m. - 2:00 p.m.

Lunch and Speakers

Century Ballroom, 2nd Floor

Panel Discussion about Global Agriculture and Transportation Price Trends and the Relation to Food Security

Moderator:

Mark Keenum, Under Secretary

Farm and Foreign Agricultural Service, U.S. Department of Agriculture

Panelists:

Ken Eriksen, Senior Vice President of Transportation Services
Informa Economics, Inc.

[*Global Agriculture and Transportation Price Trends and the Relation to Food Security*](#) (PowerPoint Show)

Cris Muyunda, Senior Agricultural Advisor and
Overall Regional Coordinator of
The Comprehensive Africa Agricultural Development Program
Common Market for Eastern and Southern Africa

[*Global Agriculture and Transportation Price Trends and Food Security - The Case of COMESA*](#) (PowerPoint Show)

Patrick Packnett, Assistant Deputy Administrator
Office of Global Analysis

Foreign Agricultural Service, U.S. Department of Agriculture

[*Supply, Demand and Prices for Agricultural Commodities*](#) (PowerPoint Show)



INTERNATIONAL FOOD AID CONFERENCE

Tuesday, April 15, 2008

<p>2:30 p.m. - 2:45 p.m.</p>	<p>Introduction of Afternoon Speakers by Patricia Sheikh, Deputy Administrator Office of Capacity Building and Technical Assistance Foreign Agricultural Service, U.S. Department of Agriculture</p> <p>Marie Lichtenberg, Director of International Partnerships Humana People to People</p> <p>Ms. Lichtenberg will present a video of a USDA Food for Progress program in Malawi. It will describe progress made by small-scale farmers belonging to farmers clubs that now harvest 2-3 times per year instead of once and how they are able to sell their products at better prices. Malawi Video (63.2 MB)</p>
<p>2:45 p.m. - 3:30 p.m.</p>	<p>Mary Wilson, Mine Action Spokesperson, Humpty Dumpty Institute <i>The Humpty Dumpty Institute - Putting the Pieces Back Together</i> (PowerPoint Show) Part 1, Part 2, Part 3</p>
<p>4:00 p.m. - 5:30 p.m.</p>	<p>Breakout Session</p> <p>WTO Negotiations Update and Impact on Food Aid Century Ballroom A, 2nd Floor</p> <p>The USDA and USAID will provide updated information about the negotiations and offer attendees the opportunity to provide their viewpoints and ask questions.</p> <p>Moderator: W. Kirk Miller, Associate Administrator and General Sales Manager Foreign Agricultural Service, U.S. Department of Agriculture</p> <p>Panelists: Mark Manis, Senior Trade Policy Advisor to Deputy Administrator Office of Negotiations and Agreements Foreign Agricultural Service, U.S. Department of Agriculture (Outline)</p> <p>Dale Skoric, Chief Policy and Technical Division, Food for Peace U.S. Agency for International Development</p>



INTERNATIONAL FOOD AID CONFERENCE

Tuesday, April 15, 2008

4:00 p.m. - 5:30 p.m.

Breakout Session

Using Local and Regional Food Purchases in a More Systematic Way to Connect Low-Income Farmers to Markets

Liberty Room, 2nd Floor

This breakout will focus on WFP's Purchase for Progress Program, including its objectives, activities, and partnerships; what are the opportunities and risks involved; what new partnerships can help to make best use of resources, complementary capacities, and increase agricultural production and market development; how can the impact of supply/demand partnerships on production and markets be measured.

Panelists:

David Stevenson, Coordinator

Purchase for Progress, World Food Programme

[Briefing on Purchase for Progress](#) (PowerPoint Show)

Michael Usnick, Director

U.S. Relations, World Food Programme



INTERNATIONAL FOOD AID CONFERENCE

Tuesday, April 15, 2008

4:00 p.m. - 5:30 p.m.

Breakout Session

The Evolving Role of Food Aid in Reducing Malnutrition

Shawnee Mission Room, 2nd Floor

Moderator and presenter:

Judy Canahuati, Mother, Child Health Nutrition & HIV Technical Advisor
U.S. Agency for International Development

[*Strategies for Addressing Chronic Malnutrition in Infants and Young Children*](#) (PowerPoint Show)

Description and panelists:

Martin Bloem, Chief of Nutrition and HIV/AIDS Policy
World Food Programme

[*How can we deal with malnutrition in food assistance programs?*](#)
(PowerPoint Show)

Heather Danton

Save the Children USA

[*The Evolving Role of Food Aid in Reducing Malnutrition - an NGO Perspective*](#) (PowerPoint Show)

Tony Castleman, Senior Food Security, Nutrition, and HIV Advisor
Food and Nutrition Technical Assistance (FANTA) Project
Academy for Educational Development

[*Impacts of Specialized Food Products on HIV-infected Adults and Malnourished Children: Emerging Evidence from Randomized Trials*](#)
(PowerPoint Show)

This presentation will provide information on their research on the use of fortified and blended flours for HIV+ adults.



INTERNATIONAL FOOD AID CONFERENCE

Wednesday, April 16, 2008

Begins 8:00 a.m.	General Session Century Ballroom, 2 nd Floor
8:00 a.m. - 8:15 a.m.	Welcome Address and Memorial Tribute to U.S. Representative Tom Lantos (Show) by (Notes by Michael Hess (pdf)) Michael Hess , Assistant Administrator of the Bureau for Democracy Conflict and Humanitarian Assistance U.S. Agency for International Development It doesn't get easier: addressing the "new" hunger (PowerPoint Show)
	<i>Keynote Speeches</i>
8:15 a.m. - 9:00 a.m.	Henrietta Fore Administrator of U.S. Agency for International Development and Director of U.S. Foreign Assistance, U.S. State Department Remarks by Administrator Henrietta Fore Trans African Highway (pdf) Introduction of Administrator Fore by Michael Hess
9:30 a.m. - 10:15 a.m.	Edward Schafer , Secretary of Agriculture U.S. Department of Agriculture Transcript of Secretary Ed Schafer's Speech Introduction of Secretary Schafer by Larry Adams



INTERNATIONAL FOOD AID CONFERENCE

Wednesday, April 16, 2008

10:15 a.m. - 11:45 a.m.

PVO Discussion Panel

Strengthening Local Capacity to Respond to Food Security Shocks with an Emphasis on Decreasing Vulnerability and Improving Community Capacity

Introduction of Moderator by

Jeffrey Borns, Director

Food for Peace, U.S. Agency for International Development

Moderator:

Ben Homan, President and Chief Executive Officer

Food for the Hungry

Strengthening Local Capacity to Build Resiliency and Respond to Food Security Shocks (PowerPoint Show) [Part 1](#), [Part 2](#)

Panelists:

Mara Russell, Title II Institutional Capacity Building Manager

Land O'Lakes

[*Reducing Vulnerability and Building Capacity Via Improved Livestock Management*](#) (PowerPoint Show)

Thoric Cederström, Director

Sustainable Food and Agriculture Systems

International Relief and Development

[*Using Private Sector Approaches to Strengthen Local Capacity*](#) (PowerPoint Show)

Penelope Anderson, Director

Food Security, Mercy Corps International

[*Towards an Exit Strategy: Capacity Building of Government and Community Groups in Indonesia*](#) (PowerPoint Show)

George Baiden, Country Director of Kenya

Adventist Development and Relief Agency

[*Building Local Capacity to Respond to Shocks: The Case of Kenya*](#) (PowerPoint Show)



INTERNATIONAL FOOD AID CONFERENCE

Wednesday, April 16, 2008

12:15 p.m. - 1:45 p.m.

Lunch and Speakers
Century Ballroom, 2nd Floor

Maritime Industry Panel

Introduction of Moderator by
Michael Hess, Assistant Administrator of the Bureau for Democracy
Conflict and Humanitarian Assistance
U.S. Agency for International Development

Moderator:
Jean McKeever, Associate Administrator
Business and Workforce Development, U.S. Maritime Administration

Panelists:
Philip Shapiro, President and CEO
Liberty Maritime Corporation
[The U.S. Merchant Marine & Food Aid Programs:](#)
[An Overview of the Role of the U.S. Merchant Marine in Food Aid](#) (speech)

John Reinhart, President and CEO
Maersk Line, Ltd.
[A Carrier's Perspective on Food Aid Transportation](#) (speech)

1:45 p.m. - 2:00 p.m.

General Session Closing Remarks by
Michael Hess



INTERNATIONAL FOOD AID CONFERENCE

Wednesday, April 16, 2008

2:15 p.m. - 3:45 p.m.

Breakout Session

Food for Peace Programming: 101 / Challenges and Opportunities
Century Ballroom A, 2nd Floor

This panel will provide an overview of the USAID Office of Food for Peace, its working environment, and the programming of P.L. 480 Title II resources.

Moderator and presenter:

Keith Adams, Acting Chief
Program Operations Division, Food for Peace
U.S. Agency for International Development

Panelist:

Dale Skoric, Chief
Policy and Technical Division, Food for Peace
U.S. Agency for International Development

[*Food for Peace Programming: 101/Challenges and Opportunities*](#)
(PowerPoint Show)



INTERNATIONAL FOOD AID CONFERENCE

Wednesday, April 16, 2008

2:15 p.m. - 3:45 p.m.

Breakout Session

Use of New Food Commodities and Products to Prevent and Address Malnutrition

Shawnee Mission Room, 2nd Floor

This panel will discuss the new products available and in development for addressing different types of malnutrition, the pros/cons of ready-to-use therapeutic foods, how we can get the biggest nutritional bang for our buck, the issues and challenges to local production and imported foods, and how the food aid community can move forward in areas where we have consensus around new products.

Moderator and presenter:

Martin Bloem, Chief of Nutrition and HIV/AIDS Policy
Strategy and Programme Support Division, World Food Programme
[Use of New Food Commodities and Products to Prevent and Address Malnutrition](#) (PowerPoint Show)

Panelists:

Buddhima Lokuge, U. S. Manager
Campaign for Access to Essential Medicines
Doctors Without Borders (Medecins Sans Frontieres)
[Quality of Relief Diets: New Products](#) (PowerPoint Show)

Rolf Campbell, Nutrition Consultant
Land O'Lakes
["Value" in Value-Added Food Processing](#) (PowerPoint Show)

Jane DeMarchi, Director of Government Relations
North American Millers' Association
[Development of New Food Commodities](#) (PowerPoint Show)

Roy Henwood, Confidential Assistant to the Administrator
Office of the Administrator
Foreign Agricultural Service, U.S. Department of Agriculture



INTERNATIONAL FOOD AID CONFERENCE

Wednesday, April 16, 2008

2:15 p.m. - 3:45 p.m.

Breakout Session

Enhancements to Food Aid IT Systems

Liberty Room, 2nd Floor

Panelists will discuss information technology initiatives to improve the food aid supply chain. The two systems that will be described are the Food Aid Information System and the Web-Based Supply Chain Management System.

Moderator:

Babette Gainor, Deputy Director

Food Assistance Division, Office of Capacity Building and Development
Foreign Agricultural Service, U.S. Department of Agriculture

Panelist:

Mark Clark, Project Manager

Food Aid Information System

Foreign Agricultural Service, U.S. Department of Agriculture

Nelson Randall, Chief

International Procurement Division, Kansas City Commodity Office

Commodity Operations, Farm Service Agency

U.S. Department of Agriculture

[Web-Based Supply Chain Management System Road Show](#) (PowerPoint Show)



INTERNATIONAL FOOD AID CONFERENCE

Wednesday, April 16, 2008

4:00 p.m. - 5:30 p.m.

Breakout Session

Operational Best Practices - A View From the Field

Shawnee Mission Room, 2nd Floor

PVO representatives will provide their input on a variety of issues that affect all constituencies involved in food aid programming. The topics include commodity diversion, monetization, loss prevention, and a discussion on resource transfers (cash, local purchase and/or imported food aid).

Moderator:

Mark Jones, Commodity Program Specialist
Contract Reconciliation Division, Kansas City Commodity Office
Commodity Operations, Farm Service Agency
U.S. Department of Agriculture

Panelists:

George Thomas, Food Programming Advisor
World Vision International

[*Food Aid - Availability versus Losses*](#) (PowerPoint Show)

From donor to individual beneficiaries, this presentation aims to guide you towards becoming a reflective practitioner and teaches you how to learn from your achievements, your mistakes, as well as those of other people.

Lisa Miller, Senior Project Coordinator
Food Security & Specialty Crops, ACDI/VOCA

[*Dodging the Bullet: Protecting Food Aid from Civil Unrest*](#) (PowerPoint Show)

The recent political instability in Kenya put additional strain on the transportation of commodities through Kenya to ACDI/VOCA's programs in Uganda and Rwanda. The looting of transit cargo caused ACDI/VOCA to implement stopgap measures to better ensure the safe arrival of commodities.

This presentation addresses the steps ACDI/VOCA and others took to best protect their commodities. It will cover the different players involved in the decision-making process and the issues and implications that could arise when deciding the best means to overcome transportation challenges.



INTERNATIONAL FOOD AID CONFERENCE

Wednesday, April 16, 2008

4:00 p.m. - 5:30 p.m.

Bob Bell, Director

Food Resource Coordination Team, CARE

with support from

Erin Lentz, Technical Advisor

Resource Response Analysis, CARE

[A Market Analysis and Decision Tree Tool for Resource Transfers: Cash, Local Purchase, and/or Imported Food Aid?](#) (PowerPoint Show)

The food security environment is changing. This presentation addresses how PVOs can adapt to maximize the impact of limited resources. Drawing upon fieldwork in Ethiopia and Malawi, you will learn about CARE's Market Analysis and Decision Tree Framework for Response Analysis. By better understanding the role markets play in influencing program impact, PVO and government decision makers are better equipped to make informed decisions about resource transfers to support programs addressing food insecurity.

Dale Kabat, Senior Regional Technical Advisor

Monetization, Commodities and Markets

Southern & Central Africa Regions, Catholic Relief Services

[The Challenges of Monetization and How to Manage Them](#) (PowerPoint Show)

Monetization is now twenty years old. This presentation will describe what we have learned from this experience and what can be done to improve efficiency, reduce risk, and level the playing field for PVOs.



INTERNATIONAL FOOD AID CONFERENCE

Wednesday, April 16, 2008

4:00 p.m. - 5:30 p.m.

Breakout Session

Improvements in Program Management

Liberty Room, 2nd Floor

The USDA and USAID will provide updates concerning their initiatives to improve food aid program operations, including monitoring, customer service, and procurement. This session will also allow for interaction between the panelists and conference attendees about other areas to improve.

Moderator:

Patricia Sheikh, Deputy Administrator
Office of Capacity Building and Technical Assistance
Foreign Agricultural Service, U.S. Department of Agriculture

Panelists:

Keith Adams, Acting Chief
Program Operations Division, Food for Peace
U.S. Agency for International Development
[*Improvements in Program management*](#) (PowerPoint Show)

Ross Kremer, Assistant Deputy Administrator
Office of Capacity Building and Technical Assistance
Foreign Agricultural Service, U.S. Department of Agriculture
[*Program Management: A Service Approach*](#) (PowerPoint Show)



INTERNATIONAL FOOD AID CONFERENCE

Development Bazaar

April 15, 2008 - 3:45 p.m.

Century Ballroom C

Land O'Lakes

[*Innovative Solutions for Global Prosperity*](#) (PowerPoint Show)

Land O'Lakes International's presentation will illustrate how its food aid activities have supported market-driven agribusiness systems to generate economic growth, improve health and nutrition, and alleviate poverty. Land O'Lakes will highlight its USDA food aid activities, particularly School Nutrition and Dairy Development programs. These programs are based on value chain models that build local capacity and attract private sector and government investments, resulting in local ownership and long-term sustainability.

April 15, 2008 – 4:30 p.m.

Century Ballroom C

Chapin Living Waters

[*Drip Irrigation for Third World Kitchen Gardens*](#) (PowerPoint Show)

This presentation traces drip irrigation from its beginnings, to its use in huge commercial fields with a savings in the costs of water, fertilizer, and labor, and the development of gravity-fed systems for small kitchen gardens.

In 1974, Chapin introduced gravity fed drip systems in Senegal in response to a request from Catholic Relief to irrigate vegetables during the dry season. Initially, a barrel was mounted above the soil and drip lines were connected. This worked very well, but the system was far too expensive for the lady with little or no income.

Subsequently, Chapin developed smaller Bucket Kit systems, which have been used by more than 2,000 organizations in over 150 countries. If a lady can get 10 gallons of water daily, she can grow enough vegetables for a small family.

Chapin Living Waters is happy to report that many manufacturers are now producing Bucket Kits, because no one organization can meet all the world's needs.

Chapin Living Waters representatives Dick Dassow and Dale Robar will be making the presentation at the Development Bazaar.



INTERNATIONAL FOOD AID CONFERENCE

**April 16, 2008 - 2:30 p.m.
Century Ballroom C**

Hunger Grow Away

Food Security Can Begin with the Family Garden

Sometimes thinking small is the way to solve a big problem. Agro-industry definitely has its place but for the most marginalized of the earth's poor, access to the bounty is limited by infrastructure and economics. But, for most of the cultures of the world the tradition of the dooryard garden is strong.

Hunger Grow Away focuses on ways to empower individuals, families and communities to grow their own food. With the micro-intensive and self-contained water efficient systems we use, even those of us living in some of the most difficult situations--including urban areas, arid lands and refugee camps--can cultivate at least a portion of our own food, improve our nutritional intake, and strengthen the family and community.

We also promote the use of indigenous resources, community gardening, micro-enterprise, agro-forestry and positive environmental activity. Food production doesn't need to have a negative impact on the environment.