

A New Home For Radio-TV B92



Photo: USAID/Serbia

On December 4, 2003, Radio-TV B92 broadcasted its first live show from its new studio complex, and all B92 staff had moved to their new offices by the end of the month.

For many years, Serbia's leading independent broadcaster, Radio-TV B92, was scattered in five different Belgrade sites across the city of Belgrade - an unmanageable situation for a station that had grown dramatically since Serbia's electoral transition in 2000.

The station had made a successful transition from its days as a small, independent crusader to a republic-wide network. The station had expanded its commercial market but was still dedicated to providing free and fair news, and promoting truth and reconciliation. A headquarters with a studio facility was needed to bring all facets of operation under one roof and reflect the station's growth.

USAID financed the reconstruction of an old bank building into a new radio and television studio complex, which includes a large newsroom, office space, and room for all the technical equipment needed to keep both radio and television networks on air twenty-four hours a day. USAID also financed the installation of thirteen new television transmitters across the country. Now over 70% of Serbia's citizens can access B92 programming.