



GLOBAL FRAMEWORK WITH MICROSOFT

CONNECTING THE WORLD'S NEXT FIVE BILLION

THE CHALLENGE

There are five billion people at the bottom of the world's economic pyramid who currently receive few or no benefits from technology. Yet technology has the power to change their lives profoundly. The right combination of relevant, accessible, and affordable technologies can transform education by empowering teachers and enhancing education content. It can advance healthcare by creating instant access to medical information. It can foster local innovation by helping shape and incubate creative ideas. It can create job opportunities by teaching competitive IT skills and matching prospective employees to employers. These are changes that no one actor can implement by itself.

THE APPROACH

USAID, the U.S. President's Emergency Plan for AIDS Relief (PEPFAR), and the Millennium Challenge Corporation (MCC) have established a Global Framework agreement with Microsoft Corporation, which has grown out of 16 successful, smaller-scale alliances between USAID and Microsoft. The Global Framework is a new Global Development Alliance (GDA) model for cooperation between U.S. Government and private sector partners. Without having to initiate a new relationship, USAID missions, Washington Operating Units, and PEPFAR and MCC offices worldwide can now leverage resources through Microsoft's Unlimited Potential program. Working together, the U.S. Government and Microsoft will be better equipped to address development challenges. Together, they can increase transparency by designing online government services, fight public health threats by expanding access to diagnostic and prognostic information and providing training and equipment for surveillance of epidemiological information, and improving education by developing curricula in local languages.

PARTNER

Microsoft Corporation



ALLIANCES

- USAID, Microsoft, and the Indonesia Entrepreneurship and Agribusiness Development Activity will sponsor iMULAI, a national business innovation competition and awards program to promote innovation to business entrepreneurs and the general public in Indonesia.
- In Croatia, USAID and Microsoft have established an Independent Software Vendor (ISV) Center that has provided infrastructure and resources to help ISVs create innovative new products and services, bring them to market, and use these products and services to build well-managed businesses.
- In rural Indonesia, Microsoft and USAID have joined forces with several other partners to establish an early warning disease surveillance system to track and report avian influenza among poultry, birds, and livestock.

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