USAID
FROM THE AMERICAN PEOPLE

GLOBAL FRAMEWORK WITH INTEL
ADVANCING ICT AROUND THE WORLD

THE CHALLENGE

USAID missions around the world are working to provide Internet and Communications Technology (ICT) to help farmers, small businesses, and new startups in areas underserved by major telecommunication networks. USAID also uses ICT to enhance education content and teacher training, and to develop technology skills students need to compete in a global workforce. However, USAID cannot accomplish these goals acting on its own. And every time a mission builds an alliance with a private sector partner likely to help USAID achieve its ICT objectives, the mission must invest a considerable amount of time and effort.

THE APPROACH

To streamline the alliance-building process USAID and Intel Corporation have established a Global Framework. The Global Framework is a new Global Development Alliance (GDA) model for cooperation between USAID and private sector partners. Missions can connect to important private sector partners without having to initiate the relationship. In return, the GDA Global Framework offers Intel Agency-wide access to multiple USAID missions. Through the GDA Global Framework, USAID missions can leverage resources through Intel's World Ahead Program, which focuses on four general areas: Accessibility—increasing access to PCs tailored to regional needs; Connectivity—expanding wireless broadband Internet; Education—preparing teachers and students for success in the global economy; Content—accelerating development of localized content to enhance lives and expand opportunities. Depending on the needs of an alliance, Intel can work with its partners to develop appropriate software, hardware, and connectivity solutions. Intel can also provide curriculum and training to improve education through the effective use of technology. The GDA Global Framework between USAID and Intel Corporation has grown out of several successful, smaller-scale alliances between both partners.

PARTNER

Intel Corporation

RESULTS

- Alliance partners have installed Wi-MAX technology throughout Lao Cai province in rural northern Vietnam, offering its citizens access to cost-efficient broadband internet and VoIP telephone service, improving the business environment, education opportunities, and availability of medical services.

- Intel has contributed 100 Classmate PCs — a low-cost laptop designed for children—to be used in USAID's One to One program to bring technology into public schools in Guatemala, enhancing access to diverse resources and advancing skills development.

- USAID/Indonesia and Intel have created a three-year, $1.5M alliance to train teachers on classroom use of computer technology to improve basic education in Indonesia.

(intel)