



USAID
FROM THE AMERICAN PEOPLE

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OFFICE OF GLOBAL DEVELOPMENT ALLIANCES

THE DEVELOPMENT FRONTIER

Lifeworks – General Motors Joins the Fight Against HIV/AIDS

On June 14, 2006, General Motors East Africa signed an agreement with the United States Agency for International Development (USAID) mission in East Africa and Family Health International to form an innovative alliance aimed at addressing the problem of HIV/AIDS through job creation. The new partnership, called *LifeWorks*, will strengthen the economic capacity of economically-vulnerable women and orphans who reside in communities surrounding truck stops along transport corridors. Bill Lay, the Managing Director of General Motors (GM) will co-chair the *LifeWorks* Partnership Business Advisory Council that will provide business expertise to the partnership. GM staff will train targeted groups in strategic planning and business skills at a total cost of about \$240,000 over four years, and USAID will match this amount.



Steve Koch, Vice President for Latin America, Middle East and Africa Operations at General Motors signs the *LifeWorks* Partnership Agreement. Looking on is Gail Goodridge (left), Chief of Party, ROADS Project, Cheryl Anderson, Mission Director USAID/East Africa, Bill Lay (standing), MD General Motors East Africa, and Paul Muigai (seated right) of Unilever.

ExxonMobil Supports President's Malaria Initiative

The Angolan Government recently launched a child health initiative designed to benefit over three million children under the age of five by providing protection against diseases such as measles, polio, and malaria. As part of the malaria prevention efforts, over half of the 800,000 bed nets to be distributed were financed with contributions from a partnership between the President's Malaria Initiative and ExxonMobil.

USAID/Russia Launches Incentive Fund

The Russian Mission of USAID invites interest from prospective partner organizations to form Development Alliances and carry out activities in support of the USAID/Russia's development objectives. Alliance partners are expected to bring significant new resources, ideas, technologies, and/or partners to address development problems in the areas where USAID/Russia is currently working. Partners could include a wide range of organizations. Successful applicants must provide at least a 1:1 resource matching focusing on priority development activities within the USAID/Russia's Strategy. Additional information can be found at:

http://www.usaid.gov/our_work/global_partnerships/gda/russia_aps1.pdf

World Bank Institute Article on Importance of Partnerships

Global Development Alliance Director Dan Runde recently wrote an article for the World Bank Institute discussing the both the challenges and rewards associated with creating public-private alliances. The article can be viewed at: <http://web.worldbank.org/WBSITE/EXTERNAL/WBI/WBIPROGRAMS/CGCSRLP/0,,contentMDK:21010426~pagePK:64156158~piPK:64152884~theSitePK:460861,00.html>

Did you know?

Private Sector Approach embraced by multiple Development Agencies

USAID and the French aid agency (Agence Française de Développement) have partnered with the United Nations Development Program (UNDP) to examine and encourage the role that business can play in accelerating economic growth and development. In 2004, UNDP explored this agenda in its report, *Unleashing Entrepreneurship: Making Business Work for the Poor*. UNDP now hopes to build on this work and identify how business can contribute to the Millennium Development Goals, by reviewing the experience of companies developing commercial business models driven by market incentives, and as part of a corporation's business strategy, which also has strong implications for development.

The GDA model is being used worldwide by other Donor Agencies

The GDA model is one that other aid agencies worldwide are starting to implement in their own way. Over the years GDA has trained many staff members from the World Bank, JICA (Japan), AFD (France), CIDA (Canada), and PEPFAR – the US Presidential Emergency Plan For AIDS Relief.

News & Notes

- GDA welcomes Michael Silberman who will be the new Regional Alliance Builder in Bangkok Thailand. Michael arrived in Thailand this month, and will work towards creating alliances in countries in South and Southeast Asia and can be contacted at msilberman@usaid.gov.
- Former GDA staffer and food broker, Loren Stoddard, will relocate this month from USAID/Guatemala to USAID/Afghanistan. Loren will serve as the new Director of the Agriculture Office, and will focus on building alliances with companies in the agribusiness sector that are interested in either purchasing agricultural products or selling to the 31 million person Afghan marketplace. He can be reached at lstoddard@usaid.gov.

RESOURCES

Information about GDA, please visit: www.usaid.gov/gda

For a mission list by country: www.usaid.gov/locations/missiondirectory.html

CONTACT US

For feedback or questions email by clicking: GDA@usaid.gov.