

# Missouri: 2002

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## 2002 Economic Census

*Finance and Insurance*

Geographic Area Series



U S C E N S U S B U R E A U

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



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-- Not applicable for this report.

# Introduction to the Economic Census

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## **PURPOSES AND USES OF THE ECONOMIC CENSUS**

The economic census is the major source of facts about the structure and functioning of the nation's economy. It provides essential information for government, business, industry, and the general public. Title 13 of the United States Code (Sections 131, 191, and 224) directs the Census Bureau to take the economic census every 5 years, covering years ending in "2" and "7."

The economic census furnishes an important part of the framework for such composite measures as the gross domestic product estimates, input/output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions. Specific uses of economic census data include the following:

- Policymaking agencies of the federal government use the data to monitor economic activity and to assess the effectiveness of policies.
- State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.
- Trade associations study trends in their own and competing industries, which allows them to keep their members informed of market changes.
- Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.

## **INDUSTRY CLASSIFICATIONS**

Data from the 2002 Economic Census are published primarily according to the 2002 North American Industry Classification System (NAICS). NAICS was first adopted in the United States, Canada, and Mexico in 1997. The 2002 Economic Census covers the following NAICS sectors:

21	Mining
22	Utilities
23	Construction
31-33	Manufacturing
42	Wholesale Trade
44-45	Retail Trade
48-49	Transportation and Warehousing
51	Information
52	Finance and Insurance
53	Real Estate and Rental and Leasing
54	Professional, Scientific, and Technical Services
55	Management of Companies and Enterprises
56	Administrative and Support and Waste Management and Remediation Services
61	Educational Services
62	Health Care and Social Assistance
71	Arts, Entertainment, and Recreation
72	Accommodation and Food Services
81	Other Services (except Public Administration)

(Not listed above are the Agriculture, Forestry, Fishing, and Hunting sector (NAICS 11), partially covered by the census of agriculture conducted by the U.S. Department of Agriculture, and the Public Administration sector (NAICS 92), largely covered by the census of governments conducted by the Census Bureau.)

The 20 NAICS sectors are subdivided into 100 subsectors (three-digit codes), 317 industry groups (four-digit codes), and, as implemented in the United States, 1,179 industries (six-digit codes).

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## **RELATIONSHIP TO HISTORICAL INDUSTRY CLASSIFICATIONS**

Prior to the 1997 Economic Census, data were published according to the Standard Industrial Classification (SIC) system. While many of the individual NAICS industries correspond directly to industries as defined under the SIC system, most of the higher level groupings do not. Particular care should be taken in comparing data for retail trade, wholesale trade, and manufacturing, which are sector titles used in both NAICS and SIC, but cover somewhat different groups of industries. The 1997 Economic Census *Bridge Between NAICS and SIC* demonstrates the relationships between NAICS and SIC industries. Where changes are significant, it may not be possible to construct time series that include data for points both before and after 1997.

Most industry classifications remained unchanged between 1997 and 2002, but NAICS 2002 includes substantial revisions within the construction and wholesale trade sectors, and a number of revisions for the retail trade and information sectors. These changes are noted in industry definitions and will be demonstrated in the *Bridge Between NAICS 2002 and NAICS 1997*.

For 2002, data for enterprise support establishments (those functioning primarily to support the activities of their company's operating establishments, such as a warehouse or a research and development laboratory) are included in the industry that reflects their activities (such as warehousing). For 1997, such establishments were termed auxiliaries and were excluded from industry totals.

## **BASIS OF REPORTING**

The economic census is conducted on an establishment basis. A company operating at more than one location is required to file a separate report for each store, factory, shop, or other location. Each establishment is assigned a separate industry classification based on its primary activity and not that of its parent company. (For selected industries, only payroll, employment, and classification are collected for individual establishments, while other data are collected on a consolidated basis.)

## **GEOGRAPHIC AREA CODING**

Accurate and complete information on the physical location of each establishment is required to tabulate the census data for states, metropolitan and micropolitan statistical areas, counties, and corporate municipalities (places) including cities, towns, townships, villages, and boroughs. Respondents were required to report their physical location (street address, municipality, county, and state) if it differed from their mailing address. For establishments not surveyed by mail (and those single-establishment companies that did not provide acceptable information on physical location), location information from administrative sources is used as a basis for coding.

## **AVAILABILITY OF ADDITIONAL DATA**

All results of the 2002 Economic Census are available on the Census Bureau Internet site ([www.census.gov](http://www.census.gov)) and on digital versatile discs (DVD-ROMs) for sale by the Census Bureau. The American FactFinder system at the Internet site allows selective retrieval and downloading of the data. For more information, including a description of reports being issued, see the Internet site, write to the U.S. Census Bureau, Washington, DC 20233-6100, or call Customer Services at 301-763-4100.

## **HISTORICAL INFORMATION**

The economic census has been taken as an integrated program at 5-year intervals since 1967 and before that for 1954, 1958, and 1963. Prior to that time, individual components of the economic census were taken separately at varying intervals.

The economic census traces its beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for the 1840 Decennial Census and subsequent censuses to include mining and some commercial activities. The 1905 Manufactures Census was the first time a census was taken apart

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from the regular decennial population census. Censuses covering retail and wholesale trade and construction industries were added in 1930, as were some service trades in 1933. Censuses of construction, manufacturing, and the other business censuses were suspended during World War II.

The 1954 Economic Census was the first census to be fully integrated, providing comparable census data across economic sectors and using consistent time periods, concepts, definitions, classifications, and reporting units. It was the first census to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records also have been used to provide basic statistics for very small firms, reducing or eliminating the need to send them census report forms.

The range of industries covered in the economic census expanded between 1967 and 2002. The census of construction industries began on a regular basis in 1967, and the scope of service industries, introduced in 1933, was broadened in 1967, 1977, and 1987. While a few transportation industries were covered as early as 1963, it was not until 1992 that the census broadened to include all of transportation, communications, and utilities. Also new for 1992 was coverage of financial, insurance, and real estate industries. With these additions, the economic census and the separate census of governments and census of agriculture collectively covered roughly 98 percent of all economic activity. New for 2002 is coverage of four industries classified in the agriculture, forestry, and fishing sector under the SIC system: landscape architectural services, landscaping services, veterinary services, and pet care services.

Printed statistical reports from the 1992 and earlier censuses provide historical figures for the study of long-term time series and are available in some large libraries. Reports for 1997 were published primarily on the Internet and copies of 1992 reports are also available there. CD-ROMs issued from the 1987, 1992, and 1997 Economic Censuses contain databases that include all or nearly all data published in print, plus additional statistics, such as ZIP Code statistics, published only on CD-ROM.

#### **SOURCES FOR MORE INFORMATION**

More information about the scope, coverage, classification system, data items, and publications for the 2002 Economic Census and related surveys is published in the *Guide to the 2002 Economic Census* at [www.census.gov/econ/census02/guide](http://www.census.gov/econ/census02/guide). More information on the methodology, procedures, and history of the census will be published in the *History of the 2002 Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).



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# Finance and Insurance

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## SCOPE

The Finance and Insurance sector (sector 52) comprises establishments of firms with payroll primarily engaged in financial transactions (transactions involving the creation, liquidation, or change in ownership of financial assets) and/or in facilitating financial transactions. Three principal types of activities are identified:

1. Raising funds by taking deposits and/or issuing securities and, in the process, incurring liabilities. Establishments engaged in this activity use raised funds to acquire financial assets by making loans and/or purchasing securities. Putting themselves at risk, they channel funds from lenders to borrowers and transform or repackage the funds with respect to maturity, scale and risk. This activity is known as financial intermediation.
2. Pooling of risk by underwriting insurance and annuities. Establishments engaged in this activity collect fees, insurance premiums, or annuity considerations; build up reserves; invest those reserves; and make contractual payments. Fees are based on the expected incidence of the insured risk and the expected return on investment.
3. Providing specialized services facilitating or supporting financial intermediation, insurance, and employee benefit programs.

In addition, monetary authorities charged with monetary control are included in this sector.

The subsectors, industry groups, and industries within the Finance and Insurance sector are defined on the basis of their unique production processes. As with all industries, the production processes are distinguished by their use of specialized human resources and specialized physical capital. In addition, the way in which these establishments acquire and allocate financial capital, their source of funds, and the use of those funds provides a third basis for distinguishing characteristics of the production process. For instance, the production process in raising funds through deposit-taking is different from the process of raising funds in bond or money markets. The process of making loans to individuals also requires different production processes than does the creation of investment pools or the underwriting of securities.

Most of the Finance and Insurance subsectors contain one or more industry groups of (1) intermediaries with similar patterns of raising and using funds and (2) establishments engaged in activities that facilitate, or are otherwise related to, that type of financial or insurance intermediation. Industries within this sector are defined in terms of activities for which a production process can be specified, and many of these activities are not exclusive to a particular type of financial institution. To deal with the varied activities taking place within existing financial institutions, the approach is to split these institutions into components performing specialized services. This requires defining the units engaged in providing those services and developing procedures that allow for their delineation. For finance and insurance, these units are the equivalents of the establishments defined for other industries.

The output of many financial services, as well as the inputs and the processes by which they are combined, cannot be observed at a single location and can only be defined at a higher level of the organizational structure of the enterprise. Additionally, a number of independent activities that represent separate and distinct production processes may take place at a single location belonging to a multilocation financial firm. Activities are more likely to be homogeneous with respect to production characteristics than are locations, at least in financial services. NAICS defines activities broadly enough that it can be used by those classifying by location and by those employing a more top-down approach to the delineation of the establishment.

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The Finance and Insurance sector has been defined to encompass establishments primarily engaged in financial transactions; that is, transactions involving the creation, liquidation, or change in ownership of financial assets or in facilitating financial transactions. Financial industries are extensive users of electronic means for facilitating the verification of financial balances, authorizing transactions, transferring funds to and from transactors' accounts, notifying banks (or credit card issuers) of the individual transactions, and providing daily summaries. Since these transaction processing activities are integral to the production of finance and insurance services, establishments that principally provide a financial transaction processing service are classified to this sector, rather than to the data processing industry in the Information sector.

Funds, trusts, and other financial vehicles (legal entities that hold portfolios of assets on behalf of others) are the fifth subsector of the Finance and Insurance sector. These entities earn interest, dividends, and other property income, but have little or no employment and no revenue from the sale of services. Separate establishments and employees devoted to the management of funds are classified in Industry Group 5239, Other Financial Investment Activities.

Among depository institutions and insurance carriers, many locations with activities that might in other industries be considered as support or auxiliary activities (such as headquarters operations), are included in this report as operating locations.

The reports described below exclude establishments of firms with no paid employees. These "nonemployers," typically self-employed individuals or partnerships operating businesses that they have not chosen to incorporate, are reported separately in *Nonemployer Statistics*. The contribution of nonemployers, moderate for this sector, may be examined at [www.census.gov/nonemployerimpact](http://www.census.gov/nonemployerimpact).

**Definitions.** Industry categories are defined in Appendix B, NAICS Codes, Titles, and Descriptions. Other terms are defined in Appendix A, Explanation of Terms.

## REPORTS

The following reports provide statistics on this sector.

**Industry Series.** There are 10 reports, each covering a group of related industries. The reports present, by kind of business for the United States, general statistics for establishments of firms with payroll on number of establishments, revenue, payroll, and employment; comparative statistics for 2002 and 1997; product lines; and concentration of business activity in the largest firms. The data in industry reports are preliminary and subject to change in the following reports.

**Geographic Area Series.** There is a separate report for each state, the District of Columbia, and the United States. Each state report presents, for establishments of firms with payroll, general statistics on number of establishments, revenue, payroll, and employment by kind of business for the state and metropolitan and micropolitan statistical areas. Greater kind-of-business detail is shown for larger areas. The United States report presents data for the United States as a whole for detailed kind-of-business classifications.

### Subject Series:

- **Product Lines.** This report presents product lines data for establishments of firms with payroll by kind of business. Establishments may report negative revenue for selected product lines. Because of this, percentages for product lines may be in excess of 100 or less than 0. Data are presented for the United States only.
- **Establishment and Firm Size (Including Legal Form of Organization).** This report presents revenue, payroll, and employment data for the United States by revenue size, by employment size, and by legal form of organization for establishments of firms with payroll; and by revenue size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits) for firms with payroll.
- **Miscellaneous Subjects.** This report presents data for a variety of industry-specific topics for establishments of firms with payroll. Presentation of data varies by kind of business.

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**Other reports.** Data for this sector are also included in reports with multisector coverage, including *Nonemployer Statistics*, *Comparative Statistics*, *Bridge Between 2002 NAICS and 1997 NAICS*, *Business Expenses*, and the Survey of Business Owners reports.

### **GEOGRAPHIC AREAS COVERED**

The level of geographic detail varies by report. Maps are available at [www.census.gov/econ2002maps](http://www.census.gov/econ2002maps). Notes specific to areas in the state are included in Appendix D, Geographic Notes. Data may be presented for –

1. The United States as a whole.
2. States and the District of Columbia.
3. Metropolitan and micropolitan statistical areas. A core based statistical area (CBSA) contains a core area with a substantial population nucleus, together with adjacent communities having a high degree of social and economic integration with that core. CBSAs are differentiated into metropolitan and micropolitan statistical areas based on size criteria. Both metropolitan and micropolitan statistical areas are defined in terms of entire counties, and are listed in Appendix E, Metropolitan and Micropolitan Statistical Areas.
  - a. Metropolitan Statistical Areas (metro areas). Metro areas have at least one urbanized area of 50,000 or more population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - b. Micropolitan Statistical Areas (micro areas). Micro areas have at least one urban cluster of at least 10,000, but less than 50,000 population, plus adjacent territory that has a high degree of social and economic integration with the core as measured by commuting ties.
  - c. Metropolitan Divisions (metro divisions). If specified criteria are met, a metro area containing a single core with a population of 2.5 million or more may be subdivided to form smaller groupings of counties referred to as Metropolitan Divisions.
  - d. Combined Statistical Areas (combined areas). If specified criteria are met, adjacent metro and micro areas, in various combinations, may become the components of a new set of areas called Combined Statistical Areas. The areas that combine retain their own designations as metro or micro areas within the larger combined area.

### **DOLLAR VALUES**

All dollar values presented are expressed in current dollars; i.e., 2002 data are expressed in 2002 dollars, and 1997 data, in 1997 dollars. Consequently, when making comparisons with prior years, users of the data should consider the changes in prices that have occurred.

All dollar values are shown in thousands of dollars.

### **COMPARABILITY OF THE 1997 AND 2002 ECONOMIC CENSUSES**

Both the 2002 Economic Census and the 1997 Economic Census present data based on the North American Industry Classification System (NAICS). While there were revisions to some industries for 2002, none of those affect this sector.

### **RELIABILITY OF DATA**

All data compiled for this sector are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, processing, and estimation for missing or misreported data. Data presented in the Miscellaneous Subjects and Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data, as by the

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percentages shown in the tables. Precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors. More information on the reliability of the data is included in Appendix C, Methodology.

## **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

## **AVAILABILITY OF MORE FREQUENT ECONOMIC DATA**

The Census Bureau conducts the Service Annual Survey (SAS) each year. This survey, while providing more frequent observations, yields less kind-of-business and geographic detail than the economic census. In addition, the County Business Patterns program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county, and Statistics of U.S. Businesses provides annual statistics classified by the employment size of the enterprise, further classified by industry for the United States, and by broader categories for states and metropolitan areas.

## **CONTACTS FOR DATA USERS**

Questions about these data may be directed to the U.S. Census Bureau, Service Sector Statistics Division, Utilities and Financial Census Branch, 1-800-541-8345 or [fcf@census.gov](mailto:fcf@census.gov).

## **ABBREVIATIONS AND SYMBOLS**

The following abbreviations and symbols are used with these data:

D	Withheld to avoid disclosing data of individual companies; data are included in higher level totals
N	Not available or not comparable
Q	Revenue not collected at this level of detail for multiestablishment firms
S	Withheld because estimates did not meet publication standards
X	Not applicable
Z	Less than half the unit shown
a	0 to 19 employees
b	20 to 99 employees
c	100 to 249 employees
e	250 to 499 employees
f	500 to 999 employees
g	1,000 to 2,499 employees
h	2,500 to 4,999 employees
i	5,000 to 9,999 employees
j	10,000 to 24,999 employees
k	25,000 to 49,999 employees
l	50,000 to 99,999 employees
m	100,000 employees or more
r	Revised
–	Represents zero (page image/print only)
(CC)	Consolidated city
(IC)	Independent city
CDP	Census designated place

**Table 1. Summary Statistics for the State: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MISSOURI</b>								
<b>52</b>	<b>Finance and insurance</b> .....	<b>9 905</b>	<b>N</b>	<b>6 241 678</b>	<b>1 745 296</b>	<b>136 764</b>	<b>N</b>	<b>N</b>
521	Monetary authorities - central bank .....	2	1 346 438	103 896	26 158	2 025	-	-
5211	Monetary authorities - central bank .....	2	1 346 438	103 896	26 158	2 025	-	-
52111	Monetary authorities - central bank .....	2	1 346 438	103 896	26 158	2 025	-	-
521110	Monetary authorities - central bank .....	2	1 346 438	103 896	26 158	2 025	-	-
522	Credit intermediation and related activities .....	4 103	N	2 538 937	676 377	66 030	N	N
5221	Depository credit intermediation .....	2 507	N	1 578 677	413 380	45 190	N	N
52211	Commercial banking .....	2 095	Q	1 425 378	375 322	40 397	Q	Q
522110	Commercial banking .....	2 095	Q	1 425 378	375 322	40 397	Q	Q
5221101	National commercial banks - banking .....	946	Q	910 572	250 104	24 177	Q	Q
5221102	State commercial banks - banking .....	1 144	Q	499 216	120 039	15 953	Q	Q
52212	Savings institutions .....	162	Q	77 159	19 522	2 009	Q	Q
522120	Savings institutions .....	162	Q	77 159	19 522	2 009	Q	Q
5221201	Savings institutions - federally chartered .....	136	Q	67 701	17 328	1 720	Q	Q
5221203	Savings institutions - not federally chartered .....	26	Q	9 458	2 194	289	Q	Q
52213	Credit unions .....	249	D	D	D	h	D	D
522130	Credit unions .....	249	D	D	D	h	D	D
5221301	Credit unions - federally chartered .....	24	D	D	D	c	D	D
5221309	Credit unions - not federally chartered .....	225	D	387 825	72 638	17 605	.1	.7
5222	Nondepository credit intermediation .....	1 001	3 472 295	517 482	136 201	10 687	2.0	13.9
52222	Sales financing .....	117	1 678 979	145 834	44 383	3 118	1.1	18.3
522220	Sales financing .....	117	1 678 979	145 834	44 383	3 118	1.1	18.3
52229	Other nondepository credit intermediation .....	884	1 793 316	371 648	91 818	7 569	2.8	9.8
522291	Consumer lending .....	401	329 200	42 688	9 819	1 411	2.2	4.1
522292	Real estate credit .....	311	1 259 852	300 077	74 694	5 217	3.4	11.0
5222929	Mortgage bankers and loan correspondents .....	273	1 198 642	286 645	70 165	4 972	3.6	9.9
522294	Secondary market financing .....	7	D	D	D	b	D	D
522298	All other nondepository credit intermediation .....	164	179 715	25 906	6 566	883	.3	13.0
5222981	Pawn shops .....	150	56 678	13 035	3 174	593	-	20.4
5222988	Other business credit institutions .....	14	123 037	12 871	3 392	290	.4	9.7
5223	Activities related to credit intermediation .....	595	2 681 097	442 778	126 796	10 153	1.2	16.9
52231	Mortgage and nonmortgage loan brokers .....	304	223 918	83 956	16 597	1 941	13.4	9.3
522310	Mortgage and nonmortgage loan brokers .....	304	223 918	83 956	16 597	1 941	13.4	9.3
52232	Financial transactions processing, reserve, and clearinghouse activities .....	27	2 312 656	314 912	99 215	6 321	-	18.6
522320	Financial transactions processing, reserve, and clearinghouse activities .....	27	2 312 656	314 912	99 215	6 321	-	18.6
52239	Other activities related to credit intermediation .....	264	144 523	43 910	10 984	1 891	1.4	3.0
522390	Other activities related to credit intermediation .....	264	144 523	43 910	10 984	1 891	1.4	3.0
523	Securities, commodity contracts, other financial investments, and related activities .....	1 470	2 789 452	1 239 445	433 504	17 441	1.3	.9
5231	Securities and commodity contracts intermediation and brokerage .....	929	1 780 699	765 130	267 733	10 095	.7	.5
52311	Investment banking and securities dealing .....	53	D	D	D	h	D	D
523110	Investment banking and securities dealing .....	53	D	D	D	h	D	D
52312	Securities brokerage .....	841	1 331 791	447 406	121 460	5 779	.6	.5
523120	Securities brokerage .....	841	1 331 791	447 406	121 460	5 779	.6	.5
52313	Commodity contracts dealing .....	15	D	D	D	b	D	D
523130	Commodity contracts dealing .....	15	D	D	D	b	D	D
52314	Commodity contracts brokerage .....	20	D	D	D	c	D	D
523140	Commodity contracts brokerage .....	20	D	D	D	c	D	D
5232	Securities and commodity exchanges .....	1	D	D	D	b	D	D
52321	Securities and commodity exchanges .....	1	D	D	D	b	D	D
523210	Securities and commodity exchanges .....	1	D	D	D	b	D	D
5239	Other financial investment activities .....	540	D	D	D	i	D	D
52391	Miscellaneous intermediation .....	131	D	D	D	e	D	D
523910	Miscellaneous intermediation .....	131	D	D	D	e	D	D
52392	Portfolio management .....	180	253 435	78 095	17 545	1 134	3.1	2.8
523920	Portfolio management .....	180	253 435	78 095	17 545	1 134	3.1	2.8
52393	Investment advice .....	196	53 225	24 322	5 333	488	18.6	8.8
523930	Investment advice .....	196	53 225	24 322	5 333	488	18.6	8.8
52399	All other financial investment activities .....	33	D	D	D	i	D	D
523991	Trust, fiduciary, and custody activities .....	29	611 528	338 219	134 388	5 195	-	.1
524	Insurance carriers and related activities .....	4 322	N	2 291 425	594 511	50 284	N	N
5241	Insurance carriers .....	736	Q	1 614 030	437 278	32 883	Q	Q
52411	Direct life, health, and medical insurance carriers .....	301	Q	903 038	251 080	17 754	Q	Q
524113	Direct life insurance carriers .....	195	Q	401 460	115 459	8 170	Q	Q
524114	Direct health and medical insurance carriers .....	106	Q	501 578	135 621	9 584	Q	Q
52412	Direct insurance (except life, health, and medical) carriers .....	409	Q	574 053	148 853	12 422	Q	Q
524126	Direct property and casualty insurance carriers .....	306	Q	D	D	j	Q	Q
524127	Direct title insurance carriers .....	91	Q	D	D	f	Q	Q
524128	Other direct insurance (except life, health, and medical) carriers .....	12	Q	D	D	c	Q	Q
52413	Reinsurance carriers .....	26	Q	136 939	37 345	2 707	Q	Q
524130	Reinsurance carriers .....	26	Q	136 939	37 345	2 707	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	3 586	2 059 765	677 395	157 233	17 401	26.0	6.1
52421	Insurance agencies and brokerages .....	3 346	1 694 186	570 757	130 701	14 584	29.5	6.6
524210	Insurance agencies and brokerages .....	3 346	1 694 186	570 757	130 701	14 584	29.5	6.6
52429	Other insurance related activities .....	240	365 579	106 638	26 532	2 817	9.6	3.8
524291	Claims adjusting .....	97	D	D	D	f	D	D
524292	Third party administration of insurance and pension funds/ plans .....	102	228 966	60 520	15 026	1 530	10.3	3.8
524298	All other insurance related activities .....	41	D	D	D	f	D	D

See footnotes at end of table.

**Table 1. Summary Statistics for the State: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>MISSOURI—Con.</b>							
<b>52</b>	<b>Finance and insurance—Con.</b>							
525	Funds, trusts, and other financial vehicles (part) .....	8	292 529	67 975	14 746	984	—	—
5259	Other investment pools and funds (part) .....	8	292 529	67 975	14 746	984	—	—
52593	Real Estate Investment Trusts - REITs .....	8	292 529	67 975	14 746	984	—	—
525930	Real Estate Investment Trusts - REITs .....	8	292 529	67 975	14 746	984	—	—

<sup>1</sup>Includes revenue information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—		
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>	
<b>CAPE GIRARDEAU-SIKESTON-JACKSON, MO-IL COMBINED STATISTICAL AREA</b>									
<b>52</b>	<b>Finance and insurance</b> .....	<b>247</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>g</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	103	N	D	D	D	f	N	N
5221	Depository credit intermediation .....	57	N	D	D	D	f	N	N
52211	Commercial banking .....	56	Q	D	D	D	f	Q	Q
522110	Commercial banking .....	56	Q	D	D	D	f	Q	Q
5222	Nondepository credit intermediation .....	32	D	D	D	D	c	D	D
52229	Other nondepository credit intermediation .....	31	D	D	D	D	c	D	D
522291	Consumer lending .....	20	D	D	D	D	b	D	D
5223	Activities related to credit intermediation .....	14	D	D	D	D	b	D	D
52239	Other activities related to credit intermediation .....	11	D	D	D	D	b	D	D
522390	Other activities related to credit intermediation .....	11	D	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities .....	30	D	D	D	D	c	D	D
5231	Securities and commodity contracts intermediation and brokerage .....	20	D	D	D	D	c	D	D
52312	Securities brokerage .....	19	D	D	D	D	c	D	D
523120	Securities brokerage .....	19	D	D	D	D	c	D	D
5239	Other financial investment activities .....	10	D	D	D	D	a	D	D
524	Insurance carriers and related activities .....	114	N	D	D	D	f	N	N
5241	Insurance carriers .....	14	Q	D	D	D	f	Q	Q
52411	Direct life, health, and medical insurance carriers .....	10	Q	D	D	D	f	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	100	D	D	D	D	e	D	D
52421	Insurance agencies and brokerages .....	95	D	D	D	D	e	D	D
524210	Insurance agencies and brokerages .....	95	D	D	D	D	e	D	D
<b>Cape Girardeau-Jackson, MO-IL Micropolitan Statistical Area</b>									
<b>52</b>	<b>Finance and insurance</b> .....	<b>174</b>	<b>N</b>	<b>48 469</b>	<b>12 779</b>	<b>1 556</b>	<b>N</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	66	N	D	D	D	f	N	N
5221	Depository credit intermediation .....	38	N	D	D	D	e	N	N
52211	Commercial banking .....	37	Q	13 789	4 280	425	Q	Q	Q
522110	Commercial banking .....	37	Q	13 789	4 280	425	Q	Q	Q
5222	Nondepository credit intermediation .....	19	66 232	3 952	1 002	129	—	—	—
52229	Other nondepository credit intermediation .....	18	D	D	D	D	c	D	D
522291	Consumer lending .....	11	D	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities .....	23	D	D	D	D	c	D	D
5231	Securities and commodity contracts intermediation and brokerage .....	14	D	D	D	D	b	D	D
52312	Securities brokerage .....	13	D	D	D	D	b	D	D
523120	Securities brokerage .....	13	D	D	D	D	b	D	D
524	Insurance carriers and related activities .....	85	N	24 608	5 892	852	N	N	N
5242	Agencies, brokerages, and other insurance related activities ..	76	D	D	D	D	c	D	D
52421	Insurance agencies and brokerages .....	73	D	D	D	D	c	D	D
524210	Insurance agencies and brokerages .....	73	D	D	D	D	c	D	D
<b>Sikeston, MO Micropolitan Statistical Area</b>									
<b>52</b>	<b>Finance and insurance</b> .....	<b>73</b>	<b>N</b>	<b>D</b>	<b>D</b>	<b>D</b>	<b>e</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	37	N	D	D	D	e	N	N
5221	Depository credit intermediation .....	19	N	D	D	D	e	N	N
52211	Commercial banking .....	19	Q	D	D	D	e	Q	Q
522110	Commercial banking .....	19	Q	D	D	D	e	Q	Q
5222	Nondepository credit intermediation .....	13	D	D	D	D	b	D	D
52229	Other nondepository credit intermediation .....	13	D	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities .....	7	D	D	D	D	b	D	D
524	Insurance carriers and related activities .....	29	N	D	D	D	c	N	N
5242	Agencies, brokerages, and other insurance related activities ..	24	D	D	D	D	b	D	D
52421	Insurance agencies and brokerages .....	22	D	D	D	D	b	D	D
524210	Insurance agencies and brokerages .....	22	D	D	D	D	b	D	D

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KANSAS CITY-OVERLAND PARK-KANSAS CITY, MO- KS COMBINED STATISTICAL AREA</b>								
<b>52</b>	<b>Finance and insurance .....</b>	<b>3 796</b>	<b>N</b>	<b>3 025 128</b>	<b>808 944</b>	<b>62 940</b>	<b>N</b>	<b>N</b>
521	Monetary authorities - central bank .....	1	575 941	55 550	14 034	1 098	—	—
5211	Monetary authorities - central bank .....	1	575 941	55 550	14 034	1 098	—	—
52111	Monetary authorities - central bank .....	1	575 941	55 550	14 034	1 098	—	—
521110	Monetary authorities - central bank .....	1	575 941	55 550	14 034	1 098	—	—
522	Credit intermediation and related activities .....	1 518	N	D	D	k	N	N
5221	Depository credit intermediation .....	856	N	D	D	j	N	N
52211	Commercial banking .....	630	Q	D	D	j	Q	Q
522110	Commercial banking .....	630	Q	D	D	j	Q	Q
52212	Savings institutions .....	114	Q	52 793	13 270	1 476	Q	Q
522120	Savings institutions .....	114	Q	52 793	13 270	1 476	Q	Q
52213	Credit unions .....	110	D	D	D	g	D	D
522130	Credit unions .....	110	D	D	D	g	D	D
5222	Nondepository credit intermediation .....	426	D	D	D	h	D	D
52222	Sales financing .....	81	829 722	68 060	17 504	1 522	.1	28.1
522220	Sales financing .....	81	829 722	68 060	17 504	1 522	.1	28.1
52229	Other nondepository credit intermediation .....	344	D	D	D	h	D	D
522291	Consumer lending .....	110	D	D	D	e	D	D
522292	Real estate credit .....	179	422 345	128 151	28 628	1 997	4.4	18.2
5222929	Mortgage bankers and loan correspondents .....	177	D	D	D	g	D	D
522298	All other nondepository credit intermediation .....	52	D	D	D	e	D	D
5222981	Pawn shops .....	46	D	D	D	c	D	D
5223	Activities related to credit intermediation .....	236	D	D	D	i	D	D
52231	Mortgage and nonmortgage loan brokers .....	130	D	D	D	f	D	D
522310	Mortgage and nonmortgage loan brokers .....	130	D	D	D	f	D	D
52232	Financial transactions processing, reserve, and clearinghouse activities .....	15	D	D	D	h	D	D
522320	Financial transactions processing, reserve, and clearinghouse activities .....	15	D	D	D	h	D	D
52239	Other activities related to credit intermediation .....	91	D	D	D	f	D	D
522390	Other activities related to credit intermediation .....	91	D	D	D	f	D	D
523	Securities, commodity contracts, other financial investments, and related activities .....	566	1 520 530	608 303	208 186	8 607	1.1	.6
5231	Securities and commodity contracts intermediation and brokerage .....	289	D	D	D	g	D	D
52311	Investment banking and securities dealing .....	22	D	D	D	e	D	D
523110	Investment banking and securities dealing .....	22	D	D	D	e	D	D
52312	Securities brokerage .....	246	D	D	D	g	D	D
523120	Securities brokerage .....	246	D	D	D	g	D	D
52314	Commodity contracts brokerage .....	12	D	D	D	b	D	D
523140	Commodity contracts brokerage .....	12	D	D	D	b	D	D
5232	Securities and commodity exchanges .....	1	D	D	D	b	D	D
52321	Securities and commodity exchanges .....	1	D	D	D	b	D	D
523210	Securities and commodity exchanges .....	1	D	D	D	b	D	D
5239	Other financial investment activities .....	276	D	D	D	i	D	D
52391	Miscellaneous intermediation .....	48	D	D	D	c	D	D
523910	Miscellaneous intermediation .....	48	D	D	D	c	D	D
52392	Portfolio management .....	89	D	D	D	e	D	D
523920	Portfolio management .....	89	D	D	D	e	D	D
52393	Investment advice .....	115	D	D	D	e	D	D
523930	Investment advice .....	115	D	D	D	e	D	D
52399	All other financial investment activities .....	24	D	D	D	i	D	D
523991	Trust, fiduciary, and custody activities .....	23	D	D	D	i	D	D
524	Insurance carriers and related activities .....	1 707	N	D	D	k	N	N
5241	Insurance carriers .....	355	Q	D	D	j	Q	Q
52411	Direct life, health, and medical insurance carriers .....	163	Q	D	D	i	Q	Q
524113	Direct life insurance carriers .....	113	Q	D	D	h	Q	Q
524114	Direct health and medical insurance carriers .....	50	Q	Q	D	h	Q	Q
52412	Direct insurance (except life, health, and medical) carriers .....	171	Q	D	D	i	Q	Q
524126	Direct property and casualty insurance carriers .....	130	Q	Q	D	i	Q	Q
524127	Direct title insurance carriers .....	37	Q	D	D	e	Q	Q
52413	Reinsurance carriers .....	21	Q	Q	D	g	Q	Q
524130	Reinsurance carriers .....	21	Q	Q	D	g	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	1 352	D	D	D	i	D	D
52421	Insurance agencies and brokerages .....	1 229	D	D	D	i	D	D
524210	Insurance agencies and brokerages .....	1 229	D	D	D	i	D	D
52429	Other insurance related activities .....	123	293 163	98 874	22 608	2 185	6.6	1.4
524291	Claims adjusting .....	41	D	D	D	f	D	D
524292	Third party administration of insurance and pension funds/ plans .....	50	D	D	D	g	D	D
524298	All other insurance related activities .....	32	D	D	D	f	D	D
525	Funds, trusts, and other financial vehicles (part) .....	4	D	D	D	f	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KANSAS CITY-OVERLAND PARK-KANSAS CITY, MO- KS COMBINED STATISTICAL AREA—Con.</b>								
<b>Atchison, KS Micropolitan Statistical Area</b>								
<b>52</b>	<b>Finance and insurance .....</b>	<b>27</b>	<b>N</b>	<b>4 473</b>	<b>1 054</b>	<b>136</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	10	N	D	D	b	N	N
5221	Depository credit intermediation .....	10	N	D	D	b	N	N
523	Securities, commodity contracts, other financial investments, and related activities .....	5	D	D	D	a	D	D
524	Insurance carriers and related activities .....	12	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	11	D	D	D	b	D	D
52421	Insurance agencies and brokerages .....	11	D	D	D	b	D	D
524210	Insurance agencies and brokerages .....	11	D	D	D	b	D	D
<b>Kansas City, MO-KS Metropolitan Statistical Area</b>								
<b>52</b>	<b>Finance and insurance .....</b>	<b>3 701</b>	<b>N</b>	<b>3 009 795</b>	<b>805 121</b>	<b>62 392</b>	<b>N</b>	<b>N</b>
521	Monetary authorities - central bank .....	1	575 941	55 550	14 034	1 098	—	—
5211	Monetary authorities - central bank .....	1	575 941	55 550	14 034	1 098	—	—
52111	Monetary authorities - central bank .....	1	575 941	55 550	14 034	1 098	—	—
521110	Monetary authorities - central bank .....	1	575 941	55 550	14 034	1 098	—	—
522	Credit intermediation and related activities .....	1 474	N	1 030 915	256 635	26 132	N	N
5221	Depository credit intermediation .....	823	N	652 716	164 685	16 764	N	N
52211	Commercial banking .....	603	Q	547 436	139 034	13 952	Q	Q
522110	Commercial banking .....	603	Q	547 436	139 034	13 952	Q	Q
52212	Savings institutions .....	112	Q	D	D	g	Q	Q
522120	Savings institutions .....	112	Q	D	D	g	Q	Q
52213	Credit unions .....	106	956 338	50 957	11 700	1 297	—	.3
522130	Credit unions .....	106	956 338	50 957	11 700	1 297	—	.3
5222	Nondepository credit intermediation .....	420	1 479 105	224 476	53 257	4 348	1.5	23.1
52222	Sales financing .....	81	829 722	68 060	17 504	1 522	.1	28.1
522220	Sales financing .....	81	829 722	68 060	17 504	1 522	.1	28.1
52229	Other nondepository credit intermediation .....	338	D	D	D	h	D	D
522291	Consumer lending .....	105	D	D	D	e	D	D
522292	Real estate credit .....	179	422 345	128 151	28 628	1 997	4.4	18.2
5222929	Mortgage bankers and loan correspondents .....	177	D	D	D	g	D	D
522298	All other nondepository credit intermediation .....	51	D	D	D	e	D	D
5222981	Pawn shops .....	45	D	D	D	c	D	D
5223	Activities related to credit intermediation .....	231	735 726	153 723	38 693	5 020	2.4	60.3
52231	Mortgage and nonmortgage loan brokers .....	128	D	D	D	f	D	D
522310	Mortgage and nonmortgage loan brokers .....	128	D	D	D	f	D	D
52232	Financial transactions processing, reserve, and clearinghouse activities .....	15	D	D	D	h	D	D
522320	Financial transactions processing, reserve, and clearinghouse activities .....	15	D	D	D	h	D	D
52239	Other activities related to credit intermediation .....	88	D	D	D	f	D	D
522390	Other activities related to credit intermediation .....	88	D	D	D	f	D	D
523	Securities, commodity contracts, other financial investments, and related activities .....	553	D	D	D	i	D	D
5231	Securities and commodity contracts intermediation and brokerage .....	281	766 852	207 251	53 649	2 445	.5	.5
52311	Investment banking and securities dealing .....	22	D	D	D	e	D	D
523110	Investment banking and securities dealing .....	22	D	D	D	e	D	D
52312	Securities brokerage .....	238	522 888	167 704	45 524	1 976	.4	.5
523120	Securities brokerage .....	238	522 888	167 704	45 524	1 976	.4	.5
52314	Commodity contracts brokerage .....	12	D	D	D	b	D	D
523140	Commodity contracts brokerage .....	12	D	D	D	b	D	D
5232	Securities and commodity exchanges .....	1	D	D	D	b	D	D
52321	Securities and commodity exchanges .....	1	D	D	D	b	D	D
523210	Securities and commodity exchanges .....	1	D	D	D	b	D	D
5239	Other financial investment activities .....	271	D	D	D	i	D	D
52391	Miscellaneous intermediation .....	46	D	D	D	c	D	D
523910	Miscellaneous intermediation .....	46	D	D	D	c	D	D
52392	Portfolio management .....	87	D	D	D	e	D	D
523920	Portfolio management .....	87	D	D	D	e	D	D
52393	Investment advice .....	114	D	D	D	e	D	D
523930	Investment advice .....	114	D	D	D	e	D	D
52399	All other financial investment activities .....	24	D	D	D	i	D	D
523991	Trust, fiduciary, and custody activities .....	23	D	D	D	i	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From administrative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KANSAS CITY-OVERLAND PARK-KANSAS CITY, MO-KS COMBINED STATISTICAL AREA—Con.</b>								
<b>Kansas City, MO-KS Metropolitan Statistical Area—Con.</b>								
<b>52</b>	<b>Finance and insurance—Con.</b>							
524	Insurance carriers and related activities .....	1 669	N	1 248 591	311 912	25 617	N	N
5241	Insurance carriers .....	351	Q	873 409	225 467	16 841	Q	Q
52411	Direct life, health, and medical insurance carriers .....	162	Q	D	D	i	Q	Q
524113	Direct life insurance carriers .....	112	Q	D	D	h	Q	Q
524114	Direct health and medical insurance carriers .....	50	Q	D	D	h	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	168	Q	D	D	i	Q	Q
524126	Direct property and casualty insurance carriers .....	129	Q	D	D	i	Q	Q
524127	Direct title insurance carriers .....	35	Q	D	D	e	Q	Q
52413	Reinsurance carriers .....	21	Q	D	D	g	Q	Q
524130	Reinsurance carriers .....	21	Q	D	D	g	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	1 318		1 016 645	375 182	8 776	18.8	6.6
52421	Insurance agencies and brokerages .....	1 195		723 482	276 308	6 591	23.7	8.7
524210	Insurance agencies and brokerages .....	1 195		723 482	276 308	6 591	23.7	8.7
52429	Other insurance related activities .....	123		293 163	98 874	2 185	6.6	1.4
524291	Claims adjusting .....	41	D	D	D	f	D	D
524292	Third party administration of insurance and pension funds/ plans .....	50	D	D	D	g	D	D
524298	All other insurance related activities .....	32	D	D	D	f	D	D
525	Funds, trusts, and other financial vehicles (part) .....	4	D	D	D	f	D	D
<b>Warrensburg, MO Micropolitan Statistical Area</b>								
<b>52</b>	<b>Finance and insurance .....</b>	<b>68</b>	<b>N</b>	<b>10 860</b>	<b>2 769</b>	<b>412</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	34	N	8 988	2 274	322	N	N
5221	Depository credit intermediation .....	23	N	8 125	2 051	282	N	N
52211	Commercial banking .....	20	Q	7 212	1 825	247	Q	Q
522110	Commercial banking .....	20	Q	7 212	1 825	247	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities .....	8	D	D	D	b	D	D
524	Insurance carriers and related activities .....	26	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	23	D	D	D	b	D	D
52421	Insurance agencies and brokerages .....	23	D	D	D	b	D	D
524210	Insurance agencies and brokerages .....	23	D	D	D	b	D	D
<b>ST. LOUIS-ST. CHARLES-FARMINGTON, MO-IL COMBINED STATISTICAL AREA</b>								
<b>52</b>	<b>Finance and insurance .....</b>	<b>4 959</b>	<b>N</b>	<b>3 548 209</b>	<b>1 018 259</b>	<b>70 698</b>	<b>N</b>	<b>N</b>
521	Monetary authorities - central bank .....	1		770 497	48 346	12 124	927	—
5211	Monetary authorities - central bank .....	1		770 497	48 346	12 124	927	—
52111	Monetary authorities - central bank .....	1		770 497	48 346	12 124	927	—
521110	Monetary authorities - central bank .....	1		770 497	48 346	12 124	927	—
522	Credit intermediation and related activities .....	1 854	N	D	D	k	N	N
5221	Depository credit intermediation .....	1 077	N	D	D	j	N	N
52211	Commercial banking .....	851	Q	687 071	190 844	17 969	Q	Q
522110	Commercial banking .....	851	Q	687 071	190 844	17 969	Q	Q
52212	Savings institutions .....	62	Q	D	D	f	Q	Q
522120	Savings institutions .....	62	Q	D	D	f	Q	Q
52213	Credit unions .....	164	D	D	D	g	D	D
522130	Credit unions .....	164	D	D	D	g	D	D
5222	Nondepository credit intermediation .....	492	D	D	D	i	D	D
52222	Sales financing .....	70	D	D	D	g	D	D
522220	Sales financing .....	70	D	D	D	g	D	D
52229	Other nondepository credit intermediation .....	421	D	D	D	i	D	D
522291	Consumer lending .....	166	D	D	D	f	D	D
522292	Real estate credit .....	177	D	D	D	h	D	D
5222929	Mortgage bankers and loan correspondents .....	169	D	D	D	h	D	D
522298	All other nondepository credit intermediation .....	74	D	D	D	e	D	D
5222981	Pawn shops .....	67	D	D	D	e	D	D
5223	Activities related to credit intermediation .....	285	D	D	D	i	D	D
52231	Mortgage and nonmortgage loan brokers .....	172	D	D	D	g	D	D
522310	Mortgage and nonmortgage loan brokers .....	172	D	D	D	g	D	D
52232	Financial transactions processing, reserve, and clearinghouse activities .....	18	D	D	D	h	D	D
522320	Financial transactions processing, reserve, and clearinghouse activities .....	18	D	D	D	h	D	D
52239	Other activities related to credit intermediation .....	95	D	D	D	e	D	D
522390	Other activities related to credit intermediation .....	95	D	D	D	e	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. LOUIS-ST. CHARLES-FARMINGTON, MO-IL COMBINED STATISTICAL AREA—Con.</b>								
<b>52</b>	<b>Finance and insurance—Con.</b>							
523	Securities, commodity contracts, other financial investments, and related activities .....	920	D	D	D	i	D	D
5231	Securities and commodity contracts intermediation and brokerage .....	580	D	D	D	i	D	D
52311	Investment banking and securities dealing .....	29	D	D	D	h	D	D
523110	Investment banking and securities dealing .....	29	D	D	D	h	D	D
52312	Securities brokerage .....	537	D	D	D	h	D	D
523120	Securities brokerage .....	537	D	D	D	h	D	D
5239	Other financial investment activities .....	340	D	D	D	g	D	D
52391	Miscellaneous intermediation .....	80	D	D	D	e	D	D
523910	Miscellaneous intermediation .....	80	D	D	D	e	D	D
52392	Portfolio management .....	127	D	D	D	f	D	D
523920	Portfolio management .....	127	D	D	D	f	D	D
52393	Investment advice .....	120	36 196	16 641	3 507	317	23.5	6.3
523930	Investment advice .....	120	36 196	16 641	3 507	317	23.5	6.3
52399	All other financial investment activities .....	13	D	D	D	e	D	D
523991	Trust, fiduciary, and custody activities .....	12	D	D	D	e	D	D
524	Insurance carriers and related activities .....	2 179	N	D	D	k	N	N
5241	Insurance carriers .....	434	Q	D	D	j	Q	Q
52411	Direct life, health, and medical insurance carriers .....	181	Q	D	D	i	Q	Q
524113	Direct life insurance carriers .....	123	Q	D	D	h	Q	Q
524114	Direct health and medical insurance carriers .....	58	Q	D	D	i	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	232	Q	D	D	i	Q	Q
524126	Direct property and casualty insurance carriers .....	156	Q	D	D	i	Q	Q
524127	Direct title insurance carriers .....	68	Q	D	D	f	Q	Q
52413	Reinsurance carriers .....	21	Q	D	D	g	Q	Q
524130	Reinsurance carriers .....	21	Q	D	D	g	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	1 745	D	D	D	i	D	D
52421	Insurance agencies and brokerages .....	1 607	D	D	D	i	D	D
524210	Insurance agencies and brokerages .....	1 607	D	D	D	i	D	D
52429	Other insurance related activities .....	138	D	D	D	g	D	D
524291	Claims adjusting .....	51	D	D	D	e	D	D
524292	Third party administration of insurance and pension funds/ plans .....	64	D	D	D	g	D	D
524298	All other insurance related activities .....	23	D	D	D	e	D	D
525	Funds, trusts, and other financial vehicles (part) .....	5	D	D	D	a	D	D
<b>Farmington, MO Micropolitan Statistical Area</b>								
<b>52</b>	<b>Finance and insurance .....</b>	<b>87</b>	<b>N</b>	<b>15 467</b>	<b>3 789</b>	<b>588</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	46	N	D	D	e	N	N
5221	Depository credit intermediation .....	24	N	D	D	e	N	N
52211	Commercial banking .....	21	Q	7 041	1 773	250	Q	Q
522110	Commercial banking .....	21	Q	7 041	1 773	250	Q	Q
5222	Nondepository credit intermediation .....	16	D	D	D	b	D	D
52229	Other nondepository credit intermediation .....	16	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities .....	9	D	D	D	b	D	D
524	Insurance carriers and related activities .....	32	N	D	D	c	N	N
5242	Agencies, brokerages, and other insurance related activities ..	27	D	D	D	b	D	D
52421	Insurance agencies and brokerages .....	24	D	D	D	b	D	D
524210	Insurance agencies and brokerages .....	24	D	D	D	b	D	D
<b>St. Louis, MO-IL Metropolitan Statistical Area</b>								
<b>52</b>	<b>Finance and insurance .....</b>	<b>4 872</b>	<b>N</b>	<b>3 532 742</b>	<b>1 014 470</b>	<b>70 110</b>	<b>N</b>	<b>N</b>
521	Monetary authorities - central bank .....	1	770 497	48 346	12 124	927	—	—
5211	Monetary authorities - central bank .....	1	770 497	48 346	12 124	927	—	—
52111	Monetary authorities - central bank .....	1	770 497	48 346	12 124	927	—	—
521110	Monetary authorities - central bank .....	1	770 497	48 346	12 124	927	—	—
522	Credit intermediation and related activities .....	1 808	N	1 471 972	410 278	33 326	N	N
5221	Depository credit intermediation .....	1 053	N	768 216	211 178	20 304	N	N
52211	Commercial banking .....	830	Q	680 030	189 071	17 719	Q	Q
522110	Commercial banking .....	830	Q	680 030	189 071	17 719	Q	Q
52212	Savings institutions .....	61	Q	D	D	f	Q	Q
522120	Savings institutions .....	61	Q	D	D	f	Q	Q
52213	Credit unions .....	162	D	D	D	g	D	D
522130	Credit unions .....	162	D	D	D	g	D	D
5222	Nondepository credit intermediation .....	476	D	D	D	i	D	D
52222	Sales financing .....	70	D	D	D	g	D	D
522220	Sales financing .....	70	D	D	D	g	D	D
52229	Other nondepository credit intermediation .....	405	D	D	D	h	D	D
522291	Consumer lending .....	157	D	D	D	f	D	D
522292	Real estate credit .....	175	925 427	219 987	54 737	3 860	1.1	7.6
5222929	Mortgage bankers and loan correspondents .....	168	D	D	D	h	D	D
522298	All other nondepository credit intermediation .....	69	D	D	D	e	D	D
5222981	Pawn shops .....	62	D	D	D	e	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>ST. LOUIS-ST. CHARLES-FARMINGTON, MO-IL COMBINED STATISTICAL AREA—Con.</b>								
<b>St. Louis, MO-IL Metropolitan Statistical Area—Con.</b>								
<b>52</b>	<b>Finance and insurance—Con.</b>							
522	Credit intermediation and related activities—Con.							
5223	Activities related to credit intermediation .....	279	D	D	D	i	D	D
52231	Mortgage and nonmortgage loan brokers .....	170	D	D	D	g	D	D
522310	Mortgage and nonmortgage loan brokers .....	170	D	D	D	g	D	D
52232	Financial transactions processing, reserve, and clearinghouse activities .....	18	D	D	D	h	D	D
522320	Financial transactions processing, reserve, and clearinghouse activities .....	18	D	D	D	h	D	D
52239	Other activities related to credit intermediation .....	91	D	D	D	e	D	D
522390	Other activities related to credit intermediation .....	91	D	D	D	e	D	D
523	Securities, commodity contracts, other financial investments, and related activities .....	911	D	D	D	i	D	D
5231	Securities and commodity contracts intermediation and brokerage .....	571	D	D	D	i	D	D
52311	Investment banking and securities dealing .....	29	D	D	D	h	D	D
523110	Investment banking and securities dealing .....	29	D	D	D	h	D	D
52312	Securities brokerage .....	528	920 579	304 765	82 759	3 931	.8	.4
523120	Securities brokerage .....	528	920 579	304 765	82 759	3 931	.8	.4
5239	Other financial investment activities .....	340	D	D	D	g	D	D
52391	Miscellaneous intermediation .....	80	D	D	D	e	D	D
523910	Miscellaneous intermediation .....	80	D	D	D	e	D	D
52392	Portfolio management .....	127	D	D	D	f	D	D
523920	Portfolio management .....	127	D	D	D	f	D	D
52393	Investment advice .....	120	36 196	16 641	3 507	317	23.5	6.3
523930	Investment advice .....	120	36 196	16 641	3 507	317	23.5	6.3
52399	All other financial investment activities .....	13	D	D	D	e	D	D
523991	Trust, fiduciary, and custody activities .....	12	D	D	D	e	D	D
524	Insurance carriers and related activities .....	2 147	N	D	D	k	N	N
5241	Insurance carriers .....	429	Q	D	D	j	Q	Q
52411	Direct life, health, and medical insurance carriers .....	177	Q	551 288	155 291	9 396	Q	Q
524113	Direct life insurance carriers .....	121	Q	234 909	69 949	4 382	Q	Q
524114	Direct health and medical insurance carriers .....	56	Q	316 379	85 342	5 014	Q	Q
52412	Direct insurance (except life, health, and medical) carriers .....	231	Q	D	D	i	Q	Q
524126	Direct property and casualty insurance carriers .....	155	Q	D	D	i	Q	Q
524127	Direct title insurance carriers .....	68	Q	D	D	f	Q	Q
52413	Reinsurance carriers .....	21	Q	D	D	g	Q	Q
524130	Reinsurance carriers .....	21	Q	D	D	g	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	1 718	D	D	D	i	D	D
52421	Insurance agencies and brokerages .....	1 583	D	D	D	i	D	D
524210	Insurance agencies and brokerages .....	1 583	D	D	D	i	D	D
52429	Other insurance related activities .....	135	D	D	D	g	D	D
524291	Claims adjusting .....	50	D	D	D	e	D	D
524292	Third party administration of insurance and pension funds/ plans .....	62	D	D	D	g	D	D
524298	All other insurance related activities .....	23	D	D	D	e	D	D
525	Funds, trusts, and other financial vehicles (part) .....	5	D	D	D	a	D	D
<b>BRANSON, MO MICROPOLITAN STATISTICAL AREA</b>								
<b>52</b>	<b>Finance and insurance .....</b>	<b>86</b>	<b>N</b>	<b>17 032</b>	<b>4 205</b>	<b>572</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	51	N	12 280	3 110	436	N	N
5221	Depository credit intermediation .....	40	N	D	D	e	N	N
52211	Commercial banking .....	35	Q	9 480	2 495	351	Q	Q
522110	Commercial banking .....	35	Q	9 480	2 495	351	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities .....	9	D	D	D	a	D	D
524	Insurance carriers and related activities .....	26	N	D	D	c	N	N
5242	Agencies, brokerages, and other insurance related activities ..	24	8 819	3 715	847	105	28.7	13.4
52421	Insurance agencies and brokerages .....	24	8 819	3 715	847	105	28.7	13.4
524210	Insurance agencies and brokerages .....	24	8 819	3 715	847	105	28.7	13.4
<b>COLUMBIA, MO METROPOLITAN STATISTICAL AREA</b>								
<b>52</b>	<b>Finance and insurance .....</b>	<b>261</b>	<b>N</b>	<b>216 383</b>	<b>56 102</b>	<b>5 429</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	114	N	39 164	9 967	1 195	N	N
5221	Depository credit intermediation .....	66	N	32 908	8 650	1 036	N	N
52211	Commercial banking .....	58	Q	27 925	7 517	882	Q	Q
522110	Commercial banking .....	58	Q	27 925	7 517	882	Q	Q
5222	Nondepository credit intermediation .....	23	16 738	3 940	959	89	.7	14.0
52229	Other nondepository credit intermediation .....	22	D	D	D	b	D	D
522291	Consumer lending .....	11	8 864	1 120	257	35	-	.1
5223	Activities related to credit intermediation .....	25	8 676	2 316	358	70	7.0	3.1
52231	Mortgage and nonmortgage loan brokers .....	13	D	D	D	b	D	D
522310	Mortgage and nonmortgage loan brokers .....	13	D	D	D	b	D	D
52239	Other activities related to credit intermediation .....	12	D	D	D	b	D	D
522390	Other activities related to credit intermediation .....	12	D	D	D	b	D	D

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							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>COLUMBIA, MO METROPOLITAN STATISTICAL AREA—Con.</b>								
<b>52</b>	<b>Finance and insurance—Con.</b>							
523	Securities, commodity contracts, other financial investments, and related activities .....	31	11 080	4 648	1 240	116	.2	10.1
5231	Securities and commodity contracts intermediation and brokerage .....	20	8 330	3 632	994	66	—	1.2
52312	Securities brokerage .....	16	8 084	3 535	970	57	—	—
523120	Securities brokerage .....	16	8 084	3 535	970	57	—	—
5239	Other financial investment activities .....	11	2 750	1 016	246	50	.6	37.2
524	Insurance carriers and related activities .....	116	N	172 571	44 895	4 118	N	N
5241	Insurance carriers .....	23	Q	163 708	42 809	3 810	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	14	Q	154 250	40 252	3 294	Q	Q
524126	Direct property and casualty insurance carriers .....	14	Q	154 250	40 252	3 294	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	93	40 086	8 863	2 086	308	27.6	6.1
52421	Insurance agencies and brokerages .....	86	D	D	D	e	D	D
524210	Insurance agencies and brokerages .....	86	D	D	D	e	D	D
<b>FAYETTEVILLE-SPRINGDALE-ROGERS, AR-MO METROPOLITAN STATISTICAL AREA</b>								
<b>52</b>	<b>Finance and insurance .....</b>	<b>475</b>	<b>N</b>	<b>140 052</b>	<b>35 787</b>	<b>3 864</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	237	N	93 572	24 847	2 786	N	N
5221	Depository credit intermediation .....	156	N	81 373	21 969	2 393	N	N
52211	Commercial banking .....	135	Q	76 129	20 773	2 205	Q	Q
522110	Commercial banking .....	135	Q	76 129	20 773	2 205	Q	Q
52212	Savings institutions .....	15	Q	4 328	972	156	Q	Q
522120	Savings institutions .....	15	Q	4 328	972	156	Q	Q
5222	Nondepository credit intermediation .....	46	37 026	7 053	1 578	217	—	50.4
52229	Other nondepository credit intermediation .....	39	19 611	4 397	1 060	143	—	28.0
522292	Real estate credit .....	13	5 931	2 089	480	45	—	18.4
5222929	Mortgage bankers and loan correspondents .....	13	5 931	2 089	480	45	—	18.4
522298	All other nondepository credit intermediation .....	18	D	D	D	b	D	D
5222981	Pawn shops .....	15	4 603	1 303	330	69	—	—
5223	Activities related to credit intermediation .....	35	24 393	5 146	1 300	176	.2	.5
52231	Mortgage and nonmortgage loan brokers .....	10	1 988	656	184	18	2.4	4.4
522310	Mortgage and nonmortgage loan brokers .....	10	1 988	656	184	18	2.4	4.4
52239	Other activities related to credit intermediation .....	21	D	D	D	b	D	D
522390	Other activities related to credit intermediation .....	21	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities .....	56	D	D	D	e	D	D
5231	Securities and commodity contracts intermediation and brokerage .....	35	D	D	D	c	D	D
52312	Securities brokerage .....	35	D	D	D	c	D	D
523120	Securities brokerage .....	35	D	D	D	c	D	D
5239	Other financial investment activities .....	21	5 104	2 138	469	52	37.9	2.3
52393	Investment advice .....	12	1 852	606	107	17	75.0	1.8
523930	Investment advice .....	12	1 852	606	107	17	75.0	1.8
524	Insurance carriers and related activities .....	181	N	27 081	6 236	802	N	N
5241	Insurance carriers .....	21	Q	7 178	1 757	165	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	19	Q	D	D	c	Q	Q
524126	Direct property and casualty insurance carriers .....	16	Q	4 167	1 049	105	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	160	61 825	19 903	4 479	637	33.5	7.7
52421	Insurance agencies and brokerages .....	147	54 121	17 390	3 856	554	38.1	4.5
524210	Insurance agencies and brokerages .....	147	54 121	17 390	3 856	554	38.1	4.5
52429	Other insurance related activities .....	13	7 704	2 513	623	83	1.3	30.4
525	Funds, trusts, and other financial vehicles (part) .....	1	D	D	D	a	D	D
<b>FORT LEONARD WOOD, MO MICROPOLITAN STATISTICAL AREA</b>								
<b>52</b>	<b>Finance and insurance .....</b>	<b>57</b>	<b>N</b>	<b>9 893</b>	<b>2 343</b>	<b>375</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	31	N	8 260	1 968	303	N	N
5221	Depository credit intermediation .....	19	N	D	D	e	N	N
52211	Commercial banking .....	17	Q	5 739	1 402	203	Q	Q
522110	Commercial banking .....	17	Q	5 739	1 402	203	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities .....	9	D	D	D	b	D	D
524	Insurance carriers and related activities .....	17	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	16	3 125	907	237	45	59.6	13.4
52421	Insurance agencies and brokerages .....	16	3 125	907	237	45	59.6	13.4
524210	Insurance agencies and brokerages .....	16	3 125	907	237	45	59.6	13.4

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table.]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>HANNIBAL, MO MICROPOLITAN STATISTICAL AREA</b>								
<b>52</b>	<b>Finance and insurance .....</b>	<b>68</b>	<b>N</b>	<b>13 137</b>	<b>3 422</b>	<b>425</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	35	N	9 676	2 628	333	N	N
5221	Depository credit intermediation .....	28	N	8 830	2 403	297	N	N
52211	Commercial banking .....	19	Q	7 446	2 119	242	Q	Q
522110	Commercial banking .....	19	Q	7 446	2 119	242	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities .....	7	D	D	D	a	D	D
524	Insurance carriers and related activities .....	26	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	25	D	D	D	b	D	D
52421	Insurance agencies and brokerages .....	24	5 183	2 311	381	73	48.8	5.9
524210	Insurance agencies and brokerages .....	24	5 183	2 311	381	73	48.8	5.9
<b>JEFFERSON CITY, MO METROPOLITAN STATISTICAL AREA</b>								
<b>52</b>	<b>Finance and insurance .....</b>	<b>249</b>	<b>N</b>	<b>98 569</b>	<b>23 830</b>	<b>2 269</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	105	N	51 304	11 714	1 374	N	N
5221	Depository credit intermediation .....	73	N	42 513	9 413	1 174	N	N
52211	Commercial banking .....	59	Q	38 707	8 453	1 043	Q	Q
522110	Commercial banking .....	59	Q	38 707	8 453	1 043	Q	Q
52213	Credit unions .....	13	D	D	D	c	D	D
522130	Credit unions .....	13	D	D	D	c	D	D
5222	Nondepository credit intermediation .....	22	24 424	6 959	1 909	131	.8	11.8
52229	Other nondepository credit intermediation .....	19	D	D	D	c	D	D
522291	Consumer lending .....	12	7 373	1 189	254	42	1.3	.1
5223	Activities related to credit intermediation .....	10	3 707	1 832	392	69	—	1.7
523	Securities, commodity contracts, other financial investments, and related activities .....	27	9 283	4 389	1 073	84	2.6	4.5
5231	Securities and commodity contracts intermediation and brokerage .....	16	6 658	3 297	855	48	—	—
52312	Securities brokerage .....	16	6 658	3 297	855	48	—	—
523120	Securities brokerage .....	16	6 658	3 297	855	48	—	—
5239	Other financial investment activities .....	11	2 625	1 092	218	36	9.1	15.8
524	Insurance carriers and related activities .....	117	N	42 876	11 043	811	N	N
5241	Insurance carriers .....	26	Q	17 915	5 065	294	Q	Q
52411	Direct life, health, and medical insurance carriers .....	12	Q	7 090	1 747	133	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	14	Q	10 825	3 318	161	Q	Q
524126	Direct property and casualty insurance carriers .....	13	Q	D	D	c	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	91	146 083	24 961	5 978	517	6.3	2.5
52421	Insurance agencies and brokerages .....	85	140 499	22 604	5 454	478	6.2	2.3
524210	Insurance agencies and brokerages .....	85	140 499	22 604	5 454	478	6.2	2.3
<b>JOPLIN, MO METROPOLITAN STATISTICAL AREA</b>								
<b>52</b>	<b>Finance and insurance .....</b>	<b>264</b>	<b>N</b>	<b>49 099</b>	<b>12 260</b>	<b>1 703</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	127	N	36 491	8 989	1 292	N	N
5221	Depository credit intermediation .....	81	N	30 861	7 707	1 093	N	N
52211	Commercial banking .....	72	Q	28 703	7 148	1 000	Q	Q
522110	Commercial banking .....	72	Q	28 703	7 148	1 000	Q	Q
5222	Nondepository credit intermediation .....	30	26 702	4 677	1 092	166	.8	51.7
52229	Other nondepository credit intermediation .....	28	D	D	D	c	D	D
522291	Consumer lending .....	13	8 242	1 112	275	39	1.8	.9
5223	Activities related to credit intermediation .....	16	3 370	953	190	33	2.2	6.5
523	Securities, commodity contracts, other financial investments, and related activities .....	33	10 173	4 177	1 233	96	8.9	—
5231	Securities and commodity contracts intermediation and brokerage .....	24	D	D	D	b	D	D
52312	Securities brokerage .....	23	8 447	3 792	1 151	75	5.1	—
523120	Securities brokerage .....	23	8 447	3 792	1 151	75	5.1	—
524	Insurance carriers and related activities .....	104	N	8 431	2 038	315	N	N
5242	Agencies, brokerages, and other insurance related activities ..	96	D	D	D	e	D	D
52421	Insurance agencies and brokerages .....	90	22 818	6 921	1 680	256	57.9	20.9
524210	Insurance agencies and brokerages .....	90	22 818	6 921	1 680	256	57.9	20.9

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab-lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini-strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>KENNETT, MO MICROPOLITAN STATISTICAL AREA</b>								
<b>52</b>	<b>Finance and insurance</b> .....	<b>51</b>	<b>N</b>	<b>9 542</b>	<b>2 265</b>	<b>390</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	24	N	6 054	1 455	229	N	N
5221	Depository credit intermediation .....	15	N	D	D	c	N	N
52211	Commercial banking .....	13	Q	5 149	1 210	197	Q	Q
522110	Commercial banking .....	13	Q	5 149	1 210	197	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities .....	5	970	383	92	16	—	35.4
524	Insurance carriers and related activities .....	22	N	3 105	718	145	N	N
5242	Agencies, brokerages, and other insurance related activities ..	18	D	D	D	b	D	D
52421	Insurance agencies and brokerages .....	17	D	D	D	b	D	D
524210	Insurance agencies and brokerages .....	17	D	D	D	b	D	D
<b>KEOKUK-FORT MADISON, IA-MO MICROPOLITAN STATISTICAL AREA</b>								
<b>52</b>	<b>Finance and insurance</b> .....	<b>80</b>	<b>N</b>	<b>14 047</b>	<b>3 317</b>	<b>509</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	38	N	10 791	2 512	391	N	N
5221	Depository credit intermediation .....	34	N	10 598	2 458	382	N	N
52211	Commercial banking .....	25	Q	10 173	2 362	359	Q	Q
522110	Commercial banking .....	25	Q	10 173	2 362	359	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities .....	11	D	D	D	b	D	D
524	Insurance carriers and related activities .....	31	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	28	5 599	2 207	515	88	43.5	3.8
52421	Insurance agencies and brokerages .....	28	5 599	2 207	515	88	43.5	3.8
524210	Insurance agencies and brokerages .....	28	5 599	2 207	515	88	43.5	3.8
<b>KIRKSVILLE, MO MICROPOLITAN STATISTICAL AREA</b>								
<b>52</b>	<b>Finance and insurance</b> .....	<b>44</b>	<b>N</b>	<b>6 788</b>	<b>1 672</b>	<b>263</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	22	N	4 802	1 157	212	N	N
5221	Depository credit intermediation .....	12	N	4 188	985	189	N	N
52211	Commercial banking .....	12	Q	4 188	985	189	Q	Q
522110	Commercial banking .....	12	Q	4 188	985	189	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities .....	5	D	D	D	a	D	D
524	Insurance carriers and related activities .....	17	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	14	D	D	D	b	D	D
52421	Insurance agencies and brokerages .....	14	D	D	D	b	D	D
524210	Insurance agencies and brokerages .....	14	D	D	D	b	D	D
<b>LEBANON, MO MICROPOLITAN STATISTICAL AREA</b>								
<b>52</b>	<b>Finance and insurance</b> .....	<b>53</b>	<b>N</b>	<b>8 442</b>	<b>2 056</b>	<b>338</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	29	N	6 104	1 475	249	N	N
5221	Depository credit intermediation .....	14	N	D	D	c	N	N
52211	Commercial banking .....	12	Q	4 966	1 204	204	Q	Q
522110	Commercial banking .....	12	Q	4 966	1 204	204	Q	Q
5222	Nondepository credit intermediation .....	12	5 080	817	194	29	4.4	1.5
52229	Other nondepository credit intermediation .....	12	5 080	817	194	29	4.4	1.5
522291	Consumer lending .....	10	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities .....	5	D	D	D	b	D	D
524	Insurance carriers and related activities .....	18	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	17	D	D	D	b	D	D
52421	Insurance agencies and brokerages .....	17	D	D	D	b	D	D
524210	Insurance agencies and brokerages .....	17	D	D	D	b	D	D
525	Funds, trusts, and other financial vehicles (part) .....	1	D	D	D	a	D	D
<b>MARSHALL, MO MICROPOLITAN STATISTICAL AREA</b>								
<b>52</b>	<b>Finance and insurance</b> .....	<b>40</b>	<b>N</b>	<b>6 270</b>	<b>1 695</b>	<b>230</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	17	N	4 920	1 379	183	N	N
523	Securities, commodity contracts, other financial investments, and related activities .....	5	992	635	154	10	—	—
524	Insurance carriers and related activities .....	18	N	715	162	37	N	N
5242	Agencies, brokerages, and other insurance related activities ..	18	3 162	715	162	37	89.5	.8
52421	Insurance agencies and brokerages .....	18	3 162	715	162	37	89.5	.8
524210	Insurance agencies and brokerages .....	18	3 162	715	162	37	89.5	.8

See footnotes at end of table.



**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>MARYVILLE, MO MICROPOLITAN STATISTICAL AREA</b>								
<b>52</b>	<b>Finance and insurance</b> .....	<b>36</b>	<b>N</b>	<b>7 297</b>	<b>1 743</b>	<b>246</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	18	N	6 139	1 477	202	N	N
5221	Depository credit intermediation .....	13	N	D	D	c	N	N
52211	Commercial banking .....	12	Q	5 268	1 349	171	Q	Q
522110	Commercial banking .....	12	Q	5 268	1 349	171	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities .....	2	D	D	D	a	D	D
524	Insurance carriers and related activities .....	16	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	15	D	D	D	b	D	D
52421	Insurance agencies and brokerages .....	15	D	D	D	b	D	D
524210	Insurance agencies and brokerages .....	15	D	D	D	b	D	D
<b>MEXICO, MO MICROPOLITAN STATISTICAL AREA</b>								
<b>52</b>	<b>Finance and insurance</b> .....	<b>45</b>	<b>N</b>	<b>7 104</b>	<b>1 915</b>	<b>272</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	20	N	5 294	1 486	198	N	N
5221	Depository credit intermediation .....	13	N	D	D	c	N	N
52211	Commercial banking .....	10	Q	3 769	1 085	133	Q	Q
522110	Commercial banking .....	10	Q	3 769	1 085	133	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities .....	4	D	D	D	a	D	D
524	Insurance carriers and related activities .....	21	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	20	D	D	D	b	D	D
52421	Insurance agencies and brokerages .....	20	D	D	D	b	D	D
524210	Insurance agencies and brokerages .....	20	D	D	D	b	D	D
<b>MOBERLY, MO MICROPOLITAN STATISTICAL AREA</b>								
<b>52</b>	<b>Finance and insurance</b> .....	<b>51</b>	<b>N</b>	<b>28 081</b>	<b>7 031</b>	<b>714</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	26	N	18 281	4 537	570	N	N
5221	Depository credit intermediation .....	13	N	D	D	c	N	N
52211	Commercial banking .....	12	Q	3 321	857	128	Q	Q
522110	Commercial banking .....	12	Q	3 321	857	128	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities .....	6	D	D	D	c	D	D
524	Insurance carriers and related activities .....	19	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	17	D	D	D	b	D	D
52421	Insurance agencies and brokerages .....	16	3 084	923	229	37	78.5	2.0
524210	Insurance agencies and brokerages .....	16	3 084	923	229	37	78.5	2.0
<b>POPLAR BLUFF, MO MICROPOLITAN STATISTICAL AREA</b>								
<b>52</b>	<b>Finance and insurance</b> .....	<b>56</b>	<b>N</b>	<b>11 993</b>	<b>3 001</b>	<b>457</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	34	N	8 648	2 163	348	N	N
5221	Depository credit intermediation .....	20	N	D	D	e	N	N
52211	Commercial banking .....	18	Q	7 450	1 843	272	Q	Q
522110	Commercial banking .....	18	Q	7 450	1 843	272	Q	Q
5222	Nondepository credit intermediation .....	10	5 880	588	165	34	—	.2
52229	Other nondepository credit intermediation .....	10	5 880	588	165	34	—	.2
523	Securities, commodity contracts, other financial investments, and related activities .....	4	D	D	D	a	D	D
524	Insurance carriers and related activities .....	18	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	16	D	D	D	b	D	D
52421	Insurance agencies and brokerages .....	15	D	D	D	b	D	D
524210	Insurance agencies and brokerages .....	15	D	D	D	b	D	D

See footnotes at end of table.

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NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>QUINCY, IL-MO MICROPOLITAN STATISTICAL AREA</b>								
<b>52</b>	<b>Finance and insurance .....</b>	<b>162</b>	<b>N</b>	<b>43 250</b>	<b>10 770</b>	<b>1 521</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	73	N	19 743	4 772	719	N	N
5221	Depository credit intermediation .....	54	N	18 106	4 363	662	N	N
52211	Commercial banking .....	41	Q	16 055	3 906	573	Q	Q
522110	Commercial banking .....	41	Q	16 055	3 906	573	Q	Q
52213	Credit unions .....	10	D	D	D	b	D	D
522130	Credit unions .....	10	D	D	D	b	D	D
5222	Nondepository credit intermediation .....	15	D	D	D	b	D	D
52229	Other nondepository credit intermediation .....	14	D	D	D	b	D	D
522291	Consumer lending .....	11	4 679	876	207	32	—	—
523	Securities, commodity contracts, other financial investments, and related activities .....	21	13 379	5 836	1 518	114	3.1	20.7
5231	Securities and commodity contracts intermediation and brokerage .....	16	D	D	D	c	D	D
52312	Securities brokerage .....	14	11 910	5 350	1 383	103	—	23.1
523120	Securities brokerage .....	14	11 910	5 350	1 383	103	—	23.1
524	Insurance carriers and related activities .....	68	N	17 671	4 480	688	N	N
5241	Insurance carriers .....	10	Q	D	D	f	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	58	D	D	D	c	D	D
52421	Insurance agencies and brokerages .....	55	D	D	D	c	D	D
524210	Insurance agencies and brokerages .....	55	D	D	D	c	D	D
<b>ROLLA, MO MICROPOLITAN STATISTICAL AREA</b>								
<b>52</b>	<b>Finance and insurance .....</b>	<b>66</b>	<b>N</b>	<b>10 544</b>	<b>2 410</b>	<b>336</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	30	N	7 462	1 702	247	N	N
5221	Depository credit intermediation .....	17	N	6 854	1 547	217	N	N
52211	Commercial banking .....	14	Q	5 932	1 310	183	Q	Q
522110	Commercial banking .....	14	Q	5 932	1 310	183	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities .....	5	2 962	1 473	356	15	—	.6
524	Insurance carriers and related activities .....	31	N	1 609	352	74	N	N
5242	Agencies, brokerages, and other insurance related activities ..	29	D	D	D	b	D	D
52421	Insurance agencies and brokerages .....	28	D	D	D	b	D	D
524210	Insurance agencies and brokerages .....	28	D	D	D	b	D	D
<b>ST. JOSEPH, MO-KS METROPOLITAN STATISTICAL AREA</b>								
<b>52</b>	<b>Finance and insurance .....</b>	<b>218</b>	<b>N</b>	<b>87 777</b>	<b>21 894</b>	<b>2 729</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	108	N	42 532	10 547	1 576	N	N
5221	Depository credit intermediation .....	68	N	21 867	5 066	673	N	N
52211	Commercial banking .....	54	Q	D	D	f	Q	Q
522110	Commercial banking .....	54	Q	D	D	f	Q	Q
52213	Credit unions .....	10	D	D	D	b	D	D
522130	Credit unions .....	10	D	D	D	b	D	D
5222	Nondepository credit intermediation .....	20	16 486	2 638	712	73	5.9	4.4
52229	Other nondepository credit intermediation .....	17	D	D	D	b	D	D
5223	Activities related to credit intermediation .....	20	44 822	18 027	4 769	830	4.6	—
52239	Other activities related to credit intermediation .....	12	D	D	D	f	D	D
522390	Other activities related to credit intermediation .....	12	D	D	D	f	D	D
523	Securities, commodity contracts, other financial investments, and related activities .....	24	10 150	5 300	1 404	97	4.6	.2
5231	Securities and commodity contracts intermediation and brokerage .....	13	D	D	D	b	D	D
52312	Securities brokerage .....	12	6 386	3 270	972	48	—	—
523120	Securities brokerage .....	12	6 386	3 270	972	48	—	—
5239	Other financial investment activities .....	11	D	D	D	b	D	D
524	Insurance carriers and related activities .....	86	N	39 945	9 943	1 056	N	N
5241	Insurance carriers .....	13	Q	35 493	8 872	893	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	73	15 019	4 452	1 071	163	57.9	3.6
52421	Insurance agencies and brokerages .....	68	D	D	D	c	D	D
524210	Insurance agencies and brokerages .....	68	D	D	D	c	D	D

See footnotes at end of table.

**Table 2. Summary Statistics for Metropolitan and Micropolitan Statistical Areas: 2002—Con.**

[Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. For definitions and hierarchy of metropolitan and micropolitan statistical areas (CSAs, MeSAs, MiSAs, and MDs), see Appendix E. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

NAICS code	Geographic area and kind of business	Estab- lishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Percent of revenue—	
							From admini- strative records <sup>1</sup>	Estimated <sup>2</sup>
<b>SEDALIA, MO MICROPOLITAN STATISTICAL AREA</b>								
<b>52</b>	<b>Finance and insurance</b> .....	<b>65</b>	<b>N</b>	<b>11 155</b>	<b>2 856</b>	<b>421</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	33	N	8 351	2 153	318	N	N
5221	Depository credit intermediation .....	22	N	7 424	1 878	285	N	N
52211	Commercial banking .....	19	Q	7 271	1 840	275	Q	Q
522110	Commercial banking .....	19	Q	7 271	1 840	275	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities .....	6	D	D	D	a	D	D
524	Insurance carriers and related activities .....	26	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	25	D	D	D	b	D	D
52421	Insurance agencies and brokerages .....	24	8 426	2 145	517	87	35.3	27.2
524210	Insurance agencies and brokerages .....	24	8 426	2 145	517	87	35.3	27.2
<b>SPRINGFIELD, MO METROPOLITAN STATISTICAL AREA</b>								
<b>52</b>	<b>Finance and insurance</b> .....	<b>767</b>	<b>N</b>	<b>264 287</b>	<b>63 894</b>	<b>8 571</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	321	N	142 523	34 139	5 076	N	N
5221	Depository credit intermediation .....	193	N	117 566	28 180	4 453	N	N
52211	Commercial banking .....	163	Q	107 540	25 746	4 081	Q	Q
522110	Commercial banking .....	163	Q	107 540	25 746	4 081	Q	Q
52212	Savings institutions .....	16	Q	5 679	1 359	199	Q	Q
522120	Savings institutions .....	16	Q	5 679	1 359	199	Q	Q
52213	Credit unions .....	14	20 035	4 347	1 075	173	—	—
522130	Credit unions .....	14	20 035	4 347	1 075	173	—	—
5222	Nondepository credit intermediation .....	79	143 482	20 792	4 929	486	2.2	24.7
52229	Other nondepository credit intermediation .....	73	119 731	18 596	4 221	438	2.6	29.1
522291	Consumer lending .....	29	23 437	2 648	590	81	.7	3.6
522292	Real estate credit .....	27	85 431	13 526	3 105	250	3.5	31.7
5222929	Mortgage bankers and loan correspondents .....	24	D	D	D	c	D	D
522298	All other nondepository credit intermediation .....	17	10 863	2 422	526	107	—	63.8
5222981	Pawn shops .....	17	10 863	2 422	526	107	—	63.8
5223	Activities related to credit intermediation .....	49	16 125	4 165	1 030	137	12.3	.8
52231	Mortgage and nonmortgage loan brokers .....	25	D	D	D	b	D	D
522310	Mortgage and nonmortgage loan brokers .....	25	D	D	D	b	D	D
52239	Other activities related to credit intermediation .....	22	D	D	D	b	D	D
522390	Other activities related to credit intermediation .....	22	D	D	D	b	D	D
523	Securities, commodity contracts, other financial investments, and related activities .....	99	70 255	25 746	6 287	479	2.1	2.5
5231	Securities and commodity contracts intermediation and brokerage .....	67	D	D	D	e	D	D
52312	Securities brokerage .....	60	52 090	17 364	4 268	303	.4	.7
523120	Securities brokerage .....	60	52 090	17 364	4 268	303	.4	.7
5239	Other financial investment activities .....	32	D	D	D	c	D	D
52393	Investment advice .....	21	4 147	1 833	430	43	8.3	26.4
523930	Investment advice .....	21	4 147	1 833	430	43	8.3	26.4
524	Insurance carriers and related activities .....	347	N	96 018	23 468	3 016	N	N
5241	Insurance carriers .....	47	Q	62 400	15 587	1 940	Q	Q
52411	Direct life, health, and medical insurance carriers .....	25	Q	28 062	7 300	950	Q	Q
524113	Direct life insurance carriers .....	15	Q	4 539	1 487	168	Q	Q
524114	Direct health and medical insurance carriers .....	10	Q	23 523	5 813	782	Q	Q
52412	Direct insurance (except life, health, and medical) carriers ..	22	Q	34 338	8 287	990	Q	Q
524126	Direct property and casualty insurance carriers .....	19	Q	D	D	f	Q	Q
5242	Agencies, brokerages, and other insurance related activities ..	300	94 718	33 618	7 881	1 076	45.6	7.0
52421	Insurance agencies and brokerages .....	277	79 020	26 375	6 118	876	49.2	8.1
524210	Insurance agencies and brokerages .....	277	79 020	26 375	6 118	876	49.2	8.1
52429	Other insurance related activities .....	23	15 698	7 243	1 763	200	27.1	1.7
524291	Claims adjusting .....	13	D	D	D	c	D	D
<b>WEST PLAINS, MO MICROPOLITAN STATISTICAL AREA</b>								
<b>52</b>	<b>Finance and insurance</b> .....	<b>57</b>	<b>N</b>	<b>9 088</b>	<b>2 199</b>	<b>297</b>	<b>N</b>	<b>N</b>
522	Credit intermediation and related activities .....	27	N	6 418	1 504	223	N	N
5221	Depository credit intermediation .....	16	N	D	D	c	N	N
52211	Commercial banking .....	15	Q	5 311	1 211	182	Q	Q
522110	Commercial banking .....	15	Q	5 311	1 211	182	Q	Q
523	Securities, commodity contracts, other financial investments, and related activities .....	3	D	D	D	a	D	D
524	Insurance carriers and related activities .....	27	N	D	D	b	N	N
5242	Agencies, brokerages, and other insurance related activities ..	26	D	D	D	b	D	D
52421	Insurance agencies and brokerages .....	24	D	D	D	b	D	D
524210	Insurance agencies and brokerages .....	24	D	D	D	b	D	D

<sup>1</sup>Includes revenue information obtained from administrative records of other federal agencies.

<sup>2</sup>Includes revenue information that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

# Appendix A.

## Explanation of Terms

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### **ANNUAL PAYROLL**

Payroll includes all forms of compensation such as salaries, wages, commissions, dismissal pay, bonuses, vacation allowances, sick-leave pay, and employee contributions to qualified pension plans paid during the year to all employees and reported on Internal Revenue Service (IRS) Form 941 as taxable Medicare Wages and tips (even if not subject to income or FICA tax). Excluded are commissions paid to independent (nonemployee) agents, such as insurance agents. For corporations, payroll includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on Form 941.

### **ESTABLISHMENTS**

An establishment is a single physical location at which business is conducted. It is not necessarily identical to a company or enterprise, which may consist of one establishment or more. Economic census figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other federal agencies were used instead of a census report, no information was available on the number of locations operated. Each economic census establishment was tabulated according to the physical location at which the business was conducted. The count of establishments represents those in business at any time during 2002.

When two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted at a single location under a single ownership, separate establishment reports for each of the different activities were obtained in the census.

### **FIRST-QUARTER PAYROLL**

Represents payroll paid to persons employed at any time during the quarter January to March 2002.

### **PAID EMPLOYEES FOR PAY PERIOD INCLUDING MARCH 12**

Paid employees consist of full- and part-time employees, including salaried officers and executives of corporations, who were on the payroll during the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses; independent (nonemployee) agents; full- and part-time leased employees whose payroll was filed under an employee leasing company's Employer Identification Number (EIN); and temporary staffing obtained from a staffing service. The definition of paid employees is the same as that used by the Internal Revenue Service (IRS) on Form 941.

### **REVENUE**

Includes revenue from all business activities whether or not payment was received in the census year, including commissions and fees from all sources, rents, net investment income, interest, dividends, royalties, and net insurance premiums earned. Revenue from leasing property marketed under operating leases is included, as well as interest earned from property marketed under capital, finance, or full payout leases. Revenue also includes the total value of service contracts and amounts received for work subcontracted to others.

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Revenue does not include sales and other taxes (including Hawaii's General Excise Tax) collected from customers and paid directly by the firm to a local, state, or federal tax agency.

# Appendix B.

## NAICS Codes, Titles, and Descriptions

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### **52 FINANCE AND INSURANCE**

The Finance and Insurance sector comprises establishments primarily engaged in financial transactions (transactions involving the creation, liquidation, or change in ownership of financial assets) and/or in facilitating financial transactions. Three principal types of activities are identified:

1. Raising funds by taking deposits and/or issuing securities and, in the process, incurring liabilities. Establishments engaged in this activity use raised funds to acquire financial assets by making loans and/or purchasing securities. Putting themselves at risk, they channel funds from lenders to borrowers and transform or repackage the funds with respect to maturity, scale and risk. This activity is known as financial intermediation.
2. Pooling of risk by underwriting insurance and annuities. Establishments engaged in this activity collect fees, insurance premiums, or annuity considerations; build up reserves; invest those reserves; and make contractual payments. Fees are based on the expected incidence of the insured risk and the expected return on investment.
3. Providing specialized services facilitating or supporting financial intermediation, insurance, and employee benefit programs.

In addition, monetary authorities charged with monetary control are included in this sector.

The subsectors, industry groups, and industries within the NAICS Finance and Insurance sector are defined on the basis of their unique production processes. As with all industries, the production processes are distinguished by their use of specialized human resources and specialized physical capital. In addition, the way in which these establishments acquire and allocate financial capital, their source of funds, and the use of those funds provides a third basis for distinguishing characteristics of the production process. For instance, the production process in raising funds through deposit-taking is different from the process of raising funds in bond or money markets. The process of making loans to individuals also requires different production processes than does the creation of investment pools or the underwriting of securities.

Most of the Finance and Insurance subsectors contain one or more industry groups of (1) intermediaries with similar patterns of raising and using funds and (2) establishments engaged in activities that facilitate, or are otherwise related to, that type of financial or insurance intermediation. Industries within this sector are defined in terms of activities for which a production process can be specified, and many of these activities are not exclusive to a particular type of financial institution. To deal with the varied activities taking place within existing financial institutions, the approach is to split these institutions into components performing specialized services. This requires defining the units engaged in providing those services and developing procedures that allow for their delineation. These units are the equivalents for finance and insurance of the establishments defined for other industries.

The output of many financial services, as well as the inputs and the processes by which they are combined, cannot be observed at a single location and can only be defined at a higher level of the organizational structure of the enterprise. Additionally, a number of independent activities that represent separate and distinct production processes may take place at a single location belonging to a multilocation financial firm. Activities are more likely to be homogeneous with respect to production characteristics than are locations, at least in financial services. The classification defines activities broadly enough that it can be used both by those classifying by location and by those employing a more top-down approach to the delineation of the establishment.

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Establishments engaged in activities that facilitate, or are otherwise related to, the various types of intermediation have been included in individual subsectors, rather than in a separate subsector dedicated to services alone because these services are performed by intermediaries, as well as by specialist establishments, and the extent to which the activity of the intermediaries can be separately identified is not clear.

The Finance and Insurance sector has been defined to encompass establishments primarily engaged in financial transactions; that is, transactions involving the creation, liquidation, or change in ownership of financial assets or in facilitating financial transactions. Financial industries are extensive users of electronic means for facilitating the verification of financial balances, authorizing transactions, transferring funds to and from transactors' accounts, notifying banks (or credit card issuers) of the individual transactions, and providing daily summaries. Since these transaction processing activities are integral to the production of finance and insurance services, establishments that principally provide a financial transaction processing service are classified to this sector, rather than to the data processing industry in the Information sector.

Legal entities that hold portfolios of assets on behalf of others are significant and data on them are required for a variety of purposes. Thus for NAICS, these funds, trusts, and other financial vehicles are the fifth subsector of the Finance and Insurance sector. These entities earn interest, dividends, and other property income, but have little or no employment and no revenue from the sale of services. Separate establishments and employees devoted to the management of funds are classified in Industry Group 5239, Other Financial Investment Activities.

## **521 MONETARY AUTHORITIES - CENTRAL BANK**

The Monetary Authorities-Central Bank subsector groups establishments that engage in performing central banking functions, such as issuing currency, managing the nation's money supply and international reserves, holding deposits that represent the reserves of other banks and other central banks, and acting as fiscal agent for the central government.

### **5211 MONETARY AUTHORITIES - CENTRAL BANK**

This industry group includes establishments classified in the following NAICS industry: 52111, Monetary Authorities-Central Bank.

#### **52111 MONETARY AUTHORITIES - CENTRAL BANK**

This industry comprises establishments primarily engaged in performing central banking functions, such as issuing currency, managing the nation's money supply and international reserves, holding deposits that represent the reserves of other banks and other central banks, and acting as fiscal agent for the central government.

##### **521110 MONETARY AUTHORITIES - CENTRAL BANK**

This industry comprises establishments primarily engaged in performing central banking functions, such as issuing currency, managing the nation's money supply and international reserves, holding deposits that represent the reserves of other banks and other central banks, and acting as fiscal agent for the central government.

## **522 CREDIT INTERMEDIATION AND RELATED ACTIVITIES**

Industries in the Credit Intermediation and Related Activities subsector groups establishments that (1) lend funds raised from depositors; (2) lend funds raised from credit market borrowing; or (3) facilitate the lending of funds or issuance of credit by engaging in such activities as mortgage and loan brokerage, clearinghouse and reserve services, and check cashing services.

### **5221 DEPOSITORY CREDIT INTERMEDIATION**

This industry group comprises establishments primarily engaged in accepting deposits (or share deposits) and in lending funds from these deposits. Within this group, industries are defined on the basis of differences in the types of deposit liabilities assumed and in the nature of the credit extended.

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## **52211 COMMERCIAL BANKING**

This industry comprises establishments primarily engaged in accepting demand and other deposits and making commercial, industrial, and consumer loans. Commercial banks and branches of foreign banks are included in this industry.

### **522110 COMMERCIAL BANKING**

This industry comprises establishments primarily engaged in accepting demand and other deposits and making commercial, industrial, and consumer loans. Commercial banks and branches of foreign banks are included in this industry.

#### **5221101 NATIONAL COMMERCIAL BANKS (BANKING)**

This industry comprises establishments primarily engaged in accepting deposits and granting withdrawals; making commercial, institutional, and consumer loans; and providing other customer financial transactions. These depository institutions are chartered by the federal government.

#### **5221102 STATE COMMERCIAL BANKS (BANKING)**

This industry comprises establishments primarily engaged in accepting deposits and granting withdrawals; making commercial, institutional, and consumer loans; and providing customer financial transactions. These depository institutions are chartered by one of the states, the District of Columbia, or U.S. territories.

## **52212 SAVINGS INSTITUTIONS**

This industry comprises establishments primarily engaged in accepting time deposits, making mortgage and real estate loans, and investing in high-grade securities. Savings and loan associations and savings banks are included in this industry.

### **522120 SAVINGS INSTITUTIONS**

This industry comprises establishments primarily engaged in accepting time deposits, making mortgage and real estate loans, and investing in high-grade securities. Savings and loan associations and savings banks are included in this industry.

#### **5221201 SAVINGS INSTITUTIONS, FEDERALLY CHARTERED**

This industry comprises establishments, operating under federal charter, primarily engaged in accepting time deposits, making mortgage and real estate loans, and investing in high-grade securities.

#### **5221203 SAVINGS INSTITUTIONS, NOT FEDERALLY CHARTERED**

This industry comprises establishments, not operating under federal charter, primarily engaged in accepting time deposits, making mortgage and real estate loans, and investing in high grade securities.

## **52213 CREDIT UNIONS**

This industry comprises establishments primarily engaged in accepting members' share deposits in cooperatives that are organized to offer consumer loans to their members.

### **522130 CREDIT UNIONS**

This industry comprises establishments primarily engaged in accepting members' share deposits in cooperatives that are organized to offer consumer loans to their members.



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### **5221301 CREDIT UNIONS, FEDERALLY CHARTERED**

This industry comprises establishments chartered by the federal government as “cooperatives,” primarily engaged in selling shares, granting withdrawals, making loans, and providing other financial transactions for their members.

### **5221309 CREDIT UNIONS, NOT FEDERALLY CHARTERED**

This industry comprises establishments chartered by other than the federal government as “cooperatives,” primarily engaged in selling shares, granting withdrawals, making loans, and providing other financial transactions for their members.

### **52219 OTHER DEPOSITORY CREDIT INTERMEDIATION**

This industry comprises establishments primarily engaged in accepting deposits and lending funds (except commercial banking, savings institutions, and credit unions). Establishments known as industrial banks or Morris Plans and primarily engaged in accepting deposits, and private banks (i.e., unincorporated banks) are included in this industry.

### **522190 OTHER DEPOSITORY CREDIT INTERMEDIATION**

This industry comprises establishments primarily engaged in accepting deposits and lending funds (except commercial banking, savings institutions, and credit unions). Establishments known as industrial banks or Morris Plans and primarily engaged in accepting deposits, and private banks (i.e., unincorporated banks) are included in this industry.

### **5222 NONDEPOSITORY CREDIT INTERMEDIATION**

This industry group comprises establishments, both public (government-sponsored enterprises) and private, primarily engaged in extending credit or lending funds raised by credit market borrowing, such as issuing commercial paper or other debt instruments or by borrowing from other financial intermediaries. Within this group, industries are defined on the basis of the type of credit being extended.

### **52221 CREDIT CARD ISSUING**

This industry comprises establishments primarily engaged in providing credit by issuing credit cards. Credit card issuance provides the funds required to purchase goods and services in return for payment of the full balance or payments on an installment basis. Credit card banks are included in this industry.

### **522210 CREDIT CARD ISSUING**

This industry comprises establishments primarily engaged in providing credit by issuing credit cards. Credit card issuance provides the funds required to purchase goods and services in return for payment of the full balance or payments on an installment basis. Credit card banks are included in this industry.

### **52222 SALES FINANCING**

This industry comprises establishments primarily engaged in sales financing or sales financing in combination with leasing. Sales financing establishments are primarily engaged in lending money for the purpose of providing collateralized goods through a contractual installment sales agreement, either directly from or through arrangements with dealers.

### **522220 SALES FINANCING**

This industry comprises establishments primarily engaged in sales financing or sales financing in combination with leasing. Sales financing establishments are primarily engaged in lending money for the purpose of providing collateralized goods through a contractual installment sales agreement, either directly from or through arrangements with dealers.

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## **52229 OTHER NONDEPOSITORY CREDIT INTERMEDIATION**

This industry comprises establishments primarily engaged in making cash loans or extending credit through credit instruments (except credit cards and sales finance agreements).

### **522291 CONSUMER LENDING**

This industry comprises establishments primarily engaged in making unsecured cash loans to consumers.

### **522292 REAL ESTATE CREDIT**

This industry comprises establishments primarily engaged in lending funds with real estate as collateral.

### **5222929 MORTGAGE BANKERS AND LOAN CORRESPONDENTS**

This industry comprises establishments primarily engaged in originating (making) and selling mortgage and other real estate loans (except farm) to permanent investors, and servicing these loans.

### **522293 INTERNATIONAL TRADE FINANCING**

This industry comprises establishments primarily engaged in providing one or more of the following: (1) working capital funds to U.S. exporters; (2) lending funds to foreign buyers of U.S. goods; and/or (3) lending funds to domestic buyers of imported goods.

### **522294 SECONDARY MARKET FINANCING**

This industry comprises establishments primarily engaged in buying, pooling, and repackaging loans for sale to others on the secondary market.

### **522298 ALL OTHER NONDEPOSITORY CREDIT INTERMEDIATION**

This industry comprises establishments primarily engaged in providing nondepository credit (except credit card issuing, sales financing, consumer lending, real estate credit, international trade financing, and secondary market financing). Examples of types of lending in this industry are: short-term inventory credit, agricultural lending (except real estate and sales financing) and consumer cash lending secured by personal property.

### **5222981 PAWNSHOPS**

This industry comprises establishments primarily engaged in lending money at interest in exchange for personal property left as security and selling the merchandise if the property is not reclaimed.

### **5222988 OTHER BUSINESS CREDIT INSTITUTIONS**

This industry comprises establishments primarily engaged in providing services, credit or capital to businesses, other organizations and members for short-term, intermediate and long-term periods (more than one year).

## **5223 ACTIVITIES RELATED TO CREDIT INTERMEDIATION**

This industry group comprises establishments primarily engaged in facilitating credit intermediation by performing activities, such as arranging loans by bringing borrowers and lenders together and clearing checks and credit card transactions.

### **52231 MORTGAGE AND NONMORTGAGE LOAN BROKERS**

This industry comprises establishments primarily engaged in arranging loans by bringing borrowers and lenders together on a commission or fee basis.

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### **522310 MORTGAGE AND NONMORTGAGE LOAN BROKERS**

This industry comprises establishments primarily engaged in arranging loans by bringing borrowers and lenders together on a commission or fee basis.

### **52232 FINANCIAL TRANSACTIONS PROCESSING, RESERVE, AND CLEARINGHOUSE ACTIVITIES**

This industry comprises establishments primarily engaged in providing one or more of the following: (1) financial transaction processing (except central banks); (2) reserve and liquidity services (except central banks); and/or (3) check or other financial instrument clearinghouse services (except central banks).

### **522320 FINANCIAL TRANSACTIONS PROCESSING, RESERVE, AND CLEARINGHOUSE ACTIVITIES**

This industry comprises establishments primarily engaged in providing one or more of the following: (1) financial transaction processing (except central banks); (2) reserve and liquidity services (except central banks); and/or (3) check or other financial instrument clearinghouse services (except central banks).

### **52239 OTHER ACTIVITIES RELATED TO CREDIT INTERMEDIATION**

This industry comprises establishments primarily engaged in facilitating credit intermediation (except mortgage and loan brokerage; and financial transactions processing, reserve, and clearinghouse activities).

### **522390 OTHER ACTIVITIES RELATED TO CREDIT INTERMEDIATION**

This industry comprises establishments primarily engaged in facilitating credit intermediation (except mortgage and loan brokerage; and financial transactions processing, reserve, and clearinghouse activities).

### **523 SECURITIES, COMMODITY CONTRACTS, AND OTHER FINANCIAL INVESTMENTS AND RELATED ACTIVITIES**

Industries in the Securities, Commodity Contracts, and Other Financial Investments and Related Activities subsector group include establishments that are primarily engaged in one of the following: (1) underwriting securities issues and/or making markets for securities and commodities; (2) acting as agents (i.e., brokers) between buyers and sellers of securities and commodities; (3) providing securities and commodity exchange services; and (4) providing other services, such as managing portfolios of assets; providing investment advice; and trust, fiduciary, and custody services.

### **5231 SECURITIES AND COMMODITY CONTRACTS INTERMEDIATION AND BROKERAGE**

This industry group comprises establishments primarily engaged in putting capital at risk in the process of underwriting securities issues or in making markets for securities and commodities; and those acting as agents and/or brokers between buyers and sellers of securities and commodities, usually charging a commission.

### **52311 INVESTMENT BANKING AND SECURITIES DEALING**

This industry comprises establishments primarily engaged in underwriting, originating, and/or maintaining markets for issues of securities. Investment bankers act as principals (i.e., investors who buy or sell on their own account) in firm commitment transactions or act as agents in best effort and standby commitments. This industry also includes establishments acting as principals in buying or selling securities generally on a spread basis, such as securities dealers or stock option dealers.

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## **523110 INVESTMENT BANKING AND SECURITIES DEALING**

This industry comprises establishments primarily engaged in underwriting, originating, and/or maintaining markets for issues of securities. Investment bankers act as principals (i.e., investors who buy or sell on their own account) in firm commitment transactions or act as agents in best effort and standby commitments. This industry also includes establishments acting as principals in buying or selling securities generally on a spread basis, such as securities dealers or stock option dealers.

## **52312 SECURITIES BROKERAGE**

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) between buyers and sellers in buying or selling securities on a commission or transaction fee basis.

## **523120 SECURITIES BROKERAGE**

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) between buyers and sellers in buying or selling securities on a commission or transaction fee basis.

## **52313 COMMODITY CONTRACTS DEALING**

This industry comprises establishments primarily engaged in acting as principals (i.e., investors who buy or sell for their own account) in buying or selling spot or futures commodity contracts or options, such as precious metals, foreign currency, oil, or agricultural products, generally on a spread basis.

## **523130 COMMODITY CONTRACTS DEALING**

This industry comprises establishments primarily engaged in acting as principals (i.e., investors who buy or sell for their own account) in buying or selling spot or futures commodity contracts or options, such as precious metals, foreign currency, oil, or agricultural products, generally on a spread basis.

## **52314 COMMODITY CONTRACTS BROKERAGE**

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) in buying or selling spot or future commodity contracts or options on a commission or transaction fee basis.

## **523140 COMMODITY CONTRACTS BROKERAGE**

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) in buying or selling spot or future commodity contracts or options on a commission or transaction fee basis.

## **5232 SECURITIES AND COMMODITY EXCHANGES**

This industry group includes establishments classified in the following NAICS industry: 52321, Securities and Commodity Exchanges.

## **52321 SECURITIES AND COMMODITY EXCHANGES**

This industry comprises establishments primarily engaged in furnishing physical or electronic marketplaces for the purpose of facilitating the buying and selling of stocks, stock options, bonds, or commodity contracts.

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## **523210 SECURITIES AND COMMODITY EXCHANGES**

This industry comprises establishments primarily engaged in furnishing physical or electronic marketplaces for the purpose of facilitating the buying and selling of stocks, stock options, bonds, or commodity contracts.

## **5239 OTHER FINANCIAL INVESTMENT ACTIVITIES**

This industry group comprises establishments primarily engaged in one of the following: (1) acting as principals in buying or selling financial contracts (except investment bankers, securities dealers, and commodity contracts dealers); (2) acting as agents (i.e., brokers) (except securities brokerages and commodity contracts brokerages) in buying or selling financial contracts; or (3) providing other investment services (except securities and commodity exchanges), such as portfolio management; investment advice; and trust, fiduciary, and custody services.

### **52391 MISCELLANEOUS INTERMEDIATION**

This industry comprises establishments primarily engaged in acting as principals (except investment bankers, securities dealers, and commodity contracts dealers) in buying or selling of financial contracts generally on a spread basis. Principals are investors that buy or sell for their own account.

#### **523910 MISCELLANEOUS INTERMEDIATION**

This industry comprises establishments primarily engaged in acting as principals (except investment bankers, securities dealers, and commodity contracts dealers) in buying or selling of financial contracts generally on a spread basis. Principals are investors that buy or sell for their own account.

#### **52392 PORTFOLIO MANAGEMENT**

This industry comprises establishments primarily engaged in managing the portfolio assets (i.e., funds) of others on a fee or commission basis. Establishments in this industry have the authority to make investment decisions, and they derive fees based on the size and/or overall performance of the portfolio.

#### **523920 PORTFOLIO MANAGEMENT**

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#### **52393 INVESTMENT ADVICE**

This industry comprises establishments primarily engaged in providing customized investment advice to clients on a fee basis, that do not have the authority to execute trades. Primary activities performed by establishments in this industry are providing financial planning advice and investment counseling to meet the goals and needs of specific clients.

#### **523930 INVESTMENT ADVICE**

This industry comprises establishments primarily engaged in providing customized investment advice to clients on a fee basis, that do not have the authority to execute trades. Primary activities performed by establishments in this industry are providing financial planning advice and investment counseling to meet the goals and needs of specific clients.

### **52399 ALL OTHER FINANCIAL INVESTMENT ACTIVITIES**

This industry comprises establishments primarily engaged in acting as agents or brokers (except securities brokerages and commodity contracts brokerages) in buying and selling financial contracts providing financial investment activities (except securities and commodity exchanges, portfolio management, and investment advice).

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## **523991 TRUST, FIDUCIARY, AND CUSTODY ACTIVITIES**

This industry comprises establishments primarily engaged in providing trust, fiduciary, and custody services to others, as instructed, on a fee or contract basis, such as bank trust offices and escrow agencies (except real estate).

## **523999 MISCELLANEOUS FINANCIAL INVESTMENT ACTIVITIES**

This industry comprises establishments primarily engaged in acting as agents and/or brokers (except securities brokerages and commodity contracts brokerages) in buying or selling financial contracts and those providing financial investment services (except securities and commodity exchanges; portfolio management; investment advice; and trust, fiduciary, and custody services) on a fee or commission basis.

## **524 INSURANCE CARRIERS AND RELATED ACTIVITIES**

Industries in the Insurance Carriers and Related Activities subsector group establishments that are primarily engaged in one of the following: (1) underwriting (assuming the risk, assigning premiums, and so forth) annuities and insurance policies or (2) facilitating such underwriting by selling insurance policies, and by providing other insurance and employee-benefit related services.

### **5241 INSURANCE CARRIERS**

This industry group comprises establishments primarily engaged in underwriting (assuming the risk, assigning premiums, and so forth) annuities and insurance policies and investing premiums to build up a portfolio of financial assets to be used against future claims. Direct insurance carriers are establishments that are primarily engaged in initially underwriting and assuming the risk of annuities and insurance policies. Reinsurance carriers are establishments that are primarily engaged in assuming all or part of the risk associated with an existing insurance policy (or set of policies) originally underwritten by another insurance carrier.

Industries are defined in terms of the type of risk being insured against, such as death, loss of employment because of age or disability, and property damage. Contributions and premiums are set on the basis of actuarial calculations of probable payouts based on risk factors from experience tables and expected investment returns on reserves.

### **52411 DIRECT LIFE, HEALTH, AND MEDICAL INSURANCE CARRIERS**

This industry comprises establishments primarily engaged in initially underwriting (i.e., assuming the risk and assigning premiums) annuities and life insurance policies, disability income insurance policies, accidental death and dismemberment insurance policies, and health and medical insurance policies.

#### **524113 DIRECT LIFE INSURANCE CARRIERS**

This industry comprises establishments primarily engaged in initially underwriting (i.e., assuming the risk and assigning premiums) annuities and life insurance policies, disability income insurance policies, and accidental death and dismemberment insurance policies.

#### **524114 DIRECT HEALTH AND MEDICAL INSURANCE CARRIERS**

This industry comprises establishments primarily engaged in initially underwriting (i.e., assuming the risk and assigning premiums) health and medical insurance policies. Group hospitalization plans and HMO establishments (except those providing health care services) that provide health and medical insurance policies without providing health care services are included in this industry.

#### **52412 DIRECT INSURANCE (EXCEPT LIFE, HEALTH, AND MEDICAL) CARRIERS**

This industry comprises establishments primarily engaged in initially underwriting (i.e., assuming the risk and assigning premiums) various types of insurance policies (except life, disability income, accidental death and dismemberment, and health and medical insurance policies).

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## **524126 DIRECT PROPERTY AND CASUALTY INSURANCE CARRIERS**

This industry comprises establishments primarily engaged in initially underwriting (i.e., assuming the risk and assigning premiums) insurance policies that protect policyholders against losses that may occur as a result of property damage or liability.

## **524127 DIRECT TITLE INSURANCE CARRIERS**

This industry comprises establishments primarily engaged in initially underwriting (i.e., assuming the risk and assigning premiums) insurance policies to protect the owners of real estate or real estate creditors against loss sustained by reason of any title defect to real property.

## **524128 OTHER DIRECT INSURANCE (EXCEPT LIFE, HEALTH, AND MEDICAL) CARRIERS**

This industry comprises establishments primarily engaged in initially underwriting (e.g., assuming the risk, assigning premiums) insurance policies (except life, disability income, accidental death and dismemberment, health and medical, property and casualty, and title insurance policies).

## **52413 REINSURANCE CARRIERS**

This industry comprises establishments primarily engaged in assuming all or part of the risk associated with existing insurance policies originally underwritten by other insurance carriers.

## **524130 REINSURANCE CARRIERS**

This industry comprises establishments primarily engaged in assuming all or part of the risk associated with existing insurance policies originally underwritten by other insurance carriers.

## **5242 AGENCIES, BROKERAGES, AND OTHER INSURANCE RELATED ACTIVITIES**

This industry group comprises establishments primarily engaged in (1) acting as agents (i.e., brokers) in selling annuities and insurance policies or (2) providing other employee benefits and insurance related services, such as claims adjustment and third party administration.

### **52421 INSURANCE AGENCIES AND BROKERAGES**

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) in selling annuities and insurance policies.

### **524210 INSURANCE AGENCIES AND BROKERAGES**

This industry comprises establishments primarily engaged in acting as agents (i.e., brokers) in selling annuities and insurance policies.

### **52429 OTHER INSURANCE RELATED ACTIVITIES**

This industry comprises establishments primarily engaged in providing services related to insurance (except insurance agencies and brokerages).

#### **524291 CLAIMS ADJUSTING**

This industry comprises establishments primarily engaged in investigating, appraising, and settling insurance claims.

#### **524292 THIRD PARTY ADMINISTRATION OF INSURANCE AND PENSION FUNDS**

This industry comprises establishments primarily engaged in providing third party administration services of insurance and pension funds, such as claims processing and other administrative services to insurance carriers' employee-benefit plans, and self-insurance funds.

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### **524298 ALL OTHER INSURANCE RELATED ACTIVITIES**

This industry comprises establishments primarily engaged in providing insurance services on a contract or fee basis (except insurance agencies and brokerages, claims adjusting, and third party administration). Insurance advisory services and insurance rate-making services are included in this industry.

### **525 FUNDS, TRUSTS, AND OTHER FINANCIAL VEHICLES**

Industries in the Funds, Trusts, and Other Financial Vehicles subsector are comprised of legal entities (i.e., funds, plans, and/or programs) organized to pool securities or other assets on behalf of shareholders or beneficiaries of employee benefit or other trust funds. The portfolios are customized to achieve specific investment characteristics, such as diversification, risk, rate of return, and price volatility. These entities earn interest, dividends, and other property income, but have little or no employment and no revenue from the sale of services. Establishments with employees devoted to the management of funds are classified in Industry Group 5239, Other Financial Investment Activities.

Establishments primarily engaged in holding the securities of (or other equity interests in) other firms are classified in Sector 55, Management of Companies and Enterprises.

### **5259 OTHER INVESTMENT POOLS AND FUNDS**

This industry group comprises legal entities (i.e., investment pools and/or funds) organized to pool securities or other assets (except insurance and employee-benefit funds) on behalf of shareholders, unit holders, or beneficiaries.

### **52593 REAL ESTATE INVESTMENT TRUSTS**

This industry comprises legal entities that are Real Estate Investment Trusts (REITs).

### **525930 REAL ESTATE INVESTMENT TRUSTS**

This industry comprises legal entities that are Real Estate Investment Trusts (REITs).



# Appendix C.

## Methodology

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### SOURCES OF THE DATA

For this sector, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent report forms to be completed for each of their establishments and returned to the Census Bureau. For most very small firms, data from existing administrative records of other federal agencies were used instead. These records provide basic information on location, kind of business, revenue, payroll, number of employees, and legal form of organization.

Firms in the 2002 Economic Census are divided into those sent report forms and those not sent report forms. The coverage of and the method of obtaining census information from each are described below:

1. Establishments sent a report form:
  - a. Large employers, i.e., all multiestablishment firms, and all employer firms with payroll above a specified cutoff. (The term “employers” refers to firms with one or more paid employees at any time during 2002 as shown in the active administrative records of other federal agencies.)
  - b. A sample of small employers, i.e., single-establishment firms with payroll below a specified cutoff in classifications for which specialized data precludes reliance solely on administrative records sources. The sample was stratified by industry and geography.
2. Establishments not sent a report form:
  - a. Small employers, i.e., single-establishment firms with payroll below a specified cutoff, not selected into the small employer sample. Although the payroll cutoff varies by kind of business, small employers not sent a report form generally include firms with less than 10 employees and represent about 10 percent of total revenue of establishments covered in the census. Data on revenue, payroll, and employment for these small employers were derived or estimated from administrative records of other federal agencies.
  - b. All nonemployers, i.e., all firms subject to federal income tax with no paid employees during 2002. Revenue information for these firms was obtained from administrative records of other federal agencies. Although consisting of many firms, nonemployers account for less than 10 percent of total revenue of all establishments covered in the census. Data for nonemployers are not included in this report, but are released in the annual *Nonemployer Statistics* series.

The report forms used to collect information for establishments in this sector are available at [help.econ.census.gov/econhelp/resources/](http://help.econ.census.gov/econhelp/resources/).

A more detailed examination of census methodology is presented in the *History of the Economic Census* at [www.census.gov/econ/www/history.html](http://www.census.gov/econ/www/history.html).

### INDUSTRY CLASSIFICATION OF ESTABLISHMENTS

The classifications for all establishments are based on the *North American Industry Classification System, United States, 2002* manual. There were no changes between the 2002 edition and the 1997 edition affecting this sector. Tables at [www.census.gov/epcd/naics02/](http://www.census.gov/epcd/naics02/) identify all industries that changed between the 1997 North American Industry Classification System (NAICS) and 2002 NAICS.

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The method of assigning classifications and the level of detail at which establishments were classified depends on whether a report form was obtained for the establishment.

1. Establishments that returned a report form were classified on the basis of their self-designation, product line revenue, and responses to other industry-specific inquiries.
2. Establishments without a report form:
  - a. Small employers not sent a form were, where possible, classified on the basis of the most current kind-of-business classification available from one of the Census Bureau's current sample surveys or the 1997 Economic Census. Otherwise, the classification was obtained from administrative records of other federal agencies. If the census or administrative record classifications proved inadequate (none corresponded to a 2002 Economic Census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a kind-of-business code.
  - b. Nonemployers were classified on the basis of information obtained from administrative records of other federal agencies.

### **RELIABILITY OF DATA**

All data compiled in the economic census are subject to nonsampling errors. Nonsampling errors can be attributed to many sources during the development or execution of the census:

- inability to identify all cases in the actual universe;
- definition and classification difficulties;
- differences in the interpretation of questions;
- errors in recording or coding the data obtained; and
- other errors of collection, response, coverage, processing, and estimation for missing or misreported data.

Data presented in the Miscellaneous Subjects and the Product Lines reports for this sector are subject to sampling errors, as well as nonsampling errors. Specifically, these data are estimated based on information obtained from census report forms mailed to all large employers and to a sample of small employers in the universe. Sampling errors affect these estimates, insofar, as they may differ from results that would be obtained from a complete enumeration.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors or by the joint effects of sampling and nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Census Bureau obtains limited information extracted from administrative records of other federal agencies, such as gross revenue from federal income tax records and employment and payroll from payroll tax records. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication.

Key tables in this report include a column for "Percent of revenue from administrative records." This includes revenue information obtained from administrative records of other federal agencies. The "Percent of revenue estimated" includes revenue information that was imputed based on historic company ratios or administrative records, or on industry averages.

The Census Bureau recommends that data users incorporate this information into their analyses, as nonsampling error and sampling error could impact the conclusions drawn from economic census data.

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## **TREATMENT OF NONRESPONSE**

Census report forms included two different types of inquiries, “basic” and “industry-specific.” Data for the basic inquiries, which include location, kind of business or operation, revenue, payroll, and number of employees, were available from a combination of sources for all establishments. Data for industry-specific inquiries, tailored to the particular kinds of business or operation covered by the report form, were available only from establishments responding to those inquiries.

Data for industry-specific inquiries in this sector were expanded in most cases to account for establishments that did not respond to the particular inquiry for which data are presented. Unless otherwise noted in specific reports, data for industry-specific inquiries were expanded in direct relationship to total revenue of all establishments included in the category. In a few cases, expansion on the basis of the revenue item was not appropriate, and another basic data item was used as the basis for expansion of reported data to account for nonrespondents.

All reports in which industry-specific data were expanded include a coverage indicator for each publication category, which shows the revenue of establishments responding to the industry-specific inquiry as a percent of total revenue for all establishments for which data are shown. For some inquiries, coverage is determined by the ratio of total payroll or employment of establishments responding to the inquiry to total payroll or employment of all establishments in the category.

## **DISCLOSURE**

In accordance with federal law governing census reports (Title 13 of the United States Code), no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure; therefore, this information may be released even though other information is withheld. Techniques employed to limit disclosure are discussed at [www.census.gov/epcd/ec02/disclosure.htm](http://www.census.gov/epcd/ec02/disclosure.htm).

# Appendix D. Geographic Notes

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Not applicable for this report.

# Appendix E.

## Metropolitan and Micropolitan Statistical Areas

### **CAPE GIRARDEAU-SIKESTON-JACKSON, MO-IL COMBINED STATISTICAL AREA**

#### **Cape Girardeau-Jackson, MO-IL Micropolitan Statistical Area**

Alexander County, IL

Bollinger County, MO

Cape Girardeau County, MO

#### **Sikeston, MO Micropolitan Statistical Area**

Scott County, MO

### **KANSAS CITY-OVERLAND PARK-KANSAS CITY, MO-KS COMBINED STATISTICAL AREA**

#### **Atchison, KS Micropolitan Statistical Area**

Atchison County, KS

#### **Kansas City, MO-KS Metropolitan Statistical Area**

Franklin County, KS

Johnson County, KS

Leavenworth County, KS

Linn County, KS

Miami County, KS

Wyandotte County, KS

Bates County, MO

Caldwell County, MO

Cass County, MO

Clay County, MO

Clinton County, MO

Jackson County, MO

Lafayette County, MO

Platte County, MO

Ray County, MO

#### **Warrensburg, MO Micropolitan Statistical Area**

Johnson County, MO

### **ST. LOUIS-ST. CHARLES-FARMINGTON, MO-IL COMBINED STATISTICAL AREA**

#### **Farmington, MO Micropolitan Statistical Area**

St. Francois County, MO

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**St. Louis, MO-IL Metropolitan Statistical Area**

Bond County, IL

Calhoun County, IL

Clinton County, IL

Jersey County, IL

Macoupin County, IL

Madison County, IL

Monroe County, IL

St. Clair County, IL

Franklin County, MO

Jefferson County, MO

Lincoln County, MO

St. Charles County, MO

St. Louis County, MO

Warren County, MO

Washington County, MO

St. Louis (IC), MO

**BRANSON, MO MICROPOLITAN STATISTICAL AREA**

Stone County, MO

Taney County, MO

**COLUMBIA, MO METROPOLITAN STATISTICAL AREA**

Boone County, MO

Howard County, MO

**FAYETTEVILLE-SPRINGDALE-ROGERS, AR-MO METROPOLITAN STATISTICAL AREA**

Benton County, AR

Madison County, AR

Washington County, AR

McDonald County, MO

**FORT LEONARD WOOD, MO MICROPOLITAN STATISTICAL AREA**

Pulaski County, MO

**HANNIBAL, MO MICROPOLITAN STATISTICAL AREA**

Marion County, MO

Ralls County, MO

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**JEFFERSON CITY, MO METROPOLITAN STATISTICAL AREA**

Callaway County, MO

Cole County, MO

Moniteau County, MO

Osage County, MO

**JOPLIN, MO METROPOLITAN STATISTICAL AREA**

Jasper County, MO

Newton County, MO

**KENNETT, MO MICROPOLITAN STATISTICAL AREA**

Dunklin County, MO

**KEOKUK-FORT MADISON, IA-MO MICROPOLITAN STATISTICAL AREA**

Lee County, IA

Clark County, MO

**KIRKSVILLE, MO MICROPOLITAN STATISTICAL AREA**

Adair County, MO

Schuylar County, MO

**LEBANON, MO MICROPOLITAN STATISTICAL AREA**

Laclede County, MO

**MARSHALL, MO MICROPOLITAN STATISTICAL AREA**

Saline County, MO

**MARYVILLE, MO MICROPOLITAN STATISTICAL AREA**

Nodaway County, MO

**MEXICO, MO MICROPOLITAN STATISTICAL AREA**

Audrain County, MO

**MOBERLY, MO MICROPOLITAN STATISTICAL AREA**

Randolph County, MO

**POPLAR BLUFF, MO MICROPOLITAN STATISTICAL AREA**

Butler County, MO

**QUINCY, IL-MO MICROPOLITAN STATISTICAL AREA**

Adams County, IL

Lewis County, MO

**ROLLA, MO MICROPOLITAN STATISTICAL AREA**

Phelps County, MO

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**ST. JOSEPH, MO-KS METROPOLITAN STATISTICAL AREA**

Doniphan County, KS

Andrew County, MO

Buchanan County, MO

DeKalb County, MO

**SEDALIA, MO MICROPOLITAN STATISTICAL AREA**

Pettis County, MO

**SPRINGFIELD, MO METROPOLITAN STATISTICAL AREA**

Christian County, MO

Dallas County, MO

Greene County, MO

Polk County, MO

Webster County, MO

**WEST PLAINS, MO MICROPOLITAN STATISTICAL AREA**

Howell County, MO



