



**Bass Pro Shops Outdoor World  
4500 Baldwin Road, Auburn Hills, MI 48326**

**MEDIA ALERT: June 22, 2007**

**“First Day” To Buy 2007 Federal Duck Stamp To Be Held At Bass Pro Shops**

**Auburn Hills, Michigan** – In an unprecedented agreement, the U.S. Fish and Wildlife Service has partnered with Bass Pro Shops to unveil this year’s Federal Duck Stamp on June 22nd across the country in all 42 of their retail stores. Bass Pro Shops will also be the exclusive seller of the stamp on that first day.

Join us on Friday, June 22 at 10:00a.m. at 4500 Baldwin Rd., Auburn Hills, Michigan to commemorate this special event. State and local politicians, wildlife organizations, local sportsmen’s groups, art and stamp collectors, as well as members of the media have been invited. The U.S. Postal Service will be on hand to earmark any collector’s first day purchase of the stamp which adds to its value. Prices will be \$15 for the adult stamp and \$5 for the youth stamp.

In 1934 the United States Fish and Wildlife Service (USFWS) began a conservation initiative that is known today as the Federal Duck Stamp Program. This revenue stamp is produced by the United States Postal Service and is a required purchase – in addition to a state hunting license – for anyone 16 years or older who wants to hunt waterfowl in the United States, and two of its territories.

These stamps not only serve as a license, but also as a conservation tool for wetland conservation. Ninety-eight cents out of every dollar generated by the sales of Federal Duck Stamps goes directly to purchase or lease wetland habitat for protection in the National Wildlife Refuge System. This stamp serves as an entrance pass to these National Wildlife Refuges where admission is normally charged. Additionally, the stamp is a very popular item among stamp collectors and art enthusiasts.

For more information regarding the Federal Duck Stamp first day of sale ceremony and other activities and events at Bass Pro Shops Outdoor World, please contact Doug Phillips, Promotions Manager at (248) 209-4200 or via email [dphillips@basspro.com](mailto:dphillips@basspro.com).

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